

JUNE-JULY 1980

the

COMBINED ISSUE

PLAIN TRUTH

a magazine of understanding



**AMERICA THE BEAUTIFUL
AMERICA THE CONDEMNED!**



Personal from...

A longtime reader of The Plain Truth recently wrote our editorial staff: "Every article in your most recent issue posed significant problems and gave needed answers. I have read several scientific articles, but none so clear as yours in the April issue." Let me explain why to our readers.

I HAD BEEN CONNECTED with magazines and newspapers from 18 years of age.

Beginning six months before conversion, I was discovering amazing new truths, vastly more interesting and important than anything I had ever known before. Having been a magazine writer, I began writing in article form some of these TRUTHS I was discovering in the Bible.

It was only natural that God led me, in that year of 1927, to conceive of a new magazine making PLAIN these marvelous TRUTHS I had been discovering in the Bible. I wanted to get across to a biblically illiterate public an UNDERSTANDING of God's Word.

I felt then—and I know, now—that God was leading me in this. My reading audience would be the general public—not those who considered themselves Bible students.

Most of my years in magazines and newspapers were devoted to writing advertising copy. And I learned there a basic principle that applies also to writing articles. It is necessary to know how *the reader* thinks about a subject. You must approach the reader from *his* point of view.

In my advertising years I made numerous surveys to sample and determine consumer attitude toward the product, service or whatever was being advertised.

I knew that the reading public generally was not interested in the things of God. The world does not think spiritually, but carnally. The worldly mind fills itself with physical and material interests. The reading public is interested in games, sports, entertainment. The television program managers know this well. They fill a major amount of their time in these categories. They also know the public is interested in world happenings. So news is allotted important time slots on television.

But WHY did I want to publish a magazine called *The Plain Truth*? What was to be its PURPOSE?

I had come to understand, revealed in the Bible, the source and cause of today's world evils, the knowledge of the true values (whereas the world seeks the false), the PURPOSE of human life, and the WAY of life that brings peace, happiness, abundant well-being. The world—even in its higher education—knows none of these. I wanted a magazine that would deal with these things—discuss to some extent the way man *IS*, the way society is, the world evils, humanity's problems, *WHY* things in the world and in human life are as they are. I wanted to view these things from the viewpoint of GOD—see them as HE sees them—and give the reader UNDERSTANDING of the better and the TRUE way.

In other words, *The Plain Truth* was envisioned, and still is today, as a magazine dealing with human interests, human ways, the ways of society, world conditions and world events as they occur, family life, human and personal problems—all seen from GOD's viewpoint—and giving readers UNDERSTANDING of the BETTER way of life which is GOD'S WAY—based on the principle of GOD'S LAW!

There was no such magazine on earth. There is none other today. Those magazines which deal with the same or similar subjects and conditions deal with them from the HUMAN point of view. They offer nothing but HUMAN thinking, human reasoning, and human, false ideas of solutions.

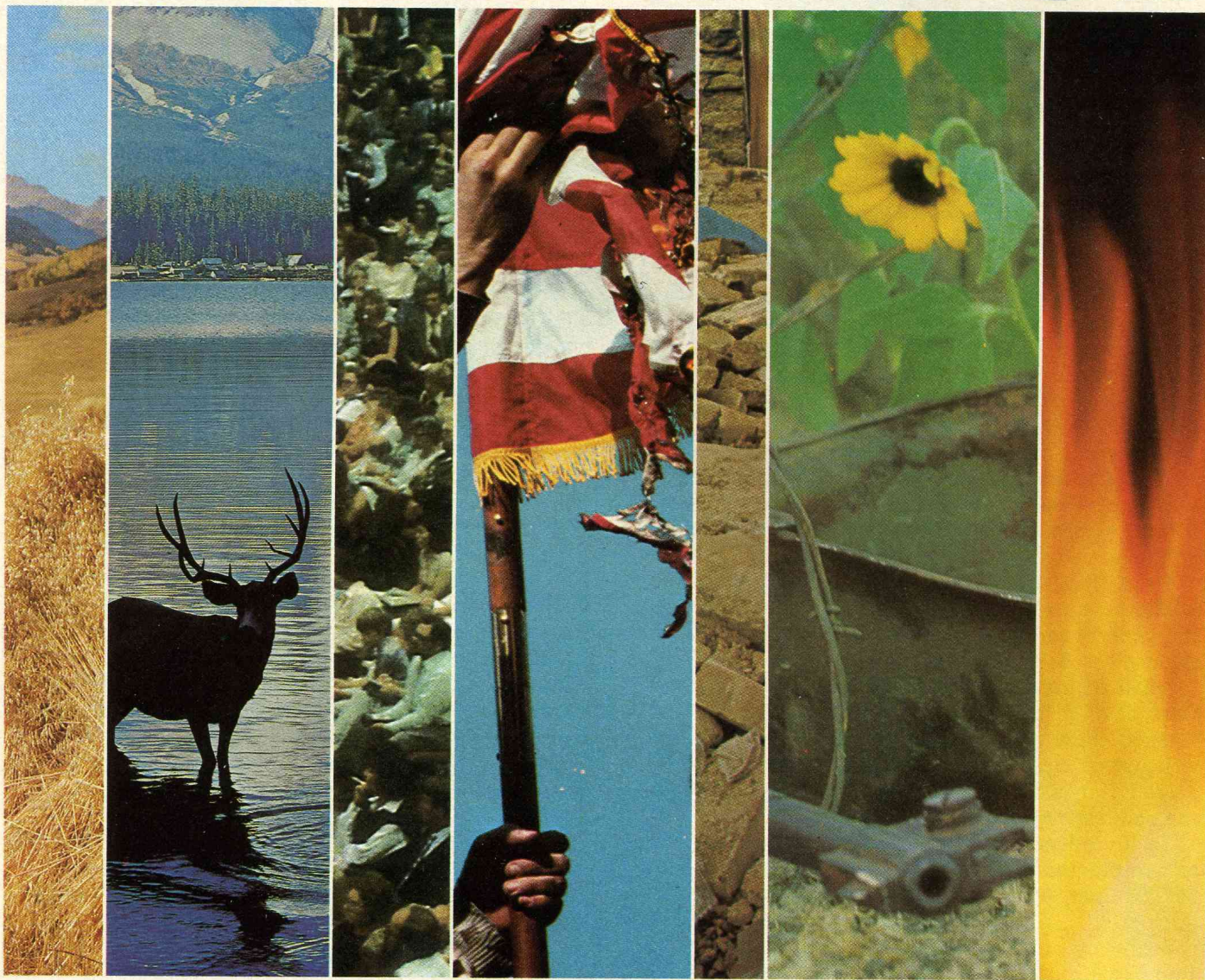
The Plain Truth was founded to teach GOD'S WAY OF LIFE!

But the PURPOSE of *The Plain Truth* is *NOT* to talk readers into being spiritually converted. This is *NOT* the time when God is calling all to Him and to repentance and to faith in Christ.

Remember, Jesus said, "No man can come to me, except the Father draw him." Only those God chooses to CALL *can* be converted NOW! Nevertheless, God wants the Gospel of the Kingdom of God proclaimed to them!

So, since none but the (Continued on page 43)

AMERICA THE BEAUTIFUL



AMERICA THE CONDEMNED

WHAT A PARADOX! No nations ever so rich! None ever so blessed by Almighty God! Now we stand condemned to total disaster!

by Herbert W. Armstrong

THIS IS the most seriously-in-earnest article I have ever written for *The Plain Truth*. Our beloved country—yours and mine—now faces **TOTAL DESTRUCTION!**

It will come soon! Not this year. Probably not next—but much sooner than anyone thinks! We ourselves already have **CAUSED IT!**

Today, nations are interrelated. What happens in one nation affects another. Events now are moving with fast and increasing momentum! This nation is now heading rapidly into the most terrifying havoc the mind of man could contemplate.

LISTEN! This is no pipe dream! It is the **TRUTH** from the God of all creation!

I will give it to you straight first—then I will give you the **CAUSES** and the **AUTHORITY** by which I speak. Take time to read it all! It's a serious matter of life and death—and eternity—for us all!

a — A third of our people—white English-speaking people and minorities with us—will die in a disease epidemic such as the world never experienced—resulting from imminent **FAMINE!** I do not know whether in two or three years—or in another decade or more—but sooner than people think!

Our cities will be destroyed, and with them another third of all our beloved peoples! This was all prophesied—as I shall show you—more than 500 years before Christ.

But the world—its theologians and religionists—have been blind to these words of God for nearly 2,500 years! This military destruction, of course, means **NUCLEAR** destruction—hydrogen bombs!

The third of our peoples left alive will be taken away from our

country as slaves to enemy lands overseas!

Politicians, Theologians Won't Tell!

Candidates for President **KNOW** many of the **CAUSES** drawing us now rapidly into the vortex of utter disaster! Why are they afraid to tell you the **REAL TRUTH** about inflation, balance of payments problems with other nations, dollar devaluation—many other evil **CAUSES** which they knowingly perpetuate?

Why do not theologians, doctors of divinity and of theology, evangelists, religious leaders shout this warning to you? **THEY SIMPLY DO NOT UNDERSTAND** God's prophecies! They do not preach what God's Word says—they take a piece of a sentence or a paragraph here or there out of context—yet leave about 98 percent of the Bible unread and unpreached!

WAKE UP! Readers of *The Plain Truth!* If they have not the courage to tell you, I **HAVE!**

First let me tell you **WHY** I am now sounding this warning! It is not of my own will! Most of you readers will not believe it. **BUT LET ME TELL YOU WHY I MUST GIVE YOU THIS WARNING ANYWAY!**

One of the major prophets of God, prior to the time of Christ, was the prophet Ezekiel. Please read carefully. Please bear with me. After all it's *your* life we're concerned about. I want every one of you to know what's going to happen to you, your town or city.

Ezekiel, under the Old Testament priesthood, had been a priest. But he had been taken a captive by Babylon with other Jews in the captivity of King Jehoiachin of Judah. He was a prisoner, by the river Chebar in Babylon.

In a vision it seemed to him the heavens opened. He recorded what he saw.

The first chapter of the book of Ezekiel records a very mysterious sight he saw in the heavens in this vision. While this is different to, and centuries before the apostle John saw the heavenly throne of God in *his* vision, the similarities indicate strongly that Ezekiel was seeing the heavenly throne of God in his. He was to write a **MOST IMPORTANT PROPHETIC WARNING FOR YOU AND ME IN THIS LATTER PART OF THE 20TH CENTURY!**

The voice of God said to Ezekiel: "I send thee to the children of Israel, to a rebellious nation that hath rebelled against me: they and their fathers hath transgressed against me *even unto this very day*" (Ezekiel 2:3). The "children of Israel" could, and here did, include all 12 tribes.

However, Ezekiel was *sent* especially to "the **HOUSE OF ISRAEL**"—a term which refers **ONLY** to the people of the northern 10-tribed kingdom, often referred to as the "Lost Ten Tribes." They were never called Jews.

The first place in the Bible where the name *Jews* is used is II Kings 16:6, where Israel, allied with Syria, is at war **AGAINST THE JEWS!** The southern kingdom had retained Jerusalem as its capital, but had seceded from Israel. They were led by the tribe of Judah and were called Jews. But none of the northern 10 tribes, with the capital at Samaria, were ever called Jews. The term "house of Israel" in the Old Testament *always* refers to those of these 10 tribes. The term "children of Israel" quoted above, refers to all 12 tribes—both nations, the house of Israel, and the house of Judah.

The more specific commission

of Ezekiel is mentioned in chapter 3 verse 1 where God said, "Go, speak unto THE HOUSE OF ISRAEL." Again in verse 4: "And He said unto me, Son of man, GO, get thee unto the HOUSE OF ISRAEL."

Ezekiel Never Allowed to Travel

Now at this point UNDERSTAND THIS: Ezekiel was a captive, a prisoner. His country, Judah, had been invaded, and he was among the prisoners of war in a prison camp beside the river Chebar in the nation of Babylon.

But the HOUSE OF ISRAEL—the nation to which he was sent—had been taken captive more than a hundred years before Judah's captivity. The HOUSE OF ISRAEL had been taken to Assyria on the southern shore of the Caspian Sea as slaves. But before Ezekiel became a war prisoner, the Assyrians themselves had gone into captivity, together with their Israelite slaves. Where they migrated to is revealed in our book *The United States and Britain in Prophecy*.

The prophet Ezekiel was never freed nor allowed to travel from his prison camp in Babylon to the house of Israel. The lamentations and woes of the message to be carried to Israel *never occurred in Ezekiel's time or later. They are to strike America and Britain in our time.* This is borne out by several other prophecies!

So Ezekiel merely received and wrote the warning message. It was a prophecy for the latter part of the 20th century. IT HAD REMAINED FOR A MODERN 20TH CENTURY "Ezekiel" to understand and deliver the message! YOU ARE READING THAT MESSAGE NOW!

God said to Ezekiel—and his 20th-century counterpart who was ultimately to deliver the message— "Son of man, I have made thee a watchman unto the HOUSE OF ISRAEL" (Ezekiel 3:17). In other words, one who is to *watch* events as they fulfill prophecies leading up to what Ezekiel is to WARN the "lost" 10-tribed ISRAEL about.

Later, God puts this another way. Beginning chapter 33, verse 2, God says, "Son of man, speak to the children of thy people, and say unto them, When I bring the sword [military invasion] upon a land, if the people of the land take a man of their coasts, and set him for their watchman; if when he seeth the sword come upon the land, he blow the trumpet, and warn the people; then whosoever heareth the sound of the trumpet, and taketh not warning; if the sword come and take him away, his blood shall be upon his own head. . . . But he that taketh warning shall deliver his soul.

"But if the watchman see the sword come, and blow not the trumpet, and the people be not warned; if the sword [military or atomic invasion] come, and take any person from among them . . . his blood will I require at the watchman's hand. So thou, O son of man, I have set thee a watchman unto the HOUSE OF ISRAEL [U.S. and British peoples] . . ." (Ezekiel 33:2-7).

A Modern Ezekiel Carries the Message

—There is duality here. First, God sets a modern "Ezekiel" as a watchman. Then the PEOPLE set him as their watchman.

UNDERSTAND THIS! In Ezekiel's day he was a P.O.W.—a prisoner of war, taken from his own country into Babylon. The *people* of Judah never set him as their watchman. But Christ's Apostle for our day *has been* set—first by Christ, then by the *people* of God—as their watchman. That is, one to *watch* events as they fulfill prophecy, to perceive and warn the people of the 20th-century house of Israel when such military invasion is reasonably imminent. He would have to be one with facilities available for warning the whole nations of America and the British peoples.

WHO ELSE, in our time, knows *who are* the modern Lost Ten Tribes—the HOUSE OF ISRAEL? No other church or leader has this knowledge.

Now what is the very crux of Ezekiel's WARNING? It is found in chapters 5 and 6. God says to 20th-century British and Americans (5:8-9), "Therefore thus saith the Lord God: Behold I, even I, am against thee and will execute judgments in the midst of thee in the sight of the nations. *And I will do in thee that which I have not done, and whereunto I will not do any more the like, because of all thine abominations!*" (Emphasis mine.) Compare with Matthew 24:21; Daniel 12:1-2; Jeremiah 30:3-7.) There can be only *one* time of trouble more severe than any before or since. These four prophecies all speak of THE GREAT TRIBULATION. Jeremiah shows it will be primarily that of the British and Americans. Ezekiel shows, as quoted below, the nature and extent of that trouble.

Ezekiel's prophecy continues, "Wherefore, as I live, saith the Lord God, Surely, because thou hast defiled my sanctuary with all thy detestable things, and with all thine abominations, therefore will I diminish thee; neither shall mine eye spare, neither will I have any pity. A THIRD PART OF THEE SHALL DIE WITH THE PESTILENCE and with famine will they be consumed in the midst of thee: AND A THIRD PART SHALL FALL BY THE SWORD [nuclear destruction of our cities—see later, from chapter 6] . . . and I will scatter a third part into all the winds, and I will draw out a sword after them. Thus shall mine anger be accomplished, and I will cause my FURY to rest upon them, and I will be comforted: and THEY SHALL KNOW THAT I THE LORD HAVE SPOKEN IT IN MY ZEAL, WHEN I HAVE ACCOMPLISHED MY FURY IN THEM" (Ezekiel 5:11-13, emphasis mine).

This is to be the most terrible fate ever to happen to any people! God is going to send it upon peoples who, more than any others, have KNOWN HIS WILL—and have ignored it and rebelled against Him!

God has blessed us as no other
(Continued on page 42)

DESPITE INFLATION— You Can Solve Your Financial Worries

Here are facts you probably didn't know about your income.

by Herbert W. Armstrong

FINANCIAL worries seem to plague us all!

In these inflationary times nearly every one of us is engaged in a constant struggle to make ends meet. Financial worries seem constantly to bear us down—rob us of real happiness and joy! Why should this be?

There is a reason! You can be free from financial worry!

What Most People Don't Know

Let me tell you something you probably *don't know* about your income. If there is anything people are jealous of in this period of rising costs, it is the money they earn. They usually work hard for it. And they want full freedom in deciding for themselves what they do with it.

People say: "What I earn is mine—I can do what I please with it!" But is the money you earn really your own? Don't be too sure. Listen to facts about your income you probably haven't known!

What you earn is not yours!

The man who says, "What I do with the money I earn is nobody's

business! I produced it—it belongs to me," is mistaken.

What you earn by work performed, by services rendered, from investments made, *is not yours*—not any of it—that is, not UNTIL—and I will have to explain that "until."

There are two prior claims on your income. One, of course, is taxes.

But the *first* is God's claim. Most people have never realized this fact—but it is a fact. God Almighty the living creator-ruler of the universe claims it all—every dollar—every pound—every franc—every mark. Your Maker who gives you the very air you breathe tells you it all belongs to Him, not to you!

But didn't you earn it? Didn't you produce it?

Not exactly! Everything produced—money, and the things that money can buy—comes out of the earth. You didn't produce the earth! God created that! You merely applied certain energy in thinking and in physical action to that which God created and owns. And where did the energy

you expended come from? You didn't create it—you merely utilized what God created and supplied. God created even your thinking processes.

God Almighty created not only matter, but all force and energy. God set them in *motion*, in the laws of physics and chemistry. He created the human mind; He supplies even the energy used in thinking and acting. Yes, all has come from God!

It is God who sustains, preserves in motion, guides and directs, all the forces and energies. God is not merely a creator of the long ago! God is the sustaining, directing, living ruler overall, today! It's a simple fact that, after all, it was God's labor of original thinking and planning and creating, and of continuous sustaining and directing, that really produces all.

Therefore God's claim to ownership of all you have thought you produced or earned is valid. It is prior to yours!

God Almighty says (Psalm 24:1-2): "The earth is the Lord's and the fulness thereof, the world

and those who dwell therein . . .” (Revised Standard Version throughout). These inspired words are repeated in the New Testament in I Corinthians 10:26.

God Almighty owns this earth and everything that exists or lives upon it! “Whatsoever is under the whole heaven is mine,” claims God in Job 41:11.

Turn to Deuteronomy 10:14: “Behold, to the Lord your God belong heaven and the heaven of heavens, the earth with all that is in it.” And in Exodus 19:5, God says: “All the earth is mine.”

“If I were hungry,” says God (Psalm 50:12), “I would not tell you: for the world and all that is in it is mine.” “For every beast of the forest is mine, the cattle on a thousand hills” (verse 10).

Yes, even the money—even the gold and silver: “The silver is mine, and the gold is mine says the Lord of hosts” (Haggai 2:8).

Dare any man deny this claim of God? God’s claim stands! Admit, then, your income belongs to God! It’s His to do with as He wills.

How God’s Law Regulates Your Income

But God is a God of love. He knows your need in this time of inflation. God is concerned about you. He has your welfare in mind. Therefore God has made a law respecting that portion of His wealth which your thinking and your labor has extracted and worked upon.

Get this fixed thoroughly in your mind. Your wages, your salary, your profit, your income belongs to God, not to you. Probably you never realized this before. This may seem like a new idea to you. But it is not an idea—it is a fact!

So God, the rightful owner of your income, has made a law respecting its disposal and its use.

God’s law respecting what you earn is in fact a deal He has made with you. He allows you to work on His earth, to use a part of the earth, or what is in it, or on

it, to utilize its forces and energies, and to extract from it food, materials, supplies, wood, metals, oils, coal—or to work on or with that which others have extracted from the earth, in manufacturing, distributing, buying, selling, investing—whatever may be your occupation or job or profession. So, whether you have realized it or not you have been working in partnership with God.

The farmer or gardener may plant seed, plow, and expend his labor in raising food. But Who supplied the soil? Who created the living process that makes the seed sprout and grow? Who sends the rain, or provides water for irrigation? Who set the sun in the sky and causes it to shine and warm the earth? Who causes the plant to drink out of the soil the minerals and good elements, and to grow into the vegetable, the grain or the fruit? Did you perform this part of the business of raising the food you eat?

When we really think about it, we shall see that God supplies about nine parts of everything man makes or produces, and man’s thinking, planning, and working supplies only about one part. But God does not take nine tenths of the proceeds or the income. He doesn’t take even six tenths, or even two tenths. God is generous. God has reserved for His use only *one* little tenth of what is produced out of His earth through His forces and energies!

God takes only *ONE* tenth. And after you have been honest in **PAYING** God’s tenth to God’s chosen representative, then—**AND NOT UNTIL THEN**—God has decreed that the other nine tenths becomes legally yours!

That’s God’s law!

Not a penny of what you earn, or a penny’s worth of the value of what you produce, is yours—it all belongs to God to do with as He directs. God has legally directed that after you have honestly paid Him the one little tenth He requires for His creative work, then the other nine tenths He gives to you. Then and not until

then, can you rightfully claim ownership over that nine tenths.

When we get our thinking straight—when we get understanding—when we stop to realize how much of what we have was provided by God—then we realize how loving, how generous, how solicitous for our welfare in this time of financial stress God is.

The Curses and Blessings

But that’s only part of the story.

What does God want with that first tenth? How does He use it? He requires that small fraction of what is produced out of His earth for the purpose of disseminating to the people His message of the way of life that will free them from fears and worries, give them peace of mind and happiness, give them joy and success and life eternal!

Yes, even this tenth that God withholds for His use is expended for human good! For proclaiming His gospel of peace, and happiness and joy and salvation! For letting people know God will heal them when they are sick—that God will deliver them from every trouble—supply their every need!

Give them eternal life!

This unhappy inflation-ridden world is starving for that knowledge! This world is under a curse because it has robbed God of His money and His wealth, and thereby withheld from itself the knowledge of why it is in economic chaos—why there is no real peace—why it finds life empty and fruitless, full of suffering and unhappiness, frustration and death!

All of God’s laws are for man’s good!

Obedience to God’s laws brings blessings! When we violate His laws, we bring curses upon ourselves!

Even the true Christians—the Spirit-begotten sons of God—need to cry out to God for help, for deliverance. In this world today, even those who turn to the ways of God suffer from the common violations of mankind as a whole. But there is help. There

is deliverance! In Psalm 34:19, in the Revised Standard Version, we read: "Many are the afflictions of the righteous; but the Lord delivers him out of them all." And in the 18th verse we read: "The Lord is near to the brokenhearted; and saves the crushed in spirit."

If we want that prayer answered—if we want the blessings of God, and not the curses of transgression—the way is to forsake our ways, and our thoughts and return to God's ways.

How to Have More

Throughout the Scriptures God makes it a law that the first tenth of every individual's income shall be paid to God through His own called and chosen servant—for the purpose of proclaiming His Gospel message!

That law has always been in force and effect. We find Abraham, 400 years before Moses, paying the tithe or the first tenth of his income to God's High Priest. Four hundred years later, when the Levitical priesthood started, we find the tithing law continued. During that period God commanded the people to pay the tithes to God's servants for that dispensation—the Levites.

And in Hebrews 7 in the New Testament, God shows us that, since the priesthood is changed to that of Jesus Christ, there is also made a change in the law respecting tithes—not an abolition of that law, but a change. The tithes are now paid to the New Testament ministry of Jesus Christ for the great commission of proclaiming His Gospel—the very Gospel Christ preached—to the world today! In I Corinthians 9 the apostle Paul is inspired of God to instruct us that God has ordained that the New Testament Gospel ministry of Christ shall be financed as the Levitical priesthood of the old covenant—by the tithes and free-will offerings of the people.

God's own financial system is making possible THIS VERY

WORK OF GOD in proclaiming the Gospel Christ preached to the world on "The World Tomorrow"! Hundreds are writing in asking, how can you send out this powerful broadcast to the world, without publicly asking for money—how can you publish a magazine of worldwide circulation without subscription price? The plain, simple, straightforward answer is, THIS is the Work of GOD, and it is sponsored and endowed only by God Almighty, through faith—and it is financed and conducted God's way, as God directs in His Word! God has simply laid it on the hearts of enough individuals—many of them belonging to no denomination or religious organization, others belonging perhaps to many churches or denominations—to pay God's tithe and give generous offerings to God through His called and chosen servant whom He uses and through whom He speaks! This is the doing and work of God!

But now I want to show you more of the blessings for obedience and for honesty in money matters with God and the curses for neglect or disobedience.

When you pay tithes you are not giving God anything. They are not yours to give. The tithes belong to God. They never were yours! You pay your tithes—or rather, God's tithes. They belong to Him, and He says you are stealing when you take them.

God says to us through Malachi: "Will man rob God? Yet you are robbing me. But you say, 'How are we robbing thee?'" And God answers, "In your tithes and offerings. You are cursed with a curse, for you are robbing me; the whole nation of you" (Malachi 3:8-9).

Understand this: All wealth is produced out of God's earth. It is God who sends the rain and the sunshine. God also has a thousand ways of making what you do pay off bigger!

When you work diligently in this partnership to produce all you can, when you are honest with your Senior Partner—

God—in paying Him His portion of the proceeds, then God works with you, blesses your effort, causes the partnership to produce and earn more. He promises repeatedly in the Bible to prosper the tither. The tither has far more retaining his honest nine tenths more than the man who cheats God and robs himself of God's blessing in this partnership. It's a blessing, or a curse, depending on you!

How You Can Prosper in Inflation

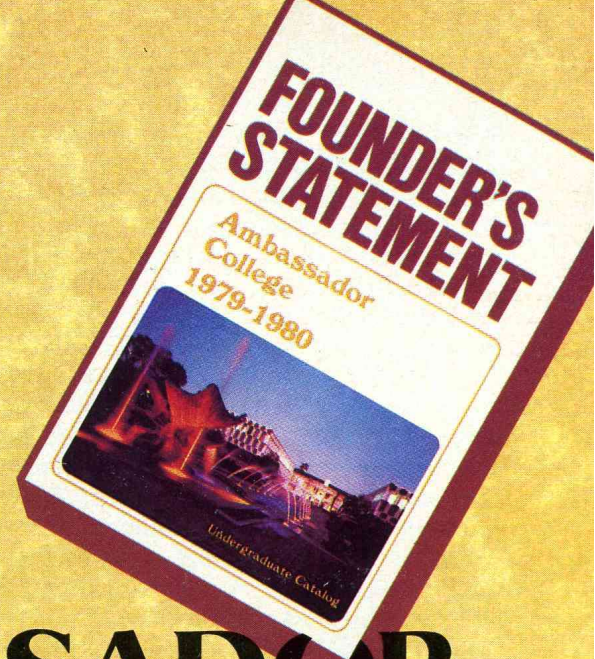
Continuing in Malachi 3, verses 10 and 11: "Bring the full tithes into the storehouse, that there may be food in my house; and thereby put me to the test, says the Lord of hosts, if I will not open the windows of heaven for you and pour down for you an overflowing blessing. I will rebuke the devourer [crop-destroying pest] for you . . . your vine in the field shall not fail to bear, says the Lord of hosts."

That's God's promise! Why don't you put God to that test? Why don't you prove Him to see if He doesn't increase the value of your income in this period of inflation so that your own nine tenths God gives you will be worth more than your whole income now, that your financial worries will be ended!

"But I can't afford to tithe," complains one man. God's answer is, can you afford to steal from God? Pay God His tenth—and watch God increase the value of both His tenth and your nine tenths. That's the way to get bills paid, to get out of burdensome debt, to be free from financial worries.

A Spiritual Blessing

Tithing is a financial law. Notwithstanding, the biggest blessing of all is the spiritual blessing! Jesus said, "Where your treasure is, there will your heart be also." That, too, is a law. If your treasure is in this world's amusements and pleasures—if your
(Continued on page 36)



HOW AMBASSADOR IS UNIQUE

by Herbert W. Armstrong

Here the founder and chancellor of Ambassador College provides a frank, straightforward explanation of its basic policy.

AMBASSADOR COLLEGE is rooted to an educational policy and a philosophic approach which permeates the institution.

Today we live in a different world. Frightening changes have occurred. The world went along on a comparatively even keel from the dawn of history until the 19th and 20th centuries. Suddenly knowledge increased. Nearly all modern inventions have appeared during the past 150 years.

In the brief span of a lifetime the world has passed with accelerating speed through the age of invention, the machine age, the age of science and technology, the nuclear age, and now, the space age. The sudden acceleration in scientific development is evidenced by the astounding fact that 90 percent of all scientists who ever lived are living today.

And with these developments has emerged a new age in education. Today's world is what its leaders have made it, and these leaders are the product of this world's education. But what kind of world has this education produced?

A Progressive World?

It *appears* to be a progressive world, suddenly newly enlightened and fantastically advanced. It has become a modern world, producing awe-inspiring inventions, labor-saving devices, dazzling luxuries undreamed of a single century ago. Today

there is instantaneous communication, worldwide. We fly around the world in two days, and orbit the earth in minutes. The miracles of radio, television, hi-fi stereo sound reproduction, and cinerama entertain an amusement-hungry world. Assembly-line mass machine production has made available a myriad of exciting new devices, and simultaneously increased incomes and shortened work hours, thus providing both the leisure and the purchasing power for the masses to enjoy all these new luxuries.

A fascinated, entranced world has looked ahead to the magic dream-world push-button Century 21, when human labor would be all but abolished, with idleness, ease and luxury enjoyed by all—seemingly breathtaking **PROGRESS!**

So it seems. But there is the other side of the coin, and it's high time we **AWAKE** from the trance and take a hard look at it.

True progress is not measured by the false yardstick of gadgetry, mechanical devices, and the fatal concept that labor is a curse and idleness is a blessing. Science, industry, and modern education have concentrated on developing the machine while degenerating the man!

Education—and the world of its creation—has lost all knowledge of the **PURPOSE** and true meaning of life. It has lost all sense of true values, while blindly pursuing the false. Education has

failed to teach THE WAY to peace, happiness, and abundant well-being. The actual bitter fruits of this modern materialistic “progress” are increased unhappiness, discontent, boredom, and moral, spiritual and educational DECADENCE! The American and British peoples are travelling the identical road that led to the fall of the “great” nations of the past — Egypt, Babylon, Greece and Rome!

This is a very deceptive world. With all this “progress” it remains a hard, cold fact that *never before* was the world filled with so much discontent, unhappiness, and suffering—never so much ill health, mental disturbance, frustration and suicide, even in the “affluent” nations. Never before so many divorces and broken homes, so much juvenile delinquency, crime and violence. That is, unless, as Jesus remarked, it was “in the days of Noah.” And *never before* was it possible to erase human life from the earth by the educational and inventive genius, and the productive capacity of man!

This is a deceived world that doesn’t know it is deceived! WHY?

There is a reason. There has to be a *cause* for every effect.

Sir Winston Churchill put his finger on the answer. Speaking before the United States Congress, he said: “. . . he must indeed have a blind soul who cannot see that some great purpose and design is being worked out here below of which we have the honor to be the faithful servants.” This implies a Higher Power, above, doing the working out. This is the *starting point* of a right and true Education. This strikes directly at the FOUNDATION of knowledge—the most important, most needful of all knowledge—the PURPOSE of human life, understanding of the true values, and knowing *the way* to every desired result!

Yet right here, at the basic starting point, is precisely where education jumped the track of its true mission. And this chaotic, mixed-up, unhappy world is the result.

IS there PURPOSE—MEANING—to life? Science can give us no knowledge of purpose beyond trying to enjoy the passing moments. Education does not have the answer, nor teach it. Aristotle, Socrates, Plato all lacked the answer. Augustine sought the answer all his life—in vain! Of this most important of all knowledge, the world is utterly IGNORANT!

In such a world is it any wonder that the great minds doubt whether there *is* any real Higher Power working out His intelligent PURPOSE? Is it any wonder that some dim-brains are giving the world a fresh shock, with the ridiculous slogan: “God is dead!” To state that God is dead is to confess there really *was* a God—and if God *was*, God still *is*, for unless He is *the Eternal—the Everliving*—He never was GOD!

In the second and third centuries we had Gnosticism—meaning “*we know*.” Today most educators, scientists and great minds are AGNOS-

TIC, meaning “*we don’t know—we are IGNORANT!*” And this IGNORANCE they glorify in the guise of “KNOWLEDGE!”

TWO Alternatives

As a BASIS for knowledge—as a FOUNDATION for education, we *start* with two alternatives. Right here is the CHOICE between fact and fancy—between true knowledge and ignorance, between TRUTH and error. *Is* there the Higher Power with design working out intelligent PURPOSE, or are we mere accidents of a blind, unintelligent, purposeless force of nature, descended from a single-celled amoeba sparked to life by “spontaneous generation,” “electro-chemical action,” or some other unknown accidental process?

The only truly scientific method is to PROVE a proposition before accepting it as scientific FACT. But has either science or education PROVED the evolutionary theory? Emphatically they have not! By its very nature it is a theory not subject to proof. Has either science or education PROVED the *non-existence* of a personal supreme God, of supreme intelligence, wisdom, and POWER to create? Emphatically, they have not! WHY, then, do so many great minds who profess knowledge and wisdom doubt or deny God’s existence? Simply because of something inherent in human nature—something of which they are ignorant—a spirit of vanity, coupled with hostility and rebellion against their Maker and His authority!

Is it, after all, rational, intellectual, to willfully *assume* fables, unproved and unprovable, to be *fact*, while ridiculing provable Truth, branding *it* folklore?

But what of the other of the two basic ALTERNATIVES as one’s approach to knowledge?

There *is* the Higher Power! And at Ambassador College this is not carelessly assumed, but definitely, rationally, scientifically PROVED! And there *is* PURPOSE! Humanity was put here for a PURPOSE of such transcendent magnitude that even the great minds, in their carnality, cannot grasp it! And there *is* A WAY to peace between individuals, groups and nations, but tragically none of this world’s leaders were taught it! There *is* A WAY to happiness and abundant well-being. But modern education does not teach it.

So it all boils down to this crux point: There are the *two alternatives* as a starting point—a BASIS—a FOUNDATION for knowledge. This world and its education have adopted the fictional, false FOUNDATION. And this erroneous foundation becomes the *concept* which becomes its approach to knowledge. It got off on a false start. Hence it is axiomatic that this world and its leaders are not being taught the *true* values, but pursue the false—the world is left without knowledge of life’s PURPOSE and meaning, devoid of right goals, in utter ignorance of THE WAY to every desired blessing!

What an indictment against a complicated,

highly organized, monumental system of education that has become DECADENT!

This gigantic system is ready to topple! It will soon fall, along with the civilization it has spawned! But a better day is soon coming! The happy WORLD TOMORROW is soon to dawn! It will be a world of PEACE, of PLENTY, of HAPPINESS.

But *how*? I have travelled through a portion of China (Hong Kong), and parts of India. Millions there are starving. In the poorer districts—which are the many—the filth, squalor, wretchedness is simply indescribable. The same degenerate condition of degradation and suffering fills many parts of Central and South America, and of Egypt and other parts of Africa. Two thirds of the people on earth live in such destitution. I thought of the joyous WORLD TOMORROW that is coming, and immediately the question came to mind, HOW can abundant well-being be brought to these teeming impoverished millions?

And the answer was obvious. Correct the CAUSE—lack of right education.

On the other hand, I have known many of the world's leading men—industrialists, bankers, scientists, educators. And most of them—the highly educated—were not happy. Some committed suicide. Their minds were of high calibre, their IQ's were high. They had learned much in *material* knowledge—they had learned how to earn a living—but they had *not* learned the true values, nor how to live. It will require a *right* education, available to all, to correct all the world's ills.

Very soon, today's decadent education will be replaced by the educational system of the WORLD TOMORROW. This already has been introduced in Ambassador College. And like the proverbial grain of mustard seed, it is already beginning to spread around the world.

Ambassador College knows and teaches the PURPOSE and true meaning of life—the TRUE VALUES that pay off—and THE WAY to peace, happiness, and abundant well-being. How do we know? We don't guess, or theorize or express unfounded opinions—we have it on AUTHORITY! The Bible is that Authority, and it is PROVED to be the revelation of the Almighty living GOD to humankind. The Bible is the world's biggest seller, but also the Book almost nobody knows. Few even know *what it is*.

When you purchase a gadget or mechanism, you receive an instruction book which the maker sends along with his product. The most complicated mechanism ever produced is the human mind and body. The Bible is our Maker's instruction Book which He sent along with His product. It is the authoritative *revelation* of the *most necessary basic knowledge* otherwise inaccessible to the mind of man—even the great minds! It is the FOUNDATION of all knowledge, and the *approach* to acquirable knowledge.

Here is what modern education doesn't *know*, and fails to teach:

What *is* MAN? WHY is man? What are the TRUE VALUES? What is THE WAY to the *most necessary* objectives—peace, happiness, abundant well-being?

Basic Knowledge Ignored

This BASIC KNOWLEDGE cannot be acquired by all the mental, inventive, mechanical, exploratory, observational or philosophical powers of man. This kind of necessary knowledge is received only by *revelation*! It has always been accessible. Yet science and modern education grope hopelessly in the dark, searching, researching, speculating and philosophizing in vain for the acquisition of knowledge that can come only through the very source it rejects! Astonishing? Yes. Intelligent? Well, hardly!

In the WORLD TOMORROW we shall have world PEACE. There shall be universal prosperity. There will be knowledge of the TRUE values, and people will cease chasing the false and suffering the painful consequences. People will learn THE WAY to real happiness and find it. Life will be continuously interesting, comfortable, invigorating.

How will this be brought about? By a universal education that will banish ignorance, and teach these basics utterly omitted from today's education. But I am not naïve enough to suppose that this will blossom forth automatically by the imminent general acceptance of these truths on the part of all who are involved in the existing educational system. The leaders of this world are no more willing to accept truth, confess and change from error, than they have been in the past. The SOLUTION will never come through the hands of man. What has been conclusively demonstrated by educational experience is the utter unwillingness of human leaders to confess truth and the utter inability of MAN to educate and rule over man. The awesome Creator God is now going to intervene in human affairs! He is going to send the living Jesus Christ to earth again—this time in the supreme power and glory of God! He is going to *reveal Himself* in awesome glory to a world that has denied and rejected Him! He is going to set up world government by *divine* rule. By supernatural power He will abolish the present decadent educational system—and replace it with the true system of the WORLD TOMORROW! The change will be made by the enforcement of divine GOVERNMENT of the living Christ, against whose Law and Authority they rebel today.

This basic FOUNDATION of all knowledge and right education has always been accessible. But the great and near-great—the best minds—swayed by vanity, greed, and carnality, have spurned, rejected, and foolishly ridiculed it. Ambassador College is pioneering in the educational system of the WORLD TOMORROW. And a foretaste of that peace, happiness, and abundant well-being is literally radiated by Ambassador students.

Yes, all of this—and *more!* Ambassador stu-

dents learn HOW to live—THE WAY to happiness—but in this most important living, the “how to EARN a living” is not neglected. When they find THE WAY to enjoy a monetary competence, however, they enjoy knowing HOW TO LIVE, as well. Their marriages are happy and permanent—their home and family life is peaceful and invigorating. Their children are well-trained. Yes, life CAN be worth living!

Missing Dimension in Education

It is generally recognized by educators that dangerous evils have leavened the educational system. Curricula, generally, have become wholly materialistic. Demands in scientific, technological, industrial, commercial and professional fields have put the emphasis on the purely technical and intellectual, at sacrifice of spiritual, moral, and cultural development; on curriculum rather than on character; on earning a living, at the neglect of learning *how to live!*

Universities have grown so large, students lose their identity, moving along a huge, academic conveyor belt. Personality development is sacrificed. Personal contact between student and instructor becomes almost non-existent.

The *most* essential knowledge is the purpose and meaning of life—the true values as distinguished from the false—and THE WAY to peace, happiness, and abundant well-being. But this basic and most important Dimension in education is entirely missing from traditional curricula.

In a very real sense, this vital Dimension is DOUBLY missing—in *two vital spheres*: 1) *The Campus Sphere*: On the campuses the leaders of tomorrow receive whatever intensive education is provided, in course programs of two, four, or five or more years. Yet in the organized system that has devolved to our present, the very foundation of all knowledge is absent from curricula. That BASIC knowledge involves the meaning and purpose of life—life’s true destiny and how to achieve it. To know *what* we are, and *why* we are. It involves also the discernment of the *true* values from the false, and knowledge of THE WAY to achieve them: in other words, to know the way to peace, happiness, prosperity, security, abundant well-being.

Since the HOME and a tightly knit FAMILY STRUCTURE is the foundation of a healthy and lasting society, vital BASIC knowledge includes also true instruction on the sanctity of marriage, instruction in a right and healthy type of dating leading to a right mating and happy marriage; instruction in the laws that make for a happy and enduring marriage; on child rearing, child discipline, and the responsibilities of parenthood and a happy family life.

Just as important in this Missing Dimension is personality development, character building, a right knowledge of spiritual and moral values, and respect for law and authority.

But this Dimension—teaching students not only how to earn a living, but HOW TO LIVE—has been ignored. Education has gone materialistic. Emphasis has been on the intellect alone. Students have been left to form their own moral codes. Permissiveness has resulted in a flouting of authority.

2) *The Home and Family Sphere*: In a healthy and happy society, education must *begin in the home!* It must put major emphasis on the necessity for FAMILY life. Yet in our western world the FAMILY system is breaking down. Few parents have themselves been taught how to *start* education in the home. Few have adequate knowledge or ability to teach their below-school-age children.

This breakdown of our family system is inscribing the handwriting on our national wall! The need of right education in *this* sphere is far more vital to the very question of SURVIVAL than is recognized!

On-campus education prepares *tomorrow’s* leaders. They will be *tomorrow’s* parents. But TOMORROW will be too late! The trend of disintegrating family relationship must be checked and reversed TODAY, if society is to be saved alive.

The concentrated higher education on campus is not enough! The Missing Dimension in education must reach TODAY’S adults and parents IN THE HOME! The Ambassador worldwide EXTENSION PROGRAM is pioneering in this area of education.

Ambassador students are taught the MISSING DIMENSION in education—the underlying PURPOSE and the real meaning of life; the worthwhile values; the basic laws of success, not only in economic fields, but in life as a whole. They are given individual attention in the development of character, poise, culture and personality. They are taught to *think* about what they are doing, *while* they are doing it. Ambassador College is, literally, a character-building institution. It is therefore unique. The Ambassador motto is “Recapture True Values”!

This basic *difference* is the magnet that attracts graduates of other universities to Ambassador. The result is a seemingly incredible fact: Many incoming students are from other colleges and universities—domestic and foreign—and many of them already hold degrees. Students holding Master’s degrees from some of the most famous and distinguished of the world’s universities are among those who have entered Ambassador for undergraduate work. These students come to Ambassador to obtain the all-important knowledge and training unavailable elsewhere.

Educational Philosophy

The striking *difference* in basic educational philosophy at Ambassador should be clearly understood. And also, the reasons!

Higher education is now in the throes of a
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AMBASSADOR

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life-and-death crisis in the Western world. Student revolt has been inflamed into rioting and violence. Prominent educators recognize with alarm the dangerous drift into materialism and collectivism. At the same time they confess their helplessness to change the situation. Major colleges and large universities find themselves in the clutch of an established system which no one chancellor, president, or chairman can alter.

Something is criminally wrong in education today!

Ambassador College came on the world scene free from the shackles of tradition. Ambassador has dared to recapture the *true* values—to blaze new trails, while retaining all that is sound and what has been proved good in educational experience.

Moral bars have toppled. University campus students say bluntly that with the waning of church and parental influence, "we decide for ourselves on codes of morality." A newspaper headline says: "Students in Search of a New Morality."

Stuffing minds with crass materialism, while moral, spiritual, and emotional development is neglected, produces lop-sided, unbalanced education and is criminally dangerous.

The first law of success in life is the choosing of the right goal as the aim of life. Where there is no sense of the true values, there can be no meaning to life, no right purpose, no aiming at the *right* goal. There can be no well-balanced, broadening, and worthwhile education where the true values have become obscured from view, where character building is a lost and discarded art, and minds are filled with dead knowledge and false materialism.

This tragic state of affairs in today's higher education is the natural result of the mass-production machine age with its demands for highly specialized technological, scientific and pro-

fessional training along purely materialistic lines. Emphasis is upon specialized training in preferred fields for financial rewards. The development of the man himself—his character, right sense of values, knowledge of the real purpose of life, and the laws that govern happiness, peace, and abundant well-being—is neglected. Modern education commits the crime of developing the machine while failing to develop the man.

Where is this leading?

Eminent scientists warn publicly that they are frankly frightened by this trend which now threatens to annihilate human life from this planet! This world's education is failing to instill a knowledge of true values and a God-fearing sense of responsibility for the direction of these new and awesome forces into peaceful and productive channels. The question now is whether this new technology is creating the Frankenstein monster that shall destroy its producers and all humanity!

At Ambassador College students find the true values. They learn the real purpose of human life. Life takes on true meaning. Emphasis is upon character building. Students learn not merely how to earn a living, but how to live! Students acquire a well-rounded, broadening, balanced education. There is not only mind development, but also that of personality, true culture, poise and emotional maturity.

To that end, the small student body on campus and the small student-faculty ratio provide a distinct advantage. On campus the relationship between student and faculty is as happy and helpful as it is unusual. The smaller college, adequately staffed and outstandingly equipped for its needs, with high character and cultural surroundings, offers greater opportunity for self-expression and activity in the area of the student's talents. It can give more personal attention to the individual student's problems. It produces an altogether different and more desirable campus atmosphere.

The Ambassador policy is based upon the recognition that true education is not of the intellect alone but of the whole personality—not alone of technologies, sciences and arts, but an understanding of the purpose of life, a knowledge of the spiritual laws which govern our lives, our God-relationship and human relationships; not a memorizing of knowledge alone but a thorough training in self-discipline, self-expression, cultural and character development; not book learning only, but broadening travel and experience; not only hearing and learning, but doing.

In other words, the curricula are planned to give students a broad, cultural background—a foundation for the art of living happily, usefully, successfully, abundantly. Hence the emphasis upon character building and spiritual development is aptly stated in the Ambassador motto: "Recapture True Values." □

INFLATION

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money—pardon me—God's money—is being spent on yourself, and your selfish desires, even including your needs, then your whole heart and interest is in this world and not in the Kingdom of God.

Jesus also said, "Seek ye first the Kingdom of God," and all these material needs shall be added to you. Seek God and you'll prosper. The vast majority of people do not know these facts. The times of this ignorance God overlooks, but now commands all you who know this truth to repent, and to begin to pay God's tithe regularly.

The way to grow spiritually, and to enjoy the glorious happiness of God's grace is to put God's tithe and your offerings—your treasure—into God's Work. Seek with all your heart the Kingdom of God and financial troubles will soon vanish; your life will become happy, full with assurance of life eternal through Jesus Christ our Lord! □

AMERICA

(Continued from page 4)

nations! Not only has He blessed us with material wealth and national greatness unmatched, but He has blessed us with His TRUTH which our nations have spurned. We have made atheistic evolution the very foundation of our educational system, in which we have reared our children. Hundreds upon hundreds of our churches have idols that are adored. We Americans took our land away from the Indians and treated them unfairly. Our sins are monumental!

In chapter 6:6-8, a continuation of the above, "In all your dwelling places [different countries to which they shall have emigrated by the 20th century] THE CITIES SHALL BE LAID WASTE . . . and the slain shall fall in the midst of you, and YE SHALL KNOW THAT I AM THE LORD. Yet will I leave a remnant, that ye may have some that shall escape the sword among the nations when ye shall be scattered through the countries."

The phrase "YE SHALL KNOW THAT I AM THE LORD" is frequently used by Ezekiel, designating Christ's Second Coming in GLORY and POWER! This great calamity foretold by Ezekiel actually shall begin in the "GREAT TRIBULATION" but will continue through the "DAY OF THE LORD"—the time of God's "FURY" mentioned earlier, and until Christ's coming in SUPREME POWER TO RULE!

Ezekiel definitely pin-points this prophecy to "the HOUSE OF ISRAEL"—which is 20th-century United States and the British nations—later in this 6th chapter:

"And they shall know that I am the LORD, and that I have not said in vain that I would do this evil unto them. Thus saith the Lord God, smite with thine hand, and stamp with thy foot, and say, Alas for all the evil abominations of the house of Israel! For they SHALL FALL BY THE SWORD, BY THE FAMINE, AND BY THE PESTI-

LENCE . . . thus will I accomplish my FURY upon them. Then shall ye know that I am the LORD! . . ." (verses 10-13).

Again I repeat, "they shall know that I am the LORD" is a phrase Ezekiel uses continually to designate the Second Coming of Christ, when they will KNOW that He is LORD! Also this removes all doubt that this prophecy pertains to the Lost Ten Tribes of THE HOUSE OF ISRAEL who, today are the United States and British nations!

The identity of WHO is to be involved, and of the TIME of the prophecy, is made doubly sure. It shall begin with the "GREAT TRIBULATION," and carry on through the "DAY OF THE LORD" right up to the time of Christ's Second Coming. Jeremiah 30 makes this even more certain.

A Time of Unparalleled Tribulation

Ezekiel gives a preview of *what* will happen to "lost" 10-tribed Israel. Matthew gives a general description of its enormous severity. Here Jesus Himself is quoted.

Jesus said the sign by which we may know when the end of this present world and the coming of Christ is NEAR, is that "this Gospel of the Kingdom shall be preached in all the world for a witness unto all nations, and *then* shall the end come" (Matthew 24:14), and then on the heels of that, "there shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved [alive]; but for the elect's sake those days shall be shortened" (verses 21-22).

Mark 13 and Luke 21 speak of the same.

Now notice Daniel's prophecy of the same GREAT TRIBULATION: "And at that time shall Michael stand up, the great prince which standeth for the children of thy people: and there shall be a TIME OF TROUBLE, *such as never was since there was a nation even to that same time: and at that time*

thy people shall be delivered every one that shall be found written in the book; and many of them that sleep in the dust of the earth shall awake, some to everlasting life" . . . (Daniel 12:1-2).

Daniel shows WHEN it shall occur—just before the resurrection and Christ's return.

Now notice Jeremiah's prophecy of the same event. Begin in Jeremiah 30, verse 5: "For thus saith the LORD, We have heard a voice of trembling, of fear, and not of peace. Ask ye now, and see whether a man doth travail with child? Wherefore do I see every man with his hands on his loins, as a woman in travail, and all faces turned into paleness? Alas for that day is great *so that none is like it*: it is even the time of Jacob's trouble. . . ." (This tells upon which nations the GREAT TRIBULATION will fall primarily.) The United States and the British are, primarily, 20th-century "Jacob." (See our book, *United States and Britain in Prophecy*.)

Now remember Ezekiel shows that our nations—the third remaining alive—shall be scattered—driven away from our own lands. I said we shall become SLAVES in enemy nations. Jeremiah now brings out *this* fact. Continue:

" . . . yet he [Jacob] shall be saved out of it. And it shall come to pass in that day, saith the Lord of Hosts, that I will break the yoke [of slavery] from off their neck, and I will burst their bonds, and strangers shall no more make servants of them, But they [remnant of U.S.-British peoples] shall serve the Lord their God, and David their king, whom I shall raise up [from the dead] for them" (verses 7-8, Revised Standard Version).

Later, Jeremiah adds, "ALL thy lovers [allies—other allied nations] have forgotten thee; they seek thee not; for I have wounded thee with the wound of an enemy, with the chastisement of a cruel one, for the multitude of thine iniquity; because thy sins were increased. . . . Therefore all they that devour thee shall be de-

voured; and all thine adversaries, every one of them, shall go into captivity; and they that spoil thee shall be for a spoil. . . . For I will restore health unto thee, and I will heal thee of thy wounds, saith the Lord. . . . Thus saith the LORD; Behold, I will bring again the captivity of Jacob's tents, and have mercy on his dwelling places. . . ." (verses 14, 16-18).

In the following chapter 31 Jeremiah shows the NEW COVENANT being made—after Christ's return in POWER and GLORY!

This should be tied up with Leviticus 26 and Deuteronomy 28. God promised ancient Israel, under Moses, national wealth and greatness UPON OBEDIENCE. But, if they continually disobeyed, God would remove the birthright promise for 2,520 years. This expired in about A.D. 1800. Britain and America suddenly grew until we possessed more than two thirds of all the cultivated wealth of the entire earth. All other nations combined possessed a little more than one fourth!

But already Britain's sun has set! It is no longer the greatest EMPIRE in world history. It is no longer "Great" Britain. It is now one of the smaller nations. It has lost its tremendous possessions.

Concerning the United States, in Leviticus 26:19, God says, "I will break the pride of thy power." She still has the military power, although Russia is now passing her, but she is afraid to use it—has no pride in it. The United States has been held at bay by little Iran—held up to scorn and ridicule before the world. She is on the way DOWN—and O U T!

In Leviticus 26 God says that, once He has fulfilled His unconditional PROMISE to Abraham in our individual and collective national greatness, if we continue in our sins, He will PUNISH US beyond all natural results of our own folly! I have outlined above what that punishment shall be.

A Remnant Escapes

But right here we need to backtrack a little. Above I have

quoted Ezekiel 6:7. Now consider verse 8: "Yet will I leave a remnant, that ye may have *some that shall escape the sword among the nations. . . .*"

This follows the prophecy of a third of our people dying from famine and disease, and a third by destruction of our cities—"by the sword"—and the remaining third taken as captive slaves to enemy lands.

Compare this with Revelation 3:10. It is speaking of the "Philadelphia" era of God's Church, during the latter half of this 20th century, and says, "Because thou hast kept the word of my patience, I also will keep thee from the hour of temptation [trial, or tribulation] which shall come upon all the world. . . ."

Compare also with Revelation 12:14, speaking of a time now very soon to come, *after* the war in heaven, when Satan and his demons are cast back down to earth:

"And to the woman"—the persecuted true Church of God—"were given two wings of a great eagle, that she might fly into the wilderness, into her place, where she is nourished for a time, and times, and half a time [3½ years] from the face of the serpent."

Now WHAT DOES ALL THIS MEAN?

I suppose the average reader will pass it over totally unheeded. Woe to you who do. No one else is sounding this warning. If I were warning the ancient city of Nineveh, THEY WOULD HEED, and save themselves alive!

We have never yet come to a time when men will clutch at their stomach and loins, in fright and fear and in pain as a woman in childbirth! Such a time is now JUST AROUND THE CORNER! THIS WARNING IS DIRECT FROM THE WORD OF GOD—not my imagination. You can read it yourself in the Bible!

I have not overestimated the SERIOUSNESS of this! The time has now come for this SERIOUS WARNING to go forth in mighty POWER! Millions will see this warning in *The Plain Truth!* □

Personal from...

(Continued from page 1)

Worldwide Church of God proclaims the GOSPEL OF THE KINGDOM OF GOD today, *The Plain Truth* must be utterly *different* from all other publications!

I did not—should not have—never could have started thinking of a magazine, back in 1927, in the following manner: "I want to start a magazine, because I've had magazine experience in writing. What kind of magazine will I ENJOY writing and publishing? What kind of magazine—and what style—is best adapted to my talents and desires? Should it be a weekly NEWS magazine, a picture magazine, a human-interest magazine, or a more literary magazine?" My mind never flowed down that channel.

I had come to have a basic UNDERSTANDING of the TRUTH! God's word is TRUTH! I felt the urge—the obligation—to get that TRUTH across to others. I wanted to make it PLAIN. I wanted them to UNDERSTAND it, as God had opened my mind to understand.

That is why it is called *The Plain Truth—a magazine of understanding*. Therefore, it had to be *utterly unlike* any other publication.

I knew, in 1927 when this magazine was first conceived, this world has its troubles, problems and evils, engendering suffering, agony, frustration. I had come to know the Bible reveals the causes and the cures. I knew it promises the world's ONLY HOPE—the WORLD TOMORROW!

I wanted to get the message of that hope over to the public.

I knew, in 1927, that if *The Plain Truth* contained mere biblically-oriented articles, written in religious-sounding King James language, it could not fulfill its goal—might even become a laughingstock. On the other hand, if I made it solely secular in tone and content it could not succeed in its purpose. Hence the editorial policy I have been here outlining. I thank God for guiding me, inspiring me in this mass-circulation effort. □