

*the*  
**PLAIN TRUTH**  
*a magazine of understanding*



**Elizabeth II Addresses  
Council of Europe**

# What our READERS SAY

## From Around the World

"I have received the third issue in my trial subscription to *The PLAIN TRUTH*. I was impressed by this magazine. At last here is one publication which is not afraid to state truthfully what is right and what is wrong. Congratulations. Please continue to send me *The PLAIN TRUTH*. I am a sixth form pupil and hope to go to the university in the near future. It is a pity that more people my age don't read and take notice of what you say."

Miss J. K.,  
Nelson, New Zealand

"I read the article, 'Sex Explosion — Issues and Answers,' in *The PLAIN TRUTH* with the greatest interest. I believe that the subject treated in this article is one of the most urgent and wide-reaching of our time. Many of the patients coming into our consulting rooms suffer from the consequences of transgression on this very point. Both physical and mental disturbances may be induced. After having read this article, I would very much like to learn more about your philosophy concerning marriage and sex. I would appreciate it if you could send me the book *God Speaks Out on the New Morality* together with the booklet *Your Marriage Can Be Happy*."

Hans B.,  
Jönköping, Sweden

"Contrary to some Christian literature, your *PLAIN TRUTH* seems to be a magazine for intellectuals. The teachings of the Bible are set forth in a scientific manner. I enjoyed reading your article on marriage. It very closely resembles the Hindu concept of marriage. We Indians still stick to it and that is the reason why we very seldom hear of divorce in the Indian marriage. Here the man is considered to be the head of the family (even if the wife is more highly qualified than the man). Sir, I am a major (age 28 years) and will be settling down soon. My fiancée and I

feel that we should read the book entitled *The New Morality* so that we can lead a happy married life. I would be much obliged if you would kindly forward me a copy of the book."

Jeyaraj A.,  
Ipoh, Perak, Malaysia

## Not Factual?

"Thank you for my three months' trial of your *PLAIN TRUTH*. Although probably of interest to many of your readers, the approach and style of the contents does not appeal to me. Most of the subjects you have covered in the three months I have received it, are potentially interesting to me, but the wide generalizations and lack of facts, especially in the article, 'The Birds and the Bees,' seem to be very unscientific."

Miss S. S.,  
Oxted, Surrey,  
England

• *Speaking of wide generalizations... your letter contained no specific references to any specific errors — or lack of facts.*

"When I first sent for my trial subscription copies I did not expect to see anything that was even worth reading, let alone a magazine of the quality which I now know *The PLAIN TRUTH* to be. While I could not even pretend to agree with some of the articles written in your magazine, I must compliment you on the high standard attained. I think your articles on drugs, India and Evolution are excellent and I agree with every word of what you have written on these subjects. I personally, am not in the least bit religious and doubt the existence of God. Even so, after reading certain of your articles I must admit that what you write (when predicting future events) seems to be very accurate indeed and almost uncanny. I regard *The PLAIN TRUTH* as one of the few magazines that I would subscribe to — even

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# Personal from the Editor

IT IS 4:15 in the afternoon. I have until 5:45 to write this month's *Personal* talk with our fast-growing family of readers. At 6 this evening we are having the unveiling and dedication ceremony of a giant new bronze bird sculpture and fountain at the head of the main entrance of Ambassador College, Texas campus.

This large bronze bird sculpture is the work of the world-famous London sculptor, David Wynne. Mr. Wynne is here to oversee the erection of the five giant swans, shown taking off in flight from the 150-foot-long pool. A jet of water soars from some 75 feet in front of the bronze swans, cascading down over the backs of the five birds. Under the action of the water jet, the birds give the impression of being actually in motion.

Yesterday at 4:00 p.m. in Pasadena, we had the dedication ceremony of the new Hall of Administration. It provides the new main entrance to the Pasadena campus of Ambassador College. Some three thousand came for the ceremony. There were brief speeches by the acting mayor of Pasadena, the Chairman of the Board of the contracting corporation who built it, the architect, and myself, with Garner Ted Armstrong Master of Ceremonies.

The imposing new four-story edifice was something of a breathtaking experience for most of those who came inside after the ceremony. Two large light wells, ascending from the ground floor to their sculptured ceiling, with balconies on all four sides of each light well on all above-ground floors, present a sensation of spaciousness as one looks up for the first time.

As I sat down to write, I picked up a weekly "Comments" from PLAIN TRUTH subscribers, which I brought along from Pasadena. I always try to read as many of the comments from our

readers, or from our radio listeners or television viewers, as possible.

This reminds me that many have written expressing their reaction to the *Personal* on the subject of the human mind, and the difference between human mind and animal brain. In it I stated that, if a sufficient number of subscribers wanted it, I would try to write much more fully on that subject. There has been quite a demand for it. Most of the comments written to me about it expressed enthusiastic approval, and the request that I continue the subject in depth. A very small minority expressed disagreement or disapproval.

I do not have time to continue that in this month's "Personal." I want to make it a full article anyway — more probably it will require a series of articles, and then be published as a booklet. It might even go to book length.

I must tell you frankly, that I realize the truth on that subject is not going to be readily accepted by all. I do not want to create enemies. And a few of our readers possibly will disagree. Some may even write in angrily, "Cancel my subscription!"

And, even though you cannot pay for your own subscription, I do not want to lose subscribers. On the other hand, I have never compromised with TRUTH. When I *know* it is truth, I write it or speak it fearlessly and PLAINLY, regardless of consequences.

But WHY — yes, *WHY* should any reader become angry and cancel his subscription, simply because he did not find himself in full agreement with some article? Why miss out on all the other fine articles?

If you read in *The PLAIN TRUTH* only what you already know, believe, and agree with, what is the good — other than entertainment?

And WHY do different people believe so many different things, anyway? WHY

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Henderson—Ambassador College

### OUR COVER

Her Majesty Queen Elizabeth speaks at 20th anniversary of the signature of the statute of the Council of Europe. Left to right: Rt. Hon. Sir Geoffrey de Freitas (President of Consultative Assembly of the Council of Europe), Herr Willy Brandt (Chairman of the Committee of Ministers of the Council of Europe), Her Majesty Queen Elizabeth, Rt. Hon. Harold Wilson (Prime Minister of Great Britain), His Royal Highness Duke of Edinburgh.

harmony in the home. Emotional harmony and peace in the home (and therefore in the mother) may very definitely be important in the child's developing nervous system. Emotional stress in pregnant women disturbs the chemical and hormonal balance in the body. This imbalance may be transmitted to the fetus where it can interfere with its utilization of essential nutrients, causing the child to have a faulty nervous system. On the other hand, a home environment of love and harmony, where the mother's body chemistry remains normal, leads toward having a normal, stable, emotionally balanced baby.

If you are planning children, be CAREFUL to obtain a diet adequate in all nutritional aspects. Too many parents-to-be neglect to include enough properly prepared vegetables and fruits, fresh whole milk, or foods rich in complete proteins and other nutrients. The health you affect will be MORE than your own. Your offspring's health will be directly affected, and the health of future generations as well!

Maintain a happy, tranquil, peaceful, BALANCED HOME LIFE.

All of these are important factors to bear in mind when considering having a child.

Another consideration for expectant mothers to keep in mind is the danger in high altitudes of a lack of oxygen. A Denver physician has warned women to stay below the altitude of 10,000 feet during the final three months of pregnancy, lest skeletal deformities, lack of teeth and hair, brain impairment or even death result for the child.

### The Only Solution

If YOU are interested in doing your BEST to have a healthy, vigorous, alert and NORMAL CHILD, then you need to write for our free literature, *The Seven Laws of Radiant Health*. This reprint article shows what YOU can do to help insure that YOUR children will be normal and healthy!

When men forsake the vitally important laws regulating our health, when they tamper with diet, indulge in drugs, imbibe useless chemicals and dangerous pesticides, they reap the PENALTY!

The only true solution to the modern

curse of birth defects is to begin obeying the laws which God ordained for our health, well-being, and abundant good! When we break those laws, they snap back on us and break us and our children, and our children's children!

### The Curse of the Womb

You may not believe it, but the Creator God said to our forefathers, centuries ago, that if our peoples would obey Him, we would be healthy and prosperous. "Blessed shall be the fruit of thy body, and the fruit of thy ground..." (Deut. 28:4).

But, if we turned from the laws that would keep us happy and healthy, God said: "But it shall come to pass, if thou wilt *not* hearken unto the voice of the LORD thy God, to observe to DO all his commandments and his statutes which I command thee this day; that all these CURSES shall come upon thee, and overtake thee: Cursed shalt thou be in the city, and cursed shalt thou be in the field. Cursed shall be thy basket and thy store. CURSED SHALL BE THE FRUIT OF THY BODY, and the fruit of thy land, the increase of thy kine [cattle], and the flocks of thy sheep. Cursed shalt thou be when thou comest in, and cursed shalt thou be when thou goest out" (Deut. 28:15-19).

These are plain words, spoken centuries ago. Have they come to pass? Absolutely!

If you begin to live by the laws God set in motion for our own good, then your children will stand a FAR BETTER CHANCE of being normal, healthy, vigorous and alert!

The lives of your children, and their children depend on YOUR decision! What are you going to do about it?

## Personal from the Editor

(Continued from page 1)

do so few AGREE? That brings up the very thing reading these excerpts brought to mind. It is this question.

WHY do you believe what you do?

If I write on this subject I shall have to cover, thoroughly and in depth, the

matter of WHAT a human being really IS. Is he an immortal soul? Is he an animal — merely the highest and most advanced of the animals? Did he evolve by chance happen-so — that is, did he come by the process theorized as evolution, or was he specially created by a supernatural all-powerful Spirit Being called GOD? If I say man was created I shall offend many who have allowed the evolutionary theory to be solidly implanted in their minds. If I say he is NOT an immortal soul I shall offend many professing Christians who believe the doctrine of the immortality of the soul to be the very basis and foundation of the Christian religion.

But HOW — by what process — did YOU come to believe what YOU believe?

WHY do so many different people have so many different ideas about so many different things? Can any two people agree completely on everything — and be completely honest in their beliefs?

Very few ever stop to inquire, in retrospect, how they came to believe the things they believe. Most simply do not realize HOW they came to believe many of their convictions. Yet, if another dares say they are wrong, they take offense — perhaps are willing to bristle up and start a fight!

The theory of evolution stands UNproved — in actual fact, DISproved — and is, by its very nature, not subject to being proved! Yet millions believe it — actually suppose it to be a proven FACT. They have seen NO PROOF! There is none! Yet they will flare up in heated anger if any dare dispute it.

No one has ever seen an "immortal soul." There is no teaching anywhere in the Bible about an "immortal soul" — quite the contrary! Yet perhaps millions actually believe there is no more firmly established "FACT" — base their life's hopes on it — become angry if any dare deny it! Science supplies no evidence of any "immortal soul." WHY, then, do millions firmly believe that is what they are? WHY?

The plain truth is that very few people know WHY they believe the things they believe, or HOW they came

to believe them! Astonishing? Yes indeed! But TRUE!

MOST of the convictions most people hold have simply been carelessly ASSUMED and TAKEN FOR GRANTED because they have repeatedly *heard*, or *read in print*, what they believe. They have accepted it *without question*—without PROOF—yet if any dare disagree they will rise up in heated indignation.

As an advertising man, I well knew, 57 years ago, the psychological fact that most people *assume to be true* whatever they read in print! To most, IF it appears in print, it must be true. One advertising man, knowing this, wrote a book about advertising techniques, titled *The BIG LIE!*

If it appears in a BOOK, most gullibly accept it as true! And millions—perhaps countless millions—of books have been published in print which are so shot through and through with error and false statements, that readers would be dumbfounded—IF THEY KNEW!

Of all books, probably only one is 100% accurate in disseminating TRUTH, as this one originally was written. That one is the world's "Best Seller"—yet is probably UNDERSTOOD and BELIEVED by fewer than almost any other book. When the TRUTH is finally known and accepted, we shall come to know that mankind would have been better off had MOST of the books never been written. Yet major universities operate on the thesis that it is necessary to stock their libraries with upwards of one million volumes. And a large portion in many cases are never used!

How did YOU come to believe the things you believe?

Consider: The instant you were born you arrived in the world with a MIND capable of absorbing knowledge and utilizing that knowledge in forming opinions and beliefs, arriving at decisions, forming judgments and conclusions, exercising WILL. But you did not come already equipped with a supply of knowledge. You merely had a mind capable of RECEIVING knowledge and utilizing it.

Every bit of knowledge now in your mind—and every belief or opinion or conviction—has entered or been formed in your mind SINCE BIRTH! The question now becomes, then, *HOW*—by WHAT PROCESS—did you receive this knowledge or formulate those beliefs?

Very few have ever stopped to ask themselves this question. Very few realize just HOW they came to believe the things they believe.

There are basically THREE WAYS by which most people acquire their beliefs and convictions.

1) First, by far the greatest number of beliefs and convictions have entered the mind more or less passively—not actively. In other words, people commonly simply take for granted, or carelessly assume—WITHOUT ANY PROOF—that which they have read or heard. Especially if it evidently has common acceptance among their group, their locality, their people or country. Most people are far more discriminating about whom they admit into their homes than they are about what they admit into their minds.

2) The second largest number of beliefs and convictions have come somewhat prejudicially, for the psychological reason that most believe what they WANT to believe, and refuse to believe what they DON'T WANT to believe, whether true or false. Personal opinions often are formulated selfishly and prejudicially according to emotional feelings for or against.

3) The smallest number of beliefs and convictions held by the average person have been arrived at by careful sifting of all the facts, actively seeking full information, insisting on PROOF, and considering the question objectively and without prejudice. But MOST of the beliefs held by most of the people have not been arrived at by this process.

WHY are most people in Italy, Spain, France, Mexico and South America Roman Catholic by religion? WHY are most Arabs of the Middle East Moslem by religion? WHY are so many Orientals, depending on geographical locale, Buddhist, or Hindu, or Shintoist, or Taoist, or Confucionist? WHY, in many

parts of the U. S. are most people Protestant by religion—IF they profess any religion? Simply because those around them are of that belief or faith. It is what they have always heard. It is what MOST of those they know accept. They go along with the crowd.

WHY have most people in the southern states of the United States been Democrats in politics—while up until about the mid-1920s most of the people of New England, Iowa and Kansas were Republican? Because their parents were. Because those around them were. Because they followed the crowd where they lived. Because it was what they customarily heard and read. Because it is what they CARELESSLY ASSUMED and TOOK FOR GRANTED!

WHY do so many people believe that humans are "immortal souls"? Simply because they were taught it. They heard it, read it. Those around them believed it. They ASSUMED it without question.

Now some will rise up and say, "I've PROVED it." Do they really mean they carefully sought out ALL THE EVIDENCE—THE FACTS—weighed them impartially and without prejudice, *before* they first accepted it as a belief? Not at all likely. But some will make a stab at looking for evidence that *can be made to support* their conviction by the process of inductive reasoning, rejecting evidence to the contrary, and then say they have PROVED their belief!

Truly, unless we are vigilant, our minds will play tricks on us.

So, beliefs are accepted, and prejudices are built up.

But, nevertheless, since so many have requested it, I shall try to find time to write, in some depth, on the subject of WHAT MAN IS—with its corollary subject, the difference between human mind and animal brain, and what causes that vast chasm between the two, so that no animal can ever acquire a MIND like that of humans. The one CONDITION is that I cannot be sure how soon it may get written. I do not always have control of matters arising that demand my time and attention. I shall just get to it as soon as I can, and ask our readers to be patient.