

PASTOR GENERAL'S REPORT

TO THE MINISTRY OF THE
WORLDWIDE CHURCH OF GOD



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T.V. POWERHOUSES ADDED

by

Herbert W. Armstrong

We are already launching out on the new lunge forward as we come in on the homestretch of God's Work for this END Time.

Last week we were able to obtain time on Chicago's number one TV station, WGN. This week two more major TV stations in major markets have been added: KOA, Denver, and KCMO, Kansas City. Each of these is the number one station in its area.

More than 25 years ago when I was on KCMO TV, fall of 1955, our program had a higher viewing rating than the "TONIGHT" show, now hosted by Johnny Carson--then hosted by Steve Allen, even though the NBC show had an earlier and better time slot than I did.

More stations will continue to be added.

Ministers' Salaries

I am concerned about ministers' salaries. The current budget for this calendar year projects a 5% increase in ministers' salaries--also a possible additional 5% increase, and a possible 10% increase over present projections if it becomes possible.

I very much want to make it still larger if increased income allows. However, to make possible this new drive in the homestretch of the Work, I am having to ask all members to make extra sacrifices, tighten their belts, increase the Work's income to provide the increased expense of more and more TV outlets, larger newsstand circulation of the P.T., and increased purchase of advertising space in mass-circulation magazines and newspapers to get Christ's Gospel Message before additional millions of people. In view of this it may be necessary for you ministers to forego a still larger increase during this year. If so, I do want to make proper increases just as soon as the budget allows.

FROM MINISTERIAL SERVICES1981 Festival Map

Reproduced in this Pastor General's Report is a map showing the festival boundaries for 1981. Hopefully this will clear up any uncertainty you might have had the last few weeks about where your congregation has been assigned.

Two portions of the map will probably be hard to make out: the Los Angeles area and the New York City area. In the L.A. area, the Glendale, Los Angeles, Long Beach, and Reseda churches are assigned to Squaw Valley; the others are assigned to Tucson. In the New York City area, all of the churches--Union, Montvale, Manhattan, Long Island and Brooklyn-Queens--are assigned to Mt. Pocono.

Please make sure that the Feast Adviser in your congregation(s) plans to attend where his church is assigned, even if a large proportion of the congregation desires to transfer. If the current Feast Adviser would like to transfer, please appoint a new one and let us know as soon as possible. Send his name, address, telephone number, and computer index number to the Festival Office as soon as possible.

International News

French Department Activities The French Department in Pasadena has now completed going over the 1981 edition of Mr. Armstrong's book, THE MISSING DIMENSION IN SEX. Before printing, every article and booklet must be carefully examined since our printers don't know a word of French. This is a huge task that requires team unity. This edition is now ready for a planned print run of 25,000 copies.

For the last several months, Mr. Armstrong has been writing powerful, hard-hitting ads that have been placed in large-circulation and influential papers such as the Los Angeles Times, New York Times, and especially the Wall Street Journal. Plans now call for translating these very same ads into French and placing them in Francophone newspapers published in Canada!

Mr. Rex Morgan, minister from New Zealand who works in the Auckland office, was here for the Ministerial Refreshing Program. During this time he had the opportunity to talk to Mr. Apartian about plans for a French advertising campaign in the Pacific islands, including Vanuatu (the new name of New Hebrides) and Tahiti.

The total incoming mail for January of this year in Pasadena was 3,054 letters. This is an increase of 115% over last year! Requests for THE MISSING DIMENSION IN SEX continue to come in following Mr. Armstrong's letter offering the book. To date, the number of requests for the new book is over 18,000.

Believe it or not, a 1972 advertisement in Reader's Digest is still bearing fruit! The small cut-out coupon offering the French booklet, THE SEVEN LAWS OF SUCCESS, showed up among our mail at the beginning of February.

A Voice Cries Out: A Staggering Turn in World Events

is due to erupt in the next few years!

(A message worth repeating.)

Appeared in the Wall Street Journal, March 2, 1981

IT WILL INVOLVE violently the United States, Britain, Western Europe, and the Middle East.

It's already rather late for the Free World to come awake to the real meaning behind current world events!

World leaders do not see clearly what is coming. **WHY?** Why are the best minds not seeing—leaders in the United States, heads of state around the world—scientists, educators, editors, news analysts—bankers, industrialists, leaders in business and commerce? **WHY?**

They are all the product of modern education. They have been falsely educated in a system where the most important dimension in knowledge is unknown and untaught. They have been deceived into closing their minds to the basic **CAUSES** of present events and trends.

The world has been falsely educated to ignore **CAUSES** and deal with **EFFECTS!** There had to be a **CAUSE** of present and coming **EFFECTS!** There is a **CAUSE** that has produced strife, violence and war—poverty, wretchedness, human suffering—crime, widespread immorality, the decadence in the basic foundation of any healthy and stable society, the **FAMILY UNIT!** But the leaders do not know, and certainly do not correct the **CAUSES!**

World Explosion to Erupt!

There has been a fatal missing dimension in the dissemination of knowledge. Leaders do not know *what man is*, or the purpose and meaning of life! They were not taught to distinguish the true values from the false. They did not learn the real **CAUSES** of troubles, nor **THE WAY** to peace, happiness, abundant well-being for all.

They know nothing of the overall **PURPOSE** being worked out here below! Consequently they guide humanity in a course in conflict with that purpose! Lacking knowledge of **THE WAY** to peace, we have no peace. Leaders talk of peace, they profess to work for peace, they fight for peace, while they give approval



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and blind acceptance of **THE WAY** that produces **WARS!**

This world is giving civilization's acceptance to **THE WAYS** that are the **CAUSES** of all the world's evils!

And now we are approaching the final grand smash explosion. It will stagger the mind of man beyond the bounds of sanity! Forces are at work today on plans, conspiracies that soon will erupt the world into a violence and chaos such as never occurred before and never shall again! Men now are tampering with forces of nature they lack the prudence, knowledge, ability and wisdom to control!

In this folly of educated ignorance it has become fashionable and intellectually titillating to ignore the basic **Mind and Power** over all—the **PURPOSE** being worked out here below, and the master plan for its working out—the invisible but **Supreme Power** now soon to intervene and **END** the impending world chaos. It will be done *to us*, before mankind blasts itself out of existence!

Unreal though it may seem to those steeped in today's educational deceptions, some 2,500 years ago the **Supreme Power** of the universe inspired a man named Isaiah to quote Him, saying, "I am God, and there is none like me, declaring the end from the beginning . . . saying, 'My counsel shall stand.'"

The great world powers are formulating their plans and policies. But the next few years will see astounding events explode in a manner very different than they plan.

WHY? Because there does exist the great God who says: "The Eternal

wrecks the purposes of pagans, he brings to nothing what the nations plan; but the Eternal's **PURPOSE** stands for ever, and what He plans will last from age to age. . . . The Eternal looks from heaven, beholding all mankind; from where He sits, He scans all who inhabit the world; He who alone made their minds, He notes all they do."

Through inspired prophets, this same Eternal foretold, beginning 2,500 years ago, the world events of the future—zeroing in particularly on our time now! All events prophesied to occur up to now have happened!—without a miss! The rest—the climactic crisis of our **END** time—is certain—and **SOON!**

Yet the world's best minds are in total ignorance of tremendous impending events. Neither religionists nor theologians understand!

Why? Approximately one third of all the world's best seller is filled with **PROPHECIES**—mostly foretelling our immediate future! Yet the **KEY** that unlocks prophecy to **UNDERSTANDING** had been lost! That vital key has been found! But because it is not the doctrine they have been preaching, evangelical theologians ridicule it.

That vital **KEY** is the identity of the United States and Britain in biblical prophecy.

Where is the United States spoken of in biblical prophecies—especially pertaining to our immediate future? Small nations—Ethiopia, Libya, Egypt, Turkey—are mentioned. Russia is mentioned. How could such a great world power as the United States be ignored? It **ISN'T!** What you have read on this page is taken from the introduction of this revealing book, *The United States and Britain in Prophecy*.

We will present it gratis to those whose unprejudiced eyes are willing to see. It is an eye-opening, intriguing book—230 pages. You may have an attractive paperbound copy, illustrated in color, gratis on request—with no follow-up. Or, if you prefer, you may buy a distinctive hardcover copy at book-stores.

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