

*the*  
**PLAIN TRUTH**  
*a magazine of understanding*

VOLUME XXIV, NUMBER 6

JUNE, 1959



RARE 1000-YEAR-OLD GREEK MANUSCRIPT of the New Testament added recently to the Ambassador College Library collection. This carefully preserved copy of the four gospels was painstakingly written by hand on vellum or sheepskin. The Manuscript is opened to a portion of the gospel of Mark. The text is clear and accurate. The cover of the Manuscript, shown in foreground, is green silk brocade with a red and silver pattern. The 1000-year-old Manuscript originated in a Greek monastery in South Italy.

# The PLAIN TRUTH

*a magazine of understanding*

VOL. XXIV

NO. 6

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By the Radio Church of God

## LETTERS TO THE EDITOR

A former U. S. Congressman writes:

"Dear Mr. Armstrong:

"My work for the past two years has entailed much travel by automobile, largely within the listening radius of radio station WLAC, Nashville, Tennessee. While traveling, I have come to listen to your evening message. In addition to the great spiritual inspiration you have provided me, you have interested and educated me further relative to modern Israel. I have read your two booklets, '1975 in Prophecy' and 'The United States and the British Commonwealth in Prophecy,' with lots of interest. These two booklets have whetted my appetite for more information of this type, and of the type you proclaim in 'The World Tomorrow' broadcasts. You have been and are a great blessing and inspiration to me. You have made me hunger and thirst for more knowledge so that I might rightly interpret the Word of God, especially as it relates to us in this time of the end."

Man from Georgia.

"Spellbound with interest"

"We have two little girls, almost four and five years old now. The older one is spellbound with interest in 'The Story of the Bible' and can tell it back to us in detail. You can be sure we are well pleased that she has grasped so much of the knowledge of God. When we are waiting for the next chapter of the Bible Story we sometimes go back over the first chapters with our children, and they become better acquainted that way with the characters and truths. We have never understood the Bible like this before, and so many names that were formerly meaningless have come alive to us. The stories make sense and teach us a lesson to apply to ourselves."

Lady from Elizabeth, Louisiana.

Dear Mr. Armstrong:

"Surely this must be God's true work because ever since I was a youngster of around 20, I have prayed for salvation. That was and is my number one prayer. Almost two years ago I happened to tune in your broadcast for the first time. I was terribly afraid of what I heard. I was so afraid I even felt physically sick. Reluctantly I tuned in again the following night, and the following. I felt miserable. I felt torn apart, and yet I just had to listen and send for The PLAIN TRUTH, 'The Bible Course', and all of the little booklets. I felt as if something was pulling me towards this work.

"Now as I look back, I realize it was the answer to my prayer of many, many years ago. For I had prayed for eternal salvation and this work has opened the book of rules I must follow to get that eternal salvation."

Lady from Paulden, Arizona.

Obedience pays off

"Since we have been paying our tithes I have never seen so much difference. We have paid almost all our debts and things sure are better now. Our five children are supplied much better, for which we really are thankful. Pray for us that we will do God's will more each day."

Man and wife from  
Crab Orchard, Kentucky

Yes, obedience to God does pay off in spiritual happiness and material well being!

I was shocked!

"Last night by chance I was fortunate enough to discover your very interesting program. Even though the signal was very faint at times, I was able to hear enough to make me fifteen minutes late for work. I sat in our parking lot with the radio on completely absorbed in your remarks relating Germany to Assyria, and the United States and Great Britain to the original Hebrew tribes.

"I had never heard Germany linked to modern day prophecy in such a major role before. I was especially shocked, because only that day I had been reading Walter Lippmann's current series on the German crisis, and he had mentioned in effect, 'Woe to us if the Chancellor and his followers should lose control.' Just a few hours later, news came of his resignation from his post, and on the heels of that announcement came your message. To say the least, I am very interested in hearing more on the subject from you, either on the radio or in print."

Man from North Chilo, New York.

"God Opened My Eyes"

"My life has become a full and joyful thing since I have started studying God's word. I didn't realize my life was so empty before. I'm so thankful God opened my eyes and gave me this chance. I've had to make lots of changes and even sacrifices, but thank God it's worth it a million times over. We will always have to continue making changes in our character. It takes time and patience, doesn't it?"

Lady from Grants Pass, Oregon.

"I'm starving, but am being filled"

"One evening I came home from work and the radio was on—I thought it was the news. Well, I sat down and listened. Then I jumped up and said to my wife, 'That is news, the best I have heard in all my life.' The very words I read in the Bible! It was you speaking. I didn't take anything for granted. I continued to listen to you, and with the Word of God you proved to me you preach the truth. I hungered and God has fed me through you. That is a wonderful blessing for you and me. I'm starving but am being filled. God bless  
(Please continue on page 20)

# The Autobiography of Herbert W. Armstrong

This 18th installment reveals how Mr. and Mrs. Armstrong learned the truth about the resurrection—and that it never pays to try to convert relatives!

**I**N ALL my experience since conversion one oft-repeated incident has brought sorrow and regret. Many times a certain individual has been used to bring us light, or truth, or help, or certain advancement or stimulus to the work of God, only to lose out spiritually and be discarded, once his usefulness was over.

## Resurrection Not on Sunday

It was about this time, summer, 1927, my wife and I had learned an exciting, shocking truth. The resurrection of Christ did not occur on Sunday morning!

The crucifixion was not on so-called "good Friday." These I had found to be mere traditions, totally unsupported by any evidence, and completely refuted by the sole historic record—the Bible.

I had learned—and found completely PROVED—that Jesus was in the tomb of Joseph of Arimathaea *three days and three nights*. Jesus Himself said so (Matthew 12:40). It was the *only SIGN* He gave as a miraculous PROOF of Messiahship.

The usual argument employed to discredit Jesus' statement, that this was an idiomatic expression in the original Greek meaning only three *parts* of days, of *either* a day or night, did not stand up. We had the same three days and three nights duration expressed in Jonah, inspired in Hebrew which knows no such idiomatic twist—or *idiotic* twist. Also many other passages verified the full 72-hour duration.

The crucifixion was on Wednesday. The resurrection was late Sabbath afternoon, just prior to sunset. This is proved conclusively, not only by all the Scriptures on the subject, which are many, but also by astronomy, and by the Hebrew calendar. The reader, if not familiar with this truth, is invited to write for the booklet titled "*The Resur-*

*rection*," and also, to learn the true origin and full truth about Easter, ask for the booklet titled "*Easter*." Both are free, of course.

From the beginning of the new Spirit-led life, I wrote, in article form, the thrilling new truths being unfolded in this continuous almost night-and-day study. This discovery of the true dates of the crucifixion and resurrection were written in an article captioned "*Foundation for Sunday Sacredness Crumbles*."

I had found that opponents of God's Sabbath can invent and contend with some fifty-seven varieties of arguments to explain why they *don't* keep the Sabbath. But they have only *one* argument for observing Sunday—the supposition of a Sunday morning resurrection.

Of course no Scripture anywhere tells us to observe the day of the resurrection. That, too, is a man-made argument.

Actually, there is absolutely *NO* Bible *authority* for Sunday observance. The *only* authority for it is that of the Roman Catholic church—a fact I believe any Catholic priest will confirm. Protestants, whether knowingly or not, acknowledge the *authority* of the Roman Catholic church in observing Sunday.

With a Sunday resurrection illusion shattered, the last *supposed* foundation for Sunday observance had crumbled.

## Disheartening Disappointment

This article, "*Foundation of Sunday Sacredness Crumbles*," I believe, was never published. I did not write the articles, in those days, with the intention or expectation of having them published. I had been a trained advertising-copy and magazine-article writer. It simply came naturally to put into article form these intriguing, fascinating truths for my personal enjoyment and record.

But, exciting as these new truths were to me, I realized fully I was *new* in the truth—a novice spiritually—a "babe in

Christ." I deemed it wise to have this newly discovered truth about the day of the resurrection verified by others more experienced in Biblical understanding than I.

It was but natural to look upon the man whose prayer God had so miraculously answered in healing my wife as a "man of God." So, even though I felt sure this truth was proved, I wanted to be doubly sure. Also I sincerely wanted to share this wonderful truth with the man whom God had used in sparing my wife's life. So I walked down to the old Billy Sunday tabernacle, out past 82nd Street, where this man was caretaker, one evening, very shortly after my wife's healing.

This "man of God" promised he would study my article and give me his opinion. Then a few nights later I returned to his living quarters in a corner of the giant tabernacle.

For several minutes other subjects occupied the conversation.

"But did you study into my article about the day of the resurrection?" I asked, since he avoided mentioning it.

"Well, yes, Brother," he replied, "I took it to our pastor and we went over it together."

"Well, did you find any error in what I wrote?" I persisted.

"Well, no, Brother," he admitted, "we couldn't find anything wrong with it. It does seem to be according to the Scriptures, but Brother, we feel that studying into *that* kind of subject is likely to be *dangerous*. It might get you all mixed up. We feel it would be better for you to just forget all about that—just get your mind clear off of that. There are *more* important things for you to think about and study into. It's best to just keep your mind on Christ."

"But," I rejoined, suddenly disillusioned, "if the resurrection was on the Sabbath, and not on Sunday, the only

reason anyone has for Sunday observance is gone. Don't you think we might be breaking the Commands of God and sinning, if we ignore such a truth?"

"Well now, Brother," he tried to reassure me, "that's just the trouble. You see how it could get you all upset. All the churches observe Sunday. We can't

start to fight all the churches. Now we are saved by GRACE, not of works. We think there are *more important* things in salvation than which *day* Christ rose on, or which *day* we keep. This could just get you all mixed up. It could be *dangerous*. Better just get your mind off of such things."

I walked back to our home on Klickitat Street in Portland, grieved and sorrowfully disillusioned. I had had a lot of confidence in this man. Now here he was, *admitting* I had brought him a new TRUTH, proved by the Bible, yet *rejecting* this LIGHT—and, more, advising a newly converted man who had confi-

# RADIO LOG

"The WORLD TOMORROW"

## TO THE U.S. & CANADA

- WABC—New York—770 on dial—9:30 a.m., Sun., E.S.T.; 11:30 p.m., Mon. thru Sat.
- WNAT—Newark, N.J.—970 on dial—9:00 a.m. Sun.—7:00 p.m. Mon. thru Fri.—9:00 p.m. Sat.
- WLS—Chicago—890 on dial—1:00 p.m. & 8:30 p.m. Sun.; 10:30 p.m., Mon. thru Fri.
- WWVA—Wheeling, W. Va.—1170 on dial—10:30 a.m.; 11:15 p.m., Sun., E.S.T. 10:00 p.m., Mon. thru Fri.
- WLAC—Nashville, Tenn.—1510 on dial—7:00 p.m., daily; 6:00 a.m. Mon. thru Sat., E.S.T.—10:30 a.m. Sun.
- CKLW—Windsor, Ontario—800 on dial—6:00 p.m. Sundays.
- KLZ—Denver, Colo.—560 on dial—10:45 p.m. Sun. thru Fri.; 9:30 a.m., Sat.
- XERF—1570 on dial—9:30 p.m., C.T.S. every night.
- XELO—800 on dial—every night, 8:00 p.m., M.S.T., 9:00 p.m. C.S.T.
- XEG—1050 on dial—every night, 8:30 p.m. C.S.T.
- WCAE—Pittsburgh, Pa.—1250 on dial—6:30 p.m. Sundays.
- WPIT—Pittsburgh, Pa.—730 on dial—7:00 a.m., daily.
- KOME—Tulsa, Okla.—1300 on dial—9:00 p.m., Sunday; 6:30 a.m., Mon. thru Sat.
- WFAA—Dallas, Tex.—570 on dial—6:00 a.m. Mon. thru Sat. 820 on dial—8:30 p.m. Sun. (Note frequency difference)
- KGBX—Springfield, Mo.—1260 on dial—10:30 a.m. Sunday; 6:15 a.m. Mon. thru Sat.
- KSTL—St. Louis, Mo.—690 on dial—11:00 a.m. Sun.; 7:00 a.m. Mon. thru Fri.
- WEW—St. Louis, Mo.—770 on dial—1:00 p.m., Sun. and Sat.
- WKYB—Paducah, Ky.—570 on dial—12:00 noon, Sun. thru Sat.
- WKYR—Keyser, W. Va.—1270 on dial—5:30 a.m., daily.

- KDYL—Salt Lake City, Utah—1320 on dial—8:30 p.m. daily.
- KFYR—Bismarck, N. Dak.—550 on dial—7:30 p.m. every night.

## HEARD ON PACIFIC COAST

- KGO—San Francisco—810 on dial—9:30 p.m. Mon. thru Sat.—10:00 p.m. Sun.
- KABC—Los Angeles—790 on dial—9:30 p.m., Sun.; 7:25 p.m., Mon. thru Fri.; 8:00 p.m., Sat.
- KRKD—Los Angeles—1150 on dial—1:30 p.m., Sundays; 7:00 a.m. Mon. thru Fri.
- KBLA—Burbank—1490 on dial—7:30 a.m. & 12:30 p.m. daily.
- XERB—1090 on dial—7:00 p.m. every night.
- XEMO—San Diego, Cal.—860 on dial—7:30 a.m. daily.
- KARM—Fresno—1430 on dial—6:30 p.m. daily.
- KVI—Seattle-Tacoma—570, first on dial—10:30 p.m. every night.
- KPDQ—Portland—800 on dial—8:30 a.m. daily.
- KWJJ—Portland—1080 on dial—10:00 p.m., Sundays; 9:00 p.m., Mon. thru Sat.
- KUGN—Eugene—590 on dial—7:00 p.m. Sun. thru Fri.

## TO EUROPE AND NORTH AFRICA

- RADIO LUXEMBOURG—208 metres. Mondays and Tuesdays: 23:30 Greenwich time.
- RADIO MONTE CARLO—1466 kc.; 6035 kc. and 7140 kc.; 7 a.m. M.E.T. Saturday (in Russian) and Sunday (in English).
- RADIO TANGIER INTERNATIONAL—1232 kc. & S. W. Saturdays 16:30 Greenwich time. Sundays 10:45 Greenwich time (in Spanish).

## TO SOUTH AFRICA

- RADIO LOURENCO MARQUES, MOZAMBIQUE 10:00 p.m., Saturdays; 10:30 p.m., Mondays and Tuesdays.
- RADIO ELIZABETHVILLE (Belgian Congo)—OQ2AD—7150 kc., 9:30 p.m. Fridays.

## TO ASIA

- RADIO GOA—60 metre band, 9:30 p.m. Mondays; 9:00 p.m. Fridays.
- RADIO BANGKOK—HSIJS—4878 kc. Monday thru Friday: 10:35-11:05 p.m.
- RADIO TAIWAN (FORMOSA)—840 kc. 7:00 p.m. Wednesdays and Fridays.
- RADIO OKINAWA —KSBK —880 kc. Sundays: 12:00 noon. (Time in Japanese to be announced.)
- ALTO BROADCASTING SYSTEM —PHILIPPINE ISLANDS 9:00 p.m. Sundays—DZAQ, Manila—630 kc.; DZRI, Dagupan City—1040 kc.; DZRB, Naga City—1060 kc.; DXMC, Davao City—900 kc.

## TO AUSTRALIA

- 2AY—Albury—Sun., 10:00 p.m.
- 2CH—Sydney—Sat., 10:15 p.m.
- 2GF—Grafton—Sun., 9:30 p.m.
- 2GN—Goulburn—Sun., 10:00 p.m.
- 3AW—Melbourne—Sun., 10:30 p.m.
- 3BO—Bendigo—Thurs., 4:15 p.m.
- 4CA—Cairns—Sun., 10:00 p.m.
- 4KQ—Brisbane—Sun., 10:30 p.m.
- 4TO—Townsville—Fri., 10:15 p.m.
- 4WK—Warwick—Tues., 9:30 p.m.
- 6BY—Bridgetown—Sun., 10:30 p.m.
- 6IX—Perth—Sun., 10:00 p.m.
- 6MD—Merredin—Sun., 10:30 p.m.
- 6WB—Katanning—Sun., 10:30 p.m.
- 7HT—Hobart—Wed., 10:25 p.m.

## TO SOUTH AMERICA

- RADIO AMERICA—Lima, Peru—6:00 p.m. Saturdays—1010 kc. 7:00 p.m., Sundays—HOC21, Panama City—1115 kc. HP5A, Panama City—11170 kc. HOK, Colon, Panama—640 kc. HP5K, Colon, Panama—6005 kc.

## The World Tomorrow in Spanish

- RADIO LA CRONICA—Lima, Peru—7:00-7:15 P.M. Sundays
- RADIO COMUNEROS — Asuncion, Paraguay — 8:00-8:15 P.M., Sundays
- RADIO SPORT — CXA19 — Montevideo, Uruguay — 4:00-4:15 P.M., Sundays

dence in him to reject THE WORD OF GOD!

Arriving home, I happened to turn to Hosea 4:6, where God says that because we have rejected His knowledge, He will reject us.

### TRUTH, or Consequences

A week or two later I walked back out past 82nd Street to the huge old Billy Sunday tabernacle. This thing had weighed heavily on my mind. This tall, uneducated, plain and simple man had been an instrument in God's hands not only in saving my wife's life, but also in opening our eyes to the truth of God's healing power. I felt deeply grateful. I hoped that even yet I might help rescue this man from the consequences of rejecting God's revealed knowledge.

I found him in the big auditorium. He appeared dejected, downcast, worried.

"Brother," he said, on looking up and seeing me, "Brother, something terrible has come over me. God has left me. *He doesn't answer my prayers any more.* I don't understand what has happened."

Poor man! I understood what had happened.

He had been a trusting and deeply sincere, if simple, man. God had used this man. God used him to bring my wife and me the knowledge that God actually performs miracles for those who trust Him—He heals—if we obey and believe. And how many other people God had helped through this man's prayers I did not know.

Evidently, until God used *me* to test him by bringing to him a new truth, he had not deliberately rejected truth nor disobeyed God's commands *knowingly*. God looks on the *heart*, and until this man followed his preacher in deliberately *rejecting* light and truth from God which led to wilful disobedience, his heart was honest and sincere in his simple way.

But he had rejected God's knowledge. And now God had rejected him!

*His prayers were no longer answered.*

He was now guilty of *disobedience* of God's Law. And God reveals through John that what things soever we ask, we receive of Him *because* we keep His *commandments*, and DO those things that

are pleasing in HIS *sight*. This man no longer complied with the divine conditions. Yet, if ever I met a man who had the "gift of healing" spoken of in I Corinthians 12:9, this man had had it.

God had used him to bring to us a truth. We accepted it, and began to *walk* in it. Then God used me to take to him a truth. He acknowledged that it was the truth. He had seen it *proved*. Yet he rejected it, and walked in disobedience instead of in the light! God used this man no more.

Of course he had MUCH to learn, had he continued as an instrument in God's hands. True Christians must continually *overcome*, and GROW in grace and the *knowledge* of Jesus Christ.

The servant of God cannot stand still. Either he advances, and *grows* spiritually against opposition and obstacles, or he falls by the wayside to be rejected. It is not an easy road.

This incident just described is but one of many of its kind. Later I was to encounter many more whom God used to help me and His work, only to see them endure but a while, and fall aside. Several of these have been among our closest and most loved personal friends. These experiences have provided our greatest suffering in God's service. They were pictured by Jesus' parable of the sower and the seed. It seems the majority who start out on this straight and narrow road of opposition, persecution, trial and test, self-restraint, continuous attitude of repentance, overcoming, growing, fail to endure until the end.

It has grieved Mrs. Armstrong and me deeply to see so many for whom we were grateful—who had helped us and God's work—whom we learned to love so much, turn aside finally and drop out of the race for eternal life.

"Let him that thinketh he standeth *take heed*, lest he fall!"

### Don't YOU Make THIS Mistake!

This year 1927 was a very eventful year in my life.

As soon as I swallowed my bitterest pill of rebellion, surrendered to *obey* the Mighty God through faith in Jesus Christ, this new Christian WAY became the most happy, joyful experience of my life. Studying the Bible became a pas-

sion. I plunged into it with a fierce zeal.

The all-day sessions at the Portland public Library did not stop with my capitulation to the truth following the six months' angered study to end my wife's "fanaticism."

No longer was it an intensive study driven by anger and determination to have my own way. Now it was an enthusiastic study of eager anticipation, literally *thrilling* to every new discovery of spiritual "light" and Biblical truth.

Now a passion swept over me to "get our families saved."

With the best intentions in the world, I set out on a vigorous campaign. To me, it was the loving and intense desire to *share* the wonders and glories of salvation and Bible knowledge with those we felt we loved most. But to most of them, it was an unwanted effort to "cram my crazy religion down their throats."

I did succeed, apparently, in talking one sister-in-law into a certain start. I had to learn later it was a false start. She was baptized, either when I was, or very shortly afterward. But, as too often happens when a high-pressure salesman talks one into something he doesn't really want, she turned against it all shortly afterward.

I had to learn, however, that, even though I had believed I was a pretty good salesman in my earlier business experience, I was unable utterly to "cram my religion down my relatives' throats." My efforts only aroused hostility. They said I was "crazy."

This is a universal mistake committed by the newly converted. Especially is this true where a husband or wife yields to God's truth without the other.

It nearly broke up our marriage—even though Mrs. Armstrong did NOT attempt to inject her new religious belief into me. In our case the marriage was saved only because I accepted the challenge to study into it myself, confident I could prove she was wrong. But most mates will not study into it. Most unconverted mates, especially if the converted one tries to talk the other into his or her religion, will break up the home.

In the more than thirty-two years since my conversion, I have known of dozens and scores of marriages that

have ended in divorce *because the newly-converted mate tried to talk the unconverted one into it*. I have never heard of a case where the unconverted mate was talked into accepting it.

Of all things evil and harmful a newly-converted Christian can do, the very WORST is to try to talk your husband or wife into your religion. **WHAT-EVER** else you do, let me *plead* with every such reader, **NEVER** commit this tragic sin. If you love your husband or wife, *don't do it!!* If you love your Saviour who died for you, and now lives for you, **DON'T DO IT!!!**

Remember these Scriptures: "No man can come to me," said Jesus, "except the Father which hath sent me, draw him" (John 6:44, 65). Again, Jesus said: "Think not that I am come to send peace on earth: I came *not* to send peace, but a sword. For I am come to set a man at variance against his father, and the daughter against her mother, . . . and a man's foes shall be they of his own household. . . . He that loveth father or mother" . . . (or wife or husband) . . . "more than me is not worthy of me. . . . And he that taketh not his cross and followeth after me is not worthy of me" (Mat. 10:34-38).

God made every human a free moral agent. Thank God!—no one has power to force on *you* any unwanted religion.

Every individual makes his *own* decision. A religious difference between husband and wife is a serious handicap. The Bible *forbids* a converted person from marrying an unconverted.

But if such difference already exists, do *not* make matters worse by *talking* religion to your mate. Do all your *talk-ing* to God in prayer. Let your mate *see* your happy, pleasant, cheerful, joyful, loving **WAY** of life—not *hear* your arguments or nagging! Allow your mate complete religious latitude and freedom—whether to be converted, religious, irreligious, or atheistic!

I am glad I learned that lesson early. I have had to maintain certain business connections with many people, since being plunged into God's work. I must maintain contacts with radio men, publishers, professional men. I get along splendidly with them. A big reason is that I never talk religion to them.

I never try to talk *anyone* into accept-

ing Bible truth or being converted. I go *to* the world over the air, and in print, and everyone is free to listen, or read—or to dial out or not read. No one gets our literature unless he personally requests it. We try never to force God's precious truth on anyone. That's **GOD'S WAY!!**

Do you know how the Apostle Paul won individuals to Christ? Not the way people attempt to do it today. He said "I am made all things to all men, that I might by all means save *some*." When he talked to an unconverted Jew, do you suppose he spoke as a Christian thinking he is "witnessing for Christ" would do today? Do you suppose Paul said to the unconverted Jew: "Have you received Christ as your personal Saviour? Oh, *won't* you just kneel with me right here, dear brother, and give your heart to the Lord right now?" Or, do you suppose he said: "Look here, my Jewish sinner-friend, you've on the way to hell. Your religion is all wrong. Every day you reject Christ as your Saviour you are crucifying Him afresh. You are worse than a thief or a murderer. I'm going to keep after you, and pester you with my arguments, and drum them into your stubborn ears, and beat them into that stiff rebellious mind of yours until I *force* you to become a Christian."

No, that is not the way Paul spoke to unconverted Jews. Paul said: "Unto the Jews I became *as a Jew*" (1 Cor. 9:22, 20). Paul spoke to others *from their point of view!* He talked to a Jew just like *another Jew*—from the *Jewish viewpoint*—showing sympathy and understanding of the *Jews'* way of looking at Christianity. They were—and mostly are today—hostile to the idea of Jesus being the promised Messiah. Paul did not rouse hostility—he put it down. He got on the inside, so to speak, just as *one of them*, so that they were *sympathetic* toward him, not hostile. He became *as a Jew*, "that I might gain the Jews." Even so he gained only a small minority, yet it was a large number.

Perhaps you have had your eyes opened to the fact that sin is the transgression of God's Law. Most professing Christians have been taught, and consequently sincerely believe, that "the Law is done away." Paul was inspired

to write that the carnal mind is hostile to God and to God's Law; "it is not subject to the Law of God, neither indeed can be" (Rom. 8:7). If you say to your unconverted mate who is hostile to God's Law, "You're just a rebellious *sinner*, and your church is just one of these false worldly churches. You've got to *repent*, and obey God's Commandments if you are going to be saved"—you have not only aroused hostility, you have yourself *been* hostile, and you probably have broken up your marriage.

How did Paul talk to such people? Listen: "To them that are without law, *as without law*, that I might gain them that are without law."

One of the first principles of successful advertising I learned early in my career is that to get results you must *first* learn the attitude of your reading audience toward whatever product or service you are advertising. You must not antagonize those whom you expect to persuade. You must approach them from *their* point of view—not from *yours*, especially if your viewpoint is contrary to theirs. To win them to *your* point of view, you must approach them from *their* viewpoint. Otherwise you only arouse hostility.

I know that these words are addressed to a very large number who have made this terrible mistake. That is why I have devoted so much space to this point.

If you believe God's truth, and your husband or wife does *not*, **NEVER TALK RELIGION** to him or her. If your mate normally thinks and speaks only of material and worldly things, then you must speak of material things to your spouse. If the *World Tomorrow* broadcast has, probably because of your own aggressiveness in trying to get your mate to listen, become a sore spot, go off to some private room to hear the program. Keep the volume turned down. *Make every effort NOT to antagonize your husband or wife.*

And again, when you *talk* about it, talk to God in prayer. Let your mate see your *good works*, in a manner that he or she will naturally approve. Avoid every hostility. Be *pleasant*. Keep *cheerful!* Be *happy!* Radiate **JOY!!** Give **LOVE** and warm affection!!! Do **everything** to cause your husband or wife to *like* you! **THAT IS THE CHRISTIAN WAY!!**