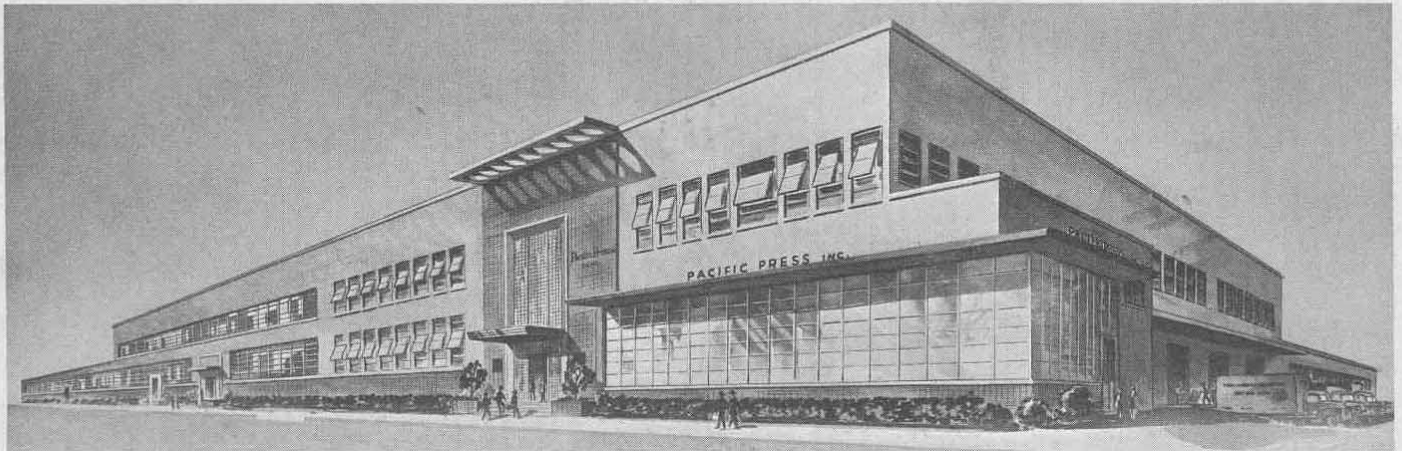


the
PLAIN TRUTH
a magazine of understanding

VOLUME XXVI, NUMBER 6

JUNE, 1961



The PLAIN TRUTH is printed world-wide in three editions at these giant presses. Above: Pacific Press, at Los Angeles, publishes the U.S. and Canadian edition. Left: Sir Joseph Causton & Sons, London, prints the European and African edition. Below: Wilke & Co., Melbourne, prints the Australian and East Asian edition.



HEART-TO-HEART TALK

with the Editor

WITH this number, *The Plain Truth* is again increased in size, with eight more pages than formerly. With this inauguration of a full 40-page magazine, I want to reinstate the Heart-to-Heart talks—if I can keep up with it.

With the start of this enlarged *Plain Truth* I want to take you behind the scenes, as it were. I want you to see how this magazine is written and produced. I want you to understand WHY it is *so different* from any other periodical on earth.

As well as I can, in this little personal chat with you, I want to introduce you to our editors and staff members—to take you right with me into the various editorial, research and production offices. Then we will go over to the huge printing plant, and finally into our modern new Ambassador College Press building. I want you to see and know about our newly equipped mailing room—to see the ingenious new electronic system by which your name and address is kept on our mailing list—to see where this very copy of YOUR *Plain Truth* had your name and address stamped on it, then sorted into the proper mail bag, put on one of our trucks and whisked over to the Pasadena Post Office.

At Last—Full Size Magazine

I want you to know about the phenomenal growth of *The Plain Truth*; how it started as a little hand mimeographed "magazine" of 150 copies; how it grew to this present fine-appearing, two-color, well-illustrated 40-page magazine of more than 300,000 copies monthly in three editions around the world.

Of course *The Plain Truth* still appears to be a rather thin magazine, compared to other news magazines, or mass-circulation general magazines. But appearances are a little deceiving!

This may be a surprise to you. *The Plain Truth* actually is thinner, and still it carries about the same amount

of reading material as all major magazines. That is because we carry no advertising! Did you realize that the advertising pages furnish the bulk of most commercial magazines—50% to 75% or more? I happen to have here on my desk right now a copy of the latest issue of TIME. It appears thicker than *The Plain Truth*. Yes, actually it is—it contains 108 pages. BUT—it contains 71½ pages of advertising! *The Plain Truth* you are now reading actually contains more pages of reading material than this "thicker" commercial news magazine—40 pages compared to 38¾ pages!

That is just one of the many ways in which *The Plain Truth* is different. But will you pardon me for being just a little human? Will you pardon me—or even perhaps share with me—the experience of deep-down satisfaction, of gratitude to The Eternal who has guided and blest us, of real joy and rejoicing, that *The Plain Truth* at last is a full-size MAJOR MAGAZINE?

We now plan one more big improvement! We want to give it a heavier cover. But, without prohibitive additional expense, we cannot make that final improvement until a large ultra-modern new magazine press arrives. It is due in July. We hope this heavier, finer cover will appear on the August, or at least the September number.

But today we do rejoice—and I'm sure YOU do with us—that *The Plain Truth*, after these years of hardship, struggle, and hard work, *has come of age!* In editorial content, in size, in illustrations, in circulation, in fine appearance, it now is a *real magazine!*

The Plain Truth is different in more ways than I'll be able to describe in this little printed talk with you.

It is not commercial. We have nothing to sell. Even your subscription has been paid by others.

Our growing staff of editors, researchers, and production people are simply
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the PLAIN TRUTH

a magazine of understanding

VOL. XXVI

NO. 6

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BE SURE TO NOTIFY US IMMEDIATELY of any change in your address. Please inclose both old and new addresses. IMPORTANT!

NOTICE! Thousands of readers who requested "The SEVEN LAWS of SUCCESS" in booklet form will be mailed their copy within the month. If you have not previously requested it in booklet form, do so immediately!

Who WAS First into Space?

Here is evidence from our own Correspondent that Gagarin was not the first into outer space. You need to know the startling MEANING of these flights.

LONDON—Special:

by Herbert W. Armstrong

ONE OF our own correspondents in Britain reports having heard what appeared to be transmission, by short wave, of the *first* human being ever to fly through outer space. And the man was *not* Major Gagarin! It was a day or two before Gagarin's supposed flight!

Our correspondent writes: "We heard the voice"—coming from outer space—"and could almost feel the terror of the man."

Confusion in Moscow

Reports have reached us in London that travellers returning from Moscow say that skepticism about the Gagarin claims are widespread there.

We have reports here that a Russian celebrity, son of a famous man, astronaut Col. Ilyushin, actually was the first human to enter outer space. But something went wrong, as he orbited the earth. The Russians were unable to bring him down for some two or three days. The man went stark raving mad in his capsule when he lost hope of ever returning to earth, in the belief he was doomed to continue this aimless flight through space.

On Tuesday, May 2, Moscow issued an official statement saying it was impossible that Col. Ilyushin could have taken such a flight, because he had been confined to bed with illness from June, 1960, until the end of January, 1961, and was still recuperating in Hangchow, China.

On May 4, a Russian press photograph of the Soviet President with Col. Ilyushin and eight other test pilots and navigators was discovered. This photograph was published as a New Year's Eve gathering on January 1st in



This picture of Colonel Ilyushin (middle of front row) was published in *Krasnaya Zvezda*, official newspaper of the Russian Defense Ministry, on Jan. 1 this year. On Col. Ilyushin's right was President Brezhnev, and also in the picture were other test pilots and navigators.

"*Krasnaya Zvezda*," Russian Defense Ministry official newspaper. It shows Col. Ilyushin hale and hearty, and smiling.

This picture refutes the Kremlin story that he was ill. Yet he is nowhere to be found, today, though there are reports he is confined as a raving maniac in a Moscow hospital as a top secret patient.

What Our Correspondent Heard

Here, in his own words, is our British correspondent's report to me:

Chadsmoor,
Cannock, Staffs.

by William Pee

"One night just before the Gagarin space flight, I turned on the wireless and tuned to the short wave band. First, I picked up a signal which I took to be a Russian satellite. The sound was like

the usual Bleep-Bleep, but each tone was slightly longer than usual. The signal was cut and a voice began speaking in the Russian language. The person was very agitated, and it was obvious the man was having hysterics. I woke my wife and told her to listen. We heard the voice, and could almost feel the terror of the man by his voice. The hysteria increased second by second; then it cut out and we heard nothing more. In my opinion the man we were listening to had gone completely out of his mind.

"When the news came of the Gagarin space flight we were puzzled because his flight was a day or two after the one we had inadvertently eavesdropped on. I hope you find this of some interest, as I appear, by mere chance, to have picked

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LETTERS TO THE EDITOR

Confusion in Classrooms

"Dear Mr. Armstrong:

"I have just read 'The Shocking Truth About Schools and Colleges' . . . the confusion in some classrooms is so great it is impossible to learn what is put before them. I have four in schools now and have seen with my own eyes what goes on and am worried about their ability to meet demands of the world after such a poor education."

Woman, Pierson Station, Illinois

Students Pampered and Entertained

"Dear Mr. Armstrong:

"I guess I sound rather despondent in regard to teaching. It is not that I don't enjoy teaching, I'm just getting fed up with our public education system in general. In a faculty meeting the other day the superintendent proposed that maybe we should perhaps form a committee to suggest some *few* minimum standards for each grade level—but he emphasized that these standards should be quite low; otherwise we would surely get in trouble with the public.

At the present time we have automatic promotion after grade 3. As a result, I have in my math classes all levels of ability—from third on up—the vast majority falling *below* the eighth grade level. Even so, I think I might be able to accomplish a little if the load wasn't so great. I have over 200 students; hence my comments about teaching this year taking so much of my energy and time. But I guess what really discourages me more than anything else is the attitude of the students. They have come to be entertained and pampered, not disciplined and instructed."

Man, Northern California

University Graduate Impressed

"Dear Mr. Armstrong:

"I received a bulletin from your Ambassador College which interested me very much. I had no idea such a school existed in the United States. The foundational policy and the educational philosophy and objectives suddenly made me realize what I had missed in my 'higher' education. Since I have just

recently graduated from the University of Colorado the great differences between the education I received and the education you offer are easy for me to see. Consequently I have written to the college registrar to request application blanks, on the premise that I may enter your school in the fall. But even should this action be impossible I can still thank you and your staff, and most certainly God Almighty, for causing such education to be available to today's youth."

Man from Wheatland, Wyoming
(*Editor's note:* There is no other college like Ambassador College. If you are a young person interested in entering college this autumn, write immediately to the College Registrar, Box 111, Pasadena, Calif., or to B.C.M. Ambassador, London, W.C.1, England.)

Understands Great Need

"Dear Mr. Armstrong:

"I think your photos of your college people in action were very good, they help me to understand even more the great need you must face every day."

Woman from Gladstone, Michigan

Broadcast No Longer Taken for Granted

"I had been listening to your program over WEW, St. Louis for the past two years. I also have been taking your Correspondence Course and have requested many of your booklets, but I was just going on day by day enjoying the many spiritual blessings I was receiving from them, never thinking where it was all coming from or who was paying for them. Then on the first of February the station did not carry The WORLD TOMORROW. I tried all the other stations and couldn't locate the program anywhere. Never in all my life did I miss anything so much. Something told me it was my fault because I never did think to help support it. Then after about three weeks not hearing it, and praying I could find you again on some station, I did at last find you on KXEN."

Man from Caseyville, Illinois

Was Critical of Broadcast

"Dear Mr. Armstrong:

"I have been listening to your broadcast for over a year. Frankly, in the beginning I was extremely critical and doubtful of your messages. To be honest I still have some reservations as they are completely different from anything I have been taught. However, I listen closely to what you and your son say and then read the passages you quote. Much as I look for something, I can find no fault. Your messages on the scriptures bear you out."

Man from Chino, California

Gold Plight

"I read your article on the gold plight, then last evening CBS TV news showed a picture of how busy they are in West Germany, and the big wages they are paying for skilled workers. I had some friends making inquiries about the money situation so I gave them the article in your magazine that had been given to me."

Woman, Deckerville, Michigan

From an Agnostic

"I do not consider myself a Christian, but rather somewhat of an agnostic. Nevertheless, the state of world affairs and Biblical prophecies concerning 'the end of the age' bear certain startling resemblances, hence my interest in your publication."

Man from Indiana

"I Was Afraid"

"About a year ago I started your Bible Course but did not continue. It was so new and different I was afraid it was what my church calls false doctrines. But during the past year I have read and studied your PLAIN TRUTH and other booklets and have found that what you teach is proven truth."

Paducah, Kentucky

(*Editor's Note:* There is no other course like the Ambassador College Bible Correspondence Course. This course is interesting, vital. It opens the Bible to your understanding as no other course can. *Tens of thousands are taking it!* If you are not now taking The Ambassador

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The SEVEN LAWS of SUCCESS

WHY do most people end their lives in poverty? WHY are the financially successful really unsuccessful? The paradox is explained by the all-important SEVENTH LAW!

by Herbert W. Armstrong

CONCLUDING INSTALLMENT

WHAT chance have YOU? No wonder millions of young people throw up their hands in frustration. No wonder there is talk of this "beat generation."

Here's all people can see: A divided world, ready to blow up any minute in a NUCLEAR Armageddon! All but *very few*, by age 60 or 65, finishing life as *dependents*, no longer able to provide even their own living! And the *very few* "successful" leading discontented, empty lives, soon to leave behind them all that they have acquired.

What They Lacked

In the first installment we looked at all classes. Case histories were examined.

Strangely, I have found that the class which *seemed* most happy and contented with life was that class we no longer have with us—the Southern Negro of the United States of 50 years ago and more, only a generation out of slavery. They had no education whatever. They had plenty of NOTHING. They were shiftless, ignorant, poverty-stricken. Yet they were happy-go-lucky, contented. Education, good wages, better living—better homes, automobiles, radio, television—these have apparently brought only their measure of DIScontent to their children and grandchildren.

We looked at the striving middle classes. There we found competition, jealousies, dissatisfactions.

We looked at the eminently successful. Their bank accounts were full, but their lives were empty. They had more of this world's goods than the other classes—yet they never had enough. They, too, were discontented, unhappy. Their fame usually died with them, and they never took what they had accumulated with them when they died.

They were all seeking, in a lifetime of strife, struggle, and worries, the same thing. All were *seeking* a life that would be constantly *interesting*, at least occasionally exciting, stimulating, invigorating, satisfying, happy and joyful—with that GOOD feeling—true *abundant living!*

Sure, they read advertisements and heard commercials promising that this brand of coffee offered them that *good, good feeling*, or that brand of cigarettes would really SATISFY! Yet whatever ingredient it is that *would* give them everything they really wanted—peace, security, abundance, good health, *contented* interest and joyful participation with no let-downs—the final thrill of crowning success—real *deep-down* permanent SATISFACTION—they never found.

ONE SUPER-IMPORTANT INGREDIENT WAS LACKING.

A woman might be preparing a most rare and delicious dish to serve guests at a dinner. Yet if she left out just one important ingredient, her effort would yield only embarrassed dismay and tearful mortification.

The answer to this entire riddle of LIFE is found in the existence of SEVEN inexorable LAWS OF SUCCESS. The average person does not know what they are—does not apply a single one of the seven.

At the one extreme, we found that the illiterate happy-go-lucky people of 50 to 75 years ago were not as discontented as others with more education and more money, yet they had not even started UP the ladder of success. They carried no responsibilities. They were free from cares and worries. But they never experienced the joys of success.

WHY were those of more education and money LESS satisfied? Because they

had not, either, started UP in the direction of true success. They were *striving*, but in the WRONG DIRECTION! They were seeking wrong goals! And the harder they strove—the more diligently they applied themselves in this *wrong* direction, the more discontented they became.

We have covered the first SIX of the seven laws that make success possible. Those acclaimed by the world as eminently successful have applied the first six of these laws relentlessly.

What they lacked was the all-important SEVENTH! That is the ingredient that would have changed *everything!*

The SEVENTH Law

I have placed this all-important SEVENTH Law last in time order—last, *but not least!* I have done this, because the seventh Law is the very LAST one that men will acknowledge or apply.

Did you ever notice that in case of illness, people seek first the human physician. They rely on human knowledge and skill—on material drugs, medicines and knives. Finally when the doctor shakes his head and says there is no more *he* can do—it is now in the hands of a Higher Power—then, at last, people turn to the Creator GOD for divine help. Usually, however, this is done in desperation, with no real expectation of receiving what they tearfully ask.

Men will ignore any idea of divine guidance and help all their lives—until they find themselves helplessly afloat on a foodless and waterless raft after a plane wreck in mid-ocean. But then, at last, they seem to believe there really is a God! Then, at last, in desperation they cry out to Him whom they have denied, ignored, and rejected all their lives.

Some people who had acquired

wealth, tasted luxurious living, and then lost all, have finally turned to God in their economic distress. Most people will never turn to God Almighty, or the Christ who gave *for them* the most important life that ever lived, until they feel helpless and in desperate NEED of Him! Even then, their motive usually is selfish.

Yet, in actual fact, the very FIRST thing everyone *needs* is the guidance and help of GOD! Somehow, men of otherwise intelligent minds are too stupid to know that!

The ALL-IMPORTANT seventh Law is having contact with, and the guidance and continuous help of GOD!

And the person who does make this all-important seventh law LAST in the time-order of his life is merely DOOMING his life to failure. It may be too late then to achieve full and complete success in THIS LIFE.

WHY It Should be FIRST

Now look back over our case histories again. WHAT WAS WRONG? Why were even the supposedly successful actual failures?

Look again at that very *first* Law, as I listed these Laws in MAN's time-order: *Choosing the right GOAL!*

The successful of this world had their goal, but what *was* the goal? It was a wholly MATERIAL goal. They sought happiness in material acquisitions, activities and pursuits—in vanity through social contacts with other people. Their goal, almost in every case, was *making money, acquiring material possessions, being regarded as "important" by society and in human contacts, enjoying the passing pleasures of the five senses.*

They drove themselves relentlessly toward this materialistic goal. Yet it was, as Solomon observed, a STRIVING after WIND. The life-long habit of *striving* in this WRONG direction left in its wake a trail of fears, worries, apprehensions, disappointments, heartaches, troubled consciences, sorrows, discontent, empty lives, frustrations, and finally, DEATH!

As I have stated before, there were, of course, passing moments of pleasure, times of excitement, periods of enjoyment. There were probably some thrills, some temporary sensations of delight. But always there was a hangover. Al-

ways they were followed by periods of depression. Always they returned to that gnawing soul-hunger, that EMPTINESS that sought constant satisfaction and gratification in these thousand-and-one events in the world's whirl of material excitement. This never *satisfied* the hunger. It never filled the void. SPIRITUAL hunger is not satisfied by material food.

Once again, the very FIRST LAW of real success is to DEFINE WHAT SUCCESS IS! Once you have learned WHAT success really is, then *that* is the only RIGHT GOAL!

Look again at Law number ONE! It is choosing the RIGHT GOAL—not just any goal—not the wrong goal! The goal sets the direction of your life journey. It is your destination. SUCCESS is where you finally *arrive*—even though true success *includes* a happy and enjoyable journey.

Is there, after all, a PURPOSE in life?

If we were put here by a Creator we were put here for a REASON. And the Creator made *available* every tool, ingredient and facility to fulfil His PURPOSE! Men cut off from God have no knowledge of that purpose. They are spiritually blind and ignorant, groping in the dark. They fail to seize the proper tools, ingredients and facilities.

The time when we need DIVINE GUIDANCE, ENLIGHTENMENT, AND HELP, is *at the very BEGINNING*—at the time when a young man or woman chooses that RIGHT GOAL.

Without divine guidance the *wrong* goal is always set.

THAT is why the poor people possessing the *least* knowledge and material goods *appeared* to be the happiest. Actually they were not happy. They merely were *less discontented!* They had not progressed as far in the WRONG DIRECTION as those who smugly and vainly supposed themselves to be their more intelligent betters!

The only TRUE Goal

Success *begins* with a little *real intelligence!* Those who fancy, in their intellectual vanity, that they are the educated—the advanced—the intelligent and the superior folk, are in actual fact the MOST IGNORANT! They are the more to be pitied. Perhaps their minds do function more alertly. But they are

stuffed with falsehoods, fables, myths, palmed off *as higher knowledge.*

The drunk, when sternly told of his condition, only grinned stupidly and said, "Hic—Yesh, so'm I." He thought the *other* fellow was drunk! Solomon said that the way of a fool is *right* in *his own* eyes. The Hebrew word he used is that of a silly, foolish person. David wrote that it is the fool who has said in his heart, "there is no God." The Hebrew word used in this Psalm is different, meaning a vile, or wicked person. Yes, to the materially wise, the *very existence* of God, of PURPOSE, of LAWS set in motion by the Creator that regulate success or failure—all this appears foolishness. They have no perception of spiritual things.

Yet the very PRINCIPLES of right living are those of a SPIRITUAL LAW—summed up in the Ten Commandments.

Life has a PURPOSE. God has set in actual inexorable motion definite LAWS to PRODUCE for man every happiness, security, and GOOD thing he desires—THE WAY OF LIFE that will *fulfill* God's PURPOSE for our being!

LOOK! THINK! An automobile was designed and built by its human makers to transport passengers, and do it more speedily and in more comfort than the old horse and buggy. Would it not be ridiculous if the automobile had a mind and free volition of action, and it would say: "That's silly! I don't think I was made to transport people. I think I was made for some *other* purpose. I refuse to transport people. I want to be an instrument for viewing the stars in the heavens."

Apparently it is only stupid, foolish man—with POTENTIAL mind power and CAPACITY for intelligence beyond any creature God has created—who says "WHY have you made me thus?"

WHAT, then, is the PURPOSE for which we were put here?

Of this mankind has totally lost all conception. To people spiritually drunk on the false material concepts of our day, the statement of that purpose would appear strange, absurd, impossible. It SO FAR transcends anything conceived by humanity in this blinded world that the statement of it would prove too great to be grasped and accepted.

(Please continue on page 19)

The Autobiography of Herbert W. Armstrong

*Richard David and Garner Ted start school—a costly LESSON
PAYS OFF IN 1961!*

INSTALLMENT 36

WE HAVE come, now, to the year 1937—the fourth year of the work destined to grow into a powerful world-wide influence.

But we must again backtrack for just a moment.

Our Sons Start School

By September, 1935, we were living in a small church-owned house on West Sixth Avenue in Eugene, Oregon, as I have recorded earlier. At this time my wife decided to start both our boys in school together.

"Dicky" (Richard David) was then six, and to reach his seventh birthday in October. "Ted" (Garner Ted) had reached five the preceding February. We might have started "Dicky," as we then called him, in school in September of 1934. He was then within about six weeks of reaching six. But Mrs. Armstrong had her mind set on starting the two boys in school together. They each had little sailor dress suits—"whites"—and of course we thought they looked very cute together. They really were pretty "sharp" in those neat and immaculate white suits.

I did not think well of putting both boys in school together. The matter had first come up in August of 1934. We discussed it a great deal. Both Mrs. Armstrong's sister and one of her brothers were school teachers—her sister of first grade. They advised strongly against putting the two boys in school together.

I am mentioning this, because the problem might confront some of our readers, and I should like to help them to profit from our experience.

My wife's brother and sister advised definitely against starting little "Teddy," as he was then called, when he was barely past 5½ years—and also against putting the two boys in the same grade when one was a year and four months

older than the other. Had they been twins, it would have been different, of course.

Although I thought it unwise, it seemed to mean so much to Mrs. Armstrong to see the two boys starting off to school together that I acquiesced. So, on what probably was the morning after "Labor Day" in September, 1935, I saw my very pleased wife walk with her two smartly attired little boys on the way to school.

That day marked the beginning of the school education that was to continue until both boys became adult men, graduated from college, and ordained as Ministers of Jesus Christ.

Hundreds of thousands of our readers are enjoying and profiting, today, from the articles and broadcasts by Garner Ted Armstrong, disseminating in his own style the knowledge that has been absorbed during the 26 years that have followed. Yes, I think my son, Mr. Garner Ted Armstrong, will actually be a little astonished himself, when he reads this, and realizes that more than a quarter of a century of intensive education has been absorbed since then. He received his final M.A. degree only a year ago, having earned his B.A. a few years before, after taking a self-motivated four-year detour in the Navy.

But Garner Ted Armstrong is not like his father once was, in one particular respect. When I was in first or second year high school, I remember, and think I recorded earlier in this Autobiography, my teacher in Botany class likened me unto a SPONGE. She said I came to class unprepared, sat there and soaked up all the knowledge others contributed so that I could pass final exams with high grades, but gave out nothing in class. My son really *GIVES OUT* what he has soaked in, to the whole wide world! However, he may still be like his father—*today*—for

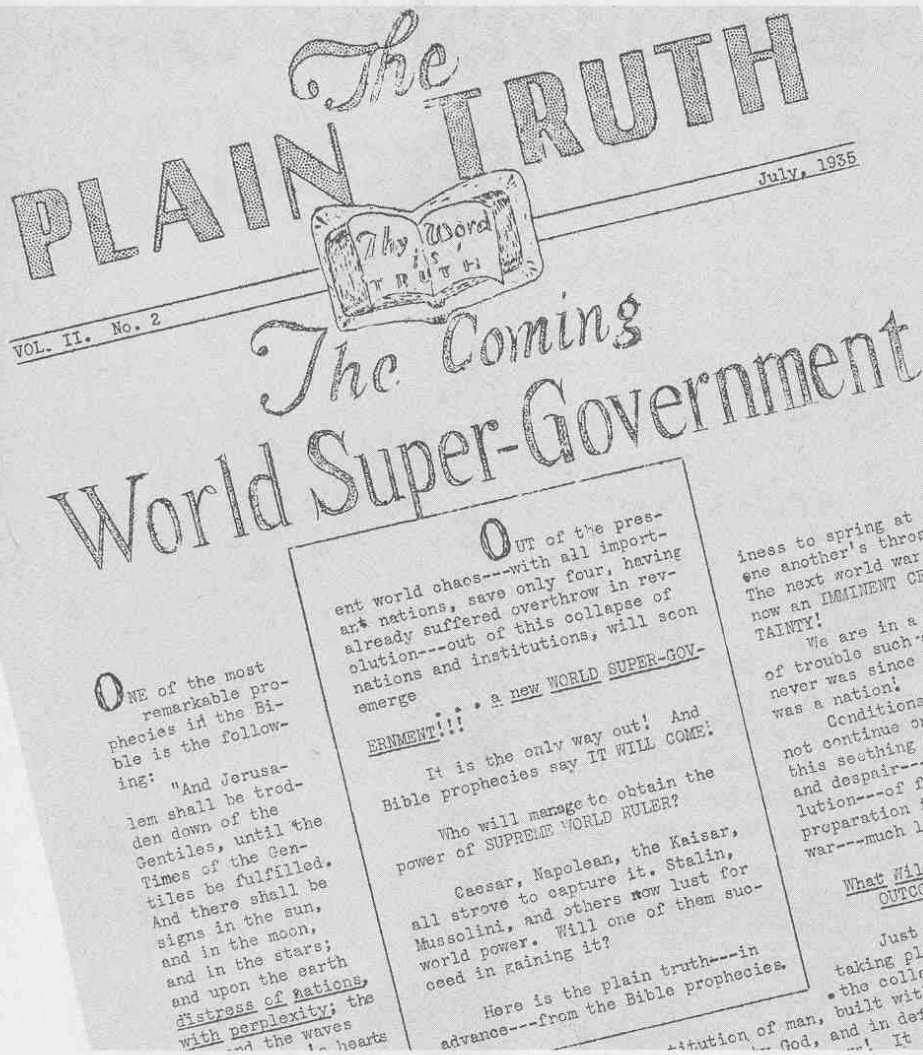


"Dicky" and "Ted" in their little sailor dress suits.

I hope I have *overcome*, long ago, the sponge-like proclivities. I, too, try to really *GIVE OUT* to all the world what TRUTH has been drunk in!

However, we did come to feel, later, that it had been a serious mistake to start the two boys, more than a year apart in age, in school together. Most of the reasons for this I shall relate farther on. Little "Teddy," during the growing years, was *much* shorter than his brother "Dicky." Richard David was at least of normal height for his age—but Garner Ted was short for his age—until maturity, when at last he grew up to exactly the same height as his elder brother.

Because he was so "little" during those years, his women teachers thought "Teddy" was cute, and he was continually pushed to the front. This, naturally, resulted in giving "Dicky" an inferiority



Here reproduced is front page view of the July, 1935, PLAIN TRUTH. It was at first a mimeographed magazine of about 300 copies, starting with 108 the first issue, February 1934. This July 1935 issue was the LAST ISSUE printed for 2½ years—until January 1938. That is WHY the present number is VOLUME XXVI instead of VOLUME XXVIII.

complex.

Later, during noon hour the day the boys started Junior High School, they themselves changed their names to "Dick" and "Ted." And at age 13, I took Dick in tow with me at the time we were starting on the air daily, in Hollywood, and managed to apply a treatment that snapped him completely out of his feeling of inferiority. That, however, I shall leave to be related when we come to it. It was a most interesting experiment. And it worked!

The Costly Lesson

I have already mentioned how Jesus Christ, the real HEAD of this work, had said in advance (Rev. 3:8) that, at this time, He would OPEN DOORS that His Message might go to the world IN POWER! And, further, how, after first

opening the MIGHTY DOOR of world-wide radio—just the narrowest start of an opening first, in January, 1934, on one smallest-powered station—I had lacked the FAITH to walk on through when it opened a little wider, in November of the same year.

Instead of trusting God fully, I wanted the assurance of MEN. I sent out letters to our few Co-Workers, asking MONTHLY pledges for enough to pay station charges when Portland station KXL, then 100 watts, offered us time. I have mentioned how that door then swung shut, and did not again open to us for two and a half years.

But that was not all. We were really punished much more than that. I didn't recognize it as punishment at Christ's own Hand, then. It seems plain, looking back on what happened, now.

God says, plainly, "whatsoever is not of faith is SIN" (Rom. 14:23). And "without faith it is impossible to please Him" (Heb. 11:6). Of course this was not knowing or deliberate sin—but it certainly did not please God, and He impressed the lesson.

Not only was the expansion of the broadcasting withheld two whole years, but *The Plain Truth* was suspended from publication, also! After I failed to TRUST GOD by going on KXL when He opened its door to us, we were allowed to print and send out only two more issues of *The Plain Truth*—March and July issues, 1935—AND THEN *The Plain Truth* WAS ENTIRELY SUSPENDED FOR TWO AND A HALF YEARS!

After the issue of July, 1935, there was not another issue that year. There was not a single issue of *The Plain Truth* during 1936. There was not one number of *The Plain Truth* all during 1937. Not until January, 1938, did *The Plain Truth* appear again!

Did you ever happen to notice that in this current year, 1961, the 28th year of this broadcasting and publishing activity, that your copies of *The Plain Truth* are not labelled on the front cover as "VOLUME XXVIII" as they should be? Turn to the front cover of the magazine you are holding at this moment. You will notice it is "VOLUME XXVI, Number 6." We are forced, to this day, to print on every number of this magazine the volume number that reminds us of the lesson that GOD EXPECTS HIS PEOPLE TO TRUST HIM IN LIVING FAITH!

The Lesson Applied Before YOUR Eyes!

We learned our lesson! That is one reason that, also in this same number you are now reading, the radio log shows several very powerful and leading radio stations broadcasting The WORLD TOMORROW for the first time during the past three or four months.

During the past few months our living and guiding HEAD, Jesus Christ, has been opening radio doors more rapidly than ever before. He has been opening other doors for the expansion of this work in an amazing, breath-taking manner! This has come in a time of eco-
(Please continue on page 18)

If YOU Had Lived in the Time of CHRIST

Would you have believed Him—turned against Him—or checked up on Him—Which? Don't be too sure! Here's a way to test yourself.

by Herbert W. Armstrong

JUST for the moment, SUPPOSE—Suppose you were living in Jerusalem when Jesus Christ was teaching there.

You are walking along with a friend. You come upon a small group. Standing in the center a man is talking, answering questions. He is Jesus of Nazareth. You and your friend find yourselves suddenly stopped.

Do You Know WHY?

But what would have caused you to stop with this little group—do you know? The reason probably is not what you think. You may suppose that it was the over-awing *appearance* of Christ that would have stopped you. But notice what happened next.

Two men come walking by. It is an unusual coincidence, because one is deaf, and he is leading a man who is blind. The deaf man notices the little group standing, sees the man Jesus in the midst talking to them, is completely unimpressed, continues walking on by. But suddenly the blind man tugs at his arm, stops, pulls the deaf man back. He wants to listen.

Nothing the deaf man *saw* caused him to stop. But what the blind man *heard* arrested his attention, surprised and shocked him.

And what about you and your friend?

Your friend at your side is suddenly astonished, angered and resentful. You find yourself caught with mingled feelings of surprise, curiosity and shock.

But it was nothing in Jesus' *appearance* that would have startled you! When Jesus returned to the town of His youth, the people of Nazareth were *astonished*, just like other people. But not because of anything out of the ordinary about his looks. To them He looked just like an ordinary local boy now grown to manhood. The people of

Nazareth mocked Him—jeered at Him. Yet they were astonished, angered, even as you would have been.

Put in today's expressive language this is approximately what they said: "Now where does he get that stuff? Who does he think he is, anyway? The very idea! An ordinary local man like he is, saying such ridiculous things! Why, he grew up here! We know him. He's only the son of that carpenter who lives down the street. We know his Mother, Mary. We know his brothers and sisters. They're all just common ordinary folks like we are. Who does he think he is, saying things like that?" (Compare with Matthew 13:54-58).

Yes, *what* Jesus said aroused carnal surprise, indignation and anger in the people of Nazareth. You will notice, in verse 54 of Matthew 13, *they were astonished*—not at His appearance—not at anything unusual in His voice—but at *what He said!* He wore no halo over His head!

Why Would YOU Be Astonished?

Had YOU lived in that time and at that place, you, too, probably would have been *astonished*, when you stopped to join this little group.

The REASON is very important to you *now!*

Had you lived then, you would have been born knowing *nothing* at birth, even as you were born in our day, *knowing nothing*. Your mother would have fed you, cared for you, taught you as you grew up, even as mothers do today.

You would have been taught and reared in the concepts, beliefs, ways and customs of that time and place, even as you actually *have been* reared in the ways and concepts of this day in your country. Yes, and you would automatically have *taken for granted*, without question, the beliefs, teachings, and

ways of life of that people and time—just as today you have grown up assuming, as perfectly natural, the general way of life and general beliefs of this time.

Whatever society accepts, and does, seems perfectly natural. It becomes part of one's life—indeed it *is* his life!

It was the same in the time of Christ.

What Would You Have Done?

Had you lived then, and chanced to walk by this little group, and your ear had caught a few of the words from the lips of Jesus, you, too, in all probability, would have been *astonished!* You would have heard this very ordinary-looking man from Nazareth making positive, dogmatic statements totally at variance with the concepts and beliefs you had always heard, been taught, and taken for granted. You would have heard Him expounding the Scriptures in a manner absolutely contradictory to what you had been brought up to believe. You would have heard things utterly different from what everybody believed. Certainly *it would have sounded like fanaticism!*

And here is the strange paradox: in spite of yourself, what you would have heard Him say would have sounded quite logical and plausible—it would seem, somehow, to ring true—you would find yourself half admitting that *it made sense!* Perhaps that is the very reason your friend would have become suddenly angry and resentful. Down deep, he would recognize that this man from Nazareth was speaking the TRUTH! Down deep, he would be forced to the half-realization that he had been absolutely wrong!

Nothing wounds human vanity quite so much as being told one is *wrong!* And when one really senses it is true—when one simply cannot refute this em-

phatic correction, it is humiliating, indeed.

SURELY, you would reason, all these religious denominations, recognized by the society of your country, so highly esteemed, could not be wrong! *Surely* the people of your whole nation could not be wrong!

And yet—what Jesus said did seem reasonable, even though it hit you at first as being some strange new and fanatical religion. You probably would have found your head swimming. You would have felt all mixed up. You would have found yourself unable to answer Jesus' sayings, or to show anyone where He was wrong. Indeed you would not have been able to convince *yourself* that He was wrong. Yet everything within you would have rebelled against believing He could be right.

Could this man speaking these unheard-of things be a real prophet, bringing truth? Or was he just a clever false prophet after the money or a following?

What Would You Have Done?

Would you have said to yourself: "I know what I'll do—I'll check up on this man from Nazareth. I'll go to the chief ministers of the big reputable established denominations. They have standing. I'll ask them about this man from Nazareth. I'll ask *them* whether he is properly explaining and expounding the Scriptures."

Would you have done this—or would you have simply gone to the sacred Scriptures direct, yourself, and searched through the Scriptures with open mind, without prejudice, yet cautiously, to PROVE all things, deciding to believe *what you found there with your own eyes?*

There is a TEST given later in this article by which you can *test* yourself to *know* what you *would have done*.

How They Would Have Answered

Had you gone to the officials or top men of the larger recognized and established religious denominations, do you realize what they would have answered?

They would have done everything in their power to discredit Jesus. They would have assured you He was a false prophet even as they did accuse to those who *did* listen to them. They would

have warned you against Him.

For they—the very highest ministers of the most reputable established denominations—the *CHIEF priests*—were the very ones who not only sought to discredit Jesus and turn people against Him—they *are the very ones who plotted and conspired to MURDER Him!*

Finally, as more and more of the people began to believe what Christ was preaching (John 7:31), "the Pharisees and the chief priests sent officers to take Him" (verse 32). Many people began to believe Jesus—others did not. "So there was a division among the people because of Him" (verse 43). Then the officers returned to the chief priests, who said to the officers, "Why have ye not brought him?" (verse 45).

"The officers answered, 'Never man spake like this man'" (verse 46). That was precisely WHY the chief priests were trying to discredit and even to murder Jesus. See how they answered.

"Then answered them the Pharisees, 'Are ye also deceived? Have any of the rulers or of the Pharisees believed on him?'" (verses 47-48.)

These CHIEF ministers of the BIG established and reputed denominations said Jesus, the very Christ, was a false prophet. They asked, *have any of the leaders of recognized, established religious groups believed Him?* The argument was, if these reputable and important MEN did not believe Him, then *you* shouldn't!

Yet it was these very same religious leaders of the big reputable denominations who conspired, and paid Judas 30 pieces of silver to turn traitor and betray Jesus. It was they who stirred up the crowd against Jesus, to demand that He be put to death, when He stood before Pilate. It was they who jeered at Him, mocked Him, caused Him to be MURDERED!

And HE was the Son of GOD! HE was the true MESSIAH! He was *your* SAVIOUR!

What You SHOULD DO!

Would you, had you lived there, and then, have gone to the big religious organizations and asked whether Jesus spoke the truth?

What a terrible, tragic mistake you

would have made, had you done that!

Or would you have done as the Bereans were commended for doing when they heard the Apostle Paul? Paul, too, came speaking the same Gospel as Jesus. He, too, preached a Message altogether different from the beliefs and customs of the time. These Bereans did not just gullibly swallow whatever Paul said without checking. How could THEY know? Possibly this Paul was a false prophet. But they did not go to the chief preachers or the big established denominations. THEY WENT DIRECTLY TO THE SCRIPTURES! Yes, they *checked* up on Paul!

But they went to the RIGHT PLACE to check up! They did not go to MEN who could easily have partisan interests to protect. They did not go to Paul's critics or opponents. THEY WENT TO GOD! They knew the Scriptures were God's WORD! They received Paul's word without prejudice for or against—with open mind—yet they checked up—they PROVED all things—"they searched the Scriptures daily, *whether* those things were so" (Acts 17:10-11).

And that is precisely what YOU should do, today!

But, had you lived in Jesus' day, *what WOULD you have done?* There is a TEST that will tell you.

Today you hear an astonishing radio program, The WORLD TOMORROW! On it, Herbert W. Armstrong and Garner Ted Armstrong CLAIM to be preaching the very same identical Gospel Jesus preached. They literally preach THE BIBLE. They expound it, as Jesus did. And today, even as then, THE PEOPLE ARE ASTONISHED! What they preach, *right out of the Bible*, is just as *different* from what YOU have been brought up to believe today, as Jesus' teachings were different from what people then believed!

And it is the same today. The Message catches the interest of people. The ratings of listener interest are unbelievably high. Millions are listening. They are astonished, surprised, often shocked. Somehow, down deep, it *does* seem to *ring true!* It does seem to MAKE SENSE! But it is SO DIFFERENT from what many have been brought up to believe. Surely this couldn't be right???—and yet, listeners by the thousands

begin to realize *they can't refute it!*

One woman who claimed to be an atheist listened a while. Then she shrugged her shoulder. "I can't refute what he says, but I'm just not interested."

A nationally known artist chanced to listen to one program. He was a skeptic—an agnostic. He was a little upset, because what he heard was so logical—seemed to make so much sense—he could not refute it. Yet it was the opposite of what he thought he believed.

"I'll listen again," he said. "Next time I'll have the satisfaction of being able to answer his statements."

But next time he was more confused than ever. He could not resist listening. It was a challenge. He wanted to be able to refute the truth to his own personal satisfaction. But he couldn't!

Finally he searched the Scriptures. He was more astonished than ever! With his own eyes he saw that the BIBLE does not say what he supposed it said! It made sense. It punctured and deflated his vanity to have to acknowledge he had been wrong. After six months he did. He repented of what he was, what he had thought, what he had done. He accepted Jesus Christ as Saviour. He was baptized. His whole life became *changed!* That was many years ago. Today hundreds of thousands are greatly blest by reading his "*The Bible Story.*"

What OUGHT you to do? Remember, that on The WORLD TOMORROW, and in *The PLAIN TRUTH*, we say: "DON'T BELIEVE US—don't believe MEN—check up *in your BIBLE*—believe what you see with your own eyes *there!*" That's what you should do!

IF You Go to MEN

But, today, as in the time of Christ or of Paul, if you go to men—or to religious denominations—and put your trust in MEN, do you know what they will tell you?

Yes, that's right! Just as those teaching things *different* from Jesus' teaching in that day accused HIM of being a false prophet, so it is TODAY! Any who are teaching things different from CHRIST'S OWN GOSPEL heard on The WORLD TOMORROW, and appearing in *The PLAIN TRUTH*, will naturally disagree, oppose this true Message, prob-

ably accuse us, today, of being false prophets.

They may even attempt to discredit—to impute evil and diabolical motives—to *accuse* of dishonesty—to try to assassinate character. Possibly they will malign, impugn, use every psychological trick to set up PREJUDICE, *so that you won't listen or check up, for yourself, in your own Bible!*

They will not say to you: "Go and look in your own Bible, for yourself, and see WHETHER these things be so. Just take him at his own word—check up in your own Bible for yourself!" No they will not answer you that way.

Stop and think! IF any religious person does not teach the same GOSPEL of the SAME CHRIST that we teach *right out of the Bible*, he cannot endorse us or what we proclaim! IF HE DID, THEN HE WOULD HAVE TO PREACH THE SAME TRUTH, ALSO!

NOWHERE does your Bible tell you to RELY on MEN. Don't go to MEN to learn whether we preach the TRUTH! Unless they accept it, too, they *cannot* endorse it! Your Bible tells you NOT TO PUT YOUR TRUST IN MEN (Ps. 146:3).

So we say—DON'T put your trust in US—or in any man or men. DON'T believe it because WE say so. Check up, in your own Bible, for yourself. BELIEVE YOUR BIBLE! BELIEVE GOD, not man!

What Some Are Saying

We do not want to discredit anyone. We do not *need* to refute the errors of others. We merely point you to the very Word of the living GOD.

But we can tell you, now, what some few are saying.

A very small printed bulletin was sent to us some little time ago, warning people against Christ's own Gospel, which we preach, calling it "religious rubbish." Of course such expressions are designed to discredit and set up prejudice. Then followed the false accusation that we preach "a religion of works for salvation." All who listen regularly, or read *The PLAIN TRUTH*, know we preach nothing of the kind!

Reports have come that some here or there have claimed, falsely, that I have been a "Seventh Day Adventist," a "Jehovah Witness" and many other such things. I *have* been—before con-

version—a "Quaker" and a Methodist. But I have never, directly or indirectly, in any form, shape, or manner, had any affiliation, association, or connection with ANY other denominations. Incidentally, the TRUE Church which Christ established is *not* denominational!

We do not need the recommendations of men. We seek not *their* endorsement, but GOD'S. Like the Apostle Paul, we need no letters of approval or commendation from MEN. The true Gospel going to the whole world in POWER—the thousands of converted, changed lives which are the FRUITS the living Christ has produced through this work—they are our letter of approval written in their hearts by God's Holy Spirit! (II Cor. 3:1-2).

Here Is The TEST!

Now back to our original question. If you had lived in the days of Jesus of Nazareth, WHAT WOULD YOU HAVE DONE?

Would you have gone to the chief priests, the scribes and Pharisees, and *believed them?* Would you have allowed them to cause you to reject the very Saviour, and HIS TRUTH?

Again, DON'T BE TOO SURE!

There is a TEST that will tell, definitely and absolutely, what you *would have done!* It is a BIBLE TEST! Jesus Christ Himself gives this test.

To those who then denied Him, turned against Him, rejected the very living Gospel—the Message of LIFE sent by God the Father through Christ—He said:

"You say, if we had been in the days of our fathers, we would not have been partakers with them in the blood of the prophets" (Matt. 23:30).

Yet those who said "If we had lived back in that day, we would not have been a partaker in the killing of the prophets God sent" *were the very ones who did partake in MURDERING THE CHIEF PROPHET OF ALL—the GREATEST minister God ever sent!*

Jesus says, then, in plain language, that the test is THIS: Whatever you do today, is precisely what you *would have done then.* They DID participate in murdering the Greatest of ALL Prophets! Most certainly they *would have* been

party to killing a lesser prophet, had they lived in a previous generation.

Today Jesus Christ has raised up a WORK. It is GOD'S WORK! It is proclaiming the very same identical MESSAGE—the SAME GOSPEL—Jesus brought and proclaimed. Jesus only *started this Work*. Today He continues it from heaven where He directs those of HIS CHOOSING. He said that if they persecuted HIM, they would persecute those of us whom He sends!

"Ye have not chosen me," said Jesus to those He was sending out with His Message, "but I have chosen you and ordained you. . . . If the world hate you, ye know that it hated me before it hated you. . . . Remember the word that I said unto you, 'The servant is not greater than his Lord.' If they have persecuted me, they will also persecute you: *if they have kept MY SAYING, they will keep yours also*" (John 15:16-20).

Today many listen, are astonished, then GO TO GOD by checking in the Bible. They PROVE for themselves whether these things be true. And if, *seeing* the TRUTH with their own eyes in their own Bibles, they BELIEVE it and follow it, then *these* are they who, had they lived in Jerusalem in Jesus' day, and had heard Him, *would have believed and followed Him!*

But if there are any today, being astonished at Christ's Gospel, which may sound as strange as it did 1930 years ago, WHO THEN GO TO MEN, AND TAKE THE WORD OF PARTISAN MEN about the Message of Christ—THEY are the ones who, had they lived then, would have gone to the chief priests and the Pharisees—Christ's enemies! They are the ones who would have believed these enemies instead of Christ! They are the ones *who would have rejected Christ and His Message—WHO WOULD HAVE BEEN PARTY TO MURDERING THE VERY SAVIOUR!*

Yes, strong words, those!

But Jesus Christ Himself has given you that test! WHAT would you have done, had you lived then? *Precisely what you DO, today!*

If you will not hear and believe Christ's Message today, even if heard from one persecuted, defamed, warned against by some MEN (even as Christ

Himself was), then you would NOT have believed Jesus Christ, nor followed Him, had you lived then! That is CHRIST'S OWN TEST! It is HIS WORD! And it is THE WORD THAT SHALL JUDGE YOU at the final judgment!

Again and again we say—"DON'T believe BECAUSE it was on The WORLD TOMORROW program or in The PLAIN TRUTH! Don't follow us or any MEN. Go to YOUR BIBLE! "To the Law and to the Testimony: *if they speak not according to this word*, it is because there is no light in them" (Isaiah 8:20). The expression "law and testimony" simply means the BIBLE.

But if we DO speak according to this Word, then YOU HAD BETTER BELIEVE GOD'S HOLY WORD! It is LIFE-giving knowledge! Even though some label it a "strange religion"—even though astonishing!

BELIEVE GOD'S WORD, regardless of men.

Autobiography

(Continued from page 12)

conomic recession—WHEN OUR FAITH HAS BEEN MOST SEVERELY TRIED! We have felt the imperative need of reducing expenditures in the work, not increasing them. These additional stations are adding at least \$165,000 to the expenditures of the next seven or eight months.

But these were IMPORTANT stations. When such a radio station agrees to accept our program, and clears a definite time, it means TAKE IT—walk through that opened door NOW—or the door will be slammed SHUT—perhaps forever! Twenty-eight years of experience has taught that stern lesson. Every time I glance at the front page of *The Plain Truth* I have to be reminded that GOD TAUGHT ME A STERN LESSON—when He opens such doors He expects me to walk on through, TRUSTING HIM!

Would you say this takes COURAGE? Well, not exactly, after so many years of experience learning that GOD CAN BE TRUSTED!

So here is what has happened—just in the very past week, as I now write! After I did walk through those doors, sign these contracts, in the very past

week God has moved to *make unnecessary*, at least for one to three years, an expenditure of \$165,000 to which God Himself had obligated us, previously.

Like a miracle this came! Just as God provided a substitute lamb when Abraham had been commanded to slay Isaac, so He provided a substitute for the \$165,000 project He had commanded!

And this is not sentimental TALK! This is hard, cold, cash BUSINESS I am talking about! And it was not a free choice of *mine* to decide to go on the radio stations *instead of* the other obligation. My only choice was a matter of whether I would obey God in FAITH. The release from this \$165,000 expenditure, all to have been paid before the year's end, was nothing I could decide. It came like a bolt of lightning out of a clear blue sky—unexpectedly—dramatically—miraculously!

It's a mighty PRACTICAL lesson! God CAN be trusted!

Because of the MANY articles in this new enlarged number, I cut short this installment, to carry on next issue.

Have you enrolled in our free Ambassador College Bible Correspondence Course?

This is a totally new, *different* kind of Bible study course, designed to lead you, by the study of *your own bible*, to UNDERSTAND the whole meaning of today's fast-moving SPACE AGE, of the PURPOSE being worked out here below, of PROPHECY, of SALVATION, of this entire Treasure-House of knowledge, which is GOD'S WORD—the TRUTH.

The most VITAL, most IMPORTANT questions of YOUR LIFE are thoroughly gone into, and you are directed to the clear, plain, simple answers *in your BIBLE!* You will learn HOW to study the Bible—WHY so few UNDERSTAND it. You will PROVE whether the Bible really *is* the INSPIRED WORD OF GOD!

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The SEVEN LAWS of SUCCESS

(Continued from page 6)

Suffice it to say—and I shall leave it to other articles to explain—man was put here for the PURPOSE of being conformed to, and finally stamped with the exact perfect CHARACTER to Jesus Christ! Christ is now stamped with the identical CHARACTER IMAGE of God, as well as the shining, glorified *appearance* of God!

For a mortal human to be transformed into *that* perfect spiritual image means that *we must be CHANGED!*

The Bible pictures God as the Master Potter—us as the clay. Indeed we *are*, literally clay images of God—composed of the dust of the ground (Genesis 2:7). As we now bear only the physical image of the “earthly,” we shall, *when changed*, bear the spiritual image of the heavenly—of GOD (I Cor. 15:47-49). So we are clay images with human minds that are free moral agents. They may submit, or they may rebel. They have power of will, and of decision.

And so God, the Master Potter, has laid two alternatives before us. One is the way of rebellion against Him. It is the carnal, self-centered way of materialism—of competition, strife, getting, vanity. This is the natural way of human nature. It leads to curses all through life, and its destination is DEATH! The other is the way of intelligent submission to God. It travels GOD'S way—the way of His inexorable spiritual Law. It is the GOD-centered way of obedience, of LOVE of exalting GOD, of humility in the power and strength He imparts. It is the way of GIVING, helping, sharing, serving. It leads to blessings in happiness all through life, and its destination is crowning SUCCESS, with the gift of ETERNAL LIFE through Jesus Christ our Lord!

These are the two basic WAYS OF LIFE.

God ordains that MAN MUST CHOOSE!

All humans, Paul wrote to the Christians at Rome, have sinned and *come short of the GLORY OF GOD!* Yet to attain to the GLORY OF GOD is the very PURPOSE of our being! That is a STU-

PENDOUS purpose! It is too glorious—too overpowering—for your mind fully to comprehend.

Though we have sinned—though the penalty is DEATH, yet the GIFT of God is held out to us—offered us freely—which is ETERNAL LIFE in this GLORY, through Jesus Christ our Lord! This means that, through Christ's DEATH, our guilty *past* may be cancelled—He paid the penalty for us. It means that, through the LIVING Saviour, we may be *changed*—turned around from our carnal rebellious way—started in the opposite direction toward the GLORY OF GOD! God means that we may be transformed by HIS POWER. If we CHOOSE His way—that is, set ETERNAL LIFE IN GLORY as our RIGHT GOAL—if we yield as plastic clay in the Hands of the Master Potter—then the LIVING CHRIST will mold and re-shape our characters into HIS divine IMAGE.

If THIS be our RIGHT GOAL, then we have the guidance and help of the Eternal High Priest in all that follows through a truly SUCCESSFUL LIFE—the proper preparation or education, the health, the drive, resourcefulness and endurance.

And, in the end, we shall be changed from mortal to immortal—this mortal shall *put on* immortality (I Cor. 15:50-54). We shall share Christ's Universe-governing GLORY for ETERNITY! We shall have found the way to peace, happiness, joy, interesting, absorbing, ABUNDANT living—and we shall live securely on in the happiness throughout eternity.

That, and that ONLY, is REAL SUCCESS!

You Need HELP

That ultimate TRUE Success is something you cannot attain to by yourself. The ingredient you lack is THE GUIDANCE, THE POWER AND SPIRIT OF GOD.

You must make the decision. *You* must set this right GOAL. *You* must set your will. *You* must expend your full effort. *You* must WORK AT overcoming, growing and developing spiritually, and

sticking with it. Yet GOD supplies the all-important ingredient—His power, His love, His faith—His guidance—HIS LIFE!

7th Law Changes Everything

Now look how DIFFERENT a whole life becomes when this SEVENTH SUCCESS LAW is utilized.

First, it will completely alter your overall major GOAL as I have just explained. Of course, you will have other minor goals—such as the profession or occupation to provide material needs, and HELP achieve the major goal. And these minor goals always must be compatible with and contributing to the major goal.

Your main goal, now, will be spiritual and not material. It will follow the WAY OF LIFE of the Ten Commandments. You will actually LIVE BY every *Word of God*—that is, the Bible!

Now re-examine the *Second Law* of Success.

Your EDUCATION and entire preparation will be DIFFERENT. You will seek to learn the TRUE VALUES of life—yes, of *this* life as well as the hereafter! This means your number one textbook will be the BIBLE. It will reveal to you the MIND OF CHRIST. This will provide your mental APPROACH in all education and practise.

Third, you will receive the KNOWLEDGE which God reveals about laws of HEALTH, and how and under what circumstances GOD actually *heals* when sick. The saving in doctor bills will be astonishing. Let me say here that we have had none in our family for sickness or disease since we learned of God's Way, 34 years ago.

Take the FOURTH Law. If you are motivated by GOD'S WORD, you'll have DRIVE. God commands that you do what you do *with your might*. Apply yourself! Whatever is worth doing is worth doing the very best you can! Nine Biblical passages command that you apply yourself with DILIGENCE! Ten other places in the Bible command us to BE DILIGENT. And 36 Scriptures command, or show the example of acting DILIGENTLY! Many of these instruct us diligently to *seek* God's guidance and help, several *diligently* to keep His commandments.

How about the businessman? “Seest

thou a man diligent in his business? He shall stand before kings; he shall not stand before obscure men." (Prov. 22:29).

The Bible does not condone laziness or shiftlessness. It counsels us to consider the ant and be wise. The Bible commands industriousness!

Solving Problems

Now Law number FIVE. No matter how intelligent, alert, or resourceful you may be, YOU NEED GOD'S WISDOM AND HELP in solving the constant problems, meeting the recurring obstacles that beset life's path. Whether it is in business, a profession, private life or what. The man who has CONTACT WITH GOD, who can take these matters—these emergencies—these problems—in the quietness of his private prayer room to the Throne of Grace and seek God's counsel and advice IS GOING TO HAVE DIVINE GUIDANCE! That is, of course, provided he is submissive, obedient, diligent, faithful.

WISDOM comes from GOD.

May I give you a personal example? God has blessed His Work, and caused it to grow into a tremendous worldwide activity, with offices in Britain, Australia, Canada, and, soon, South Africa, besides the United States. God has set me in the position of human director and leader over this expanding enterprise, employing hundreds of people. We encounter problems of all kinds, *constantly*. It is not easy, smooth going—it is *rough*! I have problems to solve, obstacles to hurdle, policies to set, decisions to make which affect many lives—frequently involve thousands of dollars, even millions. It is a weighty responsibility.

Always—and I can remember it from at least age 5, I have desired to have UNDERSTANDING. But 30 years ago, when I was ordained to the ministry of God, I discovered that I sadly lacked, yet sorely needed WISDOM. Having dedicated my life to live, literally *according* to every Word of God—the Bible, I obeyed this command of God:

"If any of you lack wisdom, let him ask of God . . . and it shall be given" (James 1:5). I obeyed God's command—He kept His promise. He has given me wisdom. Of course He has allowed

me to make mistakes—but never a major mistake that could threaten His great Work.

Wisdom must be applied to every specific circumstance individually. I learned many years ago the need of getting *all* of the facts bearing on a case before making a decision. That I always try to do. But it requires more. God's Word says that in multitude of counsellors there is safety. In any important decision I call in the most competent possible counsellors, specialists in the field involved. Usually the counsellors will be some of God's top ranking ministers. We not only seek out all the facts from every angle, we take it to the Throne of Grace to receive special guidance and wisdom from God. While the final decision is mine, when those led by God's Spirit are the counsellors, we always come to be of one mind and one judgment.

You simply cannot know, if you have never had this divine help, how *very, very much* it means! We have been saved hundreds of times from costly blunders. We are saved from worries and the "headaches" most businessmen have to suffer. We can proceed in FAITH! *What a blessing!* What a comfort, and a joy!

It Pays Off!

People trying to live *without the living CHRIST in their lives* are missing the most *practical* and *valuable* asset they could have. In the language of our day, "IT PAYS OFF!" Of course, we have to expend our own effort. We have to really THINK. We use all our own resources and natural resourcefulness. But we have that added SECURITY of divine GUIDANCE. Often God simply works out CIRCUMSTANCES. He literally gives us "the breaks"! *IT PAYS!*

Finally, now, look at *Success Law Number SIX. Perseverance—Stick-to-it-iveness—Enduring—Never quitting or giving up.*

God's Word seems full of this. Jesus' parable of the sower and the seed showed the four classes. All heard God's Message. All were given the opportunity. Three classes GAVE UP. One never really got started. Two started out with joy and a great flourish, but let former friends, the cares of this material life,

pleasures, choke them off, and discourage them. The other class of quitters simply did not have the depth or strength of character within themselves to stay with anything. They were just naturally quitters. Even of those who went on, and endured, some were more diligent, more resourceful, better prepared, more careful of health, and consequently developed *farther* in spiritual knowledge and character and accomplishment than others. Theirs will be the greater reward!

Jesus Christ said, plainly, "He that endureth unto the END, the same shall be SAVED."

Yes, these Seven Laws are the WAY, not only to business and economic success—they are THE LAWS that lead to SALVATION—to ETERNAL LIFE AND GLORY in the Kingdom of God.

Your BIBLE teaches them!

It teaches you to choose the RIGHT GOAL. It teaches you to STUDY, to show yourself approved unto God. It teaches you to acquire KNOWLEDGE, right and true education—preparation for success. It teaches you to watch your health, and go to God for healing when necessary. It teaches diligence—drive—dedication, persistent application. It teaches resourcesfulness, and offers you divine help in applying it—and it teaches STAYING WITH IT TO THE END!

WHAT A HAPPY LIFE God has made available! What blessedness—what JOY! What SECURITY, this life of implicit living FAITH—reliance on GOD!

I know! I've been enjoying this life thirty-four years! It's a BUSY life—but it's interesting, thrilling, happy! And to constantly look forward to the OVER-ALL GOAL—an eternity in THE KINGDOM OF GOD!

I want to SHARE that life with YOU! You may enjoy it too!

L'IMMORTALITE

Mythe ou Vérité? Si vous tenez à connaître la réponse, demandez-nous de vous envoyer *gratuitement* notre opuscule: "AVEZ-VOUS UNE AME IMMORTELLE?"

Voici notre adresse:

LE MONDE A VENIR

Box 111

Pasadena, California

U.S.A.



Many of our readers have requested a picture of Mr. Herbert W. Armstrong. So here it is at last!

HEART-TO-HEART TALK with the Editor

(Continued from page 2)

your direct representatives, culling out for you from the vast labyrinths of world news, and from the Bible, the real meaning BEHIND these happenings—sifting out from the flood of non-essential, nonsensical and irrelevant so-called news of murders, divorces, scandals, politics, social happenings, the significant items bearing on fulfilled prophecy—items often hidden in fine print on page 13 or 47 in your news-

paper—or items your newscaster or your newspaper failed altogether to mention. Our trained staff sifts the wheat from the chaff, then makes PLAIN for you the TRUTH as it is in the very Word of God, and in vital world developments.

The Birth of The Plain Truth

The first issue of *The Plain Truth* came out February 1, 1934. At that

time I was editor, researcher, typist, compositor (I cut stencils on a typewriter), publisher, business manager, circulation manager—and errand boy and window-washer and janitor. Mrs. Armstrong was assistant researcher, adviser, printer (she ground out copies by hand on an old second-hand neostyle, ancestor of the mimeograph), mailing room staff (she kept a handwritten mailing list, addressed all copies by hand). That was the entire staff. That was the birth of *The Plain Truth*! We could not afford even the usual quality of mimeograph paper.

But the infant did not die. It grew up.

For some years *The Plain Truth* was mimeographed. We insisted on dignifying it as a "magazine"—we knew its contents and mission were important, even though its dress and circulation were perhaps more humble than any magazine ever published.

There were years of struggle and sacrifice and perseverance to keep it going—and growing. It was not until a few years after the founding of Ambassador College that we were able to begin adding trained writers and helpers to the staff. For years no one wrote a single article for *The Plain Truth* except myself.

Help Began Coming

Ambassador College opened its doors to students October 8, 1947. It had been scheduled to open the first week in September. But the city building inspectors refused to allow us to open until every wall and ceiling in our original 3-story building, now the Library, had been torn out, new electric conduits and plumbing pipes installed, and 1-hour fire-resistant walls and ceilings put in.

There had been 40 applications from prospective students. But after the postponement, only FOUR students came. One was our elder son, Richard David, age 18. Another was an eighteen-year-old lad from Santa Rosa, California, whose name was Herman Hoeh (pronounced in English as HAY). He had been an all-A student all four years of High School. Our professors soon discovered he had a keen, scholarly mind.

The third year of the college a student by the name of Roderick C. Meredith

arrived. His uncle, Dr. C. Paul Meredith, who already had his doctor's degree from Iowa State, was coming to Ambassador that fall, and persuaded his nephew to come also. Rod Meredith already had one year of college work behind him. His main purpose in coming was to "check up on that man Armstrong" and see for himself from personal contact whether this work and the college was as authentic and genuine as it sounded.

After a year or two, Mr. Hoeh began writing articles for *The Plain Truth*—but no one ever read them except myself. I did not consider them of *Plain Truth* calibre. They showed promise, but still lacked in experience. But he refused to be discouraged. As fast as I filed his articles away, unused, he kept right on writing and submitting more articles.

Finally, seeing how persistent he was, realizing the need of editorial help, I said to myself, "I've got to give this

young man some real personal attention, and instruction in magazine writing."

I had spent years in developing a style in writing—a style that is, first of all, fluent, easy to read, plain and understandable, achieving whatever literary quality it might have by *the way* ordinary and simple words are grouped and phrased together—a style that was fast moving, alive, forceful, and above all, sincere. A style that was anything but "dry" or monotonous. And also above all, a kind of writing that even those of no more than fourth or fifth-grade education can UNDERSTAND—making the truth PLAIN.

One day I picked up a couple copies of *The Plain Truth*, began to explain all this to Mr. Hoeh, I pointed out examples in specific articles in these copies. Soon he was submitting articles that sounded almost as if I had written them. And our readers began reading articles under the by-line of Herman L. Hoeh.

Very shortly thereafter, with per-

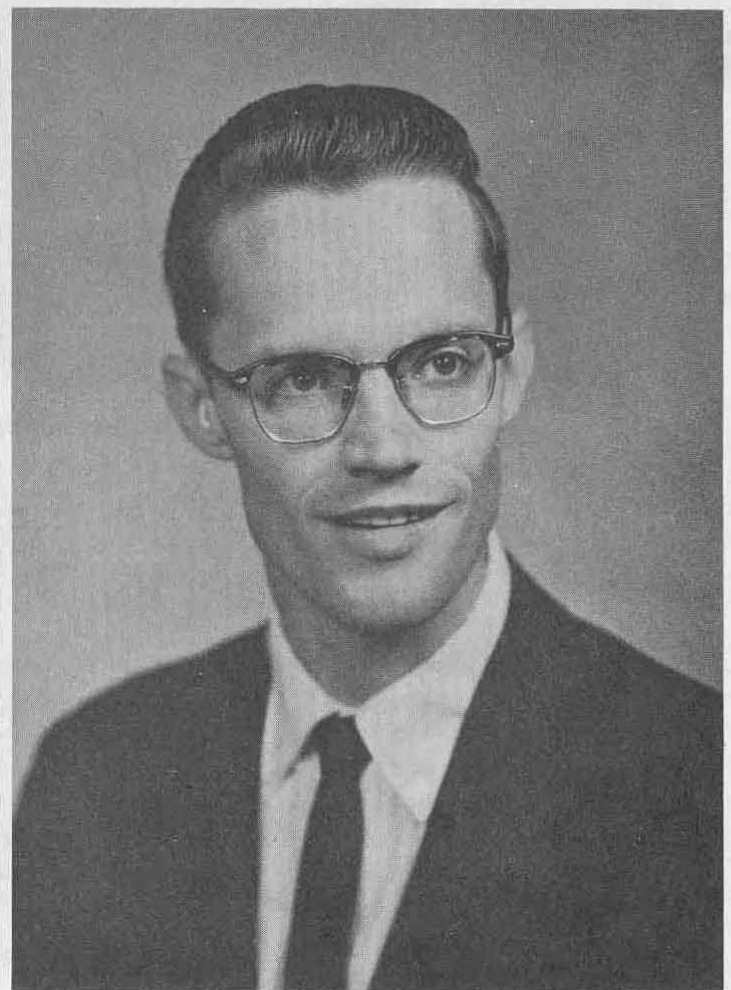
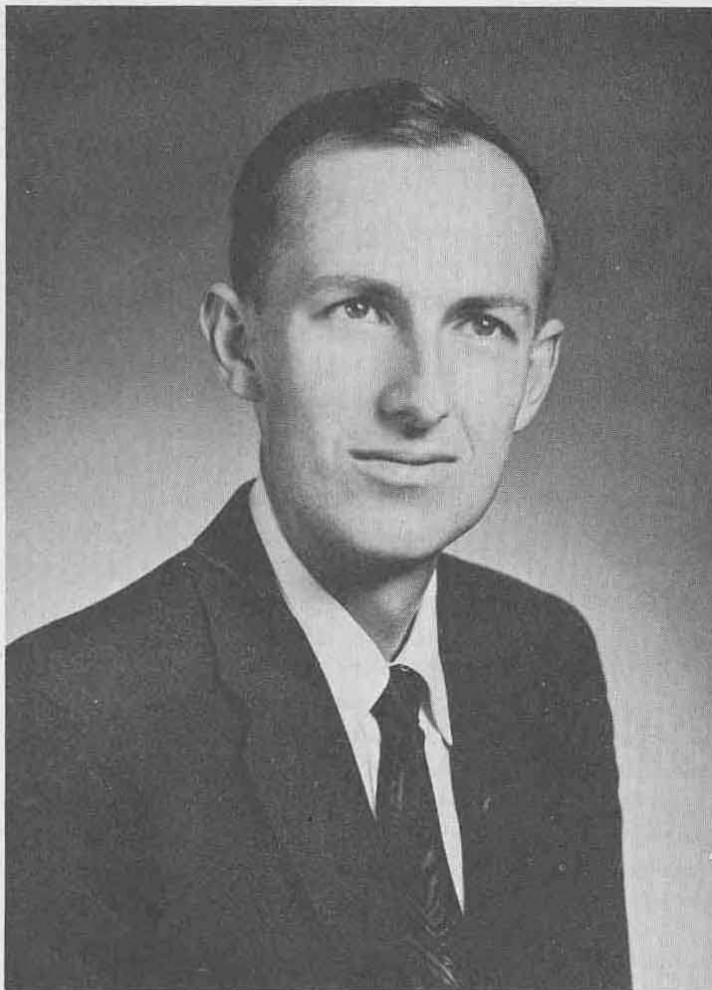
sonal coaching from both Mr. Hoeh and myself, Mr. Roderick Meredith's articles began to appear. Also a few written by my elder son, Richard D. Armstrong.

Garner Ted Comes Along

During the first school year of Ambassador College, my younger son, Garner Ted, joined the Navy without the knowledge of his mother and me. He was not discharged until 1952. In the fall of 1952 he entered Ambassador College. After a year or two his writing ability began to develop.

Ted followed his father's footsteps in one respect. Just as in my early years I consistently read certain authors who had writing style, in order to acquire certain phases of their styles, combining them into one of my own, so now Ted began to do a great deal of intensive reading of the books and articles of more modern writers who had developed effective styles.

But Garner Ted did not see much



Herman L. Hoeh, Managing Editor of The PLAIN TRUTH

Roderick C. Meredith, Senior Editor of The PLAIN TRUTH.

of his material in *The Plain Truth* for some little time. A great deal of his apprenticeship came from getting on the staff of Ambassador College's student campus paper, edited just for our own students. *The Portfolio* suddenly came to life. During his last two college years Garner Ted was its editor. His development was rapid in every way. By 1955 he was speaking occasionally on *The WORLD TOMORROW* program.

And so, as the years whipped by, *The Plain Truth* staff began to grow. At first, Mr. Hoeh assisted me in laying out, designing, and making up *The Plain Truth*. Very soon I turned it over to him altogether, and he became Managing Editor, with Mr. Meredith as Associate Editor.

When Garner Ted Armstrong, having developed and matured since his conversion in 1953, was made Vice President of the college, and Vice Chairman of the Board of Radio Church of God, he was appointed Executive Editor of *The Plain Truth*. Mr. Hoeh retained, of course, his office of actual Managing Editor.

Enlarged Staff—Larger Magazine

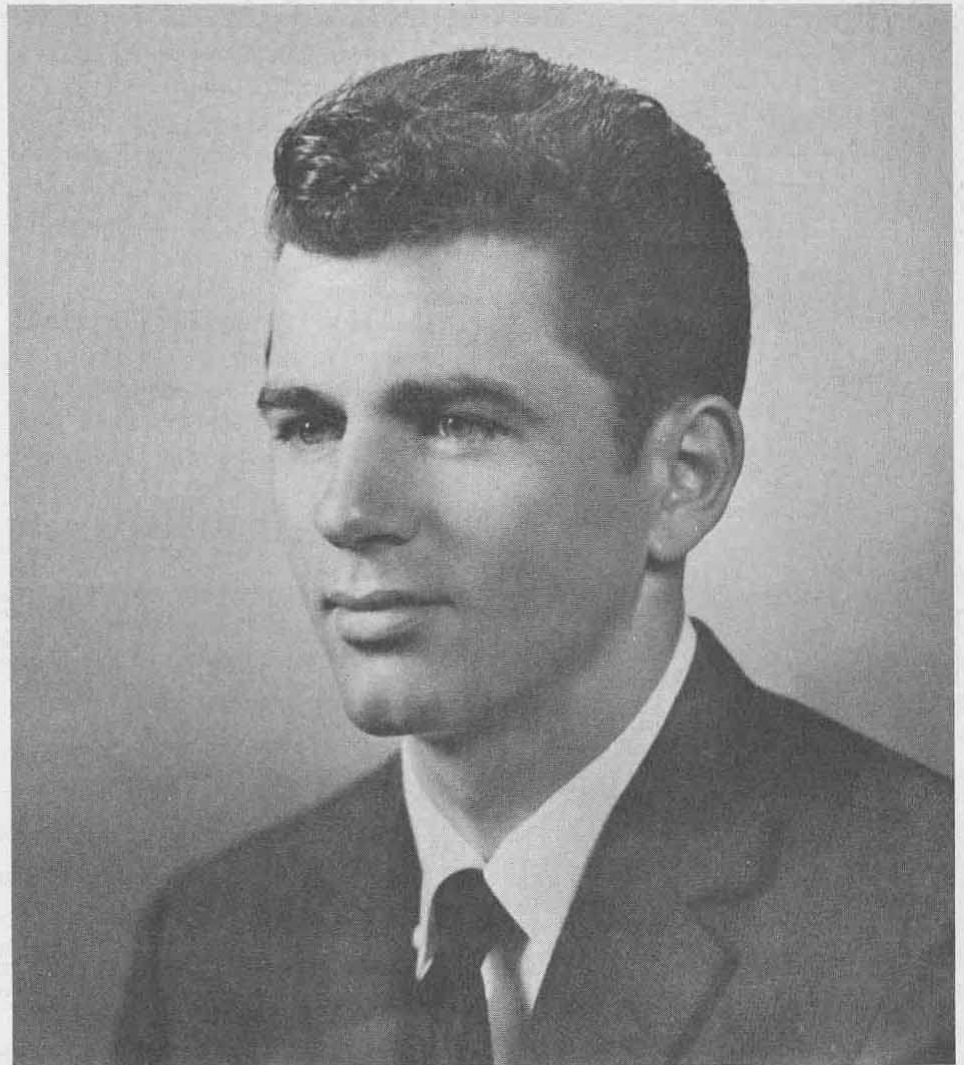
During the past year the staff of *The Plain Truth* has grown rapidly.

In recent years Ambassador College has admitted each year a very few men older than usual college entrance age. Most of these men have done from one to three years' college work at other institutions, or already held degrees from other colleges or universities.

For example, we have accepted, as undergraduate students, men with degrees from University of Wisconsin, University of Illinois, Northwestern, University of Colorado, University of Texas, Texas A & M, University of Washington, University of California, U.C.L.A., two from Oxford in England, one with a Master's degree from Harvard.

One such man of outstanding abilities is Mr. Albert J. Portune. Mr. Portune graduated from Ambassador last year. He is executive assistant to Garner Ted Armstrong, and now joins *The Plain Truth* staff as Associate Editor.

Until this issue, Mr. Roderick C. Meredith has been Associate Editor.



Garner Ted Armstrong, Executive Editor of *The PLAIN TRUTH*, speaker on *The WORLD TOMORROW*.

Mr. Meredith is Second Vice President of both the Radio Church and the college corporations. With this issue he is moved up to the office of Senior Editor of *The Plain Truth*, making possible the appointment of a number of Associate Editors as the need may require.

Mr. David Jon Hill graduated from Ambassador College in 1955, and was ordained a Minister of Jesus Christ in 1957. He is now on the college faculty, also doing work toward higher degrees in the Graduate School of Theology. Mr. Hill has shown special aptitude in writing, has an unusual grasp of world conditions as well as Biblical knowledge and prophetic understanding. With this issue he becomes an Associate Editor, along with Mr. Portune.

Dr. C. Paul Meredith, upon graduating, entered the Ambassador College Graduate School of Theology, receiving the degree Master of Arts in The-

ology in 1953. Mr. Hoeh had received the same degree the year before. Dr. Meredith is Editor of the Ambassador College BIBLE Correspondence Course, and since 1953 has been a contributing editor to *The Plain Truth*.

Basil Wolverton, also a contributing editor and author of *The Bible Story*, running serially in *The Plain Truth*, is a nationally known artist. LIFE magazine has three times devoted entire sections of a number of pages, editorially, to his work. He has been written up many times in TIME, and his work has appeared in more than 50 national magazines. He is a member of the Board of Trustees of Ambassador College. Mr. Wolverton lives in Vancouver, Washington. For years we have been urging him to move to Pasadena. Perhaps some day we shall succeed. Mr. Wolverton is just as professional a writer as he is an artist. He also is an ordained elder in



Basil Wolverton, Contributing Editor and author of *The Bible Story*.

the Radio Church of God, and a competent student of the Bible.

The Contributing Editors

Jack R. Elliott was added to the Ambassador College faculty in 1949. He holds the B.S. degree from the University of Texas, the Master of Science degree from the University of Southern California, and, after completing the full four-year undergraduate course in Theology at Ambassador, entered the Graduate School of Theology, receiving the M.A. in Theology degree from Ambassador in 1958. Mr. Meredith received the same degree the same year. Mr. Elliott is Dean of Students at Ambassador, and a contributing editor to *The Plain Truth*.

Dr. Clint C. Zimmerman gave up his practice to enter Ambassador College as an undergraduate freshman. He was graduated with the B.A. degree in 1960. He is head of the Letter Answering Department which gives personal reply to thousands of letters every month.

You may not have realized it but I receive 50,000 to more than 70,000 letters every month, many with personal problems asking personal questions. You can realize how impossible it is for me to answer so many letters personally. So here at Ambassador College we specially train a number of men to answer as many as possible of these

letters. Dr. Zimmerman heads that large and growing department. He is now added as a contributing editor to *The Plain Truth*.

A top research man, now stationed at Ambassador College in England, is Mr. Ernest L. Martin. He holds both the A.B. and M.A. degrees from Ambassador College.

Charles V. Dorothy came to Ambassador after attending the University of Washington, where he received his B.A. in political science in 1955. He is presently working on his M.A. in the Ambassador Graduate School. He has an excellent knowledge of New Testament Greek.

I wanted you to know something of the men who now assist me as editors in bringing you this unusual magazine. I'm sure you will rejoice with me that



Albert J. Portune,
Associate Editor.

God has supplied us with a staff of able men so competent, so well trained. They are, indeed, men of rare talents and outstanding abilities. They are all well and properly educated. They are all dedicated men, converted and begotten sons of God.

But this is not all! Our staff is rapidly growing!

Our "Foreign Correspondents"

I have mentioned once or twice before how we send our own trained observers to all parts of the world to observe world conditions as they move rapidly toward the prophesied climax. These men know what to look for. They

know God's PURPOSE being worked out here below. They understand God's PLAN by which it is working out. They understand Bible prophecies. In recent years, I myself have been many times to Europe—including not only Britain, but Germany, the Scandinavian countries, France, Italy, Spain. Also to Greece, Egypt, Palestine, the Arab countries, and as far east as Baghdad and the ruins of ancient Babylon. Then through India, Malaya, Australia.

Garner Ted Armstrong, now one year older than Jesus of Nazareth was when He began His ministry, is a very well-informed man on world conditions—as all listeners to *The WORLD TOMORROW* know. In recent years he has travelled through and observed conditions—questioned countless people—in all parts of Europe, Britain, South America (two extended trips—and he speaks Spanish like a native with no foreign accent at all), Australia, Japan. Again this summer he is to visit Spain, other parts of Europe and Britain.

Mr. Meredith has travelled over Europe and Britain several times, held evangelistic campaigns in England twice—with extended campaigns in London, Birmingham, Manchester and Bristol.

Mr. Hoeh has visited Germany three times. He spent one entire summer studying at Heidelberg, another summer divided between France and Germany, with visits to most other Euro-

(Please continue on page 34)

Dr. C. Paul Meredith, Contributing Editor, is also Director of the Correspondence Course.



HEART-TO-HEART TALK

(Continued from page 24)

pean countries, even visiting Tito's Yugoslavia. With Dr. Meredith he travelled for months through and across central Africa, Egypt, the holy land, Arab countries and east to Persia and Afghanistan, Kashmir and India.

Mr. Roderick Meredith, with Mr. Raymond McNair who is in charge of the ministry in Britain, toured central and south Africa only last December, making many contacts, and baptizing 24 who were brought to Christ and salvation through The WORLD TOMORROW program.

Mr. Gerald Waterhouse, manager of our offices in Australia, together with Mr. Portune, just recently spent many days in the Philippines, in the interests of God's Work. The WORLD TOMORROW is heard in all parts of the Philippines over a network of four stations.

But not only do we watch world happenings by sending our own men to all parts of the world. There is another vital function right here at our world headquarters.

We haven't said much about it. Not many know it. But we maintain a well-staffed NEWS BUREAU.

Our Own News Bureau

So now let's take a short walk over to this Bureau's offices. From our Administration building, we walk along in front of Mayfair, and then we take the walk leading between Mayfair and Terrace Villa. These are both student residences for girls on the Ambassador

College campus. They stand majestically atop a hill that slopes down into Terrace Drive.

Just atop the hill, between these two large residences, we come to a mound of large boulders, with colorful azaleas and beautiful shrubs growing around them. Out from under this mound flows a rushing stream. We take the walk and steps down alongside the cascades as this stream pours thousands of gallons of water crashing down the cascades. We come to a little lake where the waters seem to almost stop for a rest. We see many large trout swimming in this little lake. We walk along to an artistic concrete bridge, and there the quiet waters of the lake go crashing down over 6-foot falls, then under the bridge and swirling on down rocky rapids to another lake. The sound of the rippling waters makes our walk interesting.

We leave the stream, cut on across Terrace Drive, and into the news room in a building on the corner of Terrace Drive and Camden Street.

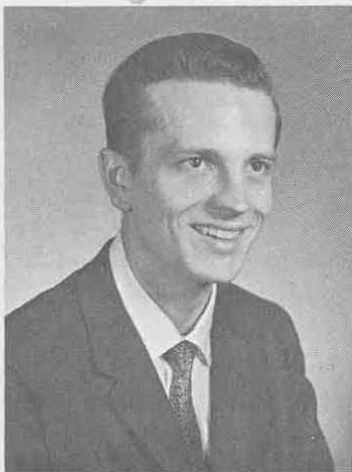
In the first room we see three men at desks, scanning through such weekly news magazines as TIME, *Newsweek*, *U.S. News*. Another is searching through the German news magazine *Der Spiegel*. Another is searching through and clipping significant items out of many newspapers—the *London Times*, *Manchester Guardian*, the *Paris Match*, *New York Times*, *New York Herald-Tribune*, *Christian Science Monitor*, many others. We see special reports



David Jon Hill, Associate Editor.

from Washington, New York, London, on economic and world conditions—reports published for bankers, business executives, statesmen, on world conditions. Most of these are special private reports, not ordinarily seen by the public. The agencies which supply them have their own organizations of special intelligence agents gathering vital facts and information from inside sources all over the world.

Then one of these men smilingly shows us a batch of newspaper clippings from newspapers all over the United States, which have been spotted and clipped out and mailed in to us by some of our interested, alert, and loyal readers from all over America and Britain and Australia. A very significant item might be reported in a small space



Contributing Editors, left to right: Charles V. Dorothy, Ernest L. Martin, Dr. Clint C. Zimmerman and Jack R. Elliott.



Regional Editors Abroad, left to right: Raymond F. McNair, Dr. Benjamin L. Rea, Gerald D. Waterhouse.

on page 31 of a paper in Omaha, or Miami, or Cleveland, which the larger newspapers to which this Bureau subscribes had not printed. Alert *Plain Truth* readers clip numerous such items and send them in to me. They are channeled directly to our News Bureau.

Even the Teletype

Then we enter another office, and find a young lady college student typing material our news researchers have given her. We are ushered into another room, where we hear a constant ticking. The ticking comes from a United Press teletype—the same kind you'll find in daily newspaper offices. Here we find another member of the News Bureau scanning the tele-tape as the very latest news is automatically typed on it. This teletype brings into our News Bureau the COMPLETE United Press newspaper service—news hot off the typewriters of news reporters from all parts of the world—news *not yet* announced on radio or TV, and *not yet* printed in newspapers. We get this news hot off the wires at the same instant the newspapers and radio stations get it.

Now, from all these news-gathering sources from all over the world, these news researchers of ours supply Garner Ted Armstrong and myself with the very latest important news as it fulfills Biblical prophecy, for use on the broadcast—and for the use of all *Plain Truth* writers.

Did you ever wonder how we are

able to be so well informed on world conditions on the broadcast, or in *The Plain Truth*? Well, perhaps this little visit with our Research Staff in the News Bureau will explain.

Unless you UNDERSTAND God's PURPOSE being worked out here below—unless you UNDERSTAND Biblical prophecy, you can't understand world news—you cannot know *which* items of news are important and which are not.

So you see we are, in a very real sense, YOUR eyes and ears—to keep YOU informed, KNOWING what is going on, what it means, and WHAT IS COMING NEXT!

Your Watchmen

Do you realize that in the most famous of all prophecies, Jesus Christ, speaking of world events of OUR GENERATION, warned us: "WATCH ye therefore, and pray always, that ye may be accounted worthy to escape all these things that shall come to pass, and to stand before the Son of man." (Luke 21:36). He meant WATCH WORLD EVENTS fulfilling prophecy. But HOW can you do this?

The prophet Ezekiel tells us how. Ezekiel wrote more than a hundred years *after* the invasion and captivity of the Kingdom of Israel. He wrote of *another* invasion and captivity of OUR PEOPLE TODAY. And he warned us to WATCH. And through him God explained how.

Notice, Ezekiel 3:17, God said to

Ezekiel: "Son of man, I have made thee a watchman unto the House of Israel. Therefore hear the word at my mouth and *give them warning.*"

Actually the ancient Ezekiel who wrote down those words was NEVER a "watchman" to observe conditions and WARN the House of Israel. He was with the Kingdom of Judah. Israel had migrated northwest from Assyria into northwestern Europe and Britain by that time—lost in identity—called the "Lost Ten Tribes." They have never yet suffered the terrible national trouble Ezekiel reported in advance. No, Ezekiel merely *wrote* this prophecy many centuries in advance. There was to be a modern 20th century "Ezekiel" who was to be the "watchman" and warn the people.

Now notice Ezekiel 33. God speaks of a time when He will bring military invasion on the House of Israel. That has never yet happened. To OUR PEOPLE of the 20th century, God says: "When I bring the sword upon the land, if the people of the land take a man of their coasts, and set him for their WATCHMAN: if when he seeth the sword (military invasion) come upon the land, he blow the trumpet and WARN the people" (Verses 2-3), then if they do not heed, they will be killed or captured—but if they heed, they will come under divine protection!

For more than 27 years The WORLD TOMORROW and *The Plain Truth* have been closely observing world conditions,



Gene H. Hogberg, News Bureau Director.

and WARNING the people of the invasion that is coming as surely as the sun rises and sets—UNLESS our whole nations will heed and repent. Today thousands of Co-Workers, by their honest payment of tithes into the very Work of God, and their generous sacrifice in special offerings, do set this work as THEIR WATCHMAN. This is the very end-time Work of GOD. By it He has caused these loyal Co-Workers to set us as their watchman.

We do WATCH world conditions. Where is the world's number one "Listening Post?"

Some might say the White House at Washington, D.C. Beyond doubt the President, there, does have access to much secret information of world happenings.

I have a book claiming that the Vatican is the world's greatest "Listening Post." Of course the Vatican at Rome not only receives most all of the publicly known news, but also has thousands of private, independent sources of secret information. BUT, unless one understands Biblical PROPHECY—knows God's PURPOSE—he does not know what to look for—what is vital and what is not. He CANNOT REALLY UNDERSTAND world news, or where it is leading!

And so GOD's "Listening Post" is the one I have just described to you. We may not receive certain secret reports that filter to the Vatican, to Number 10

Downing Street, London, to the White House, or to the Kremlin. But we DO know and recognize vital news which all these other sources might ignore as unimportant. We DO receive many private reports from private news-gathering sources. We do send our own trained men to all parts of the world. So, as Garner Ted Armstrong might say it, when you get right down to it, THIS is the *real* number one "Listening Post" of the world!

NO ONE ELSE has such sources of information, and at the same time is able to properly evaluate it, with Biblical Prophecy, and SHOUT THE WARNING TO THE WHOLE WORLD! No one else ever has, or is today, fulfilling Ezekiel's prophecy! THAT is one of the great and priceless services WE ARE GIVING YOU!

Far-Flung Staff

Today, the staff that serves YOU in gathering news and material, writing, editing it, and producing and mailing out more than 300,000 copies of *The Plain Truth* is a far-flung WORLD-WIDE organization.

While their work may not often appear in *The Plain Truth*, our regional editors abroad fill a vital mission.

In Great Britain, Mr. Raymond F. McNair, a top-ranking evangelist, is in charge of the work in general, and especially in the spiritual area. He enrolled in Ambassador College in 1948, graduated with the A.B. degree, and we expect him to have earned his M.A.

in Theology degree this coming June. He is competent, experienced, dedicated.

Also in England, in charge of the mailing list, the publication of the British edition of *The Plain Truth*, and our mailroom and staff in England, is Mr. Charles F. Hunting, also a graduate of Ambassador College.

The entire work in Australia is under direction of Mr. Gerald D. Waterhouse, Ambassador graduate. He is our regional editor for Australia and southeast Asia. A recent graduate, Mr. Gene R. Hughes, is office manager in charge of the subscription list, the mailing room, and the publishing of the Australian edition of *The Plain Truth*.

Dr. Benjamin L. Rea, formerly head of the Spanish department at Pasadena, now Principal of the college in England, broadcasts The WORLD TOMORROW in Spanish to Spain and South America. He keeps in constant touch with South American conditions, takes frequent tours over that continent. He has the Ph.D. degree from La Universidad Interamericana in Mexico—also the M.A., same institution; and a B.S. from Louisiana State University.

South American subscriptions to *The Plain Truth* are handled by Mr. Leon Walker, assistant to Dr. Rea. Mr. Walker holds the A.B. degree from Ambassador, with work toward the M.A. at La Universidad Interamericana.

Our Canadian office is in charge of Mr. Dennis Prather, an Ambassador graduate. The subscriptions for Cana-





Circulation Managers, left to right: Hugh Mauck, Charles F. Hunting, Gene R. Hughes, Leon Walker, Dennis Prather.

dian readers are received there.

Our offices in South Africa are to be opened about next October, with Mr. C. Wayne Cole in charge. Mr. Cole is a graduate of Ambassador College, and one of our most competent men. He is an ordained minister. Garner Ted Armstrong, who is director of all overseas work, will accompany Mr. Cole to South Africa to personally oversee the establishment of the office—probably in Johannesburg.

Writing—Publishing

Once our various members of the editorial staff have written the articles, they go to the office of Mr. Hoeh in the Administration Building. There he is assisted by Mr. J. W. Robinson, Ambassador graduate, in whatever corrections or editing may be necessary.



James W. Robinson, Editorial and Production Assistant.

The finished manuscripts are then sent to the printers about the first of the month preceding publication date. A few days later, the manuscripts are returned to Mr. Hoeh's office, along with

the "galley proofs." These are merely proofs of the articles set in type, on long strips of proof paper. Mr. Robinson and Mr. Hoeh scan carefully over the proofs for any typographical errors the proofreaders at the printing plant may have missed, then paste up these galley-proof strips in a "dummy" magazine exactly as Mr. Hoeh desires them to appear in the finished magazine. This is called "making up" the magazine—laying it out with its headlines—deciding which articles go where.

Usually, if I am in Pasadena, I get to look over the pasted-up dummy before it goes back to the printers. A few days later the printing plant sends to Mr. Hoeh's office the page proofs—proofs of every page, each on separate proof paper. These are carefully examined to be sure everything is correct, then sent again to the printers.

Now let's take a little trip over to the printing plant. You are going to be surprised!

We get into a car and drive over freeways to an industrial district a few miles south of the business center in Los Angeles. We await in the reception room a guide. The guide takes us back, first, into the large composing room. You are surprised at its size—it is one of the largest in America.

You learn that such great mass-circulation magazines, Pacific Coast editions, as *LIFE*, *Newsweek*, *TIME*, are all printed in this great plant.

Next our guide takes us through the mammoth press rooms. You almost gasp for breath as you see the many ultra-modern stupendous magazine presses. Many hundreds of men are employed. The plant operates 24 hours a day—three shifts of workmen, right around the clock!

On one of these great magazine presses you see copies of *The Plain Truth* rolling off at the breath-taking speed of many thousands of finished copies per hour. They roll off complete and finished, except for stapling and trimming the edges. You are taken around to the other end of the gigantic press. There the magazines *start*, with huge rolls of paper, which come out as finished magazines at the other end. As one roll of paper is about finished you are stopped in astonishment! The presses never stop their rapid speed—they do not even slow down as rolls are changed and a new full roll replaces the one being used up.

This changing of rolls is done by a most ingenious mechanism called "flying pasters." It is a device which attaches the new full roll at the precise split second the old one runs out. It is truly exciting to watch.

You see, although we maintain TWO printing departments of our own on the Ambassador College campus, *The Plain Truth* has grown entirely too big for us to print. It is printed at the Pacific Press, largest printing plant west of Chicago, one of the largest in the world.

An identical edition of *The Plain Truth* is printed in London at one of the largest printing establishments in Britain or Europe, and a third edition in Melbourne, Australia. As soon as *The Plain Truth* is made up and OK'd in page form at Pacific Press in Los Angeles, the fastest jet planes fly exact duplicates of each page on film to the printing plants in London and Melbourne. Those plants make plates from the films, and print. Their editions are identical with the Los Angeles one.

The production of a magazine like

The Plain Truth is really BIG BUSINESS today. All told, it requires millions of dollars' worth of equipment, and the work of many hundreds of people every month!

When you receive your *Plain Truth* each month, I would like you to know something of the tremendous effort, organization world-wide, and great facilities that have been required to bring it to you. I know that most people have never realized this.

Our Press Building

As soon as an edition of *The Plain Truth* is off the press, huge trucks deliver them to the Ambassador College Press building. This is one of the newer buildings on our campus—an ultra modern building with finest facilities. We have been in it only about three years, and already we have virtually outgrown it!

Years ago, when our mailing list became too large for Mrs. Armstrong to handle it with plain pen and ink, I found a crude little old-fashioned, almost worn-out second hand foot-feed addressing machine. We could not afford anything better.

Then, sometime later, we installed the very smallest, least costly Elliott mailing-list system. Names and addresses were cut on card-board-framed stencils by a typewriter. Later we outgrew it, and installed a larger Elliott system, with an automatic power-driven addressing machine. After moving from Eugene, Oregon, to Pasadena, we added another addressing machine. But soon we outgrew that.

Then we installed the Addressograph system. The mailing list was transferred from the card-board stencils to metal plates. We still use this system in the offices in London and Sydney.

But about a year ago, Mr. Hugh Mauck, manager of our large mailing room in the Press Building, advised me we were outgrowing this system. He and Mr. Vern R. Mattson, Business Manager, and my son Ted, all came to me and advised me that we now would have to install the ULTIMATE system—mostly IBM—the same system of mailing lists and addressing-machine equipment that is used by all the mass circulation major magazines—such as LIFE, LOOK,

Saturday Evening Post, Ladies' Home Journal, etc.

When I heard the cost, I said a loud "NO!"

But as the year 1960 wore along, and the subscription list of *The Plain Truth* grew steadily, they brought pressure—said it had become absolutely imperative. I had to acquiesce.

So now, as we visit the Ambassador College Press building, you see dozens of workers—some full-time staff members, others students doing part-time work.

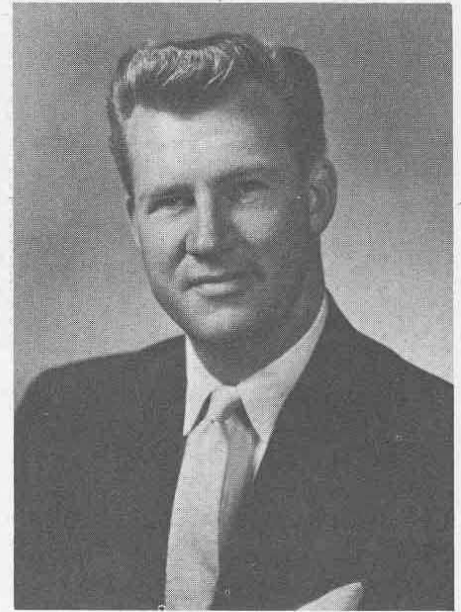
Here a staff member may go over to the new mailing list cabinets and pull out your card, with your own name and address. It is printed electronically on strips; then transferred to your copy of *The Plain Truth* on the large new addressing machine, carried down a conveyor belt, to be placed in the proper mail bag, then loaded onto a truck, and sped over to the post office.

It Costs Money

Last, but far from least, we will take you back up to the Administration building to the office of the college Controller, Mr. Vern R. Mattson. Mr. Mattson is also Business Manager of *The Plain Truth*.

He has no part, normally, in the writing, editing, production, or mailing of *The Plain Truth*. Yet his is a most important function. Without his function there would be no more issues of *The Plain Truth*. It is his responsibility to PAY THE BILLS! Somehow or other, Pacific Press seems to think this is a VERY IMPORTANT function! Uncle Sam's post office also seems to think this is a VERY important function. Unless Mr. Mattson's department pays the post office for the postage, the post office just would not see their way clear to take your copy of *The Plain Truth*, mail it to your town, and deliver it to you.

So, come on in and meet Mr. Mattson! His department occupies the second floor of the Administration Building. We usher you into a spacious walnut-panelled corner office. You'll find Mr. Mattson a smiling, genial man about 6 feet 3 inches tall. His work has grown until he has, on his staff, a secretary in an adjoining office, who writes out all checks on a special check-writing



Vern R. Mattson, Business Manager.

machine. In fact, Mr. Mattson has so many bills to pay today it became impossible to sign all the checks himself by hand. He now has a very special machine that signs his name for him. Nobody can use that machine, however, but he.

In another office you will find our auditor, Mr. Stanley Rader, C.P.A., our head bookkeeper, and the assistant bookkeeper in another office.

Well, now that you have seen the entire magazine written, set in type, made up into page forms, printed, delivered, mailed, and finally PAID FOR, I believe you will have even more respect and admiration for *The Plain Truth* than before.

Anyhow, I just wanted to take you on this little personal tour. I have enjoyed it. I hope you have. And now I shall try to have a little personal heart-to-heart chat with you each month, if I can possibly get around to it. I may have to miss a few months—but I'll do the best I can. Even while I have been writing this, a telegram came from London reminding me I'm late getting the next two-page message over for the Reader's Digest, British, Australian, and New Zealand editions. I have much more to do than I have time in which to do it.

Why don't you let me know what you think of this new enlarged *Plain Truth*? I would certainly appreciate it! THANK YOU!

First into Space?

(Continued from page 3)

up something the interested authorities missed. I do not know why I put the radio on, as I was reading my Bible in the night. I would say the time would be somewhere between 2 a.m. and 4 a.m. It seems hardly creditable that I should put the radio on at that particular time, and waveband, not to mention that out of hundreds of transmissions on the short wave I stumbled on that one. The transmitter the man was using was obviously low powered. There were harmonics and the man was obviously breathing on the mike. As anyone knows, when a person is speaking too close to the mike, the reception tends to be harsh."

What's the REAL MEANING?

Even in the first trials in all history of human beings getting into outer space, the Russians apparently resort to lying, trickery, deceit. Still the world acclaim them.

And what is the feeling, here in England, about the successful flight of the United States' Commander Shepard? It is one of severe CRITICISM of the United States, its government, its advertising men and television industry for making such a dramatic sensational event of it! What if it had failed, they

ask. Of course they acclaim Commander Shepard. They can't say enough praising his heroism, his courage, his efficiency. But they CRITICISE America!

But what does it all mean?

It means that WE ARE NEARER THE END OF THIS AGE THAN YOU EVEN DREAMED!

God Almighty gave mankind DOMINION over the solid earth, the oceans, and the AIR—but not over outer SPACE. When men started to build a tower to get to heaven—up into outer space—*God stopped them!* He did not stop them before they got well started. He allowed them to get a good start. He has allowed a start once again—this time actually INTO outer space. He will, undoubtedly, let men get a little farther. BUT NOT MUCH FARTHER!

It means that, sooner than you think JESUS CHRIST, in all the mighty POWER of the Ruler of the Universe, will return to this earth TO PUT DOWN human rebellion against God, His government, and His ways!

It means HE HAS A CONTROVERSY RIGHT NOW WITH THE NATIONS! He is going to PUNISH the nations of this earth! Then Christ is going to RULE THEM!

It means the happy, peaceful WORLD TOMORROW is ALMOST HERE! It is MUCH later than you think! *Time is running out!*

Congo Crisis

(Continued from page 10)

the . . . predominantly Protestant North American continent must be weakened for a long time to come"—RELIGIOUS SUPPRESSION!

The stage is being set for the emergence of this religious-political system. Its foolish victims will be the English-speaking nations. You need to know what is prophesied for the next ten years! Write immediately for Mr. Armstrong's free booklets, *The United States and the British Commonwealth in Prophecy*, explaining the identity of our nations in Bible prophecy, and also *1975 in Prophecy*. It gives the step-by-step sequence of events to occur from now on.

HOW YOUR PLAIN TRUTH SUBSCRIPTION HAS BEEN PAID

So many ask: "HOW does it happen that I find my subscription price for The PLAIN TRUTH has already been paid? HOW can you publish such a high class magazine without advertising revenue?"

The answer is as simple as it is astonishing! It is a paradox. Christ's Gospel cannot be sold like merchandise. You cannot buy salvation. Yet it does cost money to publish Christ's TRUTH and mail it to all continents on earth. It does have to be paid for! This is Christ's work. We solve this problem Christ's WAY!

Jesus said, "This Gospel of the Kingdom shall be preached (and published—Mark 13:10) in all the world for a witness unto all nations" (Mat. 24:14) *at this time*, just before the end of this age. A PRICE must be paid for the magazine, the broadcast, the Correspondence Course, or other literature. But HOW? Christ forbids us to sell it to those who receive it: "Freely ye have received," said Jesus to His disciples who He was sending to proclaim His Gospel, "freely GIVE!" "It is more blessed," He said, "to GIVE than to receive."

God's WAY is the way of LOVE—and that is the way of giving. God expects every child of His to give free-will offerings and to tithe, as His means of paying the costs of carrying His Gospel to others. We, therefore, simply trust our Lord Jesus Christ to lay it on the minds and hearts of His followers to give generously, thus paying the cost of putting the precious Gospel TRUTH in the hands of others. Yet it must go only to those who ask for it for themselves! Each must, for himself, subscribe—and his subscription has thus already been paid.

Thus the living dynamic Christ Himself enables us to broadcast, world-wide, without ever asking for contributions over the air; to enroll many thousands in the Ambassador College Bible Correspondence Course with full tuition cost already paid; to send your PLAIN TRUTH on an already paid basis. God's way is GOOD!

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