

HOW THE BEATLES CHANGED THE CULTURE OF THE WESTERN WORLD

By Herbert W. Armstrong
On Monday night, Dec. 9, I tuned in to the Walter Cronkite evening news. I was shocked — almost dumbfounded! I had been up late the night before, near midnight, and turned on the TV just before going to bed. A special news update announced the murder of Beatle "star" John Lennon. To me it carried no significance. I never was a Beatle fan — nor a "rock" fan. I had dismissed it from my mind.

Then next night, Tuesday, on Mr. Cronkite's 5:30 evening news on the Tucson CBS channel, the newscaster I had regarded as "top" in the field shoved aside all news about the Polish crisis, possible Soviet intervention, the war between Iraq and Iran and the threatened war between Syria and Jordan, and started on a long news story of a one-man murder that had occurred after his news program the night before.

I wasn't interested, but due to amazement that the great Cronkite was giving it so much time on national television, I stayed with him. When more than half of his half hour was past, I flipped over to NBC *Nightly News*. They had not yet come to the Lennon shooting apparently, but in about one minute they did, and announced a whole special program to come on about the "rock" murder later. Nevertheless, NBC still gave it considerable time in the remainder of their regular nightly news. To get something different, I turned to the public television channel for the *McNeil-Lehrer Report* — always along a solid national or international interest subject. But sure enough, here, also, this John Lennon was stealing their show — although they turned it into a more serious discussion about whether the nation should make gun sales illegal.

In disgust, I left TV, but at 10 p.m., I tuned in for the LOCAL news. It was all eulogizing the "rock" "musician." A local Tucson crowd of 2,000 had flocked to Reid Park bandshell to leave roses, and mourn for their dead idol. The local station had a lot about the "man and his 'music.'" (I had never thought of it as music, but a loud raucous SQUAWK and SCREAM with a fast beat — just an irritating noise.) Pardon me, please! Perhaps I never had any musical education, although I have played the piano since 8 years old. I must have been terribly misled, for I supposed that the singing of a Caruso or a Galli-Curci of my

father's time or a Pavarotti or Beverly Sills or an Arthur Rubinstein of our day produced music. I guess I'm terribly out-of-date. I have heard roosters make a loud raucous squawk when being captured for a Sunday dinner when I was a boy, but I just never had been "educated" to call that "music."

When as a boy I worked one summer in a flour mill, to the constant "beat" of the machinery till it nearly drove me crazy, I somehow never realized that was "music."

Please bear with me in my ignorance.

I do remember, when I was in England at the college just before the mid-'60s, the Beatles were breaking into public notice. They had a new "way-out" style, with an idiotic mop-topped hairstyle, with hair covering the forehead to the eyebrows, the ears and longer hair in the back of the head. The forehead is the seat of intellect — the mark of intelligence instead of animal nonintelligence. They started the style of male hairdo to turn evolution into reverse — man was becoming a dumb brute animal.

Then followed the era of the hippies — men wearing real long hair like females.

Even the President of the United States had adopted a hairstyle combing his hair down over about half the forehead.

Of the Beatles, Lennon seemed to be the "brains," and his boyhood and life had been troubled and disturbed. He was seeking something that would satisfy. He even delved in religion and politics. But he was influenced by Eastern psychedelic and demon influences. His voice was the most gritty, raucous and hard, angry, driving and determined of the group. Yet he became like mild putty in the hands of his Japanese wife. In later years he became the househusband, tending the child and house duties while the dominating wife supervised investments and business matters.

In his search for something that would satisfy his troubled mind, he went into things mystic and psychedelic — not realizing they were Satan influenced. He got out albums with nude covers.

In a way the Beatles started this modern trend in a new Satan-influenced lifestyle of a degenerating culture and sense

News coverage virtually equal to a presidential assassination. What was it that changed lifestyles and social values of America?

of social values. But John Lennon was the mind-leader in this.

It picked up what had been started by Frank Sinatra, when teenage girls ran screaming half out of their minds for his autograph. It was revived and intensified by Elvis Presley. Then the Beatles delivered Satan's knock-out blow to any public sense of social values in the world.

The hippie fad followed. Down went morality, rising triumphantly was promiscuous sex, "pot," drugs, divorce, broken homes.

The world will deify and worship one who can start humanity on such a downward plunge. Lennon left a fortune, managed

by his Japanese wife, of some \$230 million — but THAT'S OK with the public — as long as he was in "show-biz" and leading a misguided humanity further into Satan's way of life.

Lennon even made the statement at one time that the Beatles were more popular than Jesus Christ. He had MILLIONS — untold MILLIONS of worshipers.

Of course, the fact a former mental patient shot him — gunned him down deliberately — is to be abhorred. But was not Satan playing his role there? Is it not possible, if not a certainty, that the killer is demon possessed? What did the demon that may be in him have to do

with the psychedelic demonic spirits John Lennon was flirting with? There was something in common. The main eight-column headline in the Tucson *Daily Star* said, "FIXATED FAN LOVED HIM, AND KILLED HIM."

This world is fast losing all sense — if it ever had any — of true social values. The lower the standard of social values, the more popular they become in a misguided and deceived humanity.

What HOPE IS THERE, IN SUCH A WORLD?

Just one. It's time we all pray, "THY KINGDOM COME, THY WILL BE DONE ON EARTH AS IT IS IN HEAVEN." And put our hearts and energies in our prayers, as disciples like this now-dead "hero" put his into the raucous loud squawk and scream with the fast beat. The world can put real energy into the things of Satan. Can't we put some real energy into our prayers?

How seriously do we really WANT God's Kingdom to come? Let's put some ENERGY into our prayers for it!

Pastor general OK's reopening of Mount Pocono Festival site

PASADENA — The Church-owned Festival site in Mount Pocono, Pa., will be repaired and reopened for the 1981 Feast by the directive of Pastor General Herbert W. Armstrong, according to evangelist Ellis LaRavia, the Work's facilities manager.

Approximately one third of the building collapsed from record amounts of snow and ice Jan. 28, 1978 [See *W/N*, Jan. 30, 1978]. The debris was cleared away, leaving two thirds of the building exposed to the elements.

Pastor general's decision

The building was deteriorating and subject to piecemeal disintegration, explained Mr. LaRavia. The Festival structure was neither salable or usable by the local church.

These facts were presented to Mr. Armstrong in Tucson and the pastor general determined that the remaining building be repaired. The structure, similar to Church-owned Festival buildings in Big Sandy, Tex., Lake of the Ozarks, Mo., and Wisconsin Dells, Wis., will have a new back wall built and the inside refurbished.

The building was checked for stability by an engineering team and is now being reinforced against future mishaps.

Smaller version

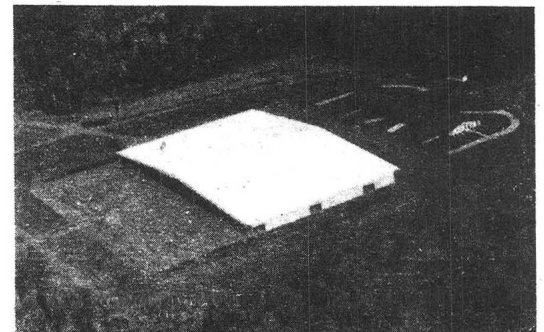
With a smaller building, the site will accommodate a reduced number of brethren. The Festival Coordinating Team, working under Mr. Armstrong, expects attendance to average 4,000 to 5,000 persons. This will reduce overcrowding and shortages faced by brethren in previous years, when attendance figures

reached 10,000.

Mr. LaRavia commented that the Mount Pocono community is pleased to see the Church returning after a three-year absence. He encouraged brethren not to make

housing arrangements until final negotiations were completed by the Church for services and facilities.

The Pennsylvania site will replace the Glens Falls, N.Y., facility used this year.



RESTORATION — Top photo: The rear of the Mount Pocono facility after it collapsed Jan. 28, 1978. Above, the building as it stands today. The open end will be enclosed before the 1981 Festival.

A Voice Cries Out: What's Wrong with Science and Technology!

The No. 1 problem in our sick
world is human survival!
What brought us to this supreme crisis?

WE NEED TO WAKE UP! Are we fiddling while the whole world is burning? Ignoring the CAUSES of frightening world troubles will not somehow just



Instead human nature has desired increasing idleness, aversion to work, covetousness, desire to "GET" more and more—and dissatisfaction with it if successful in its acquisition.

On the other hand, science and technology have not eradicated the frequently recurring evils of recessions, depression, unemployment and etc.

SLAVES WILL NOT SURRENDER JUST
cause them to go away!

A madman in some place other than Moscow or Washington could now set off the NUCLEAR explosion that could erase all mankind from the earth! We cannot afford to bet our lives that we can TRUST the humans who *could* will be afraid to trigger that world cosmocide!

Again I say, there has to be a CAUSE for every effect. Dealing with effects cannot solve the No. 1 problem of human survival! Until CAUSES are removed, survival of humanity hangs in the balance! What CAUSED the present supreme crisis in this country and the world?

We have covered a quick overview of education and of government. Now we focus on modern science and technology—later on business and industry, on organized labor and on religion. These are the basic facets of civilization that have made it what it is. Where have *they* gone wrong?

Our 20th-century world has looked with awe at modern science and technology. They have been viewed as the modern messiah to deliver the world from ignorance, poverty, disease and unhappiness—to solve all world problems.

Teamed with business and industry, science and technology have promised the magic push-button dreamworld of the three *Ls*—leisure, luxury and license. Teamed with modern education, science has led us to believe we have matured beyond the need of God—we may now safely throw away the crutch of religion. These modern advances will provide all needs and banish all evils.

But what is the TRUTH?



HERBERT W. ARMSTRONG

Modern science has failed utterly to reveal the purpose of human life, or explain its incredible potential! With modern education it remains in ignorance of the TRUE VALUES! It does not know the way to PEACE—whether world peace between nations or peace in the home and family unit. It has failed miserably to deliver the world from illiteracy, poverty, famine, disease, fears and worries, frustrations, unhappiness! It has not cured immorality, broken homes, crime, insanity—rather these have mounted.

A tree is known by its fruits. A realistic look at modern science and technology leads only to disillusionment. Their attention is confined to the realm of the material and the mechanical. But problems and evils are spiritual in nature. Peace, happiness and joy are spiritual values. Yet these basics of human welfare are not their concern. The incredible human potential is outside their field.

Looking further at their fruits we do find accelerating inventions, intricate mechanical devices, labor-saving mechanisms, spectacular entertainment and amusement productions.

But, then, we observe the failure to teach people to put added hours, days and weeks of leisure to beneficial uses.

depressions, unemployment and inflation. Nor have they rescued adolescent frustration, staring a hopeless future in the face, turning to immorality, drugs, violence, and—too often—suicide.

After all, the principal contribution of science and technology to civilization has been the development of constantly more terrifying weapons of mass destruction! This has brought us to today's No. 1 problem—HUMAN SURVIVAL!

Science and technology are not evil in themselves but an important facet in a good civilization—if we had one. It is the materialistic CONCEPT—the approach to life and its functions and problems from the materialistic "GET" attitude instead of the spiritual "GIVE" attitude of outflowing LOVE.

For that reason modern science is a false messiah! It threatens to become the Frankenstein monster to destroy the mankind that produced it!

Before that happens, that great "Unseen Hand from Someplace" will intervene in world affairs and save humanity from itself! World PEACE is closer than you think. But it will have to come as something done TO mankind—not done BY self-seeking humanity! The world will have to be set on God's track—not a maudlin emotional or superstitious religion—but a TRUTH and way of life that MAKES SENSE and will CAUSE peace, happiness and eternal well-being!

A stylized, handwritten signature of Herbert W. Armstrong in black ink.

HERBERT W. ARMSTRONG
Pastor General
Worldwide Church of God

We suggest the reader might like to read Mr. Armstrong's attractive booklet, *The Seven Latus of Success* which have been practiced by successful men of his acquaintance in finance and industry. Gratis on request. No follow-up. Also you may receive free—no subscription price—

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