the.

PLAINTRUTE.

a magazine of understanding



What our READERS SAY

Learning

"Recently I completed four semester hours studying ornithology, not accepting any evolutionary theories, however. Especially after the professor caught a certain lizard and called it the 'great ancestor' of all birds simply because it ran upon its hind legs. Memorizing the families and orders of birds, being able to identify them in the field and from skins, studying migrations, etc., are all I got from one semester. In two programs Mr. Armstrong gave me more practical knowledge than I received in class. Indeed it is a blessing to know that Godly wisdom gives one much more than worldly wisdom. God is a practical God and He gives us wisdom with the ability to put knowledge to work. That is a blessing in itself. As you say 'being stupid doesn't hurt'it's realizing that you have stupidity that hurts."

Man, Weslaco, Texas

· You will enjoy and benefit from Mr. Garner Ted Armstrong's article - "The Questions Evolution Can't Answer"beginning on page 2.

Miss Ambassador

"In your PLAIN TRUTH (July, p. 21), the Miss America contest never saw the day their women were this beautiful. Pages 22 and 23 are out of this world for physical surroundings. Pages 24 and 25 show what the . . . University [I attended] cannot compare with. God has blessed you and I delight that He has. You have a way of saying 'Mrs. Armstrong was the nicest looking woman there,' but I say not only Mrs. Armstrong, but all these young ladies are your Miss America's of Ambassador College."

Woman, Shreveport, Louisiana

"I am writing in regard to the pictures on pages 20 and 21 of the July PLAIN TRUTH. I am one of those oldfashioned 'odd balls and squares' that still believes in femininity. I didn't

know that one has to go to college to learn how to wallow in the mud. Pigs have been doing it since creation. Is that what eventually 'evolves'?"

Woman, Chicago, Illinois

Discontinued

"Discontinue my subscription to The PLAIN TRUTH. You were unable to throw the fear of God into my heart, and equally unable to convince me of the love of God. You may file me among the reprobates, class of 1975."

Man, Troy, Michigan

· We're not keeping that particular set of records.

Prospective Student

"I am twelve years old and am participating in the eighth grade at a junior high school here in Milwaukee. I am now looking ahead as to where I will go for a college education. Over the past year I have been listening to your broadcast and reading The PLAIN TRUTH. I have found them to be a worthwhile help. They have pointed to Ambassador College as a possible future choice. The recent pictures in The PLAIN TRUTH have confronted me with the fact that Ambassador College provides the cultural environment I enjoy and consider a necessity for better study habits. The main reason I have written is to inquire if you have the facilities to handle what I would like to take. The major subject would be Geophysics or Oceanography. The reason I am interested in taking these subjects is that I would like to know more about the world we live on before going into outer space."

Boy, Milwaukee, Wisconsin

 You're making a very wise decision for a young man of 12 - we'll be looking forward to your application to enter Ambassador.

What Is a "Good Christian"?

"I was a prisoner of war in Germany. There I saw many pray for help who (Continued on page 47)

the

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Personal from the Editor

AVE YOU tried to induce others to read The PLAIN TRUTH, or listen to The WORLD TOMORROW broadcast—perhaps your wife—your husband—one of your family—a close relative, or friend?

Have you tried to get others converted—"saved," as many express it? Have you started to "preach"?

If you have, you have probably stirred controversy, antagonism—lost a friend—or even a wife or husband.

But if you haven't-DON'T!!!

I know that many of our readers—yes, thousands of you, out of our more than two or three million readers of this magazine—have been led to accept God's TRUTH through this magazine. You have learned to LOVE your Creator's TRUTH which He reveals—and which we MAKE PLAIN in this magazine. It becomes the most precious thing in your life. You become excited about it. You are filled with enthusiastic ZEAL over it.

Before, like all unconverted people, you were carnal-minded—self-centered, selfish. But *now*, your mind is God-centered. *NOW*, instead of exclusive self-concern you have an enthusiastic outgoing concern for those you love. Those in your own family—your relatives—your closest friends. You want to share this wonderful truth. You want *them* to inherit eternal life in the Kingdom of God. You want to save them from perishing.

Your MOTIVES are righteous. Your ZEAL is splendid—but you may be like a woman I knew who had more zeal than wisdom. This woman tried by her TALK to "save" her husband and her teen-age son. But instead of arguing them into it, she turned them to hostility, resentment, embitterment against God! This woman tried to save her neighbors—almost her whole town. She only turned them all against her.

But, some will ask, didn't Jesus tell

us we are the light of the world—and that we must let our light SHINE?

Oh yes! But did you notice HOW He said we must let our light shine? LISTEN: "Ye are the light of the world... Let your light so shine before men, that they may SEE your GOOD WORKS..." (Matthew 5:14, 16). NOTICE THAT CAREFULLY! He did NOT SAY "that they may HEAR your good ARGUMENTS." He said that they may SEE your GOOD WORKS!

But now WAIT A MINUTE!

Should you never tell anyone about *The* World Tomorrow, or let anyone see *The* Plain Truth? Yes, by all means—but be careful HOW you do it. To just mention the broadcast to a friend, and suggest that he or she might find it interesting is fine. I wish you would. But, don't go too far! Don't urge, argue, or try to teach religion.

NEVER PREACH to unconverted people. We don't on *The* WORLD TOMORROW and in *The* PLAIN TRUTH. It is the unconverted we want to reach on *The* WORLD TOMORROW.

Did you ever notice that *The* WORLD TOMORROW program makes plain the REAL MEANING of today's world news, and that it REPORTS tomorrow's world news before it happens? Your friends may be interested in NEWS, but not in religion.

Did you ever notice that *The* World Tomorrow is not at all like the religious broadcasts on the air. It never starts out with religious hymns, and a voice in a sentimental syrupy tone saying, "Dear friends in Radioland, I trust that this broadcast will bring a blessing to your hearts—isn't it wonderful to know the Lord?" Do you know what happens when such religious broadcasts start on a radio station? Well most people tuned in snap the dial quickly. They either tune to a different program, or they turn it off. Only the

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OUR COVER

This Trifid Nebula in the constellation of Sagittarius, despite its great distance, shares the same galaxy as the earth — the Milky Way! Our galaxy — only ONE of uncounted millions - is estimated by man to contain more than ONE HUNDRED BILLION stars like our sun! This Trifid Nebula is a turbulent mass of rarified hydrogen gas glowing from the 10,000-degree temperatures at its center. This color photograph was taken through the 200-inch telescope at Mount Palomar Observa-tory. Truly—"The heavens declare the glory of God; and the firmament sheweth his handywork" (Ps. 19:1). Read Mr. Garner Ted Armstrong's gripping article in this issue: The Questions Evolution Can't Answer!

spect, not simply to those who are kind and reasonable [not to just those who pay as much as you would like to be paid] but to the *surly* AS WELL; for it is a merit when from a sense of God one bears the pain of unjust suffering. Where is the credit in standing punishment for having done wrong? No, if you stand suffering for having done right, that is what God counts a merit. And this is your vocation; for when Christ suffered for you He left you an example, and you must be following His footsteps" (I Pet. 2:18-21, *Moffatt* translation).

By the world's standards this is a most impractical approach. It places the employee in extreme jeopardy. It takes away his privilege to strike or retaliate. It abandons him to the mercy of his employer. It leaves him standing unprotected, vulnerable, ready to be blasted about by every whim of a tyrannical employer.

That it does, IF THERE IS NO GOD!

Believe God!

In order to operate successfully under this principle the employee must believe—REALLY believe—that God is and is a rewarder of those who diligently seek Him (Heb. 11:6).

God has set a perfect law in motion which will provide every blessing and reward for those people who develop the character to follow His way. The good things WILL come ultimately! But God's way is utterly contrary to man's nature. It cuts jaggedly against the grain and seems an impossible solution to the problem of living. Nonetheless, God says this is THE ONLY WAY TO REAL SUCCESS!

Christ commands . . . "take no thought, saying, What shall we eat? or, What shall we drink? or, Wherewithal shall we be clothed? For your heavenly Father knows that you have need of all these things" (Mat. 6:31-32).

Christ says we are not to be *unduly* concerned, or *overanxious* about the accumulation of *things* or *money*. Does that mean that we can just lie down and forget all about our jobs? CERTAINLY NOT!

We should work diligently because of a desire to be useful, and wisely manage our resources, realizing God will give us an ample reward for our labors.

It's a matter of putting first things first!

God wants you to have all of the really good things of life. He wants you to have money and the things which money buys! But He knows they'll hurt you if you acquire them before you've developed a right attitude and the character necessary to properly USE material things.

There is far more to life than accumulating money and things. Life has a much more profound purpose. You were born to attain heights which few people even begin to comprehend. If you haven't read Mr. Armstrong's startling explanation of why you were born, write for it immediately. It's free for the asking. The title is, Why Were You Born? And while you're at it, write for The Seven Laws of Success and Ending Your Financial Worries, two other free booklets in which you'll find much useful information.

Develop Right Character!

The world today looks upon gain—the paycheck—as an expression of success—even godliness. Stop that sort of thinking entirely (I Tim. 6:5). Every emphasis needs to be on serving God FIRST! Then, work for an employer as if for God! Get away from the thoughts of security being found in financial success. True security is only found in God.

If we are Christians, we should "flee these things [the inordinate emphasis on material gain]; and follow after righteousness, godliness, faith, love, patience, meekness. Fight the good fight of faith, lay hold on eternal life, for unto you are also called, and have professed a good profession before many witnesses" (I Tim. 6:11-12).

Stop working for money and start working for God. LITERALLY! God puts it this way, "Servants [employees], obey in all things your masters [employers] according to the flesh; not with eyeservice, as menpleasers; but in singleness of heart, fearing God: And whatsoever you do, do it heartily, as TO THE LORD, and not unto men; Knowing that of the Lord you shall receive the reward of the inheritance:

for you serve the Lord Christ" (Col. 3:22-24).

October, 1966

The Creator has placed living LAWS in motion which directly regulate your personal income; your material success! OBEY those laws, and you prosper, break them—and they break you!

True, some have broken God's laws and still "prospered" in MATERIAL GOODS and MONEY! But their LIVES have been empty, wasted, futile. True prosperity means a deep feeling of satisfaction with what you have; appreciation for every material blessing; lack of hunger, poverty, privation and want—and that *true* prosperity is available ONLY by following the living laws that PRODUCE it!

Your Creator reveals mankind stands in contempt of the high court of Heaven—that man has broken the very laws that *lead* toward the peace, the joys and happiness he seeks! It's about time you discovered God's laws about your labor—your job—your income. Write for the booklets mentioned in this article if you haven't yet read them, and get started on the road toward TRUE success!



(Continued from page 1)

"religious audience"—an infinitesimal small part of the whole radio audience—remains. And they probably tune in specially because they are regular listeners to this particular program.

But do you know why millions upon millions of people buy and read such magazines as Reader's Digest, Life, Look, McCalls, Ladies' Home Journal, etc., etc.? These magazines are filled with articles about PEOPLE—about their everyday PROBLEMS—about WORLD CONDITIONS—HUMAN-INTEREST subjects. The MILLIONS are interested in THOSE things. EVERYBODY is interested in such questions. But only a very small FEW by comparison are interested in a sentimental, emotional RELIGIOUS broadcast that sounds just like a church service.

On The WORLD TOMORROW and in

The Plain Truth we do not drive people away by "Preaching at" them. We want all people to hear the Good News. So we talk about the things all people want to hear! We talk about the very questions, problems, conditions, and subjects that cause multiple millions to buy and read these magazines, and the news magazines.

But we make these interest-gripping subjects far *more* interesting by injecting *life* and *spark* and *meaning* into them by use of Biblical material that ASTONISHES—in a nonreligious-sounding manner—giving the surprising, eye-opening, practical and authoritative ANSWERS to the many increasingly disturbing questions, problems, and happenings of OUR DAY. In this way, we open people's eyes to the real ANSWERS to the *otherwise UN*answerable problems that plague governments, science, and people generally.

People are ASTONISHED to learn that such answers are *in* the Bible. They are being told by educators that "there are no answers. There are no solutions." Then they hear the ANSWERS on *The* WORLD TOMORROW — answers that MAKE SENSE. It SURPRISES people to learn that the Bible is UP-TO-DATE, dealing with TODAY'S conditions, news, problems.

Then there's a lot in How it is done. It is done in the professional MANNER of a Network news analyst, or a Network Documentary—not in religious-sounding manner.

THAT'S THE REASON *The* WORLD TOMORROW has either the BIGGEST audience or the second biggest audience on most radio stations.

So, if you want to induce MORE and MORE people to listen to *The* WORLD TOMORROW, *don't* tell them it is a "religious" broadcast, because it is NOT like any religious broadcast. Tell them it is an exciting NEWS, HUMAN-INTEREST, EDUCATIONAL program, that is MORE TALKED ABOUT than any on the air. But if you mention religion or the Bible, chances are they won't even start to listen.

The PLAIN TRUTH follows the same pattern. It's not like any church or religious paper or magazine. It's a world-NEWS magazine.

You might do many of your friends a great service by letting them see your copy of *The* Plain Truth. Don't urge them to read it. Don't argue them into it or try to talk them into reading it. If it doesn't grab their interest, forget it! If it does, tell them they may have a year's subscription, already paid—NO COST to THEM—and show them on the inside front cover the mailing address, so they may write in for it. But remember, THEY must request it for themselves.

We try to let our light shine by our GOOD ACTIONS, here at God's Headquarters at Ambassador College. We do the same at all three campuses—in Texas and in England. And we are gaining the respect of our communities.

I learned this lesson about letting people see your good deeds rather than your good ARGUMENTS many years ago. This was explained in the 18th installment of the Autobiography, published in the June, 1959, issue of The Plain Truth. More than 200 times in the past year, people who have begun to "preach" and run into trouble have written us, and we have had to send a reproduction of this part of that 18th installment to these people. When I heard that, I decided to reprint my own experience of many years ago (nearly forty), in this column.

Following, then, is the reprint from The PLAIN TRUTH of June, 1959:

Don't YOU Make THIS Mistake!

This year 1927 was a very eventful year in my life.

As soon as I swallowed my bitterest pill of rebellion, surrendered to *obey* the Mighty God through faith in Jesus Christ, this new Christian WAY became the most happy, joyful experience of my life. Studying the Bible became a passion. I plunged into it with a fierce zeal.

The all-day sessions at the Portland public Library did not stop with my capitulation to the truth following the six months' angered study to end my wife's "fanaticism."

No longer was it an intensive study driven by anger and determination to have my own way. Now it was an enthusiastic study of eager anticipation, literally *thrilling* to every new discovery of spiritual "light" and Biblical truth.

Now a passion swept over me to "get our families saved."

With the best intentions in the world, I set out on a vigorous campaign. To me, it was the loving and intense desire to *share* the wonders and glories of salvation and Bible knowledge with those we felt we loved most. But to most of them, it was an unwanted effort to "cram my crazy religion down their throats."

I did succeed, apparently, in talking one sister-in-law into a certain start. I had to learn later it was a false start. She was baptized, either when I was, or very shortly afterward. But, as too often happens when a high-pressure salesman talks one into something he doesn't really want, she turned against it all shortly afterward.

I had to learn, however, that, even though I had believed I was a pretty good salesman in my earlier business experience, I was unable utterly to "cram my religion down my relatives' throats." My efforts only aroused hostility. They said I was "crazy."

This is a universal mistake committed by the newly converted. Especially is this true where a husband or wife yields to God's truth without the other.

It nearly broke up our marriage—even though Mrs. Armstrong did NOT attempt to inject her new religious belief into me. In our case the marriage was saved only because I accepted the challenge to study into it myself, confident I could prove she was wrong. But most mates will not study into it. Most unconverted mates, especially if the converted one tries to talk the other into his or her religion, will break up the home.

In the more than thirty-two years since my conversion, I have known of dozens and scores of marriages that have ended in divorce because the newly converted mate tried to talk the unconverted one into it. I have never heard of a case where the unconverted mate was talked into accepting it.

Of all things evil and harmful a

newly converted Christian can do, the very WORST is to try to talk your husband or wife into your religion. WHATEVER else you do, let me *plead* with every such reader, *NEVER* commit this tragic sin. If you love your husband or wife, *don't do it!!* If you love your Saviour who died for you, and now lives for you, *DON'T DO IT!!*

Remember these Scriptures: "No man can come to me," said Jesus, "except the Father which hath sent me, draw him" (John 6:44, 65). Again, Jesus said: "Think not that I am come to send peace on earth: I came not to send peace, but a sword. For I am come to set a man at variance against his father, and the daughter against her mother ... and a man's foes shall be they of his own household... He that loveth father or mother" . . . (or wife or husband) ... "more than me is not worthy of me. . . . And he that taketh not his cross and followeth after me is not worthy of me" (Mat. 10:34-38).

God made every human a free moral agent. Thank God!—no one has power to force on you any unwanted religion.

Every individual makes his *own* decision. A religious difference between husband and wife is a serious handicap. The Bible *forbids* a converted person from marrying an unconverted.

But if such difference already exists, do not make matters worse by talking religion to your mate. Do all your talking to God in prayer. Let your mate see your happy, pleasant, cheerful, joyful, loving way of life—not hear your arguments or nagging! Allow your mate complete religious latitude and freedom—whether to be converted, religious, irreligious, or atheistic!

I am glad I learned that lesson early. I have had to maintain certain business connections with many people, since being plunged into God's Work. I must maintain contacts with radio men, publishers, professional men. I get along splendidly with them. A big reason is that I never talk religion to them.

I never try to talk anyone into accepting Bible truth or being converted. I go to the world over the air, and in print, and everyone is free to listen, or read—or to dial out or not read. No one gets our literature unless he personally requests it. We try never to

force God's precious truth on anyone. That's God's way!!

Do you know how the apostle Paul won individuals to Christ? Not the way people attempt to do it today. He said "I am made all things to all men, that I might by all means save some." When he talked to an unconverted Jew, do you suppose he spoke as a Christian thinking he is "witnessing for Christ" would do today? Do you suppose Paul said to the unconverted Jew: "Have you received Christ as your personal Saviour? Oh, won't you just kneel with me right here, dear brother, and give your heart to the Lord right now?" Or, do you suppose he said: "Look here, my Jewish sinner-friend, you're on the way to hell. Your religion is all wrong. Every day you reject Christ as your Saviour you are crucifying Him afresh. You are worse than a thief or a murderer. I'm going to keep after you, and pester you with my arguments, and drum them into your stubborn ears, and beat them into that stiff rebellious mind of yours until I force you to become a Christian."

No, that is not the way Paul spoke to unconverted Jews. Paul said: "Unto the Jews I became as a Jew" (I Cor. 9:20, 22). Paul spoke to others from their point of view! He talked to a Jew just like another Jew-from the Jewish viewpoint-showing sympathy and understanding of the *Iews'* way of looking at Christianity. They were—and mostly are today-hostile to the idea of Jesus being the promised Messiah. Paul did not rouse hostility—he put it down. He got on the inside, so to speak, just as one of them, so that they were sympathetic toward him, not hostile. He became as a Jew, "that I might gain the Jews." Even so he gained only a small minority, yet it was a large number.

Perhaps you have had your eyes opened to the fact that sin is the transgression of God's Law. Most professing Christians have been taught, and consequently sincerely believe, that "the Law is done away." Paul was inspired to write that the carnal mind is hostile to God and to God's Law; "it is not subject to the Law of God, neither indeed can be" (Rom. 8:7). If you say to your unconverted mate who is hostile to God's Law, "You're just a rebellious

sinner, and your church is just one of these false worldly churches. You've got to repent, and obey God's Commandments if you are going to be saved'—you have not only aroused hostility, you have yourself been hostile, and you probably have broken up your marriage.

How did Paul talk to such people? Listen: "And unto the Jews I became as a Jew, that I might gain the Jews... To the weak became I as weak, that I might gain the weak: I am made all things to all men, that I might by all means save some" (I Cor. 9:20-22).

One of the first principles of successful advertising I learned early in my career is that to get results you must first learn the attitude of your reading audience toward whatever product or service you are advertising. You must not antagonize those whom you expect to persuade. You must approach them from their point of view—not from yours, especially if your viewpoint is contrary to theirs. To win them to your point of view, you must approach them from their viewpoint. Otherwise you only arouse hostility.

I know that these words are addressed to a very large number who have made this terrible mistake. That is why I have devoted so much space to this point.

If you believe God's truth, and your husband or wife does not, NEVER TALK RELIGION to him or her. If your mate normally thinks and speaks only of material and worldly things, then you must speak of material things to your spouse. If The World Tomorrow broadcast has, probably because of your own aggressiveness in trying to get your mate to listen, become a sore spot, go off to some private room to hear the program. Keep the volume turned down. Make every effort NOT to antagonize your husband or wife.

And again, when you talk about it, talk to God in prayer. Let your mate see your good works, in a manner that he or she will naturally approve. Avoid every hostility. Be pleasant. Keep cheerful! Be happy! Radiate Joy!! Give LOVE and warm affection!!! Do everything to cause your husband or wife to like you! THAT IS THE CHRISTIAN WAY!!