the

PLAIN TRUT

a magazine of understanding

第一月月月月

PRESIDENT NIXON—

"I call for some degree of sacrifice . . . to protect the American dollar."

What Our READERS SAY

Character Drain

"Your article 'Character Drain' is indeed timely. What it fails to point out, however, is that any character building that takes place in the home is seriously undermined by outside influences over which the home has little or no control. I am referring specifically to the press (papers, pocketbooks), the movies, TV, radio, etc. It is these influences that mould our people, and unless you can convert the editors, producers, and publishers of these media to the cause of building character as per your article, your chances of succeeding in this effort are unfortunately

H. E. B., Edmonton, Alberta

"Your article 'Character Drain' is most shocking and seems so true. I was thinking how each of us contribute to the situation, no matter how much we try to tell ourselves we don't."

Don G., Merrill, Wisconsin

Service with a "Sneer"

"As a man who has traveled the world and of the age that remembers the smiling days - I have enjoyed immensely your article 'Service With a Sneer'! You have hit the nail on the head dead center, but it's a cry in the wilderness!"

M. W. M., Columbus, Ohio

"I just finished your article entitled 'Service With a Sneer.' Although many of your arguments are valid, I think you take too pessimistic a view of what is happening to 'service' today. I eat out a great deal...mostly at lunch...and I very seldom see an unkempt bus boy, an odorous cab driver, or any of your other com-plaints. Most of the cab drivers in D.C. are black, and 99% of them are courteous and most interesting conversationalists. I do find a great difference between the younger ones and the older ones...the latter are far more polite."

V. Sant, Washington, D.C.

BREAD - The Broken Staff of Life

"The article 'Bread - The Broken Staff of Life' was one of your better articles in that it's something all can do, whereas some may feel more worldly problems are beyond their command.

"However, by encouraging the purchase of electric grain grinders instead of hand grinders, you remove those who cannot afford that investment from having the chance to improve their health by grinding their own grain and baking their own bread. Actually, hand grinders work just fine; they just need a little more time and some muscle power. But any house-wife, her husband, or teen-age son or daughter can grind enough grain for four loaves of bread in 15-20 minutes with a hand grinder. It's also good exercise for the body."

Mr. and Mrs. B. J., Cedar Falls, Iowa

"My husband and I want to thank you for the wonderful whole wheat bread recipe in the last PLAIN TRUTH magazine. We are both avid readers and delight in The PLAIN TRUTH, but this recipe made a special hit with us. I make all our bread and have found that this is by far the best tasting and most nutritious bread recipe that I have tried! Thank you so much.'

Mrs. Erwin B., Rolla, Missouri

"I am very much interested in health. And since I enjoy cooking, I was so surprised to read that all those baked goods I've made are of no nutritional value.

"I'm turning over a new leaf, and a new loaf now, while my children are young and their bodies and minds can benefit. Please send me the details of nutritional bread baking."

Mrs. Anita M., Bellflower, California

"I have read The PLAIN TRUTH for August, 1971 and am concerned with the article entitled, 'Bread - the Broken Staff of Life.' Bread appears to be the whipping boy on the part of numerous writers who are both misinformed and uninformed concerning the merit of bread as a food in the human diet."

William B., American Institute of Baking

Suicides

"Although I'm only seventeen years old, I am one of three million who have attempted suicide or who will attempt suicide this year. Things weren't and still aren't going my way, so I thought I should end it all; besides, it seemed like a good way to get back at everyone who doesn't care about me while I'm living.

"I really want help, but I don't know who to go to. I told my minister what I did, but I don't think he knew how to deal with it (he's in his last year at the Seminary). But I don't know how to deal with

it either.
"I want love and understanding. That's all most potential suicidals need. Thanks for the understanding part." Susan S.

"The Good Life"

"In the article 'The Good Life', written by Jerry Gentry, he asks, what has caused farm children and farmers, by the millions to leave the way of life of our ancestors and flock to the cities. I would like to tell you what I think is the cause. I speak from experience of one who has

(Continued on inside back cover)

IF YOU would like to share your comments with our readers, direct your letters to The PLAIN TRUTH, What Our Readers Sav, P.O. Box 111, Pasadena, California 91109. Space will not allow all comments to be published, but we will do our best to select those that may be of special interest to our readers.

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Personal from

World's Trouble Areas — What Could Happen

MUCH OF my time, this past year, has been spent in the two major trouble areas of the world—the Middle East, and Southeast Asia.

In a very troubled world, I not only have visited the trouble zones, but I have had many personal talks with Heads-of-State, and other top officials in these areas.

I have had private discussions with four presidents, three kings, three prime ministers, two crown princes, numerous top-ranking ministers, cabinet members, including foreign secretaries. Also I have talked with members of parliaments or equivalent lawmaking bodies comparable to the U.S. Senate. And in addition, I have had conferences with presidents and leading professors of universities and colleges.

No one knows, in specific detail, precisely what will happen in world events in the next very few weeks, months, or years. But existing conditions are fraught with explosive potential. And based on these pregnant conditions, on recent happenings and trends — based also on what I have learned in discussions with world leaders, as well as understanding of Biblical prophecies — I could outline for our readers a possible chain of events that could stand the whole world aghast in wonder and amazement!

I can tell you with confidence that world peace will come in our time. But the world is heading into accelerating troubles that apparently must come first.

Our staff of editors and writers, stationed at and traveling constantly to all parts of the world, have been keeping Plain Truth readers up to the minute on the Meaning of world happenings and trends. More so, I believe, than any other publication in the world.

Two important articles in recent numbers of *The Plain*Truth describe conditions that could trigger a world-shaking
— and totally unexpected — chain reaction that would stagger
the imagination. The two articles are "Europe's Common Market
— Rising World Colossus" in the May 1971 number, and

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Brack — Black Star ABOUT OUR COVER

On August 15, U. S. President Nixon shocked international financial centers with the announcement that the U. S. would suspend gold payment to foreigners holding U. S. dollars. In addition, the President imposed a 10% surcharge on all foreign imports entering America, and set the U. S. dollar "afloat" downward in foreign money markets. Meanwhile, in the U. S., public attention was focused on a "wage-price freeze" and announced business incentives.

"Middle East Oil — BLACK GOLD for Europe," in the August 1971 issue.

These articles report existing conditions that portend almost unbelievable possibilities.

As I write — if I may digress a moment — I am high over the Swiss Alps, en route back to Pasadena, California, from Jerusalem. A group of 78 Ambassador College students from our three campuses, two days ago concluded eight weeks of hard work at the archaeological excavations adjoining the temple mount. They were removing 3000 years of debris directly over the areas of the thrones of ancient Kings David and Solomon. Last night the Hebrew University held a banquet in my honor at the new Belgian House building on campus, with our students present.

... And World Tensions Continue

The situations fraught with high tension and unprecedented world violence, are these:

Europe and Japan are dependent on oil from the Middle East. As Paul Kroll stated, in the "BLACK GOLD" article, "Oil makes the world go round. And since oil makes the world go round, a few not-so-powerful nations could literally stop the world." Also, I will add, a certain giant power — the U.S.S.R. — could do this, and stands poised and ready.

A significant fact is that only three or four percent of America's oil requirements come from that area. An attitude in America of disinterest in the Middle East could trigger nuclear war! Europe and Japan cannot take this situation lightly. As Paul Kroll stated: "To Europe and Japan, the thought of a Middle East oil stoppage brings a thousand and one Arabian nightmares."

Japan imports 90% of its oil from the Middle East.

Britain relies on the Middle East and North Africa for 70% of its oil needs.

West Germany close to 90%; Italy almost 95%.

Now realize the impact of these facts: Western Europe's prospects for industrial growth are *directly linked* to a continuing and unimpeded access to Middle East oil!

Europeans are at the mercy of the

oil flow from the Middle East. Coal's share of the energy market has fallen from 56 to 27 percent in ten years. Oil's share has doubled — from 32 to 60 percent. Yet oil *consumption* is three times that of ten years ago.

Now consider the situation discussed by Gene H. Hogberg in his article on Europe's Common Market — "Rising World Colossus."

Momentous, historic events are transforming Western Europe.

With the U.S.S.R. moving warships into the Mediterranean — with the Russians supplying Egypt with arms, and sending officers to train the Egyptian army and air force — with Russia having concluded just recently a treaty with India — with Russia looking on, poised, and hungry to gobble up the Middle East — Europe has had to rely on UNITED STATES POWER to hold the Communists at bay.

The European Concern

But did you read, in the "Common Market" article, what is now happening? European powers are beginning to wonder whether they are safe relying on American power to protect *their* Middle East vital interests, especially since that is not an American vital interest. But there is more.

Recently the United States dollar has been in trouble. European governments were shocked by the revelation that the U. S. suffered a balance-of-payments loss of \$10,700,000,000 in 1970. More dollars flowed out of the United States than flowed in. This, in spite of exports exceeding imports. But in the last few months even that factor has been reversed! Overseas investments, bank transactions, tourist expenditures, foreign aid and overseas military spending caused a massive dollar drain.

The U.S. now has only about \$10,000,000,000 in gold to offset total foreign claims of well over \$50,000,000,000. This is merely one of many dire U.S. economic problems of grave concern to the *European Common Market!*

The 1970 overseas fiscal hemorrhage resulted in a \$10,700,000,000 bulge in the dollar holdings of foreign central banks. Seven months ago this dollar "glut" in Western Europe was rapidly

approaching untenable and unmanageable proportions. More dollars are simply not wanted abroad.

America is the world's leading banker nation. And the investors and depositors are seriously wondering how long the bank will remain solvent!

On last February 9, this year — 1971 — the "Six" nations of the Common Market decided to take the plunge and strive against all odds for monetary union. On that date they agreed on a three-stage plan to achieve total economic unity.

And WHY? Because of the sobering events taking place in the United States — in its *desperate* dollar situation. Few Americans have realized the impact of this dollar condition upon Western Europe. NEVER BEFORE has the United States been wallowing in such an ocean of red ink!

Naturally I was unable to finish typing this *Personal* in flight, for we soon landed in England for a stopover at our English campus, where I am now continuing the writing.

And Now — Nixon's New Economic Plan

And on August 15, a two-column top-of-front-page headline in the Sunday Telegraph (London), said: "NIXON SPENDS WEEKEND IN FIGHT TO SAVE DOLLAR." New battle lines in the fight for the dollar were being drawn up over the weekend by the President and his four senior economic advisers in a secluded place near Washington.

The situation was becoming desperate. Time was running out. And now, as we go to press, the President's emergency plan is making gains.

Now consider what could well happen!

European nations could decide that it is a matter of life-and-death for them to speed up, in a crash program, their plan for a common currency.

Feeling America is weakening as the giant world economic power, they could lose all confidence in United States power to protect them from Russia making advances into the Middle East and the Mediterranean. This could drive them, in frightened self-defense, to a crash program of political and military

(Continued on inside back cover)

The problem ultimately involves our standard of living. We need to change our way of living. Our money must buy more of life's needs, and less of life's unhealthy side effects, be they pollution, pornography or too many "pleasures" of the kind that kick back. Nothing is wrong with enjoyment or leisure, but a nation passionately devoted to these ends cannot survive nationally, much less economically.

Economic measures are important. The U. S. President may have taken steps that "buy time" for America's sick economy. But philosophical changes are more important in the long run than the technical economic changes that will be forthcoming in the next few months. A change of thinking is also necessary. The philosophy will have to change from "the way of get" to "the way of self-sacrifice" for the good of the nation.

With few exceptions, Americans have followed the philosophy of sacrifice "only when it's good for me."

The "way of get" has especially prevailed in the last three years of wage demands, recent trade isolationism, and the especially high inflation in the service industries (coupled with less service). Management is also a culprit, as books such as *The White Collar Criminal* so aptly document.

The months ahead will be a test of America's character. The verdict is not in yet. Many are quick to point out that there are certain *inequities* in the wage-price freeze, but there are no valid reasons for wholesale rebellion against the President's Executive Order. "The spirit of sacrifice" connotes that some are "doing without" *more* than others, but that is only a temporary test of character.

Will Americans respond to create a healthy world economy at home and abroad? Through obeying the letter and spirit of the bold new programs, America can succeed. But by following a personal code of "get" for me, now, America will fail before the century is out to be a leading nation in the world community.

America can succeed. It's primarily a matter of will, coupled with sound economic policies. □

Personal

from Jakon Constant

(Continued from page 2)

union as well. Such sudden action could frighten Britain into deciding to stay out. But, for their own security, the Europeans could take in four additional countries in Europe — becoming the UNITED BIG TEN!

Thus the "HOLY ROMAN EMPIRE" of 554 to 1814 would be, overnight, resurrected — the gigantic new superpower UNITED STATES OF EUROPE!

This sudden, new WORLD COLOSSUS could have a population of around 300,000,000 — larger than the United States — larger than the U.S.S.R.

The world would stand aghast in wonder and amazement. Overnight, the WORLD'S STRONGEST POWER could suddenly appear!

With one single currency — perhaps called "Euromarks" or "Eurofrancs" — they would replace the United States dollar as the kingpin currency of world trade.

They could bankrupt the United States by demanding repayment in gold for the surplus dollars they hold. If the United States refused, the Europeans would be economically powerful enough to implement other drastic measures. For example, Europe could "nationalize" America's huge multinational foreign industries located in Europe, as payment. With such economic traumas, America could go into a tailspin of an economic depression far worse than that which followed 1929.

This *could* be accompanied by a nationwide DROUGHT that has threatened for thirty-five years.

A UNITED EUROPE, quickly developing unprecedented military strength, would protect its unprecedented standard of living.

Visionary idea? NOT AT ALL!

Such a vast European power is in fact just around the corner — Now!

You live today in a world fraught with absolutely INCREDIBLE explosive possibilities.

Until humans learn that their "GET"

way of life — the way of self-centeredness — of lust, greed, vanity — of unconcern for the welfare of others — of jealousy, envy and hatred — is not leading to peace, to happiness, to prosperity, nor to ANYTHING good and desirable, we shall see VIOLENCE ACCELERATE AND MULTIPLY almost beyond human imagination!

That is, indeed, the very TREND that grips this world RIGHT NOW!

The Plain Truth, and its publisher, Ambassador College, is a powerful force on earth for world peace. But that can come only by right education and right doing! It can come only by humanity awakening to the fact that there is a cause for every result! And the cause of peace and all the desired results is to turn to the way of Peace—the way of outgoing concern for the welfare of others—the way of cooperation, serving, helping, sharing, the way of true love—and to the source of that kind of love!

What Our Readers Say

(Continued from inside front cover)

been a farmer. The average farmer cannot make a decent living on the farm. The price of wheat is lower now than it has been for several years. The farmers in this part of our State of Washington grow strawberries, corn and peas for the cannery. Well, this year after planting time we have had rain about every other day and the temperature is around 65 and 70 degrees. Some farmers will not make enough to pay for the seed. Taxes on their lands have tripled, and if they need a new piece of machinery they must pay inflated prices. When they cannot make ends meet, they have to sell, usually at a loss."

Constructive Criticism

"I believe it is the policy of *The PLAIN* TRUTH to print mostly letters that are complimentary to the magazine. Only occasional letters of mild criticism are published; seldom is there a correspondence of extreme disagreement or controversy. 'What Our Readers Say' appears to be an *untruthful* column that does not live up to the name of your magazine! I realize that the chances of this letter being published are small. However, I honestly would like to read your reactions to my preceding statements."

Queens, New York

Stanwood, Washington

• We normally try to print those letters that contain CONSTRUCTIVE criticisms, whether they agree with us or not. We have a convenient method of handling the occasional illogical tirade — it's called a waste basket.