

"The WORLD TOMORROW"  
A NATIONWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

*Publishing*  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

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Dear Co-Worker in Christ:

Again let me THANK YOU for the generous offering (or tithe) which has been received, and again I must belatedly apologize for having to delay acknowledging it.

My! but these have been busy days here at the head- quarters of God's great work in Pasadena! The first semester of this school year winds up this week. We are beginning to outgrow some of our facilities here on the Ambassador College campus, and we are being forced to lay plans ahead for expansion. The College catalog for the 1952-53 college year is just off the press, and we are proud of it -- our first real full-size college catalog. It has taken much time and labor to prepare it. While we are printing only a limited number of copies, and not for general distribution of course, yet if you are really interested in the college and would like to read all the facts about courses offered, degrees, our standards, educational philosophy, grading system, such facts as tuition, room and board expenses, our facilities, and in fact all the information a college catalog supplies, I will be happy to send you a copy.

The cover is very attractive, done in our newly-adopted college colors -- royal purple and white. These colors have been chosen because of their scriptural significance. Royal purple symbolizes ROYALTY. We are a royal priesthood -- Ambassadors for CHRIST, the Royal KING OF KINGS of all the earth in The WORLD TOMORROW. The only true Gospel is the Gospel of The KINGDOM OF GOD, and it is the supreme Royal Kingdom. The royal purple portrays that Kingdom, which we preach, and Christ our Saviour, whom we preach. White symbolizes purity -- the righteousness of saints -- the Righteousness which is of God and from God, thru His indwelling Holy Spirit fulfilling His Royal Law in our lives. These colors are most beautiful, and the more so when we realize what they mean! Our college seal, which appears on the cover, is designed around our Royal Coat of Arms, with its triple lions, symbolizing Christ, the Lion of the Tribe of Judah and Ruler, God the Father as Supreme Ruler and Creator, and ourselves as the young lions of Israel, Spirit-begotten sons of God and of Christ, and future rulers, under Christ, of the world. This unusual symbolic Coat of Arms was also used by Edward I of England, of whom I happen to be a direct descendent. We try to live by every Word of God, and to have a BIBLE reason for everything we do. There is great meaning and significance in names in the sight of God. The name of the broadcast is "The World Tomorrow," which is another way of saying, in modern English, "THE KINGDOM OF GOD," which is what we preach. The magazine, "The PLAIN TRUTH," is so named because that is what it is -- the PLAIN TRUTH. God's Word is TRUTH, and it makes GOD'S WORD PLAIN. The word GOSPEL simply means "GOOD NEWS," and the national magazine of Ambassador College proclaims the Gospel, so it is called "THE GOOD NEWS." God's own college is training Ambassadors for Christ, so it is named what it is: AMBASSADOR College. God names things and people what they are. We try to do as God does. This is HIS WORK. Well, again, THANK YOU for being a part of it, and for your continuous generous support, your prayers, and your interest. You are laying up treasures in heaven, and God will richly bless you.

With love, in Jesus' name,

Herbert W. Armstrong