a magazine of understanding



THE AMBASSADOR AUDITORIUM

THE FIRST of a series of personal public appearances in world capitals took place in Manila, the Philippines, May 17, 18, and 19. I think these public appearances are something unique — different from anything before.

During the past four years, I have had personal meetings with many heads of state — kings, emperors, presidents, prime ministers, and many other officials high in government all over the world. I have talked with them as an ambassador without portfolio for WORLD PEACE. We discuss domestic and world problems and changing conditions. They all face more and deeper problems than they can solve. All are interested in WORLD PEACE.

I have found that there is a certain advantage in being an unofficial ambassador for peace and being one who is constantly discussing these problems and conditions with many other executive leaders of government. In meetings of one government leader with other heads of government, a great deal may be at stake. They cannot be as free to relax. In meetings with me they feel more free, and they are often interested in hearing of the problems, opinions, and views of other leaders. Occasionally, one executive chief may ask me to carry a personal message to another.

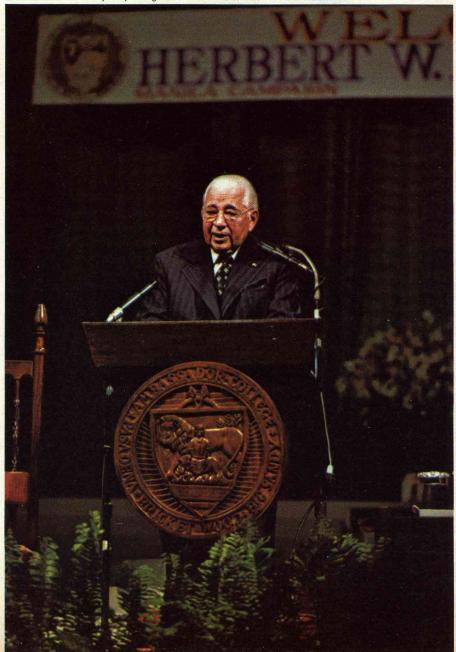
But most important is the fact that, after pioneering in conducting surveys of social and economic conditions, I learned THE ANSWER to the world's frightening problems and conditions. I call it the "missing dimension" in knowledge. This is the basic, most vital of all knowledge, undiscovered by science, untaught by education, unrevealed by religion, unused by government. It is not in competition with, but outside the realm of science, religion, or education

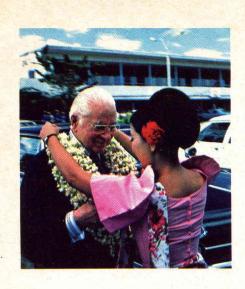
The pity is, this missing dimension has been available all along. It reveals the CAUSE of all our troubles, individual, national, and of society as a whole. Also it reveals the WAY that will cause peace, universal hap-

Personal from the state of the

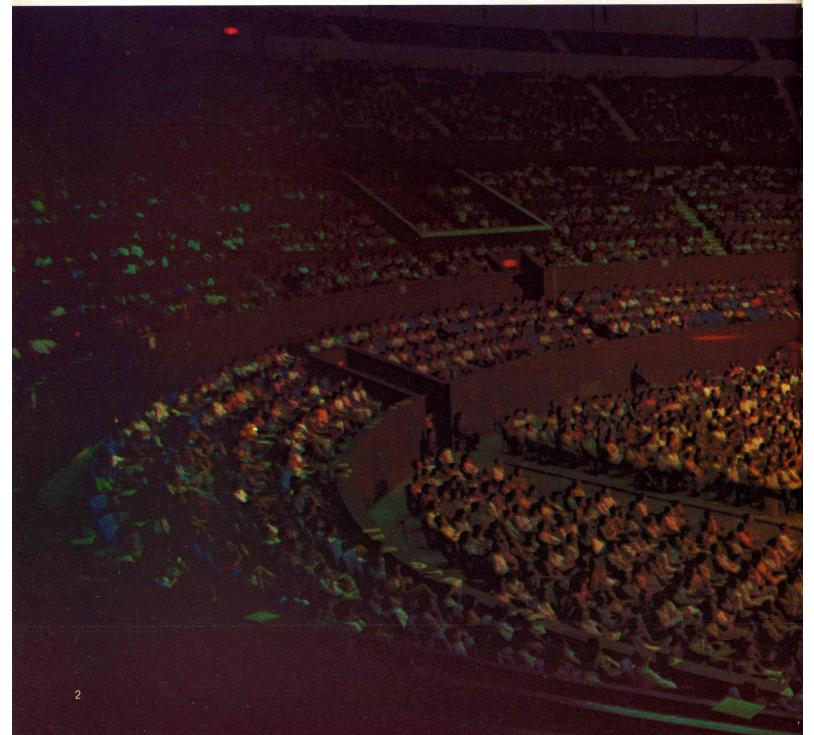
THE FIRST OF PERSONAL PUBLIC APPEARANCES IN WORLD CAPITALS-MANILA

Photos in this article by Gary George and Mike Hendrickson — Plain Truth









TRADITIONAL GREETING awaits Herbert W. Armstrong at Manila airport. A government highway patrol car, with a flashing red light, provided official escort throughout his eight-day stay. Below, Herbert Armstrong addresses Manila audience in 24,000-seat Araneta Coliseum on the cause of the evils confronting today's society — and also what will cause world peace and usher in abundance for all. Address was an advance announcement of the coming kingdom of God.

MANILA - Continued

piness, and abundant well-being.

I do not mean, of course, that I am able to give any head of state the panacea for all his problems and the ills of his people as a society, which he may apply by some magic and suddenly see all his problems vanish, and hocus-pocus, utopia appears.

But everything is a matter of cause and effect, and the CAUSE of our evils is revealed and made clear, and also, what will CAUSE world PEACE. And it is going to come — in

our time — but, of course, no one king or president or prime minister is going to bring it about. Nor, for that matter, are all world leaders going to be able to get together and by their combined efforts usher in peace and abundance for all.

It is like what Emperor Haile Selassie of Ethiopia said to me: "In the meantime, each of us ought to continue doing all we can toward that end."

But the revelation of the CAUSE of the world's evils is made clear in that book of all books — rejected by



















HIGHLIGHTS of Manila Public Appearance and conferring of honorary degree:

1. President Ferdinand Marcos greets Herbert Armstrong and presents autographed copies of two of his recently published books.

2. Ramon D. Bagatsing, mayor of Manila, presents key to the city.

3. Key to the city of Manila.

3. Key to the city of Manila.
4. Mrs. Josefa E. Marcos, mother of the president of the Republic of the Philippines, converses with Herbert Armstrong.

5. Conferring of honorary Doctor of Humanities by Angeles University.
6. At suburban residence of Philippine's former Vice-President Lopez, Herbert Armstrong and staff were honored with entertainment by a troupe of Filipino performers.

7. Herbert Armstrong, flanked by Stanley Rader, General Counsel of Ambassador College, addresses a press conference luncheon at the Manila Hilton.

8. Manila's channel 13 presented television interview by top personality telecaster.

9. Signing autographs after speaking at the Kiwanis Club luncheon at Hyatt Regency Hotel in Manila.

science, untaught by education, overlooked by religion. Yet it has been available to all and is the only explanation for the world as it is.

Of course, such things as human nature and humanity's ways of life are involved, and those things cannot be changed overnight by any chief of state.

Actually, this all devolves to the message the eternal creator God sent to humanity by Jesus Christ. But humanity rejected it then, as well as the messenger who brought it, and they crucified him. His apostles went abroad over the world with his message, but they, too, were martyred. And that gospel has not been proclaimed to the world since the first century — until now. And, as those who heard it then were Astonished, so are people today.

All I can do is explain it — tell it! And it seems to make a lot of sense to many high in government and in education. And they want MORE of their people to hear it. And so, in nation after nation, just as in the Philippines, by invitation and approval of government, these public appearances are developing.

This world is in deep trouble. More and more, governments are being overthrown.

I am writing from Bangkok, May 22. Three weeks after I spoke at a banquet here, early last September, a student riot overthrew the government. Prime Minister Thanom Kittikachorn had to leave the country. Professor Sanya Dharmasakti, who had attended the dinner in my honor in September 1973, was named by King Bhumibol as the new prime minister.

Yesterday, because of pressure against the cabinet, the entire cabinet and the prime minister resigned. I had an appointment to meet the prime minister this morning. His resignation yesterday afternoon cancelled that. Then early this morning we were informed that King Bhumibol, who is away from the capital some 400 miles, had asked Professor Sanya to stay on, and the meeting was on again for 11

a.m. It was the most crucial day of the prime minister's life, yet he took a half hour of it to see me.

Our Ambassador College camera and television crew — or at least six of them — are here, and pictures of this half-hour meeting accompany this Personal in the *Plain Truth*.

My first meeting with President Ferdinand Marcos of the Philippines, in September 1970, has led to meetings with cabinet members, congressmen, and other officials. There have been, on successive visits, dinners of small groups and larger groups, at most of which I spoke. Finally, the request came from two cabinet members for a large-scale personal public appearance. Plans finally matured for a three-night campaign, Friday, Saturday, and Sunday nights at the Araneta Coliseum.

With Mr. and Mrs. Stanley R. Rader (Ambassador College General Counsel), my daughter Mrs. Beverly Gott, Mr. Osamu Gotoh, chairman of the Department of Asian Studies at Ambassador College, and three secretaries, we arrived a week prior to the public meetings.

A very tight schedule had been arranged. I want to give our readers some of the details of this, and a summary of what I said at the public appearances. Let me say first that thousands attended each night in the 24,000-seat coliseum.

On arrival, we were met at the airport by university officials and the press, including newspaper, radio, and television. A government highway patrol car, with a flashing red light on top and a siren, escorted us to our hotel and was assigned to escort me everywhere I went during the eight-day stay. This saved much time, whisking us through crowded and tangled traffic, most of the time at faster than normal speed.

On the first Saturday afternoon, I spoke to a group of more than 600 people. On Sunday, I spoke as guest of honor before more than 200 at a combined luncheon of the Knights of Columbus and the Daughters of

Isabella. On Sunday, about 5 p.m., our party, in a four-car procession, including the siren car, was driven to the suburban mansion, atop a hill, of the Philippines' former Vice-President Lopez for a dinner. It was preceded and followed by an entertainment program by a troupe of Filipino dancers and performers in colorful costumes. We had a beautiful view of the entire city of Manila as the evening lights were coming on.

Monday at 10 a.m., I arrived at the office of the mayor for a ceremony in which he presented me the key to the city — a beautiful work of art. At noon, I spoke at a press conference luncheon at the Manila Hilton. Incidentally, there was newspaper coverage of the campaign daily, all more than favorable, usually front-page. Also considerable radio and TV coverage.

One evening, channel 2 aired a 20-minute documentary about Ambassador College. It had been produced in our own Pasadena TV studios. It was made into a full half-hour program by a final ten-minute interview with me. Channel 13 later did a half hour — a regular weekly interview feature of theirs called, I believe, "Personality." In this program I was interviewed by their top personality telecaster, with Mr. Rader.

Monday evening we had as a dinner guest, in a small private dining room at the Hyatt Regency Hotel, the mother of the president, Mrs. Josefa E. Marcos. She is, I understand, an avid reader of the *Plain Truth*. She is a delightful person to know.

Tuesday, our four-car siren-led caravan left our hotel at 8:30 a.m. on an almost two-hour drive to Angeles City. There, in a special and colorful ceremony, at Angeles University, the honorary degree of Doctor of Humanities was conferred on me. This ceremony was followed by a special entertainment program, and that by a luncheon hosted by university officials. That evening, after the long ride back to Manila,

there was another private-room dinner with Mrs. Rosario Olevaras, president of the *Times Journal*.

Wednesday, I was guest of honor and speaker at the Kiwanis Club luncheon where I was presented with a bronze plaque. At 5 p.m. we arrived at the campus of the University of the East, where student enrollment is 68,000. Dr. S. F. Cruz, the president of the university, and his wife had only returned some three weeks before from Pasadena after attending the opening concert by the Vienna Symphony Orchestra, conducted by Maestro Carlo Maria Giulini, in the superb new Ambassador Auditorium. I renewed acquaintance also with the chairman of the board of the university. After an entertainment program by students, I addressed the auditorium full of faculty and students. From the university we were whisked over to channel 13 for the half-hour television interview previously mentioned.

Thursday, I had more press interviews and a dinner with the Greater Manila Junior Chamber of Commerce.

On Friday morning came the meeting with President Marcos. Mr. Rader, Mr. Gotoh, and I arrived at the presidential palace some 15 minutes early. A formal ceremony was due at that time, preceding my audience with the president. The new ambassador from Argentina was presenting his credentials to President Marcos. We were invited to take part, standing with cabinet members, witnessing the ceremony. This ceremony took place in an open-air, roof-covered wing of the palace.

Then we were taken to an anteroom adjoining the president's office, while our Ambassador College television and still camera crew set up their lighting and camera facilities in the president's office. Entering, we found the president in an exceptionally sparkling, genial mood. All but three of his cabinet were in the office, and we were introduced to all of them. Minister of

Foreign Affairs, General Romulo, whom I had known since the 1945 San Francisco Conference where the charter for the United Nations had been drawn up, had left the office prior to our entrance. When I asked the president regarding him, Mr. Marcos sent someone to bring him back.

I had with me a copy of the June *Plain Truth*, with President Marcos on the front cover and the cover story about him and the Philippines. Mr. Marcos already had seen a copy and had read the article. He was pleased.

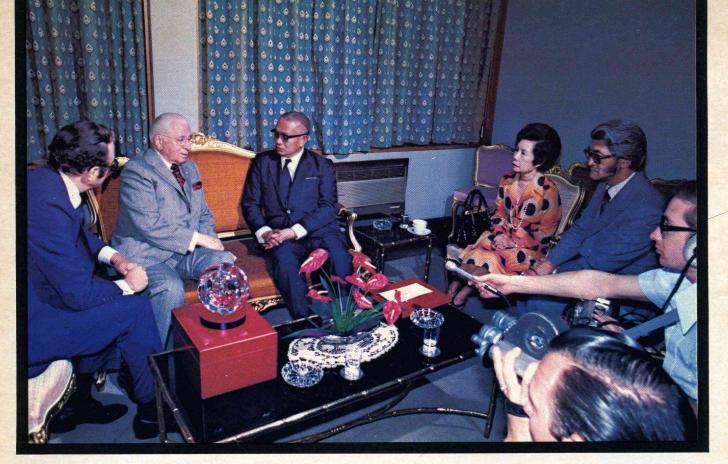
We had an invigorating meeting for about a half hour. He gave me autographed copies of two books he had written since my last meeting with him, and as we left, he gave his personal blessing on the public meetings, beginning that same evening.

But now we had come to the BIG EVENT — the first of what I hope will be many such public speaking campaigns in world capitals all over the world. These public appearances, because of local conditions, were scheduled for 7 p.m. each night.

I was a little tense, wondering what kind of crowd we had in that 24,000-seat coliseum. We entered from the rear of the stage of the coliseum. Mr. Gotoh and our sixman camera crew had arrived early. Soon after our arrival — we could not yet see the crowd — Mr. Gotoh came into our behind-stage entrance. "Big crowd," he grinned, "and still pouring in."

Just then, a security escort was coming in, flanking on each side the mother of the president, who was smiling happily as we shook hands with her.

We entered from the rear of the stage. It truly was a huge crowd. Six chairs had been set just behind the podium on the stage. Mrs. Marcos was seated on one of them, and the others were occupied by President Cruz of the University of the East, Vice-President Angeles of Angeles University, Mr. Rader, Mr. Gotoh, and myself.



AN ANIMATED discussion between Professor Sanya Dharmasakti and Herbert Armstrong is filmed by the Ambassador College television crew. That same day King Bhumibol of Thailand had asked Professor Sanya to stay on as prime minister.

After the audience had finished singing the national anthem, Mr. Gotoh opened with introductory remarks. Mrs. Marcos was introduced as I rose to shake hands with her, to loud applause. Then came a short but highly complimentary speech by Dr. Angeles, followed by a most enthusiastic speech by Dr. Cruz, mentioning his recent visit to the Ambassador College campus in Pasadena. It was a prestigious introduction.

It was 7:30 as I rose to speak (we didn't get the program started until 7:15). I spoke one hour. I had planned, like my son Garner Ted's personal appearances in the United States and Canada, to have each meeting run exactly an hour and a half. It was a receptive, interested adult audience of mostly upper and middle class people. No one was seen leaving until I concluded.

So the *first* public appearance campaign in world capitals was under way.

The 24,000-seat coliseum is the largest and best air-conditioned in-

door place for public crowds in the Philippines. Attendance grew each night.

Though it may be little realized, Jesus Christ was a messenger sent from God the Father with a message of tremendous news to mankind (see Malachi 3:1, and Mark 1:1, 14-15). Actually it was an ADVANCE ANNOUNCEMENT of the coming Kingdom of God. Not understanding what he plainly said and also what is plainly written in the Bible - concerning the Kingdom of God, the world as a whole lost his message. And after the latter part of the first century it was not proclaimed to the world until now.

That message, clearly understood, shows that the government of God once was administered on the earth. When the earth was ruled by that government, WORLD PEACE with happiness and joy filled the earth.

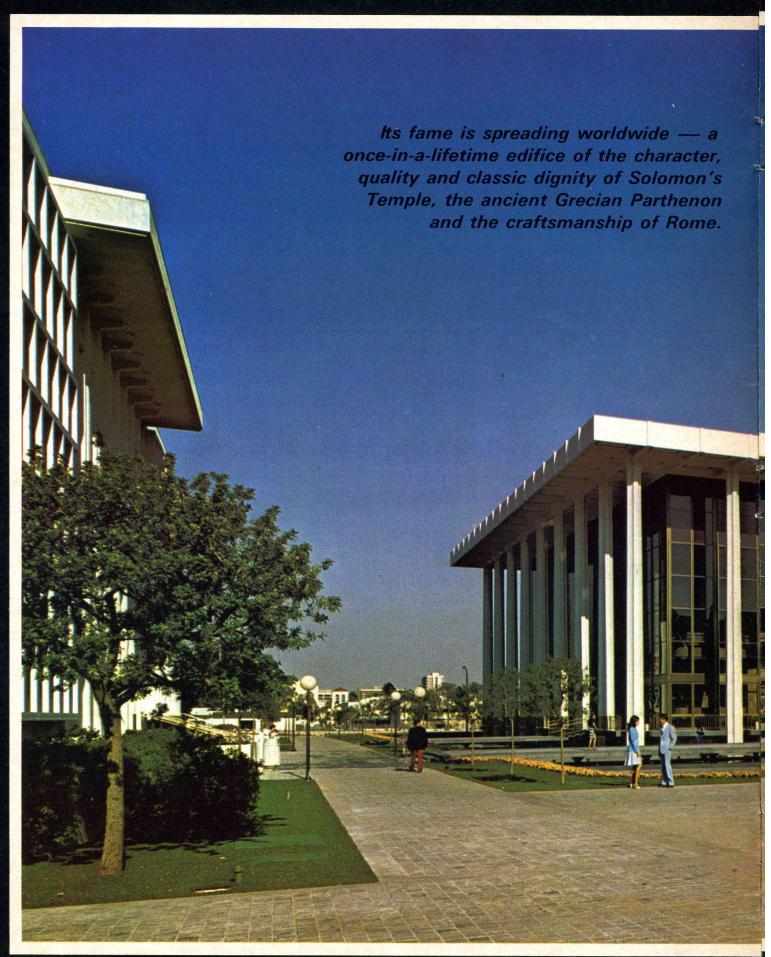
How that government was taken from the earth and how it will be restored in our time is the message I covered in some detail in that

Manila public appearance campaign.

World-famous scientists and leaders, today, say that the world's only hope of avoiding the erasure of all human life from the earth—the only SOLUTION to the world's number one problem now, the question of SURVIVAL, is the formation of a single, all-powerful world government ruling with force over ALL NATIONS. And that is precisely the message—the good news—that Jesus Christ brought to this earth. That is the message the world didn't understand; and because it didn't understand it, the world REJECTED IT!

God's time has come, in this end time, just shortly before the government of God is once again RESTORED to the earth under the total supernatural power of the Creator God, when God has decreed THIS MESSAGE — this gospel of the Kingdom of God — shall be proclaimed in all the world for a witness to all nations in general (see Matthew 24:14 with Mark 16:15-16).

It's a message of love - and of peace. \square



THE MAGNIFICENT NEW AMBASSADOR COLLEGE AUDITORIUM

by Herbert W. Armstrong



FIRST, let me quote from a letter written by Mr. Arthur S. Mann, FAIA, senior vice-president of the world-girdling architectural and engineering firm of Daniel, Mann, Johnson and Mendenhall. Then I want to tell you how this achievement came about.

Mr. Mann writes:

This letter is about the new auditorium and is a panegyric to a magnificent accomplishment that we believe is without peer in all of North America....

The auditorium has the classic dignity of the ancient Grecian Parthenon, and a suggestion of that famous design, although of different proportions. The surrounding colonnades are of glistening quartz which glow in contrasting whiteness to the emerald green-black walls of the building. The column soffits of Italian glass and white and gold mosaics also recall the greatness of Greece and Rome, and a degree of craftsmanship that many believe had disappeared in this century.

Of all the buildings of North America [he might have said of the world] created since the landings of the first English and Spanish colonizers, there is none that exceeds the magnificence of the new Ambassador Auditorium in quality of materials, craftsmanship, and felicitous design. The precious stones, rare woods, fine fabrics and metals which grace the outside and interior are the finest available, as are the building's modern mechanical and electrical systems. They are... materials which will endure for centuries, providing economical maintenance and daily enjoyment and inspiration.

Within the three decades of our firm's international architecture, planning and design experience, there has never been a structure like the Ambassador Auditorium, and we count it as our finest and most outstanding accomplishment.

As Solomon's Temple was the pride of Israel, the new auditorium is the symbol of the glory and accomplishment that is Ambassador College.

The design considers the building not only as a place for listening and hearing, but also a place for worship, a dignified environment for scholarly interchange and symposia, and a lively and luxurious center for cultural and musical events. The building is a multi-purpose community center of a size and grandeur not as yet seen in any educational institution of the English-speaking world, nor on any other continent in our contemporary times.

Because God will be within its walls as he was in the hearts of men to inspire its creators and benefactors, Harry Clausen and I and all the many members of DMJM's project team who worked on the project over the years extend our thanks for the privilege of working with you and the other members of Ambassador College.

Fame Spreading Worldwide

In London and elsewhere we have learned that the fame of the new Ambassador Auditorium is spreading around the world in the field of music, the performing arts, and such circles. Articles are being written in periodicals in these fields, stressing its dignified grandeur, especially the perfection of its acoustics.

An official of the Royal Albert Hall, London, asked: "Doesn't that auditorium have a gold-lettered inscription something like 'Dedicated to the honor and glory of the great God'?"

Who Financed

I quote here an explanation which appeared in the inaugural program which was handed to all attending the three performances of the Vienna Symphony Orchestra, under the baton of Carlo Maria Giulini, April 7, 8, and 9:

"Welcome: Ambassador Auditorium is more than a college auditorium or concert hall. We could not have justified producing a structure of this magnificence for college purposes alone.

"Ambassador College is affiliated with the Worldwide Church of God, whose headquarters is in Pasadena. This auditorium has been made possible by special gifts from members of the Worldwide Church of God, as a monument to the honor and glory of the living God at the present headquarters of his church and his work.

"God's way of life is that of serving, giving, sharing. It is, therefore, our purpose and desire to share the benefits of this edifice on frequent occasions as a cultural contribution to the community."

In gold lettering on the center of the onyx wall of the entrance lobby (foyer) appear these words:

AMBASSADOR AUDITORIUM
MADE POSSIBLE BY GIFTS FROM
THE WORLDWIDE CHURCH OF GOD
DEDICATED TO THE HONOR AND GLORY OF
THE GREAT GOD

I think it appropriate at this point to mention that none of the tithes and offerings sent us for the gospel work has ever been used, as I am informed from our business office, for the construction of this auditorium or any of the building projects on our three campuses. All have been financed by a special fund established for this purpose.

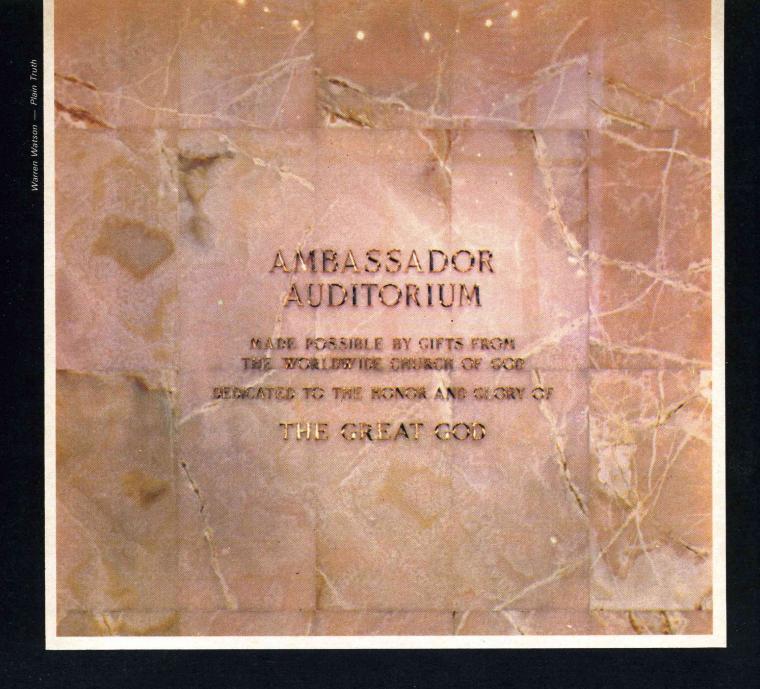
How It Came To Be

The idea of such an auditorium actually germinated about 1961 or 1962. We had needed an auditorium on the Pasadena campus. There was no proper place for the weekly forums and assemblies for student body and faculty, nor for the services of the growing church associated with the college.

I happened to read again in II Chronicles 6, II Samuel 7, and other places of how, as Solomon said, "Now it was in the heart of David my father to build an house for the name of the Lord God of Israel but the Lord said to David my father, Forasmuch as it was in thine heart to build a house for my name, thou didst well in that it was in thine heart."

David was not allowed to build it, however, because he had been a man of war and had killed so many people. But God decreed that his son Solomon should build it.

This generated the thought, not of



a temple, but of an auditorium to serve not only for college functions, but also for the services of the Worldwide Church of God.

Solomon's temple was built at Jerusalem, which God had chosen as his headquarters city. But for centuries Jerusalem has not been God's earthly headquarters city. Biblical revelation shows God will yet again choose Jerusalem as his earthly headquarters. But the headquarters for the present, for the work of God, proclaiming Christ's true gospel of the Kingdom of God worldwide, and

for his college, is at Pasadena, California.

The college seriously needed an auditorium. The church for the time being had to rent an auditorium off campus.

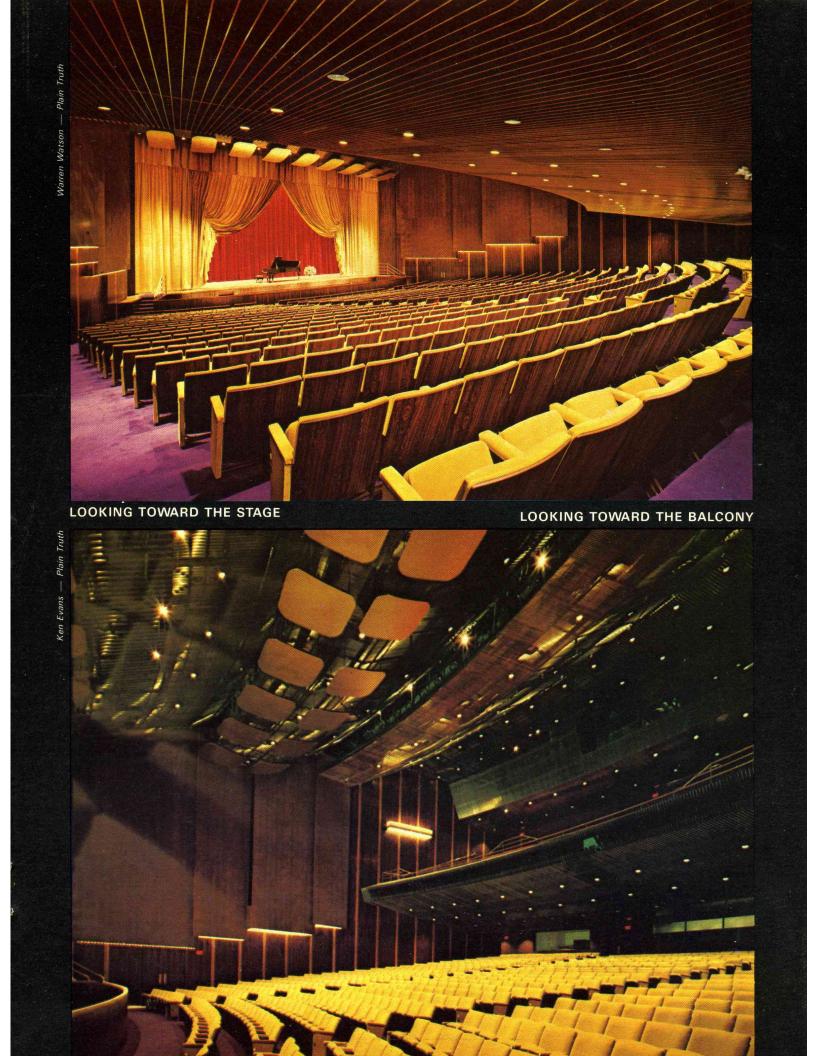
The thought — or question — came to mind: would it be God's will to build a house for his name, to serve the purposes of both his church and his college, at his temporary, but present headquarters?

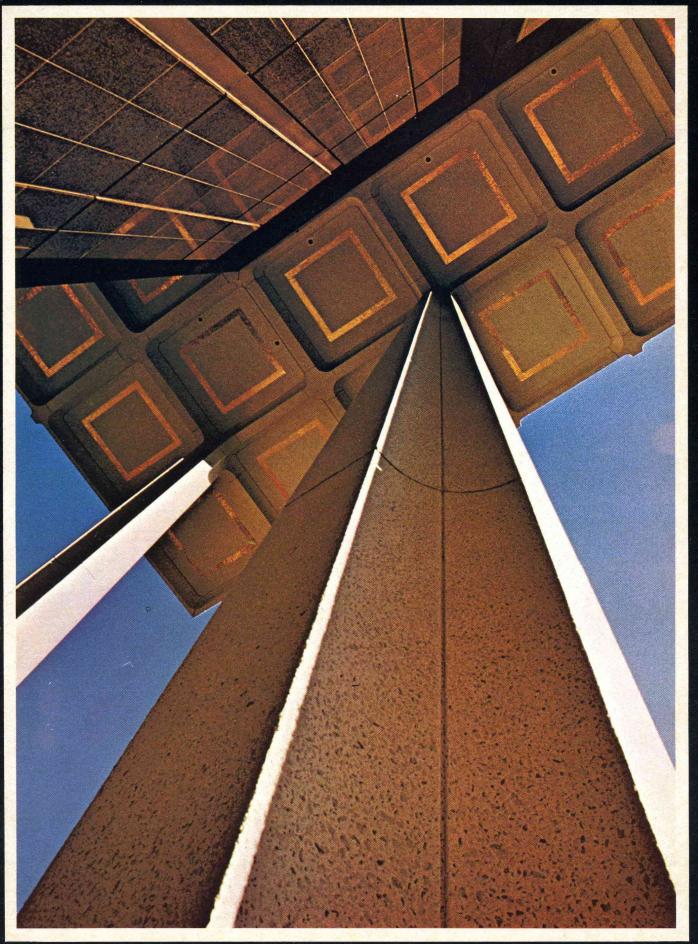
I repeat, the thought was not for a temple, but a dual-purpose auditorium. Yet if it were to be "built for God's name," dedicated to his honor and glory, it would have to be the very finest!

I did know that, IF God wanted it to be a place for his name, nothing less than the finest we could build in modern design could justly reflect the honor and glory of one so great. I noticed that David said, "... the house that is to be builded for the Lord must be exceeding magnificent, of fame and glory throughout all countries" (I Chronicles 22:5).

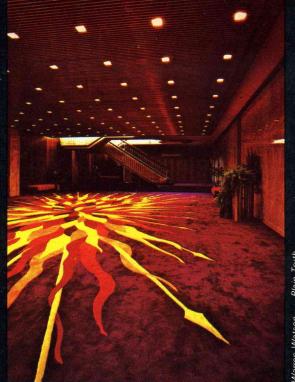
So, although I realized that Pasadena is only a temporary headquar-





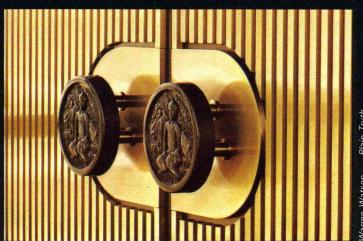


ONE OF 26 EXTERIOR COLUMNS REACHING TO GOLD-LEAFED PORTICO



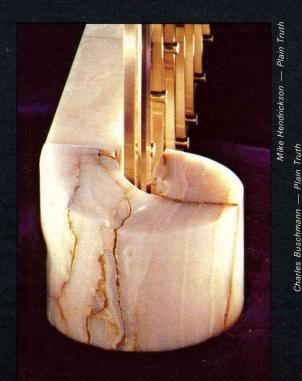


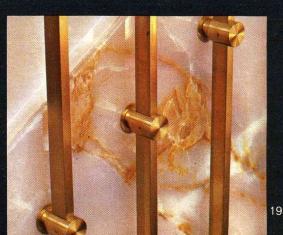






Upper left: Downstairs lounge carpeting is made up of brilliant shafts of color. Upper right: One of two sparkling crystal candelabras which flank the auditorium dedicatory inscription. Center left: Ambassador College seal is cast in bronze for door handles. Center right: Sunburst design of the base of the crystal chandelier in the main lobby. Lower left: Close-up of bottom of rose onyx staircase. Lower right: Close-up of staircase balustrade bars. Close-up of staircase balustrade bars.





ters for God's present work, and anything even remotely approaching the grandeur and costliness of Solomon's temple was out of the question, nevertheless, to honor one so GREAT as the living creator God, as far as it went, this auditorium, as a place for God's name, must be of the finest available materials and craftsmanship.

But I could not simply take it into my own hands to build such a building. If it was to be God's house – a place for his name — I had to know whether it was his will. I took the matter to the living God in prayer. I was impressed to go far enough to choose a basic architectural design for the external form and shape and then submit it to the entire church membership. If God, through them, provided the complete financing by SPECIAL FUNDS FOR THAT PURPOSE, aside from, and over and above regular income for the work of the gospel and the college, I would know God approved. I asked him if he would show his will by whether he provided the financing in this special manner.

So I requested our architectural firm, DMJM, to provide me with a number of quick rough sketches of various possible external designs. An idea had come to my own mind of a building surrounded by tall pillars with over-hanging roof, the pillars rising out of an approximately halfacre lake. And of all the sketches of exterior design the architects submitted, I chose the one I had suggested. The sketches were forwarded to me at the English campus. I remember tacking the sketches all around the walls of the radio studio. All at the English campus were unanimous in the choice of design.

Even prior to this I had already created a building fund for campus expansion. But now I sent printed copies of the chosen sketch to the entire church membership. I explained the quality and character this building would require.

But just at this time — about October 1963 — we learned that the state highway commission was planning to run a new freeway right through the

middle of our proposed campus. We were using the buildings on the hill on which the academic complex of the Pasadena campus is located and were already purchasing properties below the hill, but had not yet started any construction below, except for a handball court. If we could rush the construction of a major building in the lower area and complete it within a year, showing the commission our intent to occupy that area with campus buildings, we learned the proposed freeway would be routed one block farther east.

It was going to require two or more years to complete drawings for the auditorium and another two years or more to build it. Our architectural firm, DMJM, was unable to design and construct any building within the required period. Another firm in Pasadena, combining architecture, engineering, and construction in one firm, was able to design and build a gymnasium within the prescribed time. The gymnasium would have to serve as an auditorium, with folding chairs for seats, until we could build the auditorium.

It must have been about November 1963. The O. K. Earl Company rushed the plans to completion. We broke ground for the combined gymnasium and natatorium in February 1964, and it was completed by November 1964.

I hoped, if God so willed, that the auditorium could come next. But as the student body of the college expanded, a dining hall became imperative. The auditorium once again was preempted. Next, new classroom facilities sidetracked the auditorium. Then came the Hall of Administration, 1968 and 1969, the new printing plant, and a new men's dormitory in Pasadena.

But, at last, January 6, 1972, our mortgage bankers announced they had secured 89 percent financing for the auditorium, by way of long-term (15 or more years) insurance company loans and at an interest rate that, as of today, is one-and-one-half percent below the prime rate. This was one hundred percent financing,

including the cash balance in the building fund and interim financing from our bank.

Such financing is almost unthinkable for a college or a church. Certainly this, at last, made God's will for the auditorium assured!

Ground was broken shortly after the middle of January 1972. The construction was finished, at least so far as necessary for the opening concerts on April 7 of this year by the Vienna Symphony Orchestra, which was conducted by the eminent Carlo Maria Giulini.

During the almost two-and-a-quarter-year construction on the auditorium, following more than two years of design and producing the working drawings, the men working on the project — architects, engineers, craftsmen (including several brought to Pasadena from other areas) and workmen, all seemed to realize they were working on a once-in-a-century character of building, to be dedicated to THE HONOR AND GLORY OF THE LIVING GOD.

Their work really seemed to be dedicated to the honor and glory of the living God. Their work seemed to reflect an almost awesome reverence for what they were accomplishing — a once-in-a-lifetime edifice.

GLITTERING CRYSTAL sets the mood for distinguished guests and enthusiastic music lovers (center right). Carlo Maria Giulini conducted Beethoven's Egmont Overture, Stravinsky's Firebird Suite and Brahms' Symphony No. 1 in a moving inauguration concert on April 7, 1974 at the Ambassador Auditorium. After a standing ovation, Giulini joins in a scintillating discussion at the reception following the concert (upper left). Abdallah Salah, Jordanian Ambassador to the United States, chats with Herbert Armstrong (center left). Kenneth Hahn, Chairman of the Board of Supervisors of Los Angeles (bottom right), warmly converses with Herbert Armstrong and Stanley and Nikki Rader. The illuminated egret sculpture and fountain (bottom left) delight guests during the intermis-

