"*The* WORLD TOMORROW" A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG GARNER TED ARMSTRONG Proclaim to the World the GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California 91109

Publishing The PLAIN TRUTH *a Magazine* of UNDERSTANDING

December 9, 1970

Dear Co-Workers in the Most IMPORTANT WORK ON EARTH:

This letter will have to be short and to the point. Only three weeks remain in this year. It has been a very difficult year. It has been the second, and most difficult of a two- year nationwide economic RECESSION. Hundreds of business firms have failed -- gone out of business. And we are in the year's MOST DIFFICULT MONTH!

By making a number of cutbacks -- issuing The PLAIN TRUTH and TOMORROW'S WORLD only every OTHER month, cutting many radio stations from seven to one broadcast a week, and many other cutbacks -- we have kept this great Work alive and in sound financial condition -- AND GROWING in spite of cutbacks.

For 37 years, up until this two-year recession, the scope and POWER of this Work increased an average of 30% every year, year after year. THAT MUST BE A RECORD FIRST! I have never heard of ANY institution or organization -- whether commercial business or non-commercial operation -- that has grown that consistently, with that large an annual increase, over a 35-year stretch.

The past two years we didn't grow 30%. BUT THE WORK DID GROW around 12%, and even that is AMAZING GROWTH considering the national economy dip!

But now -- RIGHT IN THE YEAR'S MOST DIFFICULT MONTH -- we must go back to publishing The PLAIN TRUTH and TOMORROW'S WORLD every month -- and restoring The WORLD TOMORROW broadcast to SEVEN times a week on all those stations. Besides, VERY IMPORTANT NEW STATIONS ARE OPENING THEIR DOORS FOR US -- for both the radio and the TV program!

Even with our cutback, this year THOUSANDS OF LIVES were CHANGED -- converted -- have received the begettal of ETERNAL LIFE in the Kingdom of GOD! How much is THAT worth? And other MILLIONS have heard the TRUTH with a great impact of POWER -- NEVER was the true Gospel proclaimed to SO MANY in such POWER, WORLDWIDE!

WHAT A PRIVILEGE -- what a BLESSING -- to be chosen by the living Jesus Christ to be HIS CO-WORKER in the very Work HE is heading, directing, and blessing with such unprecedented results. WHAT A PRIVILEGE to have a part in changing lives -- in actually CHANGING and SAVING THE WORLD! It's the greatest Work on earth, because the POWER OF GOD is guiding and energizing it with VITALITY and POWER!

Yet right now many Co-Workers are FORGETTING to send their gifts for CHRIST and HIS WORK, spending lavishly on EXCHANGING Christmas presents back and forth with members of their family, relatives and friends. They are not presenting their gifts to CHRIST, but to one another!

Co-Workers, let's KEEP THIS GREAT WORK ALIVE -- and GROWING, as it has for 37 years! This very difficult month is the time to be EXTRA GENEROUS toward this most needed Work on earth. When Moses had to ask the Ancient Israelites for contributions, they responded so overwhelmingly he had to send another proclamation asking that they desist. When the Apostle Paul called on the early Gentile Christians for contributions, they responded liberally. Neither he nor Moses solicited the general public for contributions -- and neither do we. They asked only God's own people. We can look

only to you who have volunteered to be part of our little family of Co-Workers -- that we may GIVE THE PRECIOUS TRUTH to the world.

THANK YOU! THANK YOU! For your wonderful part in CHANGING LIVES, and helping prepare the way to CHANGE and save THE WORLD! You and I have a WONDERFUL PRIVILEGE IN THIS!

Because of congestion of Christmas mails, and THE URGENCY, I am enclosing a STAMPED AIRMAIL ENVELOPE for your reply.

With love, in Jesus' name,

Herbert W. Armstrong