

*"The PLAIN TRUTH"*  
a magazine of understanding  
Pasadena, California 91123

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November 11, 1985

Dear PLAIN TRUTH Subscriber:

I want PERSONALLY to welcome our many hundreds of thousands of NEW subscribers -- and to THANK ALL subscribers, old and new, for your interest in this world-news magazine and the WORLD TOMORROW broadcast!

As founder and editor in chief of "The PLAIN TRUTH," I try to write a personal letter to our subscribers about twice a year. Once again, I am grateful to be able to say I have something NEW -- and I believe exciting and tremendously important for you -- no cost, of course.

But first, let me give you a brief preview of the world YOU live in today, and what the next very few years are going to bring into YOUR life and mine. We are living in a time of extreme DANGER! Television commentators broadcast it. All evidence seems to indicate it -- pollution, unprecedented crime and violence, family life breaking down, morals in the cesspool, terrorism, local wars in Asia, the Middle East, Africa, South America. ALL signs point to the fact that we are living in the TIME OF THE END of this present civilization!

For the first time in human existence the weapons of mass destruction are developed and stockpiled that can ERASE every man, woman and child on earth. Will some self-willed human leader unleash this terrifying stockpile of nuclear death?

Bible prophecies say IT WILL HAPPEN! Listen: Most religious leaders do not understand these prophecies. Speaking of the United States, Britain, Canada, Australia, God warns: "In all your dwelling places the cities shall be laid waste ..." (Ezek. 6:6); "And the cities that are inhabited shall be laid waste, and the land shall be desolate; and ye shall know that I am the Lord" (Ezek. 12:20) -- and the latter part of that verse speaks of a time immediately prior to the Second Coming of Christ.

Why do most religious leaders not understand these prophecies? Because they do not know the identity of the English-speaking nations and the other democratic peoples of Northwestern Europe.

Jesus spoke of this same time of national destruction of our peoples, as recorded in Matthew 24, Mark 13 and Luke 21: "For then shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved (alive): but for the elect's sake those days shall be shortened" (Matt. 24:21-22).

Not only will that unthinkable time be cut short, there is a promise to God's own people -- his Church -- in Revelation 12:14: "And to the woman (God's true Church) were given two wings of a great eagle, that she might fly into the wilderness, into her place, where she is nourished for a time, and times, and half a time (3 1/2 years), from the face of the serpent" (Satan the devil).

Also this promise to those who will yet in the future, heed the prophetic warnings: "A thousand shall fall at thy side, and ten thousand at thy right hand; but it shall not come nigh thee" (Ps. 91:7).

We are living in the most tremendous days of world history -- the very END TIME, the END of this present evil, unhappy, violent world -- just prior to the Second Coming of Jesus Christ.

Only "The PLAIN TRUTH" keeps you informed on what it all means, and what is the absolutely SURE prophesied outcome.

The eternal God has raised up THIS WORK to prepare the way for Christ's soon coming in SUPREME POWER AND GLORY to rule all nations, to bring in a NEW civilization under the GOVERNMENT OF GOD with WORLD PEACE and

eternal salvation offered to ALL!

Our time is now SHORT, and growing daily shorter! World troubles will mount into troubles such as NEVER WERE BEFORE, and never will be again. But then Jesus Christ will come in all His supernatural POWER to bring us PEACE, and a REAL HOPE, at last!

While heads of government, news analysts and forecasters worry, wonder, and speculate on the immediate future, the PLAIN TRUTH magazine will keep you informed IN ADVANCE. We are God's chosen spokesmen for the God who controls the universe. He controls the destiny of the human race. He reveals the end from the beginning in biblical PROPHECY.

We are now rapidly approaching the time of the world's greatest CRISIS, when this whole man-made civilization will crumble and fall -- and a NEW WORLD OF PEACE AND ETERNAL SALVATION will dawn, at Christ's soon coming in POWER and GLORY! God has decreed that the warning message must now go to the world (Matt. 24:14).

This is the message of the world's ONLY and SURE HOPE! We are definitely NOW at the "TIME OF THE END," when the prophet Daniel says, "none of the wicked shall understand; but the wise shall understand" (Dan. 12:10). Keep reading diligently every issue of "The PLAIN TRUTH," and be one of the wise.

TOMORROW a new world of PEACE, happiness, abundance and eternal salvation is coming! The glorified Christ will be here, ruling all nations. Abraham, Moses, King David, Elijah, Samuel, Daniel, Jesus' original twelve apostles, the apostle Paul -- all will be resurrected to immortal life -- all will be here.

As some of our readers already know, I have written the book "THE WONDERFUL WORLD TOMORROW -- What It Will Be Like." The book is a vivid word-picture of TOMORROW'S NEW WORLD -- how it will be organized. I shall be glad to send to you, as a subscriber to "The PLAIN TRUTH," a copy, gratis -- no charge -- on request, if you have not already read it.

Let me THANK YOU from the heart, for allowing us to serve you and bring to you God's precious TRUTH.

A self-addressed envelope for your request is enclosed.

Thank you, in Jesus' name.

Herbert W. Armstrong