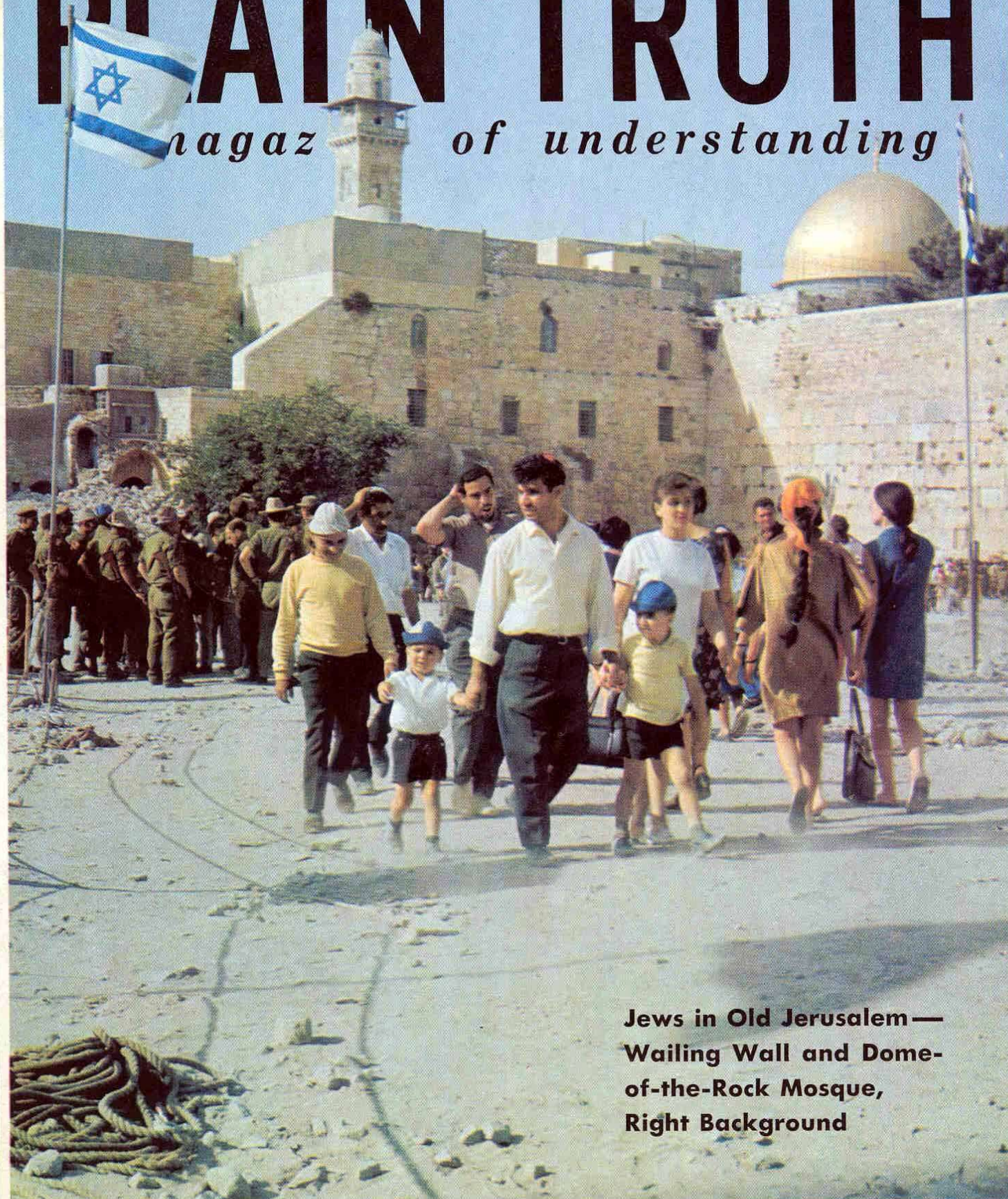


the
PLAIN TRUTH
magaz *of understanding*



**Jews in Old Jerusalem—
Wailing Wall and Dome-
of-the-Rock Mosque,
Right Background**

What our READERS SAY

Evolution

"I have been extremely impressed by your series of articles on evolution. I am a teacher in the University of Melbourne and for years I have been teaching my students that evolution is a fact. Despite years of scientific training it has been only your articles which have caused me to see that a true basis for this evolutionary theory is lacking. This is going to mean a big change in the type of lecture I will be giving but I thank you for enabling me to see the true 'origin of species' and God's will for man on earth."

Prof. M.,
University of Melbourne,
Victoria, Australia

"Thank you for sending us (my wife and I) *The PLAIN TRUTH*. . . Also for the extremely well-researched and revealing articles by Mr. Garner Ted Armstrong on Evolution with their lovely, humorous twists. As a scientist who has never been totally convinced by Evolution, but who has been so close to it that I have been unable to see its absurdities, the series has been a real eye-opener."

A. J. B.,
Hull, Yorkshire,
England

"I really appreciated the article by Mr. Ted Armstrong and Mr. Paul Kroll on bird biology. That revamping of the 'near-bird's' nervous system is indeed quite a feat — and so is having a nervous system at all, when you study into the engineering marvel which allows one little bitty nerve impulse to travel along just one little bitty nerve fiber! How anyone can really study such things and still retain his faith in evolution, is a real head-scratcher."

David U.,
Sacramento, California

"Your most excellent series of articles on evolution fills a need for many of us.

I do hope that when the series is completed you will take under advisement the possibility of publishing the entire group in one volume which could serve as an antidote to *LIFE* magazine's beautifully illustrated book on the story of evolution. . . ."

Walter W., Jr.,
Escondido, California

"I am an avid reader of *The PLAIN TRUTH*, and I'd like to compliment you on the current series of articles on evolution. Your magazine serves to keep me on top of the day's news, stimulates my thinking, and gives me proof with which to confront the many 'modern' thinkers whose chief purpose seems to be the spreading of confusion. *The PLAIN TRUTH* is truly a university in print, and I count it as one of my major blessings. Keep up the fine work."

H. D., Danville, Illinois

Teaching the Teacher

"One of the pupils in my eighth grade social studies class has recently introduced me to *The PLAIN TRUTH*. Since a large part of our work concerns current happenings, the magazine has helped me tremendously in trying to present a true picture of world affairs to my classes. Would it be possible to have my name placed on your mailing list? In these trying times a teacher needs all the help she can get in trying to build good citizens for the days ahead."

Teacher, McDonough, Georgia

• *You're on.*

Santa Claus

"I surely do not agree with everything you say. . . . My biggest criticism is that you don't believe in Santa Claus. For shame! I'm almost 50 years old, and I still believe in Santa. I believe in everything — ghosts, ESP, UFO's —

(Continued on page 16)

the PLAIN TRUTH

a magazine of understanding

July, 1967

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Personal from the Editor

ONCE AGAIN I devote this column to comment on BIG NEWS — important to those who know the PURPOSE being worked out here below, and *how* its working out has been Master-Planned.

TWO happenings, involving this Work, since we last went to press:

First, with this July number, *The PLAIN TRUTH* passes *another giant milestone* in its upward climb of progress!

It now reaches a grand plateau in circulation — AT LAST!!! — ONE MILLION COPIES THIS ISSUE!

A few of our readers have watched the improvement and the growth of *The PLAIN TRUTH* from a small "home-made" mimeographed "magazine," to its present status as one of the world's major high-quality, full-color, world-news human-interest magazines.

With this issue *The PLAIN TRUTH* becomes, truly, one of the comparatively few MASS-media of the entire earth. In many nations there is no magazine or publication of any kind with a circulation and readership so large.

The PLAIN TRUTH is published in five editions simultaneously in Pasadena, California, Watford, England, and North Sydney, Australia. It is published in three languages, English, French and German. Soon, perhaps, in Spanish too! The three English editions are identical. All are printed on our own presses, in our three major printing plants.

I have written of its history before — how the dream of such a magazine came to mind forty years ago — in the spring of 1927. At that time I drew up a rough draft of a "dummy" portraying my concept, turned it over to a professional letter artist, who in turn designed a professionally laid-out dummy.

But when it came to the problems of publishing, of building circulation and readership, and of financing such a venture, I was stopped — for the

time. For seven years, actually. I had no such resources as such a high-character magazine would require to establish.

But the first week in January, 1934, the ETERNAL God opened the way — *not* for the sudden blossoming forth of a big-circulation quality magazine such as I had envisioned — but for the most HUMBLE and *small* beginning of what, after 33½ years of hard work, dedication, struggle and perseverance, has *finally* developed into such a publication.

It was in that first week in January, 1934, that the *living* Jesus Christ opened before me the door of radio broadcasting — in the smallest possible way. The facilities of a smallest-powered local station in Eugene, Oregon, were made available at a cost of \$2.50 per week. A small group of dedicated friends pledged a little more than half of that amount for a year. I took the other half on faith. That radio program has never missed a week on the air since.

There still were no resources for publishing a superb quality large-circulation PLAIN TRUTH. God does not *start* things, *through humans*, on such a large scale, but on the *smallest!*

But now the way had been opened to *start* to acquire a readership. I began offering *The PLAIN TRUTH*, free, to listeners of the broadcast. Also I began getting out the first "edition" — if it could be dignified by calling it that.

But it had to be so small and humble as to be humiliating. But it contained a certain *quality*, and reader *interest*, and God's TRUTH!

To make this possible, without "wherewithal," I purchased a very few sheets of inexpensive mimeograph paper, and a few mimeograph stencils. Without mimeograph equipment, except a borrowed stencil, I hand-lettered headlines by holding the stencils vertically against a window-pane. They were

(Continued on page 41)

In This Issue:

What Our Readers
Say Inside Front Cover

Personal From the Editor 1

Arab-Israeli Aftermath . . .
More War in Jerusalem? . . . 3

Why Hundreds Transfer
From other Universities 7

How To Build Leadership 9

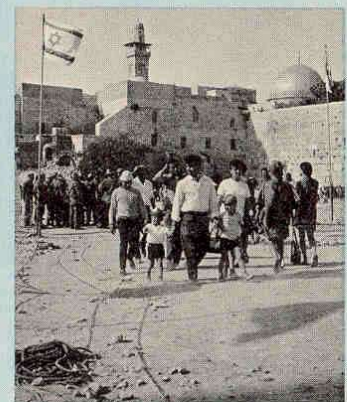
Radio Log 12

Short Questions
From our Readers 15

How U. S. Wheat Belt
Barely Escaped Disaster 18

The Bible Story 33

Prophecy Comes Alive
in Today's World News 48



Ambassador College

OUR COVER

Our Contributing Editors in Jerusalem photographed these happy Jews at the Wailing Wall in the newly captured old city. The Wailing Wall, the last vestige of the old Temple, is a sacred spot to Jews. They have long wailed and prayed here for a new Temple on this spot. Newly planted Israeli flag and golden Dome of the Rock share near background. Foreground area has recently been cleared, allowing easier access to the Wailing Wall.

WHY HUNDREDS TRANSFER FROM OTHER UNIVERSITIES!

There is something criminally wrong with modern education. It's a FACT — most college graduates FAIL to achieve happiness and real success in life. That's why hundreds CHANGE to Ambassador, with its three superb campuses — Pasadena, Texas, and England.

by Herbert W. Armstrong

RIGHT NOW, thousands of high school seniors, as well as hundreds of disillusioned university students all over the world, are making final decisions about COLLEGE for this autumn THAT WILL VITALLY AFFECT THEIR ENTIRE LIVES!

The WRONG decision may mean failure — unhappiness — frustration for LIFE. Girls, as well as men.

If I were a young man or young woman, either already *in* a university, or now at last *ready* for college, I would most assuredly give sober and solemn THOUGHT to the things I want to say to you here.

I would want to think, seriously, about WHY so many college graduates, after having already acquired a Bachelor's or Master's degree, feel that the university failed to give them what they really NEEDED, if their lives were to be successful, completely satisfying.

I would want to look, searchingly, into the REASONS behind the millions of FAILURES in life by college graduates — and why even *most* who do achieve moderate or even rich financial status *still* find their lives UNHAPPY, far short of the completely *gratifying*, rewarding sense of satisfaction they had anticipated before entering college.

I would want to find the reasons WHY so many college graduates make failures in MARRIAGE — failures in child rearing as parents.

I would want to know WHY so many, whose *minds* have been trained and filled with technical knowledge in specialized fields, still are emotionally immature, morally and spiritually mixed up and confused; still plagued with a

feeling of inadequacy, uncertainty, inferiority, insecurity — even frustration?

Yes, WHY?

WHAT IS IT that these millions, who spent four, six or more years in "higher education," find they failed to obtain at college?

It is, plainly and simply, that they were not given the *most important* knowledge and experience needed for a balanced, well-rounded, happy, *abundant* life that is *really* successful!

May I just speak *personally*, intimately, as I would in a face-to-face, heart-to-heart talk if you should come to me and ask private and personal advice about this problem of going to college, and HOW to be sure you choose the right one?

I have jokingly said, many times, that, like Jack Benny, I am only thirty-nine. But there has been a note of seriousness in that, for that is how I *feel* — even though I am now well past the allotted threescore and ten.

But I have *lived*, as few men ever have. I have lived an active, dynamic, much-travelled, fast-moving life. And today I look back, with deep and very gratifying satisfaction, on a life of accomplishment that has been full, abundant, interesting, even exciting, but always rewarding. Of course there have been problems to solve, obstacles to hurdle. There have been, too, disappointments, setbacks, for those come to every life. They are the training ground of character.

But I have come in contact with numerous men supposedly "successful" by generally accepted standards — men

who headed great and vast enterprises, men whose bank-accounts were full — but their lives *empty*!

I have known scores of multimillionaires — nearly all of them unhappy! Most certainly I do not consider poverty a criterion of success, but after knowing so many hundreds who became financially affluent, neither do I consider acquisition of MONEY a proof of success. There is *more* to life than earning a living, though that is *one* of the necessary requirements.

And I have known wives of financially "successful" husbands — career women — some who reached the top of the social ladder. They, too, were unhappy, discontented.

But WHY are most people, even affluent in money and material goods, still *failures* in LIFE — still UNSATISFIED — frustrated — unhappy?

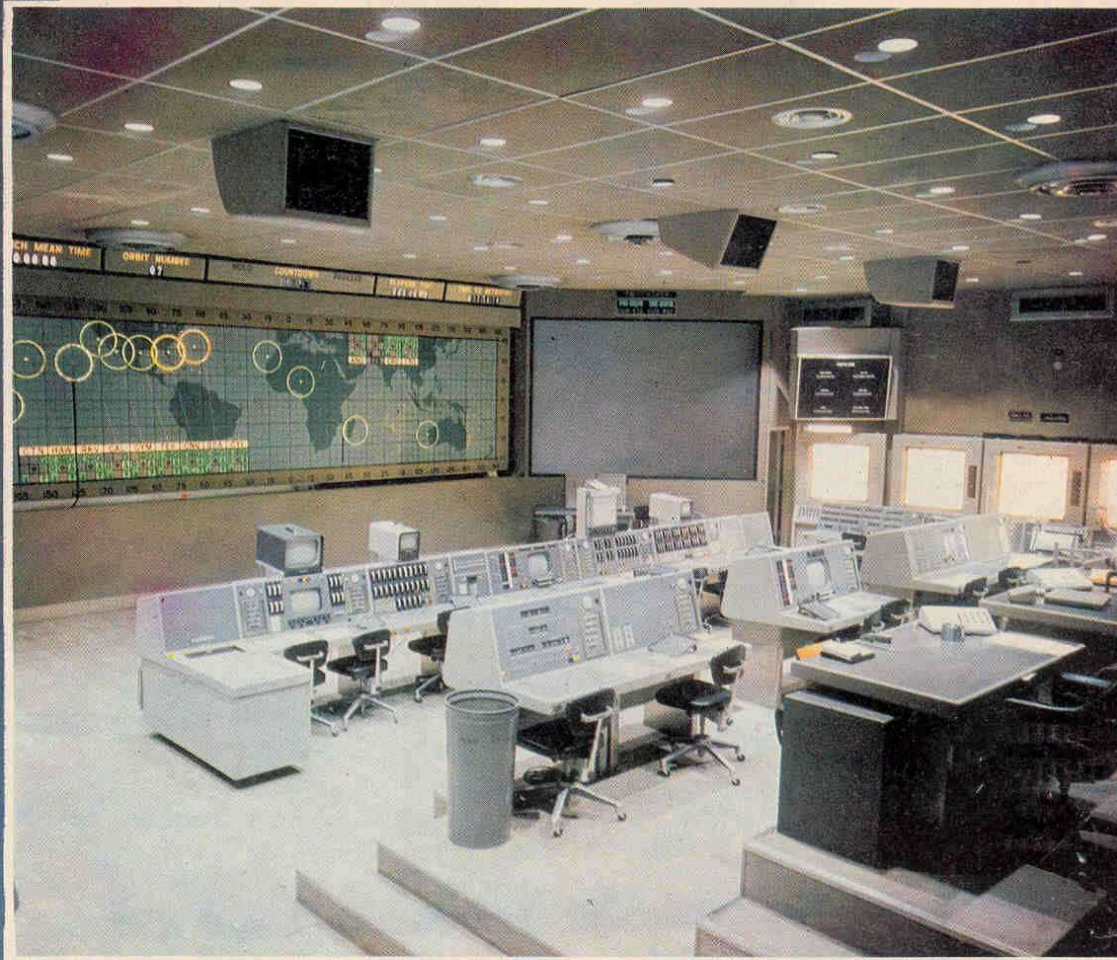
Should YOU not look forward to something better than that?

If you do not *do* something about it NOW, it will be too late.

When I was only twenty-two, I was sent all over the United States as the "Idea Man" of a national magazine — interviewing businessmen, studying, analyzing merchandising and general business conditions, learning why one man makes a success, another a failure, in business.

All my life since, I have studied the CAUSES of success and of failure *in life* — the REASONS for so much unhappiness.

And when, more than twenty years ago, it became my privilege and responsibility to found a college in the field of higher education, I talked about



North American Aviation, NASA Photos

SPACE RACE — Left, intensive education in science and technology has made awesome rocket race to moon possible. Above, NASA control center which directs rocket launches and paths. Question is, where is all this knowledge leading?

these problems with a number of educators of good rank in this business of education. I discussed with them the facts that I had found so many college graduates to be actual failures in *life*, not knowing how to live it, even though many were financially "successful."

Said Dr. Packer, Chancellor of Higher Education for the State of Oregon, "Mr. Armstrong, I envy your great opportunity. We *know* there are serious evils in our educational system. We *know* it is gripped tightly in the clutch of a vicious materialism. Those of us at the head of some of these large and vast educational organizations are also in the clutch of that system — even though we see the evils, we are powerless to change them. But, you, Mr. Armstrong, are not bound by these fetters of tradition. You are FREE to start anew — to RECAPTURE THE TRUE VALUES — while retaining all that has proven *good* in educational experience."

Dr. Packer by those words set the

motto of Ambassador College — RECAPTURE THE TRUE VALUES!

What, after all, is basically, criminally, WRONG?

First, above all else, people are groping in the dark, not knowing THE TRUE VALUES!

The millions of even the supposedly "successful" are spending lifetimes of precious hours and strenuous efforts toward wrong GOALS, false VALUES, that fail to pay off! It's like devoting the energies of a lifetime chasing the pot of gold at the end of the rainbow — groping, openmouthed, for the mirage on a blistering hot desert.

Do YOU want to struggle through life in that manner, only to end up frustrated, disillusioned, too late to start all over again?

Life is a pretty serious thing. You only live it ONCE!

What, then, is it that these hun-
(Continued on page 30)

huge Union Equity elevators with their modern facilities. These elevators account for 50½ million of Enid's 66-million-bushel storage facilities. Once again the story was the same. The elevators were filled to only *six to eight percent of capacity!*

Yes, America's once-bulging wheat bins are all but empty! Our 1.6-billion-bushel stockpile of the early 1960's has in five short years shrunk to a paltry 400 million bushels!

Today we find ourselves in a position where, "*The composite wheat, corn and soybean reserve of the United States would not meet our needs for more than 90 days if disaster wiped out our annual production!*" (By George McGovern, U. S. Senator from South Dakota, writing in *Look*, March 7, 1967.)

But are we *concerned*? Are we *excited* about it?

NO! Years of rich material blessings have spawned a sluggish, dull, complacent attitude of mind. We have never experienced a food shortage before and we don't know how to react to it. We are in a hypnotic stupor and can't get our eyes open to reality!

On our entire tour the only people we found who were really concerned about the situation were the big elevator men. And they were concerned only because their storage business was being hurt — not because they really feared a food shortage!

An Incredible Meeting

At one point in our tour we were able to attend a meeting in which Secretary of Agriculture Orville Freeman addressed a group of farmers. After his address there was a question-and-answer period during which the farmers could present their views and questions.

The whole tenor of this meeting was *absolutely incredible*. It was *unbelievable!* The fear of every man who spoke was that after finally ridding ourselves of "burdensome surpluses" we would again overproduce — thus depressing farm prices!

Imagine! With 12,000 people dying of starvation daily, other countries are asking, "Will we be able to produce *enough?*" Yet here were men asking fearfully, "Will we produce *too much?*" What a world we live in!

There was only one written question which expressed concern over the low food reserves. It was summarily read and then put aside without comment, but with the insinuation that it wasn't worthy of discussion by intelligent men. No one would have dared to state a similar question *orally* — he would have been laughed to scorn.

After this meeting, we visited briefly with one of the leading men in the U. S. Department of Agriculture. Again we were appalled. The understanding of conditions which this well-known man had was absolutely shocking. He told us that India was the best off today that she has been in the past ten years!

How far out of touch with reality can you get???

Can't Imagine Famine Here

"I don't think we will ever get into a situation where we will not have enough for our own needs. We grow wheat over such a wide area and under such widely varying conditions that we just could never get enough bad weather or enough worms, or enough freezes or anything else, to reduce the supply that much. So we would always have this [enough wheat for ourselves]."

This statement by a prominent Kansas politician sums up the attitude of a lot of people. Is this *your* attitude?

We think a nationwide crop failure happens only in China or Russia — that it can't happen here. But it can!

In the agriculture meeting just cited, the question was not, "*Will we be able to produce these products?*" This was assumed. Rather, the question was, "How much will we be able to *get* for our products?"

The farmer just *assumes* that next year he is going to have a good crop. As one County Agent put it when we asked what would happen if they had another year or two of similar upset conditions in his area, "We just can't afford to have another year like this. *We don't even consider that we could have it, we go ahead with the expectation that we won't have!*"

Yes, just "be optimistic" — and hope that somehow our troubles will go away.

But our troubles are *not* going to just "go away." They are just beginning.

It WILL Happen Here

You may think that drought and famine can't happen here. But it *WILL!* History and prophecy *prove* it!

Human civilization has always brought disaster to the land and death to its inhabitants. There has been no exception! Do we think that we will escape any more than other people?

Have we forgotten that the forefathers of our English-speaking peoples — the "lost" ten-tribed House of Israel — brought ruin upon the land of Palestine?

In Abraham's day the Jordan Valley was well watered, like the garden of Eden. But by the time that *God* cast our forefathers out of the land, Palestine had become desolate.

Notice what happened to Babylon. Ancient Babylon was watered by the Euphrates River. The inhabitants denuded the mountains of forests; the riverbeds were filled with silt; fields were flooded, sweeping away irrigation works. Salt deposits built up by irrigation water ruined many acres. The remainder were laid desolate over the centuries by invading armies.

A decaying, pleasure-loving nation looked to the government for help — just as we are doing today! But *what the people could not do for themselves, the government could NOT do!*

Have we forgotten that vast portions of the Sahara were once forested and inhabited? Look at it today! Persia and Syria were also civilizations based upon *irrigation*. And it was the exploitation of this system that made the land a desert.

America Going the Way of Rome

At one time the hills adjoining the Mediterranean (in Yugoslavia) were heavily forested — today not a trace remains! The Romans began the destruction of the forests. The Slavic inhabitants continued to denude the hill slopes. The Venetians consumed the remaining trees for timber for their fleets. The hillsides can't be reforested today. They are too badly eroded.

The same process is occurring in the U. S. A. today. *WE SEEM TO BE UNAWARE THAT SOIL EXHAUSTION AND EROSION HAVE PROGRESSED MORE RAP-*

LDLY IN THE UNITED STATES THAN IN ANY OTHER COUNTRY IN THE WORLD, except perhaps South Africa.

Apparently we have also forgotten that the Romans knew the value of contouring, the value of grasses and legumes, the rotation of crops and organic manuring! Simkhovitch, a historian who wrote about the fall of Rome, said that Roman knowledge of agriculture was "fairly startling."

Yet Rome fell!

Why?

Listen to the answer!

Taxation to support an ever-increasing bureaucracy and a huge army wiped out the farmers who couldn't make sufficient profit. Most Roman farmers then borrowed money. Taxes increased. The farmer, in turn, had to exploit the soil to pay his debts. Within a few generations of the height of the Roman Empire, the soil of the entire Mediterranean (except Egypt) became sterile by overwork and ruthless exploitation.

TODAY taxes — for a huge bureaucracy and great military machine — eat away more than one third of all income. Poor farmers are being forced off their lands. Today less *than 8 percent* of the populace is concerned with agriculture, and the average age of the American farmer is 54! The land is constantly becoming more exhausted. History is repeating itself! We are going the way of Rome.

Most farmers know many of the better agricultural methods — but for economic reasons they do not practice them. Better farming methods are not always *immediately* profitable. Many farmers are victims of circumstance — sometimes victims of their own poor judgment or faulty management.

As we have said before — periodic drought and floods are *here to stay*. They are going to become worse and worse until this nation is brought to its knees and DESTROYED!

What Prophecy Says

Your Bible prophesied OUR peoples would be stricken with drought, famine, and disease epidemics! We are the "lost ten tribes" of Israel of your Bible — and you can PROVE that yourself by writing for our free booklet, *The*

United States and the British Commonwealth in Prophecy.

Listen to what God said would come upon our peoples — and notice how *exact* conditions are becoming today! "But if you will not listen to me; if you will not do all I order you . . . I will subject you to terrible woes, to consumption and fever that waste the eyes and wear life away: you shall sow seed in vain for YOUR ENEMIES will eat YOUR crops!" (Lev. 26:14-16, *Moffatt* translation.)

God said, "For ten acres of vineyard shall yield but *eight gallons*, and the harvest shall only be a *tenth of what is sown!*" (Isaiah 5:10.) Can you imagine carrying a *hundred* sacks of wheat *into* the field to plant, and harvesting only ONE sack? But THIS HAS HAPPENED — and MORE IS COMING!

DROUGHT was prophesied to strike our peoples! Listen to the startling *accuracy* of these prophecies! "I will make the sky hard as iron for you and the earth hard as bronze, till you spend your strength in *vain*; for your land shall bear no crops, and your trees shall bear no fruit" (Lev. 26:19-20).

" . . . The Eternal will strike you with . . . *drought*, blasting, and mildew, that shall pursue you till you perish; the sky overhead shall be brass and the earth underfoot shall be iron; the Eternal will turn the rain of your land into *powder and dust* dropping from the sky upon you . . ." (Deut. 28:22-24). The EXACT conditions you've just read about!

Further, God warned, ". . . a strange nation will eat up your crops and all the fruit of your labour, and you shall be utterly crushed and broken continually, till you are driven mad by the sight of it all . . . Much seed shall you carry to the field, but little shall you reap!" (Deut. 28:33-38.)

These prophecies are sure! They WILL happen!

Why Droughts and Floods

God has *not* deserted the world. He *does* intervene in nature. God is not only the Creator; He is also the Controller and Preserver of the universe. HE CONTROLS THE WEATHER. And He can intervene *for you* if . . .

. . . if you *do* what He tells you. This is your only chance of deliverance.

God nowhere promises you won't have afflictions, *but He has promised to deliver you out of them.* "Many are the afflictions of the righteous: but the Eternal delivereth him out of them all" (Psalm 34:19, *K. J. Version*).

Why is it that God is permitting these terrible afflictions to come upon our people?

" . . . Because you would not listen to the voice of the Eternal your God, KEEPING HIS COMMANDMENTS and orders for you . . . because you have not served the Eternal your God with joy and with a glad heart for all your *abundance*; therefore, with *hunger* and *thirst* and *nakedness* and *utter poverty*, shall you serve the foes the Eternal sends against you!" (Deut. 28:45-48, *Mof.*)

Turn also to Amos 4:7-8: "And also I have withholden the rain from you, when there were yet three months to the harvest: and I caused it to rain upon one city" — floods — "and caused it not to rain upon another city" — droughts — "one piece was rained upon, and the piece whereupon it rained not withered. So two or three cities wandered unto one city, to drink water; but they were not satisfied: YET HAVE YE NOT RETURNED UNTO ME, saith the Lord." (*King James Version.*)

Drought, floods, famines, *are the result of man's having turned from the ways of God.* Man is bringing these sufferings upon himself. We are about to reap one final catastrophe as a result of our DISOBEDIENCE.

The only way of deliverance is through REPENTANCE — sorrow for having done wrong, and a *determination* to do what is right from now on.

Still Time to Repent

This year God has yet spared us from a complete crop failure. His Work — *this* Work — of warning our people of the impending disaster is not yet completed. But in a few short years it will be. Time is short!

When God's Work is done — when our people have been sufficiently warned — famine, pestilence, disease and death are going to be unleashed in full fury on those who will not listen and change their ways.

YOU are receiving your warning — your witness — NOW. Will you heed?

WHY HUNDREDS TRANSFER

(Continued from page 8)

dreds of university students and graduates discover they have *not* gotten in college — WHY do they come to Ambassador College?

They have failed to obtain the very **BASICS** of education — the basic **FOUNDATION** for living!

The *basic*, most necessary things you need to learn are the real meaning and **PURPOSE** of life — WHY we are alive; the **TRUE VALUES**, distinguished from the false (few, if any, of the greatest educators and wealthiest millionaires have ever learned this); and **THE WAY** — the *HOW* — that brings peace, happiness, abundant well-being.

There is a **CAUSE** for every effect. There are **REASONS** for unhappy, frustrated lives — among those who are "successful" financially, socially, politically, or in usual channels of life. There is a **REASON** for lack of **PEACE** in the world: the heads of government *do not know the WAY* to peace! If they did, would we not *have* a little of it?

Just training the intellect is **NOT ENOUGH!**

Technical training in a line of specialization is **NOT ENOUGH!**

Millions have obtained that kind of education — but it has led to unhappy and unsuccessful lives! It has not prepared these "educated" for *living!*

It's Time to THINK About This!

Two students graduated, then received Master's Degrees from one of the most famous universities in the world. They said they had spent the best years of their lives cramming into their minds useless or **DEAD** knowledge — knowledge they could not now use. Then they studied at Ambassador Colleges, where they learned the *true meaning* of life, the real **PURPOSE** for their existence — the real cause and meaning of world conditions, and **HOW** to adapt and adjust for the drastic changes coming in the immediate World Tomorrow.

Whether you are already in college — or high school — or long past both, you need to **THINK** about these facts!

LAWS of Success

There is a **CAUSE** for every result. If your life is to be *truly* successful, you must find and apply the **CAUSE** of that satisfying happiness.

There are definite *laws* that determine success or failure — happiness or unhappiness.

The very first law of success is to have, and diligently pursue the **RIGHT GOAL!** The *second* is **EDUCATION** — *preparation* for that right goal.

I have known scores and scores of people who had success in achieving *their goal*. They applied diligently the second, third, fourth, fifth and sixth of the seven *laws* for **REAL** success. Well, perhaps many rather neglected the third law, which is good health. To have good health you must know the *laws* of good physical health — the physical *laws* of body and mind that regulate physical health. And you must apply them.

The fourth law I call **DRIVE**. Initiative, self-propulsion, prodding the self, *driving* on, instead of letting down. The fifth is **RESOURCEFULNESS** — the ability and confident determination to *think* the way through, over, around or past every problem, obstacle or difficulty that comes in one's path. And life will be full of these. They stop and defeat the irresolute, the shiftless, the unthinking, those lacking resourcefulness. The sixth is perseverance — stick-to-it-iveness — refusal to give up or quit.

Yes those regarded as successful in the world have practiced these rules — and they have attained their goals. But that has not always been real success, because their **GOALS** were not *right* goals.

Many businessmen fail because they are in the wrong business — the proverbial "square pegs in the round holes."

But, in the main, the **MILLIONS** supposedly **SUCCESSFUL** have never known **REAL** success. Many of these ended up suicides! Nearly all have been unhappy. Many, if not most, have been failures in their home and family life — failures as parents. It is they, not their teen children, who are the "delinquents."

And **WHY?**

Again, they did not know the **TRUE VALUES**. They chose the *wrong* goals. They worked hard to achieve a *wrong* goal that left them disillusioned, frustrated, unhappy.

This thing we call *civilization* is, simply, the **WAY OF LIFE** that is lived by the people. It is the system, the customs, the manner of life in human contacts and associations and organizations and ways. It is, in short, **THIS WORLD**.

And this world is emphatically **NOT** a happy, truly successful world!

In the brief span of a lifetime the world has passed with accelerating speed through the age of invention, the machine age, the age of science and technology, the nuclear age, and, now, the space age. The sudden acceleration in scientific development is evidenced by the astonishing fact that 90 percent of all scientists who ever lived are living today.

New Age in Education

And with these developments has emerged a new age in education.

Today's world is what its leaders have made it, and these leaders are the product of this world's education. But what kind of world has this education produced?

It is a deceptive world. It *appears* to be a world replete with gadgets, labor-saving devices, and luxury undreamed of by our ancestors. It is a world of instantaneous worldwide communication, rapid transportation by automobile, railroad, jet plane. It is a world entertained by radio, television, stage and screen, giant sports fields and arenas. It is a mechanized world where mass assembly-line machine production makes possible higher incomes, shorter work hours, more leisure for entertainment and amusement.

Is not this an exciting world of great *progress*? Is this not a world looking forward to a magic push-button Century 21 where labor will be all but abolished, with idleness and ease for all?

It seems so.

But it is a deceptive world. Never was the world so filled with discontent, and unhappiness; with crime, with juvenile delinquency, with divorce and

broken homes, with sickness and mental illnesses, with violence and destruction. Never before was it possible to erase all life — human, animal, and plant — from the face of this earth!

This whole disintegrating civilization is the product of an underlying *concept* toward knowledge, and a *philosophy* toward life, which together have formed the foundation of modern education. The philosophic basis of modern education is that of the ancient pagan Greeks and Romans. The concept, through which the presence and motion of things has been viewed and explained, is the materialistic approach of modern science.

Modern education, therefore, is almost wholly materialistic. It develops the machine, the theorem, the hypothesis which becomes the faith or the belief of modern science. But it fails to develop the MAN, or to lead him to a knowledge of the true values.

Few seem to know that peace of mind, happiness, contentment, the true, absorbing, interest-filled, *abundant* life of utter well-being, with prosperity and assured security, are our true heritage. Few seem to know THE WAY. Few seem to know that there are invisible but inexorable LAWS in motion to make possible that utopian state for all. The very first mission of education is to disseminate the knowledge of those laws and of the PURPOSE of life.

Yet this knowledge is NOT disseminated — except at the three campuses of Ambassador College.

What *is* man? WHY is man? Was he put on this earth for a PURPOSE — or did he just happen, by accident? Is there meaning to life? What is THE WAY to peace, to happiness, to well-being, to dependable security? Why are we air-breathing creatures of mere transitory existence?

WHY are these questions ignored, and certainly never taught — these BASIC foundations of any right or true education?

Why?

Simply because modern education has become almost wholly materialistic. It has lost the true values. It gropes hopelessly in the dark, in a vain search for the acquisition of knowledge which

can come only through the very source it rejects!

It fails to teach young men and women the most needed of all knowledge. It teaches young people how to earn a living, but fails to teach them *how to live!*

Surprising Origin of Modern Education

How did the system of modern education come about? A brief research of its history will prove startlingly illuminating.

The academic form of curricular education was originated by the pagan Greek philosopher Plato, 427-347 B.C. He was the founder of education of regular curriculum in a fixed place. He called it the *academy*.

But an interesting analogy, and lesson — if you can believe it — is portrayed as of much earlier date. It is found in the Biblical account in Genesis.

It portrays the Creator as the original Educator, giving instruction to the first man and woman, regarding the two basic *ways* of life. This was pictured by two symbolic trees. The one, freely offered, represented *the way*, as a life-philosophy, of love — of outgoing concern for others — of giving — of serving — of sharing. The other, forbidden yet left completely accessible, symbolized the opposite life-philosophy. It evaluated success in terms of material acquisition. It was *the way* of vanity, selfishness and greed; of consideration, first of all, for SELF; it exalted competition and strife.

The first was simply *the way* of the invisible, inexorable, living LAWS performed by LOVE — the Law of the Ten Commandments — the Law of the Golden Rule. That *way* is the CAUSE of peace, happiness, abundant well-being.

The second was the way this world has followed — competition, acquisition, materialism, fulfilling the twin pulls of human nature — vanity and greed. This way *causes* all war, strife, unhappiness, human TROUBLES.

This account portrays the Great Educator revealing these living laws of Love as *the way* to peace, prosperity, happiness — a real utopia; and their violation *the way* to strife and war,

pain, suffering, insecurity, wretchedness, discontent, emptiness, and death.

True to human nature, even as it manifests itself so often today, the woman took over the initiative. She is pictured as inaugurating, in principle, the "scientific method" of our time.

She rejected revelation as a source of knowledge.

She embarked on the very first recorded "scientific experiment." She decided to make a test, and observe the results. For guinea pigs she used her husband and herself. She experimented, first, with the tree of knowledge of good and evil.

The result of that "scientific experiment"? The guinea pigs became unhappy. They died. During their lifetime, however, they experimented further in the psychology of child rearing. Again rejecting revelation, they adopted the "scientific method" of permissiveness. The result of *that experiment*? It produced the first juvenile delinquent. Their eldest son became a murderer, and they grieved the loss of the second.

But, it seems, neither they, nor their children in all the successive generations ever since, have learned anything from the experiments. Humanity has been experimenting by the same process ever since, with the same unhappy results.

Sorrow, suffering and death have been the harvest reaped by each succeeding generation. Mankind has never learned from the *dearest* teacher of all — experience.

But mankind has *written* the lesson in human blood!

The most ancient of records reveal that educational institutions, from dimmest antiquity, were organized and maintained by religions. As early as the tenth century B.C. we find the record of schools for the training of pagan priest-hoods. On the other hand, the prophet Elijah, at the turn of the ninth century, established three colleges for the prophets of God.

Pagan Schools for Christians

At the beginning of the Christian era pagan schools on the Plato model dotted the Roman Empire. No Christian schools existed.

Printing had not yet been invented.

Textbooks had to be prepared, laboriously, entirely by hand, one at a time. All textbooks were pagan.

All leaders in the first five centuries of the Christian world were, of necessity, the pupils of this pagan education.

Then the barbaric invasion swept away these schools. Through these years the only education in the Western world was pagan. Pagan philosophies and religious beliefs and customs were instilled automatically into growing children. Observance of pagan holidays was a regular part of school life — as, surprising though it may seem, it continues to be today!

Education was instilled as a *system of memory-training*. It was "spoon-fed," literally funneled into immature and growing minds. Children were taught to accept without question, assume without proof, believe and memorize whatever was taught. This method, too, persists today. Children are not taught to THINK — but to take orders — be followers, not leaders. Few know *why* they believe the things they do. Through all those years, all literature in the Western world was pagan.

Beginning the sixth century, the only schools were the Catholic Monastic schools, for the training of monks, and the Cathedral schools, for the training of priests. These evolved into the universities of Salerno, Bologna, Reggio, Padua, Modena, Vercelli and others.

The first university of our modern pattern was the University of Paris, beginning in the twelfth century.

English students sent to the University of Paris, later, 1167-68, founded Oxford University. Oxford alumni founded Cambridge. Graduates of these universities founded Harvard in 1636, William and Mary in 1693, Yale in 1701, and Princeton came later in 1746.

It was Thomas Jefferson who founded the first state university — the University of Virginia in 1819. His motive was to divorce education from religion. This started the present materialistic trend in American education. There was great public protest at the time. His new state university was termed "shocking," and "irreligious."

German Rationalism

Two other factors added impetus to the materialistic drift. German rational-

ism spread its leaven through every phase of the educational structure.

And, in the present century, Big Business has made sizeable financial contributions, conditioned on establishment of technical, scientific, and professional courses to train needed personnel for these huge corporations. This has resulted in education becoming more and more a system of training young people in the art of earning a living, at the expense of teaching them *how to live!* They need to know *both!*

As institutions of higher learning continued through the twentieth century, enrollments multiplied. Today we have virtual assembly-line educational production. The student loses his identity, becomes a virtual nonentity, blending into the uniform collectivism.

Prominent educators have voiced their alarm at this state of educational affairs. Many recognize the evils and the dangers — yet confess their utter helplessness to brake the drift or change the direction.

The Encyclopedia Britannica gives this definition of education: "Many definitions have been given of the word *education*, but underlying them all is the conception that it denotes an attempt on the part of the adult members of a human society to shape the development of the coming generation in accordance with its own ideals of life . . . Education may be said to be the efforts made by the community *to impose* its culture upon the growing generation. . . . Schools and universities which are the ordinary channels through which adult culture reaches the young are naturally conservative and *bound by tradition*. They are slow to leave the old paths." (Emphasis added.)

In briefest summary, education from earliest antiquity was a means of pagan religious instruction; became a vehicle for disseminating pagan culture, religious doctrines and customs under the Plato curricular system; evolved in our modern era into a system of instilling the teachings of what the author-philosopher, Dr. C. E. Ayers, terms "Science the False Messiah," — or the "new religion" of German rationalism and materialism, which, of course, masquerades under names and terminology other than "religion."

Now — Ambassador Colleges!

During the planning stage of the founding of the first Ambassador College, certain educators, held by circumstances in the clutch of this system, expressed sincere congratulations on the opportunity that was Ambassador's.

We were privileged to be freed from the evils inherent in today's materialism. Ours was the glorious opportunity to recapture the true values; to teach the basic most-needed knowledge almost universally ignored; to teach young people not merely how to earn a living, but *how to live*; to avoid mass-production education by limiting enrollment; and to put due emphasis on true character-building; and at the same time having the advantage of being able to retain all that has proved good and sound in educational experience.

Ambassador Colleges have been built upon this educational FOUNDATION: Recognition of fundamental truths regarding the purpose and meaning of life, and the laws that make possible peace, happiness, and the truly successful life.

Students are free not only, but encouraged, to question any or all ideas, postulates, or supposed truths, whether enjoying society's acceptance or not — and to *prove* all things before accepting them as fact. Students here are guided in ability to make right and sound decisions.

Emphasis here is on character-building, development of personality, poise and leadership.

Ambassador Colleges are the PIONEERS for the WORLD TOMORROW — the colleges of the future!

Prospective students should request the college catalog, for further and more detailed information about Ambassador Colleges — courses offered, tuition and fees, residence and expenses, employment opportunities, requirements for admission, requirements for graduation, degrees offered, etc.

In the United States and Canada, address The Registrar, Ambassador College, P. O. Box 111, Pasadena, California 91109.

In Britain, Continental Europe, South Africa and Australia, address The Registrar, Ambassador College, Bricket Wood, St. Albans, Herts., England.

surprise attack on Jerusalem in a sudden effort to gain control of the nation by taking over the seat of government. (II Samuel 15:13.)

David could have ordered soldiers to occupy every foot of the wall around Jerusalem, but he didn't want to make the city the site of a possible battle that would mar the capital. Instead of taking defense measures, he called together only his family, servants and palace guards.

"Prepare to leave Jerusalem at once!" he warned. "Absalom has turned against me, and might attack us here with an army he has raised!"

For a time there was confusion and fearful excitement, but then the women and children became calmer. The servants declared their loyalty to David, and assured him that they were eager to go with him anywhere.

Leaving ten women to take care of the palace, David and his family, servants and guards left with a few hastily collected provisions. The party included the six hundred men David had brought from the Philistine city of Gath years before, and who were still loyally attached to him.

David was very moved that these people were intent on staying by him at a time when so many in Israel were switching their devotion and allegiance from the king to Absalom. David suggested to Ittai, who commanded the palace guards and others from Gath, that he and his men and their families remain in Jerusalem, but Ittai made it evident that he wanted to stay with the king no matter what happened. David consented to Ittai's going with him. (II Samuel 15:14-24.)

Not far outside the city David paused to watch the loyal lines of people move on toward safety. He was suddenly quite perturbed when he saw that the Ark of the Covenant was being carried from Jerusalem.

(To be continued next issue)

Personal from the Editor

(Continued from page 1)

rough — amateurish — "home-made" — but they were easily read. Then I cut the text-matter into the stencils with a borrowed typewriter.

I don't remember whether the mimeograph salesman just gave me the ink out of the kindness of his heart, or whether I paid a few pennies for that — but at any rate, he allowed me to come into his shop and grind out the few hundred copies on one of his mimeographs.

All through January I worked on this VOLUME 1, Number 1, edition of *The PLAIN TRUTH*, which was the issue of February, 1934. By February 1, it was ready for mailing to the handful of radio listeners who had requested it.

Never could a publication have had a more humble beginning.

But it survived! There were months I could not get it out. There was even one whole year when no issue was put out. *The PLAIN TRUTH* struggled over a hard, rutty, difficult road toward constant improvement, enlargement, and increased circulation.

It was several years before it became what professional people in the publishing business would regard as even a "respectable" magazine.

But today we offer no apologies for *The PLAIN TRUTH*. And today it enjoys a readership of probably 2½ or 3 million people, worldwide!

Continually, as it struggled upward, it has been constantly improved and enlarged.

It was even a few years before *The PLAIN TRUTH* was printed on a printing press. After the first or second issue, the mimeograph agent, probably wanting to avoid my coming into his shop and "printing" this little "magazine" on his equipment, dug up, possibly from somebody's attic, an old second-hand, antiquated "ancestor" of the mimeograph — called a "neostyle." It was altogether hand-operated. I wish we still had it — we could start a museum

of primitive equipment used in the early years of *The PLAIN TRUTH*.

He let me have it for \$10. Also I bought an old secondhand typewriter, with which to cut stencils, for \$10. It took weeks to accumulate the two \$10 amounts, too!

But we persevered. *The PLAIN TRUTH* did contain vital, important material unobtainable in any other publication. It gave its tiny family of readers, even in those early days, the real MEANING behind world news. It made the prophecies PLAIN, UNDERSTANDABLE. It opened the Bible to readers' UNDERSTANDING! It made TRUTH plain and simple, understandable.

Humble, "homemade" though it was in appearance, readers began to realize they were obtaining IMPORTANT truth, knowledge, information — astounding, eye-opening facts — unobtainable in any "respectable" publication!

Poor though it was in physical appearance, due to lack of financial resources, there was QUALITY, MEANING, TREMENDOUS VALUE, in *WHAT* it said!

So *The PLAIN TRUTH* grew — and grew — and GREW — and GREW! It had character, and it had merit!

Today, *The PLAIN TRUTH* has its own branch offices around the world! Today, it has its own trained newsmen, news correspondents, contributing editors — all thoroughly trained for their specialized work in AMBASSADOR COLLEGE — stationed in many parts of the world. Today, we "cover" the important world-news events for our readers with our own specially trained writers, editors, and news correspondents.

The PLAIN TRUTH today maintains branch offices, staffed with Ambassador College-trained people, in Britain, Düsseldorf, Geneva, Johannesburg, Sydney, Manila, Nicosia, Jerusalem, Vancouver — beside many cities all over the United States.

Today we send our own specially trained newsmen and editors, and our own specially trained photographers, wherever the BIG NEWS is breaking, anywhere on earth!

Today we have fully staffed News Bureaus at Pasadena, and at the college in England. We have the full leased-wire teletype services of the big news-

gathering agencies — *Associated Press*, and *United Press International*.

And now, with this July number, we pass the ONE MILLION mark in circulation — more than A MILLION COPIES, THIS ISSUE!

The magazine I envisioned FORTY YEARS AGO is today A REALITY! *The PLAIN TRUTH* gave its readers QUALITY and CHARACTER of material, first. Then, gradually, came quality and character on physical appearance and printing. Gradually, the QUANTITY increased. And today there is BOTH QUALITY and QUANTITY, but the quality and character were built into it first!

Today there is no magazine like it on earth!

Its articles not only inform you — give you terse, boiled-down, easy-to-read information and knowledge — but they EXPLAIN THE MEANING of what is going on in the world as no other publication does.

Its articles are not only interesting, eye-opening, intriguing — but they do not, like those of mass-circulation commercial magazines in the world, leave you FLAT! They STIMULATE! They INSPIRE!

Have we now, at last, after 33½ years of publication, attained our goal? Is it, finally, as large and as fine in quality as we expect to make it?

I answer that we shall always strive, with energy and drive, to attain continued improvement where possible — perhaps, now, in world news coverage and photography, and even in still further quality of production.

But number of pages? Well, a couple years ago I had hoped to bring *The PLAIN TRUTH* ultimately to 68 pages (including cover). It now is 52. I should like, personally, to be able to add another 16-page signature — to be able to give our readers about two more articles per issue than at present, and to have the magazine still more profusely illustrated.

But impulsive desire is one thing — and the practicality of mechanical considerations, costs, etc., is another. And these must be carefully weighed against personal desires.

To enlarge *The PLAIN TRUTH* by another 16 pages presents many problems — now that we are in MAJOR-

size production — involving millions of dollars in additional equipment and facilities. It would require additional giant presses at all three of our printing plants — an additional investment of more than a million dollars. It would increase the postage cost in mailing, for the magazine then would weigh more.

It would increase the overall total cost of production and mailing by about one third of present costs.

Would it give YOU, our readers, enough extra value to you, to warrant it?

Frankly, I wonder if we are not, already, giving our readers about as much good, vital, interesting but solid reading material as the average reader would take the time to read within a month. If you eliminate the advertising in the commercial magazines, we are now giving you about the same amount of actual reading articles and material as the biggest magazines — even though they appear to be much larger than *The PLAIN TRUTH*. Some carry up to 60 percent advertising.

And actually, we are now giving you, most issues, more color pictures than even the big pictorial magazines. If you will check, you may be surprised to find that most of the color in those magazines is in the advertising, not the editorial or reading material. Often, if not usually, about the only color pictures are in a non-news type article, which is written months in advance. Articles of this type are often illustrated with many color pictures, because they are able to spend many weeks on the reproduction and printing of the color photography.

Just for a mild surprise, why don't you check such magazines as *Life*, *Look*, *Saturday Evening Post*, (in the United States) — or any other magazines in other countries — and even the news magazines such as *Time* and *Newsweek*, and see for yourself how few color pictures they give you of the most recent NEWS EVENTS? You may be surprised to discover that nearly all their illustrations of current world news events are printed in black and white — not color!

You may be surprised to see, with your own eyes, that *The PLAIN TRUTH*

now consistently SCOOPS the big-circulation magazines with *on-the-spot* FULL-COLOR pictures of these world-shaking NEWS events! And in nearly every case you will discover that these pictures were photographed by *our own staff photographers!* We always give credit, when a picture is not our own — and usually when it is, also. You will see the *credit*, identifying whose photograph is used, in small italic type, either just above, or below the picture, or beside the description of the picture. Credit for the front cover picture is always found on page 1, inside — on the editorial page on which you started reading this *Personal* column.

You might be interested to know WHY we are able to get these vital, BIG-news world-event color pictures to you SO FAST!

Of course we have access, like all major magazines and newspapers, to the big picture services, like "*Wide World*," which is the picture service of the Associated Press. But these are primarily *newspaper* services, and newspapers use very few color pictures — most of them not any. Consequently these pictorial syndicated services supply very little color photography — almost altogether black-and-white.

Therefore the magazines who do use color photography must rely almost wholly on their own staff photographers.

But the problem is much more than that! To actually *print* a color photograph is more than four times the job of printing a black-and-white picture.

When only black-and-white reproduction is used, the actual *printing* is in one color only — the black! The *paper itself* supplies the white. But in full color, we have to actually *print it four times*, not once. Magazine pictures are printed from plates. A plate or half-tone of a black-and-white picture can be made very quickly. But a full-color process requires *four* such plates, and each one takes *many times longer* to process than a single plate that shows the black only.

WHY?

Because each one of the four *colors* must be *extracted*, one at a time, by a very complicated and highly technical process. There are perhaps ten thousand shades of green, ten thousand of

red, ten thousand of blue, and ten thousand of yellow. All the unlimited other colors and shades — of purples, aquas, salmon, rose, cerise, orange and in-between colors — are derived by a *mixing* of five basic colors — black, white, red, blue, yellow.

To get green, you mix yellow and blue. But all the various ten thousand different shades of green come from *the proportion* of yellow, or of blue, or from mixing a certain slight amount of white, or black, or even a slight touch of some other color. Orange is produced by mixing yellow with red. Purple is red mixed with blue.

Now your COLOR CAMERA is quite a magic instrument, in a way. It actually photographs, at one snap of the shutter, *all* the colors of the rainbow. A very fine color picture — *shot* in a fraction of a second — may contain many thousands of various shadings of various colors. Yet they are all a MIXING together, on that magic film of the color-camera, of various amounts of the *five* basic colors — white, black, yellow, blue and red. Although your camera will snap them ALL READY MIXED, in a fraction of a second, to PRINT that picture on a printing press, we must now UN-mix all those thousands of deftly mixed shades and colors, into just the right amount of each of the five basic colors.

Then WHY do we need only four plates — and to print it FOUR times? Because the paper on which it is printed is white — the *paper* supplies the white. Where white shows in the picture, nothing is printed — it is just *left* white. But HOW would you know just *where* to put a little red, or a little blue, or black, on one of your plates? Well YOU *wouldn't!* But in our modern world today, a complicated type of MACHINE has been invented, which *can* do this!

This machine costs many thousands of dollars. We have one — and one or two more are coming, later. This machine moves a plastic plate slowly back and forth, carefully, with an "electric eye" or some process I do not personally understand (our technicians *do!*), a line at a time, it etches on the plate just the exact amount of red — IF it is extracting *red* on this particular plate

— that needs to be extracted from the color photograph. Line after line, each one the smallest fraction of an inch alongside the one before, this machine continues, until it has put all of the *red* on the plate, in the exact right spot in the exact right strength.

This is repeated for each of the four colors — black, red, blue, yellow. When put on the press, these different images are put on each of four units of the press. When the giant web-fed press starts rolling, it prints from a continuous ROLL of paper. As the paper passes through the *first* unit, one color is printed — perhaps red. As it passes through the next, and around a cylinder on this unit, another color — perhaps blue — is printed. But the PLATE must be so set on this unit that it will register in exactly the right spot on the paper. If it is off-set by a hundredth of an inch the picture will be spoiled. Then the other two colors, one printing on top of the other, and the paper rolls off the press, is CUT, and FOLDED into 16-page signatures, as they roll off, thousands of copies an hour.

IF we printed in only one color, we should need only one unit of the press, instead of four.

I hope I have not bored our readers. But I know that most people have NO IDEA at all about what goes into a FULL-COLOR picture in your PLAIN TRUTH — and I wanted you to know what pains we go to, in order to GIVE you the very best and the very finest, as well as the MOST IMPORTANT magazine in the world today!

There are not too many magazines in the world that are in the MILLION-COPY CIRCULATION CLASS!

With this issue *The PLAIN TRUTH* becomes one of the really MAJOR magazines of the whole round earth. It achieved QUALITY first, now the *quantity* continues to grow, as always!

I confess that reaching this MILLION-copy circulation mark gives me very great *personal* gratification — with gratitude to the *living* Christ who has guided, directed, and blessed this development and growth. I just wanted to share this gratification with our readers.

Not only do YOU receive facts, Truth,
(next two pages pictures. Article
continues on page 46)

understanding, beauty and quality with *The PLAIN TRUTH* — but you receive it *without cost to YOU* — your subscription has always been paid for you.

To know that God has enabled us to make all this available to SO MANY, without charge to them, and without ever asking for contributions from any but a comparatively small number of individual Co-Workers who, unsolicited, *voluntarily* have joined in this great Work of God, makes me DOUBLY grateful.

PLAIN TRUTH

JERUSALEM OFFICE

PROVIDENTIALLY SPARED!

AS I WRITE, now at the Ambassador College campus near LONDON, I have received a long-distance call from Istanbul (Turkey), of the *providential* way in which our NEW OFFICE in JERUSALEM was protected and preserved during the Israeli invasion and occupation of the Old City!

A few weeks before the Israeli-Arab flash war, we had signed a contract with the Hashemite Government of Jordan to broadcast *The WORLD TOMORROW* over their JERUSALEM Radio, both medium wave (at 200,000-watts of power), and shortwave (100,000 watts).

This was to be a DAILY broadcast, seven days a week. To receive mail from this broadcast, we had leased offices in both Jerusalem, Jordan, and in Nicosia, Cyprus. Each office was in connection with a private house — residence quarters for our office manager. Our decorator had been sent to each city, and full office equipment and furniture, and home furnishings, had been ordered for each location.

The first broadcast was to start at 8:05 p.m., Wednesday night, June 7. We understood that all furniture and furnishings and equipment were to be delivered and on hand at these respective locations by that date.

Early the morning of June 5, I was being driven from our campus here in England to London Airport. I planned to board a nonstop jet to Beirut, flying the following morning on to Jerusalem. On the car radio I learned the WAR was on in full fury. Airports were being bombed.

I decided not to fly into that danger-

zone. I had hoped to do the first broadcast from Jerusalem — the *first* carrying Christ's true Gospel Message from JERUSALEM since the original Apostles, about 67 A.D.! But, the night before, just in case something prevented my personal appearance there, I had recorded what I intended to say in our radio studio on this campus. It was decided that Mr. Charles Hunting, Bursar of the college here, should continue on this jet flight and try to get the tape recording through to Jerusalem.

The BOAC jet took off on schedule from London. But it never landed at Beirut. It was landed, instead, at Athens. The taped program never got through. Mr. Hunting proceeded on to Nicosia. There he found all furniture and equipment delivered, as per schedule.

But we had no word respecting our deliveries — or our newly leased properties in Jerusalem — actually in the suburbs to the north. During that week the Israelis, as I had predicted five weeks before, took the Old City of Jerusalem, until then in Jordanian hands.

Until this telephone call from two of our men in Istanbul, we had no news about our Jerusalem office.

A representative of the Jordanian Government had visited me here at the college the day before. He had just flown to London from Amman, capital of Jordan. But he knew nothing about what had happened in Jerusalem since the Jews had taken it. He too was quite concerned about what might have happened to our properties, since he had at least morally obligated himself to guarantee our payment.

Then came this telephone call. Two of our men, Dr. Ernest Martin, Dean of the Faculty at the college here, and Dr. Charles Dorothy, Dean of the Faculty at our Texas campus, were calling from Istanbul. They had first visited our new office in Nicosia.

They had NEWS!

They had flown into Tel Aviv. Using their Press cards, as Contributing Editors of *The PLAIN TRUTH*, and also through the help of an Israeli army officer, they had gained access to the entire occupied territory.

They had just visited our new office-residence property in Jerusalem!

This was NEWS! We had not ex-

pected that they would! Or that they would be able to gain access!

Here was probably the ONLY bit of property in JERUSALEM now completely dedicated to GOD and HIS WORK, preparing the way for the soon coming of the all-powerful, GLORIFIED, living Jesus Christ to RETURN to Jerusalem, and to establish it as the CAPITAL OF THE WORLD!

Was God able to PROTECT His property? — *in Jerusalem?*

Was God even concerned about that property — IN JERUSALEM?

HE WAS!

A Jordanian Arab, who lives next door, a local building contractor, had built this building. We had leased it from him, just as it was being completed. It has never yet been occupied! It is a NEW building.

But God put into his mind what to do.

As soon as the Israelis started fighting their way into Jerusalem, he went immediately to the United States Embassy. He reported that this property was under long-term lease, and therefore belonged to UNITED STATES CITIZENS, and he demanded that the United States PROTECT IT!

The Embassy immediately contacted Israeli officials, and at once the property was SEALED OFF, and marked "OFF LIMITS" to all Israeli soldiers!

Our men, now acting as News Correspondents for *The PLAIN TRUTH*, visited the new office and residence. All the furniture, furnishings, and equipment had been delivered! And all had been protected, in perfect condition!

In siege of WAR, when soldiers fight their way through, street, by street, and house by house, as they did in Jerusalem — if you have a home and property there and you are AWAY, you know how many things are liable to happen to your property! It might be looted! It might be ransacked by invading soldiers! It might be in the path of the battle, and riddled with bullets or blasted with bombs! It might be DEMOLISHED.

But, as sure as God approved our following where HE led, when HE opened this broadcast opportunity, (we did not seek or initiate it ourselves), we knew God would watch over and

protect the property dedicated to His service there, preparing the way for the Great living Lord Jesus' RETURN in all POWER AND GLORY TO JERUSALEM!

From there, in so few years now we might begin counting it in MONTHS, Jesus Christ THE MESSIAH, as KING of kings and LORD of lords, will RULE ALL NATIONS, with divine power and force, and usher in, at last, WORLD PEACE, happiness, abundance and security for all!

For centuries, God has *rejected* the city of Jerusalem, cut it off from Him — *hidden His face from it* (Jer. 33:5). He cast His people Judah out of it.

Jesus told His disciples how the Temple in Jerusalem would be destroyed utterly (Mat. 24:2). Jerusalem was to be "trodden down of the Gentiles."

But now the very Gospel Jesus preached is once again being proclaimed around the world — preparing the way for HIS RETURN in POWER AND GLORY — to RULE all nations, and usher in the happy WORLD TOMORROW!

The time has now come, just *very* shortly prior to Christ's return, as prophesied by Isaiah, (chapter 40):

"Comfort ye, comfort ye my people, saith your God. Speak ye comfortably to JERUSALEM, and cry unto her, that her warfare is accomplished, that her iniquity is pardoned: for she hath received of the ETERNAL'S hand double for all her sins" (Isa. 40:1-2).

This is speaking of Christ's coming. Actually, although, so far as the recent Arab-Israeli war is concerned, warfare in Jerusalem is now over — there will yet be more warfare over Jerusalem — in just about 4½ or 5 years — and also more "iniquity" *before* Christ's coming!

Continue: "The VOICE of him that crieth in the wilderness, PREPARE YE THE WAY OF THE LORD, make straight in the desert a highway for our God" (verse 3).

This refers, typically, to John the Baptist, preparing the way before Christ's first coming, more than 1900 years ago. But it refers directly and anti-typically to the VERY PRESENT — when God was going to raise up a people to shout the true Gospel of the now imminent Kingdom of God, worldwide, with a LOUD VOICE (radio-

television) preparing the way for His coming as KING to rule all nations!

Notice verse 5, where it says: "And the GLORY of the LORD *shall be* revealed, and all flesh shall SEE it together . . ." The time is JUST BEFORE Christ's soon coming — not *after* all peoples *have seen* Christ's GLORY — but when they "SHALL SEE" it — in the immediate future.

Continue, verse 9:

"O Zion, that bringest good tidings, get thee up into the high mountain." Zion means the Church — the PEOPLE OF GOD — the people the living Christ is USING in the Work of God, preparing the way for Christ's coming. "Good tidings" is CHRIST'S GOSPEL!

Continue, same verse: "O JERUSALEM, that bringest good tidings [the true GOSPEL], lift up thy voice with STRENGTH . . ." (This is not speaking to the *people*, but to the *CITY*) — its POWER amplified by RADIO. The VOICE (of JERUSALEM — the *CITY*) is to go out FROM JERUSALEM. Apparently this refers to JERUSALEM RADIO, lifting up its voice in MIGHTY STRENGTH AND POWER! Continue: ". . . lift it up, be not afraid; say unto the cities of Judah, 'Behold your GOD! Behold the Lord GOD *will come* with strong hand, and His arm shall RULE for Him: behold, his reward is with him; and His Work before Him.'"

NOTICE THAT!

The mightily amplified power of JERUSALEM RADIO — *just before* Christ's coming TO RULE! Notice, "BE NOT AFRAID!" This would not need to be said *after* Christ's return, when the city will be under His SUPERNATURAL power, protection, and rule. It is still during a TIME OF WARFARE and TROUBLE! It is still a time when those delivering the Gospel Message need REASSURANCE: "BE NOT AFRAID!"

And TO WHOM is this Gospel Message, preparing THE WAY BEFORE CHRIST'S COMING, to be addressed?

"Say unto the cities of JUDAH!"

The Jews occupying the country they have named "Israel" today are NOT the "House of ISRAEL," but the "House of JUDAH." Their cities are the cities of JUDAH — the Jews! The prophecy is specific — accurate!

The Jews in these Palestinian CITIES

OF JUDAH are to be told that their Lord God — their MESSIAH — *will come*, quickly — almost immediately! And HOW? ". . . WITH STRONG HAND, and His arm SHALL RULE for Him!" He is coming as KING of kings to RULE THE WHOLE WORLD!

And what else? "His WORK" — His Gospel Work, now going worldwide by RADIO AND TELEVISION — is now going JUST BEFORE — JUST PRIOR — to His coming!

How plain!

Earlier this year, the Jordan government offered AMBASSADOR COLLEGE the very PRIME TIME of 8:05 every night — seven nights a week — on JERUSALEM RADIO — for the broadcasting of the educational message of *The WORLD TOMORROW*. We did not seek it — it came to us! We accepted it!

Two days before that broadcasting was to start, the Israeli-Arab war broke out. The Jews hold that radio station, as I write. GOD HIMSELF will determine what happens to Jerusalem Radio. *HE*, not any of us in His Work, guides, directs, and decides what is to happen. If He wants His WORK to broadcast over that station, all the human forces of all earth's nations cannot prevent. It has been at least temporarily delayed. Representatives of Jordan expect it to be returned to them. If so, the contract with Ambassador College will be in force. We await the direction and action of the *living* CHRIST!

Meanwhile, the government of Jordan is offering us the use of the NEAREST radio voice of POWER — Radio AMMAN. Starting July 1, *The WORLD TOMORROW* is going out TO THE CITIES OF JUDAH as well as Arab cities, Turkey, Greece, and surrounding area at the same time originally contracted — EVERY NIGHT. It is going out on both medium wave and shortwave. On shortwave the power will be boosted to a full 100,000 watts! It can be heard here in Britain!

Also MEANWHILE, the news comes from our own representatives that GOD HAS PROTECTED AND PRESERVED the JERUSALEM OFFICE and residence intact — which otherwise might have been ransacked, looted, bombed or destroyed. This was BIG NEWS to us! We give God grateful THANKS!