the

a magazine of understanding

YANKEES
OF THE ORIENT?

TO KYO MARU

What our READERS SAY

Hippies

"I just finished reading your book on hippies and it did just what it was intended to do — started me to thinking or should I say, 'lifted my lid.' I am, was, or at least think I am a hippie and in jail at the present time for carrying a gun and possession of ½ pound of meth. I'm 30 years old and have been using drugs since I was 14 so there is very little anyone can tell me about drugs, good or bad. I agree with all — most all of your books. In fact, I'm going to ask you to send my wife a copy and her mother one also. My wife is a hippie and so is her mother."

Melvin D. B., Pleasanton, California

"Please do not send me any more of your square trash. At first I thought it was going to be cool. But man, it's for squares and I am not square. I am a hippy, take drugs and have a love child. Drugs are beautiful."

Miss Alyce W., St. Augustine, Florida

• Thanks for calling us "square," Alyce. We believe in being "squarely out of debt," "square shooters," and always landing right side up. And you're right — our literature is anything but "cool" — it's more like a consuming fire.

Strauss

"Yesterday I read in a leading U.S. news magazine that Franz Josef Strauss could possibly become the president of a United States of Europe if it should ever form. Then I remembered reading the same thing in The Plain Truth a few months earlier. The Plain Truth is surely ahead of all the other magazines in reporting news accurately. So many of the things you have been predicting for years are now coming to pass in world news. For news in advance, I always turn to The Plain Truth."

Kenneth K., Jefferson City, Missouri How Paid For?

"Have for some time received your PLAIN TRUTH and a few magazines and I thank you for sending them. When through reading them - pass them on to my friends who also enjoy them immensely. You may have answered this question before and I missed seeing it, but I would like to see a clean, clear statement about who pays for this pleasure of yours serving us all, your readers. Does one or more wealthy persons around the world contribute a certain sum of money yearly to pay the hundreds of thousands your publication must cost monthly? Or, do certain foundations like Ford contribute? Or, do several philanthropic associations support you in some way? Or, do some of our large corporations share in the cost because of your feelings toward Communism? Or, do some large organizations like Masons, Knights of Columbus, Elks, or Shrine clubs help you in any monetary way? Or, how about the trade unions with their millions — they should be very much interested and help you. Come now - fess up and let's have it from the horse's mouth - don't be bashful — it all sounds so mysterious."

> Harry W., Fort Lauderdale, Florida

• Your letter certainly DOES sound "mysterious" — but, as was explained in the article "OK, You Asked For It" in the September issue, and as the "How Your Subscription Has Been Paid" box on page 32 of this issue explains, there are no big foundations supporting this work — just enough sincere individuals who have VOLUNTARILY become contributors that it all keeps getting done.

The World Tomorrow

"Would it be possible to obtain a copy of today's program? I am referring

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Personal from the Editor

College. All such stories are 100% false. There is not, and never has been, any connection whatsoever.

It is appalling what irresponsible, careless, false reporting is finding its way into some portions of the public press today.

Because it has come to my attention such unfounded reports have appeared in newspapers in the United States, Canada, Britain, Europe, Australia and elsewhere, even going so far as to link my name with the man held for this dastardly act, I give you here the facts.

I had never before heard of the name of the suspect. There has never been any connection between him and me, or any of our people associated with me or Ambassador College.

When Ambassador College was founded, in 1947, it was operated the first four years as an activity of the Church of God, a non-denominational, non-proselyting church. In the spring of 1952 the college was separately incorporated, and has continued on its own as a college in the Liberal Arts and Sciences ever since. Although a separate institution from the Church of God, with different functions, there has remained a relationship. I wish to make clear, however, that neither this Church nor Ambassador College has any member-getting program. No one is ever asked or urged to join. Further, admission to Ambassador College is not limited to this or any other church membership, and membership is not a requirement for faculty members. We employ several who are not. Ambassador College is non-sectarian, a coeducational college in the liberal arts, with no discrimination as to religious faith.

Here are the events, as they came to my attention:

The first time any of us had heard the name of this man Rohen (or Rohan) was when the news of the Al Aksa Mosque fire first broke.

The news of this Mosque fire started coming in at the Ambassador College News Bureau at Pasadena, where we maintain the leased wire services of Associated Press, UPI and Reuters 24 hours daily around the clock. Our News Bureau Chief, Mr. Gene Hogberg, came to my office with the Teletype bulletin linking Rohen with the Church of God.

Immediately I checked with Mr. Keith Hunter, Director of the Data Processing Center on our Pasadena campus. Every member of the Church of God, worldwide, is on file at the Center. The name Rohen was not there, or any similar name. The press release said Rohen had come from Sydney, Australia. Therefore I telexed Mr. C. Wayne Cole, Manager of our Sydney office for information. His immediate Telex reply said he had never heard of the man, and he definitely was not a member of the Church of God, in any of the Churches in Australia or New Zealand.

Through advertisements in large space in mass-circulation magazines and newspapers all over the world, with a readership of 150 million, we invite people to subscribe to *The Plain Truth*. Also on *The World Tomorrow* program broadcast worldwide, with at least 50 million listeners, we invite subscribers to *The Plain Truth*. There are two million names on the subscription list.

The records at the Data Processing Center show a subscription to *The* PLAIN TRUTH was entered December, 1968 by a Denis Rohan. He had been, we found, a subscriber to the Bible Correspondence Course mailing list. No qualifications are required, and these lessons are mailed indiscriminately to

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Ishikawajima — Harima Photo

OUR COVER

The SS Tokyo Maru, first of Japan's new line of mammoth-sized tankers, flies the flag of the Tokyo Tanker Co. Built for about \$12-million at the Yokohama Shipyard of Ishikawajima-Harima Heavy Industries Company, she was launched in a recordbreaking 139 days. Remote control systems are used throughout the ship. From a central control room the entire load of 1,213,000 barrels of oil can be unloaded in 20 hours. Bridge of the vessel, which towers seven stories over her deck, is equipped with an elevator. If stood on end, Tokyo Maru's length, 1,006 feet (306.5 meters), would almost equal the height of the Eiffel Tower. Since the launching of the 152,000 ton Tokyo Maru in 1966, Japanese shipyards have launched a tanker twice its size and have at least one 500,000 ton tanker in planning stage.

HAPPY FAMILY

(Continued from page 7)

introduces the handshake — love (?) expressed at a distance.

In the September 1969 issue of Reader's Digest, appeared an article, "What is a Father?" One of the author's most outstanding memories with his father, who is now deceased, was when he came home from military service and went out to the field where his father was plowing. The father pulled him into his arms and embraced him.

Children who are neglected tend to become sullen, resentful and disobedient. When the reason for this behavior is investigated, it is often found that the child is seeking the attention and love that has been denied him.

Parents should never neglect any of their children. They should always exercise caution in whatever is done with any of them. When gifts or attention are given, great care should be taken to make sure that this is equal with all children.

The Awesome Power of Love

It has been proved scientifically that the most important experience in anyone's life is love.

It has been found that even in the life of a baby, love is such an essential part of its nourishment that unless a baby is loved, the child will not develop as a healthy organism — psychologically, spiritually or even physically. Though the child may be physically well nurtured, without love a child will WASTE AWAY and DIE.

Because this was not understood, during the first two decades of this century the majority of babies under one year of age who entered hospitals and children's institutions never emerged alive.

Gradually it began to be recognized that it was the lack of love experiences, the emotional deprivation, the absence of mothering, that was causing the tragic ill effects in foundling institutions. It was also found that physical stunting and dwarfism can result from the lack of normal love and affection (see "The Awesome Power of Human Love" in *Reader's Digest*, Feb., 1963).

Dr. Adrian Vonder Veer, in The Un-

wanted Child, says that maternal rejection may be seen as the "caustic factor in almost every type and every individual case of neurosis or behavior problem in children.

"A child learns to love by being loved. When it is not loved it fails to learn to love.

"Such children grow up to be persons who find it extremely difficult to understand the meaning of love; hence, they enter into all sorts of human relationships in a shallow way."

Love is creative. It greatly enriches the lives of both the receiver and the giver. Are you enriching your life and the lives of those in your family by continually expressing love to them?

Information Available

These broad principles are the foundation of a happy family. Restoring the family structure and bringing the family back together is an important part of the educational work of *The* PLAIN TRUTH staff.

For the express purpose of helping you and your family to be a success, we publish free of charge a booklet on Dating — Key to Success or Failure in Marriage. And another: True Womanhood — Is It a Lost Cause? And also: Your Marriage Can Be Happy.

Further, Ambassador College publishes a direly needed book on sex understanding and marriage. This book, entitled *God Speaks Out on "The New Morality,"* like all our literature, is free for the asking. But you must be 21 or over, or have the written consent of a parent or guardian in order to receive it.

If you do not yet have your free copy of any one or all of these materials, write in and make your request now. It gives us great joy and satisfaction to give you this priceless information.



(Continued from page 1)

any and all who subscribe — and at no charge. This could not, by any stretch of imagination be construed to make one a member of the Church of God.

The Church of God accepts members ONLY after baptism by one of its ordained ministers. This man, giving his name to us as Denis M. Rohan, or as given in press dispatches, Michael Dennis William Rohen, HAS NEVER:

- been baptized by any of the Church of God ministers,
- been accepted as a member of the Church of God,
 - attended a church service,
- had his name entered on our records as a member,
- been employed by Ambassador
 College or the Church,
- been a student in Ambassador
 College.

Ambassador College did have 50 of its students working on the Archaeological Project this summer, besides other officials of the College and of the Church. No member would have passed up the opportunity to contact some of

them. But none of our students or others there had ever heard of this man Rohan, and he made no contact with any, although it was well known our students were there. This man's claim to be a member of the Church of God is as abhorrent as the act of arson at the mosque. Unfortunately it seems many newsmen will rush any sensational story into print without stopping to check or verify the accuracy of the allegation and totally indifferent to whatever harm might be caused in public image of a responsible and upright organization of integrity and conduct.

In summary: If a man is one of 2 million subscribers of a magazine, and one of 100,000 subscribers to a study course, but who has no further connection whatsoever with the college which publishes them, or the church with which the college is associated, and then, because of his personal study of the Bible, having been a psychiatric patient, goes off on a wild tangent believing himself appointed to commit a crime for God, his act cannot be in any way connected with such college or church whose beliefs and teachings are the very antithesis of what he believed and did. It certainly is a travesty on justice that attempts should be made to connect us with this despicable act.