

*the*  
**PLAIN TRUTH**  
*a magazine of understanding*

VOLUME XXVIII, NUMBER 4

APRIL, 1963



Ambassador College, Pasadena, California, with Library building framed between graceful palms. In foreground, below contoured lawns, is the beautiful Lower Garden with pool and fountains.



# What our READERS SAY

## What's Wrong with "Journalism"

"Please accept my thanks for the copy of your Autobiography. I do a bit of writing and I am going to make use of your advice on writing. We have a weekly paper in our little town and I am reporter for different groups in this community. The one problem I find hardest to endure is the college graduate in 'Journalism' who refuses to print anything of human interest. Everything must have some special name mentioned or it comes under the heading of 'private opinions.' They say 'give the facts ONLY' and what they recognize as facts makes rather colorless reading."

Reporter

## Best News Magazine

"I take a news magazine and consider it the greatest of news magazines, but never have I seen anything to compare with *The PLAIN TRUTH*! It is the most sensational, most heart-stirring magazine in the world! *The PLAIN TRUTH* magazine is my favorite magazine over all magazines because there just isn't a bit of paper wasted on advertisements or on some useless idea of man. This is one of the most scintillating magazines ever published! And it's free!"

A Booster from Oregon

## Complements Historical Knowledge

"I've been a student of history for many years and am really amazed as well as very pleased with the unbelievable knowledge of historical events you and your staff members have."

Airman from California

## "I Was Wrong"

"As the result of a broadcast, which I well remember was in 1946, in which you stated that Germany would come into power again, I am forced to write you as a fulfillment of a promise I made to myself. I was a soldier in the European Theater of Operations, and helped to destroy Germany. When I heard you say this it just didn't make

sense. I took the attitude of wait and see. You were correct and I was wrong. I have listened these many years to every broadcast that I could and all these things seem to be falling into place. Therefore may I request *The PLAIN TRUTH* magazine . . ."

Veteran from Kentucky

## "Dynamic Approach"

"Out of curiosity I listened a few minutes and found you were offering a dynamic approach to religion. I find your programs very stimulating and have told many of my friends about your program."

Enthusiastic Listener

## More Volume

"Some of the boys who live here in my dorm turn the radio off if another religious program comes on the radio. However, a goodly number of these same boys turn the volume up a little when your program comes on."

North Carolina College Student

## Plans Changed

"Six months ago I went to the United States, expecting to enter a Missionary College in New Jersey, and while I was there I heard your broadcasts which changed my thinking and understanding very much. Since then I have felt led to return to Israel where I am now studying the Word of GOD, not in a Bible College as I had intended, but from your Bible Course and from your magazine, *The PLAIN TRUTH*."

Man from Israel

• A good understanding have they that do His commandments (Ps. 111:10).

## Past Disasters

"Your article, 'These Earthquakes—What Do They Mean?' is most interesting. To be struck by an earthquake must be one of the most terrifying things imaginable. How powerless we humans are then! In Switzerland people live in absolute assurance that nothing

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## the PLAIN TRUTH

a magazine of understanding

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# Personal from the Editor

ALL my life I have had to deal with businessmen. I still do. Sometimes I wish I didn't—and right now is one of those times.

In the business world there is one goal—PROFITS—and, universally, the end seems to justify the means. Too often human nature overlooks the slogan of the Rotary Clubs: "He profits most who serves best." Of course, even this slogan implies the profit  *motive*.

For some years I was a member of the Associated Advertising Clubs of America, through the Advertising Division of the Chicago Association of Commerce. The Ad Clubs have the slogan: "TRUTH in advertising." That slogan, too, sounds nice. Too bad it is not more often put to practice.

It seems to be the accepted custom for advertising copywriters to consider, NOT the facts, or what is TRUTH, but what they can say that will cause the public to buy. It would simply never occur to the average copywriter to ask what are the real  *facts* about the service or the commodity he is pushing before the public.

Ad copy goes something like this: Any doctor will tell you that aspirin is aspirin. There are not two or more  *kinds* or qualities. Iron is iron, tin is tin, calcium is calcium. Aspirin branded and sold by one company is practically the SAME as aspirin sold by all other companies. So one company puts a higher price on its aspirin, and then the voice on the TV commercial says: ". . . and our aspirin is THE BEST aspirin." Literally that is truth—technically. Every other brand is "the BEST" aspirin also, because they are all exactly the same.

Then another pharmaceutical company adds two additional ingredients, and then says to the public: " *Nine out of ten DOCTORS recommend the ingredients in our brand. It is like a doctor's prescription—that is, a COMBINATION of ingredients.*" This leads the viewer or listener or reader to as-

sume that nine out of ten doctors actually RECOMMEND this brand instead of aspirin. Notice, it does not literally SAY that at all. But it is deliberately misleading, because people will carelessly read that meaning into it. Literally, every word may be true. Perhaps nine out of ten doctors DO prescribe, for other purposes and with other combinations, these particular drugs—though not necessarily combined with aspirin.

But nine out of ten doctors  *do not* recommend this particular brand, though they might not disapprove it. So then company number one comes out with the statement that nine out of ten doctors  *do, themselves, TAKE* aspirin—which may well be true. But this gives you an idea of the tactics used.

The operation of  *The PLAIN TRUTH, The WORLD TOMORROW* broadcast, and the Ambassador Colleges, has become a large world-wide activity, involving, now, an expenditure of millions of dollars annually. Consequently many business firms want to do business with us. Sometimes I have to wonder if they think that, because we preach the TRUTH of Jesus Christ, we are naive, inexperienced in business, and "easy pickings" to take advantage of. Sometimes I think  *they, themselves, are a little naive for assuming this!*

All too often great energy is expended in the attempt to convince us they are going to  *serve us better, and save us money, when actually all that talk comes, not from a sincere concern about US, and deep-down desire to help or serve US, but solely from concern about the PROFIT they expect to GET from us.*

I met a sales manager of a good-sized manufacturing firm once, who had that philosophy. Because he sent out his salesmen with one thought only—the PROFIT his company would make from their sales, he supposed that any salesman who came to his office had the same motive. I may have written about

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### OUR COVER

The fine Library of Ambassador College in Pasadena, California, was the original purchase of the college. For the first few years it served as the main classroom building. The unique story of its purchase has been described in recent installments of the Autobiography.



## Personal from the Editor

(Continued from page 1)

this incident before, but it bears repeating. It was the sales manager of a Grand Rapids furniture factory. I was probably about 26 at the time. It was long before my conversion.

But even then I had quite a different concept of salesmanship than most salesmen. I actually believed in being completely honest about my product or service. I believed I always ought to be able to GIVE more than I received—that is, to sell only what was worth more to the customer or client than the money he paid. Of course, the money was worth more to me, so I figured it was a bargain for both of us. But this philosophy was based on God's GREAT Command to love our neighbors AS ourselves—that is, *as much as ourselves*.

God's Great Law does not oppose loving our own selves. It simply commands us to have equal love for the other fellow—and that will be a LOT OF LOVE FOR OTHERS!

Of course I don't now remember the exact words. But when I entered his office, this sales manager said something like this:

"So you've come in here to try to sell me some advertising space so you can make a commission off of me. Well, I'm a hard nut to crack! Now let's see if you can crack me. Go ahead with your spiel!"

Instantly I was righteously indignant. I was red hot! My fist came crashing down on his desk.

"My dear sir!" I snapped, "I came in here assuming yours is a reputable company. I supposed you were an astute businessman who wouldn't sell your product to any customer unless you believed it was worth more to him than the money he pays you. I assumed you wouldn't buy any advertising space unless I could show you it is going to pay you! And I came prepared to present the FACTS to demonstrate that! I didn't think you were a fool! But if you are putting the philosophy you just expressed into practice—if you send out your salesmen, with a 'spiel' you've

taught them, intended to talk suckers into buying a worthless product, so you can make a profit, then, Mister, you haven't got enough money to buy a single inch of advertising space in any of my magazines!"

This was said with blazing fire, and it rather unnerved him.

"Well," he stammered, embarrassed, "won't you sit down?" He was ready to listen. I had made surveys, done research, analyzed his sales problem, and I did have the facts and figures. I had assembled data for the writing of honest and truthful advertising copy that would lead to sales and profits for his company. He did sign my contract on the dotted line. And the advertising did build business for his company, and benefit his customers, besides.

WHY can't businessmen realize that honesty, TRUTH, intelligent service to customer or client benefit everybody concerned, and that they pay bigger dividends than misrepresentation, lies, deception, and the purely selfish motive?

Sure, it takes a little harder, conscientious WORK. It means putting your MIND to your customer's or client's problem, with the motive of benefiting him. It follows the principle of GOD'S LAW—loving your neighbor AS yourself. And what does LOVE mean? Love is an outgoing concern. It means, in business, simply, being AS concerned with the interests and welfare of the people you do business with as yourself, and applying your mind intelligently and industriously as much to his interests as your own.

When I first joined a banker's magazine as advertising representative, one of these high-pressure fast-talking salesmen was also on the staff. Actually, at the end of the first year, he had sold slightly more business than I. The publisher lauded his work.

"All right" I answered, "you just watch results from now on. Every man he sold space to probably woke up after he left, and regretted being high-pressured into buying it. There was no intelligent thought or planning put into any of these many small ads he put in the magazine. They won't get results for the advertisers. He won't be able to renew a single contract. I had to work a little slower this year, because I made surveys—I studied the selling problems of my

clients, and in most cases I actually rendered the additional service of writing their copy for them. It has been getting BIG RESULTS. It is building the businesses of my clients. And they, in turn, are pleasing and satisfying their customers. Everybody benefits. My advertisers don't feel 'stung' or 'gypped' by high-pressure and deceptive sales talks. I have made warm friends of them. They will renew their contracts. They will keep on with us for years. This year, I will sell as many or more new advertisers as last year—and they will be ADDED to what I sold last year. Your high-pressure man will sell less this year than last, and he can't renew the people he sold last year."

It happened. He dropped out, for the publisher saw, in due time, that his methods were not making friends, but enemies—and, as Elbert Hubbard said, our enemies don't do business with us.

My sales philosophy was that a CUSTOMER is worth much more than a SALE.

In this world businessmen generally seem to assume that GOD'S WAY is some impractical altruistic way that won't work. Too many seem to feel that they must lie, misrepresent, take advantage wherever possible, get the best of every deal. They justify it by shrugging their shoulders and saying, "It's BUSINESS!"

But it's dirty, dishonest and IMPRACTICAL business! IT DOESN'T PAY! I proved that, before God Almighty ever called me to conduct HIS business! We try to conduct God's business GOD'S WAY! This WORK OF GOD is built on the UNselfish motive. We GIVE Christ's Gospel freely—without money and without price! Our hearts are in serving others with deep-down and sincere outgoing concern for others. And this Work, consistently, for 30 years, has continued to GROW at the rate of 30% per year! Do you know any worldly business, with the selfish PROFIT motive, that has grown that rapidly, that consistently and that long? Surely not many!

Do YOU actually LIVE BY the principles of God's Law, in your life—your business—your profession? Did you ever ask: WHY are there so many failures?—WHY so much unhappiness?—WHY so

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# What *KIND* of COLLEGE EDUCATION?

*The astounding truth: Most of today's colleges and universities will be obsolete in 15 years. Here are the eye-opening FACTS. Two of tomorrow's colleges are here already!*

by Herbert W. Armstrong

“**M**OST COLLEGE STUDENTS IGNORANT OF WORLD EVENTS” is a headline that appeared recently in *The Boston Sunday Globe*.

The facts are shocking! “The typical college senior is woefully ignorant of foreign affairs or world events,” said the dispatch. “A test on foreign affairs given to 2,000 seniors in 175 of the nation’s major colleges and universities disclosed a deplorable lack of information. On the whole, the students flunked the test, getting a mark of 55 percent—they could answer only 44 of 80 questions correctly.

“On almost every count,” the news story continued, “the student about to leave college with a sheepskin is hazy of even fundamental world issues. . . . College students know little of geography. Most colleges simply ignore the subject.”

## HOW Education Has Failed

Here is the paradox: College students are woefully IGNORANT of world affairs—world conditions, and their CAUSES. College students live in a world IN CHAOS.

This world *is what its leaders have made it!* And its leaders ARE THE PRODUCT OF THE COLLEGES AND UNIVERSITIES who have failed to teach those world leaders, *when they were in college*, THE WAY TO PEACE, universal prosperity, happiness, and joy. These students so woefully ignorant about world affairs are the future *leaders* of world affairs!

It’s shockingly TRUE! Faulty education is THE ROOT CAUSE of the terrifying upset world conditions of today!

The educational institutions have failed *not only* to teach geography, world events, and international relations—they fail to teach THE WAY to peace

between nations—between neighbors—between husbands and wives. They fail to teach the PURPOSE of life. They fail to teach HOW TO LIVE. They cannot teach what they, who do the teaching, do not themselves understand.

## What DO They Teach?

What, then, *do* the schools of higher learning teach?

They teach medicine, law, architecture, science, technology—the professions—HOW to earn a living. But they *do not teach* one HOW TO LIVE!—the *true values!*

They teach history, literature, psychology, music, journalism.

But *how* do they teach?

Suppose we take history as an example.

You would be really astounded if you could attend a convention of historians and hear their candid admissions when speaking privately behind closed doors.

Do you really *believe* what you read in history textbooks? You wouldn’t—if you knew more about how they are prepared and written.

Let me take you behind the scenes.

I am going to give you, now, a brief preview peek into some of the astonishing FACTS revealed in the Compendium of the forthcoming book on World History by Dr. Herman L. Hoeh.

Here they are:

“Casual readers would be shocked to learn how history books are prepared. It is usually assumed that history is solely a matter of collecting factual material, judiciously evaluating it, and recording it for posterity. Nothing could be farther from the truth.

“A historian is not a scribe but a *judge* of the evidence that is brought before him. Whatever evidence does not

conform to the commonly accepted beliefs of the age or community in which he lives he summarily rejects!

“Different nations and peoples have divergent histories of the same events. Take as an example the history of the Second World War. Communist historians write only those facts about the war that can be shaped to suit the aims of the Communist Party. Japanese historians view the episode at Pearl Harbor quite differently from Americans. United States histories record a totally different account of the Revolutionary War from British histories. In America northern students are taught one version of the Civil War, southern students an opposite story.

“The reconstruction and interpretation of history to suit political, social, economic, religious or race prejudices is a practice of scientific historians of all nations. It is so natural to human nature that they are often convinced that their prejudices do not exist! This suppression of part of the truth is the primary reason the world has never learned the lessons of history.”

## Why Is God Left Out?

“By what authority have historians left God and the Bible out of history?”

“This question may come as a surprise. Many are unaware that a radically new interpretation of history is being taught in schools and colleges today. It is a history of the world in which God and the supernatural are rejected.

“The modern interpretation of world history stands in open conflict with Scripture. How did this conflict arise? When did history forget God and become confused?

“What many do not realize is that the modern world view of history without God is a radically new interpretation



of human experience.

"The foundation of modern historical research is the 'historical method' of study. Few laymen are aware of what it is. The 'historical method' of study is essentially a new approach to history. It is called *scientific* because it limits itself to the tools of scientific research and reasoning. It is not based on demonstrable fact. It rests on only one fundamental—and unprovable—hypothesis: *that God has never and does not now intervene in, or determine, the course of history.*

"This assumption has not been and can never be proved. There are no physical tools of science by which it may be demonstrated. It remains only a hypothesis. Yet scientists and historians take it for granted as if it were true.

"The modern 'scientific' historian blindly follows the 'historical method.' If he did not do so he would be cast out by his fellows. He is taught to reject everything supernatural from history texts—even when evidence of the intervention of God is recorded by eye witnesses in ancient secular records. He simply refuses to believe it. This is not true history or science. It is half-truth and intellectual folly.

"This unscientific approach is the universally required method of modern historical study of institutions of higher learning.

"God is rejected as myth. Any who recognize God does intervene in nature are automatically assumed to be untrustworthy. If anyone asserts them he must be regarded as ignorant, superstitious, the victim of hallucination, or some other form of mental aberration.

"What does all this mean? Just this: no one wants to be accused of 'ignorance,' 'superstition,' or 'mental aberration.' To avoid this stigma the student or the historian finds himself compelled to reject God and any supernatural event recorded in history. He is forced to accept whatever passes under the vogue of science and reject whatever is presently called 'myth.'

"All records and events are reinterpreted to fit the fallacious and the unprovable assumption that God is not in history.

"The 'historical method' is nothing more than a new myth—a new super-

stition. Its basic assumption is not only unverified, but absolutely and irrevocably refuted by the evidence of past records and of human experience *which historians know they have rejected or ignored.*

"It is the very same hypothesis that atheistic, communistic materialists accept. This similarity should surprise no one. For Karl Marx, the founder of atheistic Communism, was trained in the same German universities of Bonn, Berlin and Jena and by the same men who influenced Western scholars.

"History is not mere recording of facts. Contrary to the common idea, it is essentially interpretative. "The reconstruction of ancient history is an abstracting from the facts by means of hypothesis . . .", wrote G. Ernest Wright in *The Biblical Archaeologist Reader*, page 19. What occurs when the hypothesis is in error? The reconstruction of history will be in error!

"Each historian interprets the facts in accordance with his own hypothesis. He ignores those facts that do not fit the hypothesis."

#### Old Stone Age?

"Remove from a library shelf any volume on world history or ancient man and examine its opening chapters. In it will be such expressions as 'it is thought,' 'there appears to be some basis for believing,' 'it has been suggested,' 'it may be presumed,' 'one may safely assume,' and 'others are of the opinion'—just to mention a few.

"What do all these carefully chosen expressions really signify? Just this: that no demonstrable evidence really exists for accepting as a fact what has been written in the textbook. It is mere speculation!

"Some modern writers, relying only on geological inferences, would place the appearance of man about 25,000 to 35,000 years ago. Others suggest the period is no less than 100,000 years ago. No small number of scholars assume it may be 500,000 years ago. And there are a few who place it several hundred thousand years earlier.

"But how could intelligent, able men arrive at such absurdly varying figures? They all have access, remember, to the same geological and archaeological

sources of information.

"The answer is they are all interpreting geologic and archaeological evidences in accordance with their own private theories. They are only guessing. They have no way of knowing.

"One well-known writer phrased it this way: 'We know that there is no absolute knowledge, that there are only theories; but we forget this. The better educated we are the harder we believe in axioms' (from Lincoln Steffens' *Autobiography*, page 816).

"Why such incomprehensible variations? Because no scientific means can determine the speed with which geological deposits were laid in the past—or how long ago the deposition occurred, or the cause. Nor can any archaeology determine accurately the rate of accumulation of human remains unless there is some contemporary written evidence!

"The modern idea that man has been upon the earth for more than 6000 years is predicated on the assumption that 'prehistoric time' once existed. Almost everyone takes it for granted. Few have ever thought to question it.

"As used by critical historians, 'pre-historic time' is said to refer to earliest antiquity that is nowhere documented in written records. Is this kind of 'pre-historic time' really a fact?

"'Prehistory' was developed to explain the presence of man without the Bible. It is merely another facet of the 'historical method' which denies the possibility of God in history.

"But what about the famous periods or 'ages' designated the Palaeolithic (Old Stone), the Mesolithic (Intermediate Stone), the Neolithic (New Stone), the Chalcolithic (Stone and Copper), the Bronze and the Iron?

"These terms do not represent 'ages.' They are *cultural* appellations. It is a historical deception to speak of the 'stone age.' There are only *stone cultures*. 'These names,' writes William L. Langer in *An Encyclopaedia of World History*, 'are excellent to identify cultures, but their use to designate periods of time has led to much inaccuracy and confusion, as the dates of the cultures to which they refer differ widely in different parts of world.' That is, societies

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# Why Christ Died— and Rose Again!

*IT IS revealed that Jesus was "Emmanuel"—that is, "God with us"—GOD in the human flesh. He was both God and man, divine, as well as human. Can God die? Was Jesus really dead, or did only his body die? Was Jesus the Divine One alive during the three days and three nights a body was in the tomb? What, then, is the NEED of the resurrection? Here is a brief, pointed answer.*

by Herbert W. Armstrong

**T**HIS is a question that has perplexed millions. It is an enigma that has never been made clear and plain to many minds.

Yet the Scriptures give us a clear revelation, in plain, simple words—if we can *believe* the Scriptures—which is to believe they mean *exactly what they say*.

We read: "Christ *died* for our sins according to the Scriptures" (I Cor. 15: 3).

"Christ" means "Anointed," or "Messiah," and while the name "Jesus" may be used to denote the human man, the title "Christ" certainly refers to the Divine One—the one who was GOD with us. This Scripture says He died, and was buried. And it was He—the CHRIST—the Divine One—who ROSE FROM THE DEAD. He did not rise from *life* or a living state, but from DEATH!

"For to this end *Christ both died, and rose, and revived, that He might be Lord both of the dead and living*" (Rom. 14:9). There is the answer. Through His death and resurrection Christ became Lord of the dead as well as the living. He paid the penalty for our past sins. He made possible the *way* so that both the dead and those now living might have life eternal—not mere temporary existence, but life everlasting.

When Christ rose, He was *revived*. When a boxer is knocked unconscious, the attendants work over him to *revive* him. The expression "He was revived" indicates Christ had been unconscious—that He was dead, not that He rose from a state of conscious mental activity.

"For when we were yet without strength, in due time Christ *died* for the

ungodly . . . while we were yet sinners, Christ *died* for us" (Rom. 5:6, 8).

## God in the Flesh

The test of a spirit—that is, angel or demon—is this: "Every spirit that confesseth that Jesus Christ is come in the flesh is of God" (I John 5:2). But does this mean that Jesus was God *inside* of a body of flesh?

Could this mean that it was merely the *body* Christ was dwelling in that died, while Christ Himself being God, did not die, but left the body and remained alive, conscious, active, during the three days and three nights in the tomb? If so, then *Christ* was not resurrected, only His body was! But your Bible says "Christ rose, and was revived. . . ."

Notice again: "In the beginning was the Word, and the Word was with God, and the Word *was* God" (John 1:1).

The Greek word is "Logos." It means "Word," or "Spokesman." This is referring to the One who co-existed with the Father from eternity—who always existed—who is one with the Father, yet, as He Himself said, His Father is greater than He.

Always He referred to Himself as One *sent* by the Father. He said that the words He spoke were not spoken of Himself, but the Father who sent Him gave Him a commandment what He should say and speak. The One who gives the orders and sends another is in a position superior to the one sent, and who obeys the orders. A husband is set by God in a position superior, in the family relationship, to that of the wife. Yet they are both human—both on the

same level—and they are ONE. Not one God, but *one flesh*.

In the Church, or local congregation, an elder is in authority during a service that all things may be done decently and in order, and he has the rule over the congregation. Yet Christ prayed that the Church would be kept as ONE, *even as* He and the Father are One. The Church is composed of many members, yet ONE BODY. And its members, more than one, are to be kept ONE in the sense of harmony and unity in love and purpose, as Christ and the Father are One—and they form ONE CHURCH, even as the Father and Christ form ONE GOD—yet more than one member, or one person.

## Christ the Everliving

In the Old Testament the "Logos" is called by different names. God calls people and beings *what they are*.

There was an archangel, perfect in beauty, full of knowledge. He was named what he actually was—LUCIFER, which in English means "Shining Star of the Dawn"—or Lightbringer. But when thru pride he decided to compete against God for supremacy of the universe, and to take possession and rule from God, his name was changed to what he now was—SATAN, which in English means "Adversary," or rival, or competitor.

Therefore the names of Christ have always been—whether names or titles—words which describe *what He is*. Most frequently He was called "Yahweh," erroneously translated in the Revised Version "Jehovah." In the King James Version it is rendered "Lord."

Today we do not know either the correct spelling or pronunciation of this



name—it was regarded as so sacred it was never pronounced in ancient Judah, any more than a son who properly honors his father would call him by his first name. Yet we know its MEANING—it means "The Eternal"—or the One in whom is inherent LIFE. *It signifies One who possesses life inherent from eternity to eternity—life-source!* He also was called "Yahweh-ropha"—God our healer. He gave His name to Moses as "I AM." That is, the One who IS—who EXISTS—who has life inherent in Himself!

He also is the Word, or Spokesman. God is Creator—but the Father created all things by, and thru, Christ the WORD.

He is the One who "SPAKE, and it was done." He is the One who said, "Let there be light"—and the Holy Spirit moving upon the face of the waters performed the command, and "there was light."

Yet Jesus spoke, or commanded, only what the Father had commanded Him. Father, Word, and Holy Spirit combined in perfect harmony in Creation!

Now, the Logos—the WORD—was God. "The same was in the beginning with God. All things were made by Him . . . In Him was LIFE . . . And the Word was made flesh, and dwelt among us." (John 1:1-4, 14.)

### Christ Was CONVERTED Into Flesh

Notice, the "WORD," who was the ETERNAL—the EVERLIVING—in whom was LIFE—eternal life—by whom all things were made and created—the very GOD Himself—HE WAS MADE FLESH.

Notice, He did not merely enter into some mortal fleshly body—the body of another. He was not separate from the flesh, as One inside the flesh. It says in plain language—IF we believe the Scripture—IF we believe it means what it says—it says *He was made flesh!*

That is, He who had existed from eternity—He by whom God created the worlds and all things therein—He who was and is LIFE—He who was GOD—He was made flesh—converted INTO flesh, until He became flesh—and then He WAS flesh!

Yes, Jesus was a fleshly MAN. He was God come in human flesh. And, when converted into human flesh, the LIFE

that kept Him alive resided IN THE BLOOD, as in all who are *flesh* (Lev. 17:11). The breath oxidizes the blood and is called the "breath of life"—of animal, or human life.

Jesus was also GOD—He was both human and divine. But He was not GOD inside of, yet separate from the body of flesh—He, God, was MADE FLESH, until He, still GOD—God *with us*—became God IN (not inside of) the human flesh—God manifest IN THE FLESH (I Tim. 3:16)—"He also likewise (as the children are partakers of flesh and blood) took part of the same" (Heb. 2:14).

That is, as we humans are partakers of flesh and blood, Jesus Christ, also, in exactly the same manner, was partaker of flesh and blood.

And why? Why, in order that He might DIE!—"that through death He might annul him who had the power of death, that is, the devil—for verily He took not on Him the nature of angels; but He took on Him the seed of Abraham . . . made LIKE unto His brethren" (Verses 14, 16).

Jesus came, NOT in the nature of angels—that is, spirit nature. He was a human being. He was MADE FLESH—made HUMAN—He took on, at birth, HUMAN NATURE. He was tempted in all points like we are. He suffered as we do. He was forced to resist the pull of human nature, even as you and I. He, God, BECAME MAN—man so that HE COULD DIE for us, that our sins might be erased and forgiven!

### It Was CHRIST Who Died

Jesus DIED! Jesus WAS DEAD!

And for three days and three nights the Second Person of the Godhead—EMMANUEL—GOD with us—GOD made human flesh—was DEAD!

And dead matter cannot impart life. Life can come only FROM life. As a human, Jesus was the Son of God the Father. God was His only Father. Mary was His mother. He became the SON OF GOD at his human birth. And now He was DEAD—yes, DEAD! If He was not DEAD, then the penalty of *your* sins is not yet paid—you are yet in your sins—you are without hope! But Jesus was DEAD!

If there was no other Person in the

Godhead, then the Giver of all Life was dead and all hope was at an end!

If there was no FATHER in heaven while Jesus Christ lay dead—His blood in which resided His LIFE shed from His veins, given for you and for me—then all life everywhere had come to an end!

But the Father still reigned in high Heaven! And the FATHER had LIFE INHERENT IN HIMSELF!

Life can only come *from* life! And Christ Jesus was now DEAD! *His* life had gone from Him—poured out on Calvary's cross—poured out from His veins! That's where His life resided—in His BLOOD, not in spirit! He did not shed a *spirit* to save us from our sins—He shed His BLOOD, and in so doing GAVE HIS LIFE.

But, "as the Father hath life *in Himself*; so hath He given to the Son to have life in Himself" (John 5:26). *God the Father raised Jesus from the dead!*

### Not Resurrected in Same Body

Now notice carefully. God the Father did not cause Jesus Christ to get back into the body which had died.

Some seem to believe that it was only the *body* which died—that Jesus Christ never died—Christ was alive, and preached to "spirits in prison" during the three days and nights His BODY was dead. What they believe is that a BODY Christ lived in died, But CHRIST HIMSELF never died, Christ was God, and, they argue, God could not die!

If they are right, they are lost and doomed to eternal punishment! *If Christ* did not die for their sins—if it was only a mortal *body* which died—then we have no Saviour, and we are LOST.

What happened is that the Logos—the WORD—the Eternal—was MADE FLESH. He was converted into—CHANGED INTO *flesh*. Now He was FLESH AND BLOOD, exactly as you and I.

His *life* was in His blood, and He gave His LIFE by the fact His blood poured out while He was on the cross! He had taken on a HUMAN nature. He was God—but now God changed INTO flesh and blood—GOD WITH US—Emmanuel!

Yes, the Word was MADE FLESH, and He WAS flesh and blood, not just an immortal Spirit IN a body of flesh and  
(Please continue on page 40)



# The Autobiography of Herbert W. Armstrong

*London again; and a hurricane in mid-Atlantic.*

## INSTALLMENT 54

**S**TREAKING northward on the crack Paris-London Golden Arrow, we saw much of the desolate ruins left by the war which had ended only a year and a half before.

Out here on the Pacific Coast of America, we had heard and read about the war daily. We had seen pictures and newsreels. But now my wife and I were *there*, where it happened. Here was the actual devastation of war all around us. Now it suddenly became *real!*

The Marshall Plan and American dollars had not yet made progress toward restoration. Europe was laid waste, many of its cities in ruins. Almost no one believed, then, that Europe could ever rise again. Yet I had been persistently proclaiming for two years, over the air and in *The PLAIN TRUTH*, that Germany would once again come to economic and military power, heading a ten-nation resurrection of the Roman Empire.

### Desolate, Hopeless Europe

Have we forgotten what bleeding, war-torn, disheartened Europe was like, immediately after World War II? That is, all but prosperous Switzerland. Switzerland kept out of the war, by means described previously. Switzerland did business with both sides and prospered during the war years.

We need to be reminded of the condition of prostrate Europe before United States dollars went to the rescue. These dollars did a sensational pump-priming job. Then German and Dutch industry did a phenomenal job of rebuilding. Then the Common Market produced the almost unbelievable prosperity that is Western Europe's today. Eastern Europe, under Communism, has *not* rebounded, is still poverty-stricken and near destitute.

I was seriously impressed with this wretched post-war condition in France

and Italy. From Lugano I wrote our family at home:

"This afternoon we were in Italy. Took a boat trip down the lake, east, to the end of Lake Lugano. Half way we crossed the Swiss-Italian frontier. Immediately we noticed a difference. The style of architecture was much the same—all Italian—but as soon as we were on the Italian side, everything was run-down, dilapidated, gone to rot and ruin.

"There are seven or eight little towns along the lake shore, and the boat is like an inter-urban railway by which people from all those towns come to Lugano to shop. We docked at every town. The Italians were so *very* shabbily dressed. Some of the women had no shoes—they wore a sort of flat wooden sandal, strapped to their feet with string or ribbon. Most of the Italians looked defeated, degenerate, hopeless.

"Once they were a proud, prosperous, world-ruling people. But ancient Rome became prosperous, as the United States is today. Then they went in for soft, luxurious living, idleness and ease, entertainment, lax morals.

"Rome fell.

"The United States is starting that same toboggan slide to DOOM, today.

"This afternoon, along the five or six Italian towns where we docked, we

saw the result of going the way of ancient Rome. We saw their 20th Century descendants, degenerate, decayed, ignorant, poor people one looks on with pity. Yet the Italians are emotional, and Mussolini took advantage of their ignorance, played on their emotions, whipped them up to a fanatical frenzy for Fascism. Then Hitler took them over. Then the Allies invaded and conquered them. And now they are a dejected, discouraged, helpless, hopeless people! Even worse than the French we saw."

And Mrs. Armstrong wrote this about our boat trip:

"Italy is in terrible shape. We were up and down the shores of Lake Lugano, in Italy. It was a cold day in winter, but women, old and young, were on the lake shore on their knees leaning over into the water, washing clothes in the cold lake water on flat boards—not wash-boards—no soap, just pounding and rubbing, some using a brush on their sheets, men's pants, sweaters and everything—big baskets of clothes, grey and dingy looking. They hung them along the lake front or on buildings, balconies—anywhere."

### Back in London

Arriving back in London, I found letters and reports from the office in

Approaching Dover, England, during return Channel crossing.





Eugene, Oregon, awaiting me. The news from the office was not good. Receipt of money was 'way down. The office was in a tight financial squeeze.

I wrote the office staff: "Since receiving your letters and reports today, I have had to decide we will not, at this time, obligate the Work to payments on 'Heleneum,' the villa we went to Lugano to see. Madame Bieber is anxious to sell it to us on the terms we had in mind when we came over. I received a letter from her here this morning, enclosing a complete list (in German language) of the rooms on every floor, and assuring me she would send a blue-print of floor plans if I still wanted them, which I do. . . . It is offered to us at a fraction of its cost—it is a replica of the 'Petite Trianon' at Versailles)—and on terms we could handle, once out of this financial slump, with about 8% increase over present income. There is no down payment whatever required. Just monthly payments three or four years, before we take possession—while she still lives there. . . . God will direct us and show us His will, and His selection, in due time.

"I have been shown a fine large building (large for us, that is)—right on this fabulous Park Lane boulevard, just a half block from our hotel—The Dorchester—here in London. I am advised that the price is very low, right now. It was used as the Officers' Club by United States Army officers during the war. I was advised that we very likely could purchase, with use permit for a college, and very likely get local support for such a college here that would pay half the costs, because Britain is now *very* anxious to encourage everything she can in good relationships with the United States. They feel here that an American college in London, sending American students here to study, would bring here some of our very best young men who will become leaders, and would better international relations between the two countries.

"If it were not for the foreign language angle, I believe I would prefer to have it here. . . . It might ultimately work out that we would have TWO European units—one in London, one in Switzerland. We are the *first* to have

the vision of such a college. It is something entirely new in the world of education. It's something BIG! It will be accomplished. But it will take time. I know we are being led by the hand of God into things never before done. They will be done, and in time—and there is not too much time."

How *PROPHETIC* were those words, written March 13, 1947!

God did guide and lead—*not* the way I then planned. But He *did*, in His due time, which was the year 1960, establish His college overseas. He did not establish it in Switzerland, but on the outskirts of London. NOT in that fine but very old stone building in congested down-town London, but just outside, in the scenic Green Belt, with a 180-acre campus, beautiful and colorful gardens and lawns, adequate buildings. The building on Park Lane was finally torn down in 1962—probably to be replaced with a modern sky-scraper.

After fifteen years we have not *yet* acquired 'Heleneum'—perhaps never will, now. Yet it is not beyond the realm of possibility—if it should be GOD's will—that there might *yet* be a second overseas college established in that very property!

#### A Prophetic Occurrence

In view of an event that occurred only yesterday as I now write, March 10, 1963, it becomes pertinent to quote another paragraph from the above letter to our office staff, written March 13, 1947 from London:

"But after visiting Geneva, we are somewhat in favor, now, of Geneva as the seat of the European unit of AM-BASSADOR. The city and buildings are

more beautiful at Geneva, but the natural surrounding scenery and mountains are more beautiful at Lugano. Both are on lakes. Geneva is the number one education center, with great libraries, the large university, and it is a world political capital in international affairs. We will never find another place as modern and elegant as 'Heleneum' but for extra-curricular advantages, great libraries, and international atmosphere, and a center for world affairs, Geneva would be preferable."

Was that, by coincidence, prophetic?

Just yesterday, I gave our French Department approval for signing a five-year lease for a suite of offices in Geneva!

Mr. Dibar Apartian is professor of French language at Ambassador College in Pasadena. Also he is Director of the French work, and the voice on the air of the French-language version of The



Above, downtown Geneva today, with new office for the French version of The World Tomorrow located in the white building at the right, fourth floor.

Below, a view of Geneva, Switzerland, from the lake, as seen in 1947.





WORLD TOMORROW. Our French Department is now well organized, with offices and a staff at our headquarters Pasadena campus, and also an office and French-speaking staff at the college in England.

Many of our booklets have been translated into French. And now, a French language edition of *The PLAIN TRUTH* is scheduled to start monthly publication in June. It will start with a circulation of around 4,000 French-speaking people, already on the mailing list and eagerly awaiting this first number.

Because of anti-British and anti-American pressures by the de Gaulle administration, we are finding that French people are becoming more and more reluctant to send mail to our offices in Britain or America. With the new magazine now ready for publication, it has become imperative that we establish an office either in Paris or in Geneva. But the anti-British and anti-American policies in Paris of the past few months have decided in favor of Geneva.

### Sir Henry's Gripe

Our 1947 trip to London, Lugano, Geneva and Paris did pave the way for important developments that have followed.

In the lobby of our hotel in London, *The Dorchester*, I met a baronet—a "Sir Henry," though I do not remember his family name. He was indignant at us Americans, and candidly told me so. That morning, the London papers carried a story of Herbert Hoover's recommendation that the United States appropriate a few hundred million dollars to feed starving Germans.

"Why, hang it, Sir," he sputtered in exasperation, "they ought to use those millions to feed us starving Britons before they feed those Germans who *caused* all this starvation. Do you know, sir, what I get to eat for breakfast? I haven't been able to get an egg for six months, and just two little slices of bacon a week. The nearest we can come to eggs is some kind of dried powdered synthetic stuff, sir! And it isn't fit to eat! We get almost no fruit, or fresh vegetables, or milk, butter, or sugar."

Sir Henry may have been griping, but we found his allegation true. Ac-

tually we ourselves fared better than English titled people in their homes. Leading hotels and restaurants were allowed to serve more and better food than was obtainable by private citizens. But even so we subsisted primarily on potatoes and cauliflower at every meal, along with soups thickened with flour but no milk, and a limited amount of fish.

### Spencer-Jones—Guide Extraordinary

On Tuesday, after returning to London, we spent an eventful day on a tour, afoot, of the royal and government sections of London.

We had been standing that morning before the entrance gate to Whitehall Palace, watching the mounted King's Guards. A guide came up to us and began to give us an interesting explanation. He showed us his credentials as an accredited guide. Spencer-Jones was a real character! We decided to engage his services, for a foot tour beginning at two that afternoon.

He met us at the entrance of *The Dorchester*. After three hours of seeing some of the most interesting things of our lives, he asked so little for his services I paid him double, and then wondered if I had not underpaid him. He knew his London, and British history.

He took us through places closed to the public. He seemed to know all the guards and officials, and they would smile and let us through. He told us that the then Queen-Mother Mary knew him, and always gave him a smiling, friendly nod when he passed her. He had acted as guide over this same tour to General Eisenhower, and at the end of their tour he said the General said to him, "I wish I had your memory, Spencer-Jones." We could understand why. He gave us a whole college education on British history.

On our tour we walked through the court of what had been the palace of Britain's kings 400 years before. It was so dirty and shabby I asked why they didn't clean the place up.

"Oh that would never do, Sir!" the guide assured me. "We are proud of its *age*, Sir, and it must be left just as it was 400 years ago. But it's very beautiful inside, Sir."

Spencer-Jones' wife and two daugh-

ters were killed one morning at 11:00 A.M. in a daylight raid by German bombers during the war. But he wanted no pity. He was proud.

"Imagine," he said, "a dark night, a complete black-out, a thousand planes screaming overhead, bombs exploding like deafening thunder here and there around you, the incessant fire of our anti-aircraft guns, and people screaming. I've walked right past here," he said at one point, "and watched hundreds of planes overhead—Germans desperately trying to bomb this royal and government section—our boys up there shooting them down. A Nazi parachuted right into that tree you see there, Sir, and would have been torn to bits by the women who rushed at him, but the guards reached him first and took him prisoner. Dozens of planes crashed right in this park, Sir!"

This guide lived in a humble "pensioner's home." He drew a pittance of a pension from World War I. His clothes were worn and frayed.

But Spencer-Jones was English, and the English are PROUD. He asked if I would convey one message from him to America. This was his message: "Tell America, *please*, DON'T EVER EXPRESS ANY PITY FOR US BECAUSE WE'VE GONE THROUGH A WAR AND ARE NOW HAVING A HARD TIME. THAT, WE JUST COULDN'T STAND, SIR!" He had lost home, family and prosperity. But he still had his pride!

### Mid-Atlantic Hurricane!

We sailed from Southampton on the return voyage, again on the mighty Queen Elizabeth, at 4:30 in the afternoon of March 15th.

On our east-bound crossing, we had prayed for a calm sea. Stewards and stewardesses had told us it was the smoothest crossing in their memory—and in mid-February at that. But somehow we must have taken calm crossings for granted by time of our return voyage. At least we neglected any petitions to the God who controls the weather. And we learned a lesson!

In the early afternoon of Tuesday, March 18th I wrote the following from the middle of the Atlantic:

"Dear Everybody at Home: *What a*  
(Please continue on page 22)



## Autobiography of Herbert W. Armstrong

(Continued from page 19)

sea! Today we're seeing something you never see at home—a real rough sea in the middle of the Atlantic. Mother isn't seeing any of it. This is her third day confined to bed. A rough sea greatly encourages her penchant for sea-sickness. We've had three days of choppy sea, but today the waves are far bigger and higher than before.

"This great Lady (the Queen Elizabeth), who is no lady, lurches, and heaves, and tosses back and forth, and groans and literally SHUDDERS! The doors and walls creak. Out on deck the high gale whistles and screams! And the great giant waves sink way down the depth of the ground from a fifteen-story building on port side, as the giant ship swings and dips over to starboard, and then we roll back to port side just as a massive wave swells up alongside, it seems only two stories below.

"It's a SENSATION—but, unfortunately, one of those things one must experience, and cannot be really understood by a word's-eye view. So you won't really know what I mean. Right this second this ship is shuddering like a dying man. She groans, and then amid her rolling, swaying motion just shivers, and shakes, and shudders—and then sways on! A while ago 'Her Majesty' got to heaving more than usual, and I rushed to the aft main deck, just as she sank 'way down. Then the rear deck tossed high, and a wave that seemed as high as a ten-story building rolled over and broke into a beautiful white spray, dropping like a cloud-burst on the deck. In the excitement I shot the last ten feet of movie film. I think I caught the most spectacular film of all—waves rolling like mountain peaks—then the break—and the stiff gale blows spray like boiling steam.

"Most of the ocean is dark muddy green in color—almost black, but covered with white caps as these gigantic waves break about every 750 or 800 feet. Then, in the wake of the ship is a trail of light, bright, turquoise-blue in the sunlight—when the sun flashes its brilliant rays down between clouds.

"It's real stormy weather—yet there's no rain today, though there was yesterday and Sunday. But, in spite of the intermittent sunshine playing hide-and-seek behind spotty billowy clouds, we are today heading into the stiffest gale so far. And, although I hope I have shot some more or less thrilling pictures of it, *you'll* never know what I mean. No picture can give you the third dimension—the *feel*—the *motion*—the lurch and

sway, the sounds, and the EXPERIENCE of it. Poor Mother! She's *experiencing* it in sea-sickness, but not *seeing* any of it! They say we won't dock in New York until Friday or Saturday, now. We've had to slow down to five or six knots."

But the worst was yet to come—and I had not realized, when the above was written, that we were in a hurricane! Actually I did not realize how serious the storm was until we docked in New York, as I shall explain below. But the storm became more wild toward evening. Early next morning I added a postscript to the above letter. Here are excerpts from it:

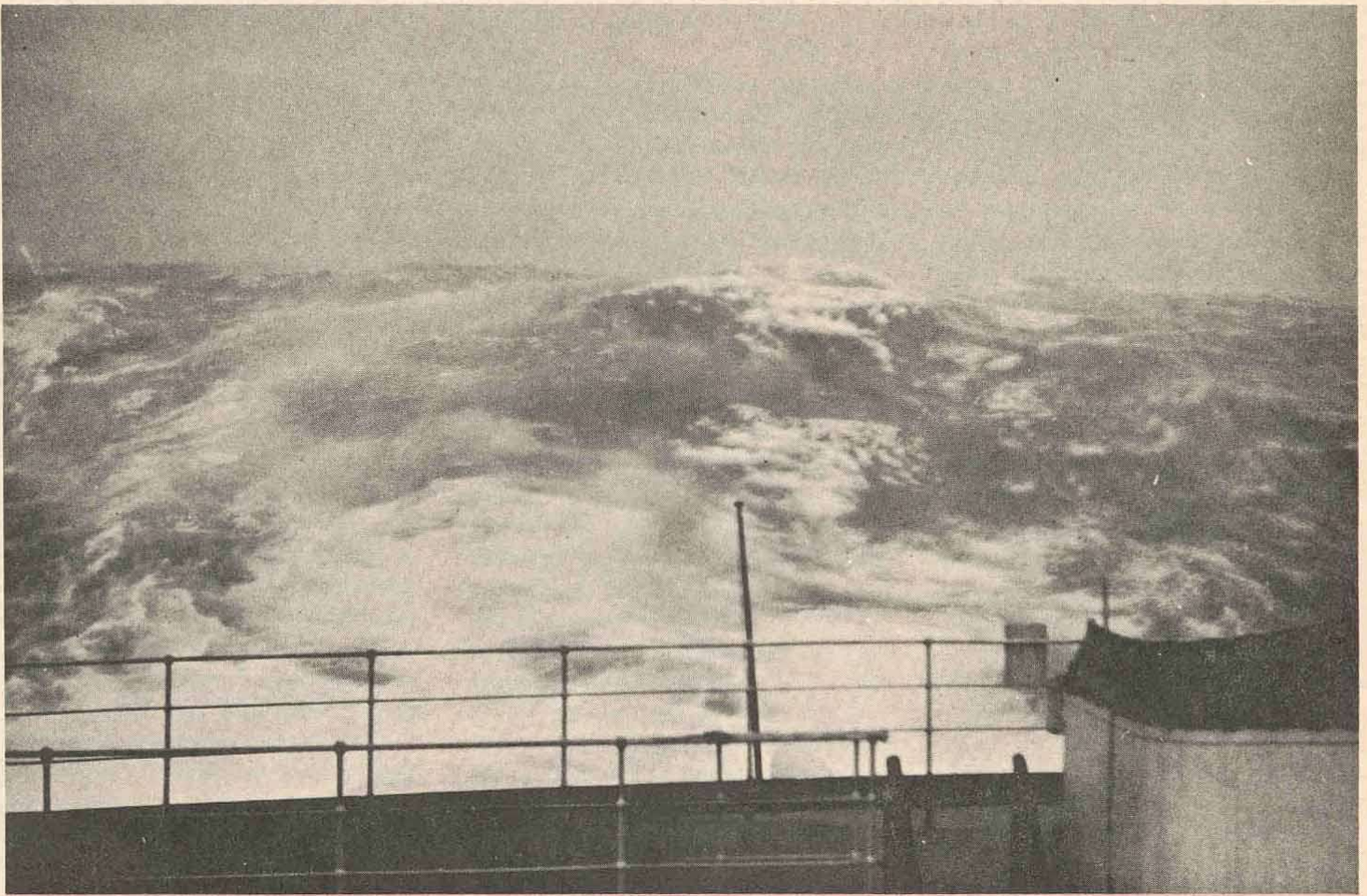


Towering 60-foot waves in the hurricane in Mid-Atlantic.



Looking down upon lower deck, which is completely submerged in raging waters.





The hurricane in Mid-Atlantic. Barely visible at the right in the swirling waters is a protrusion from a lower deck, which is completely covered by the crashing waves.

### Storm Worsens

"Mid-Atlantic, Wednesday A.M., March 19, 1947. Dear Folks at Home: Just a little early morning P.S. to yesterday's letter about the storm. Yesterday, toward evening, the sea became wildest and most thrillingly exciting. Finally there were tremendous swells, about 1,500 feet apart, farther than the length of this ship which is 1,031 feet. They became like mountain ridges. Sinking down in between the towering ridges the sea was like smooth valleys. The gale was so stiff that, while the 'valleys' in between liquid peaks or ridges were quite smooth, yet spray was being whipped along like a sandstorm on the desert. It actually looked more like a desert sandstorm than a sea—in between peaks, that is.

"The sea seemed wildest about dusk. I had shot all my movie film, but I still had seven shots left on the Plaubel-Makina. It was becoming too dark for

most cameras, and I was thankful for the f.2.9 Makina. There was quite a little haze, too—and the fierce gale raised a continuous spray above the water surface (like a sandstorm). So I used a haze filter, opened the shutter all the way, set it down to 1/25 of a second. My light-meter showed the necessity of this, although I should have liked to have taken these shots at 1/200 of a second. I hope the fast-whipping spray doesn't turn out to be a blur." (These pictures reproduced here, as developed by Associated Press, New York, immediately on landing.)

"At times it seemed the stern of the ship lifted fifty or seventy-five feet out of the water. As I stood on one of the aft decks, as low as we were allowed to go, it seemed we sank 'way down into the water, then lifted up clear out of the water as the prow plunged down. After some time, I decided I had all the good pictures possible to get. I had closed up the camera, and started back inside,

when, suddenly, the deck below seemed to leave my feet, as if I were left in mid-air. It was a sensation!

### The Climax

"Instantly I realized we were taking another of those super-dips. As soon as I could get traction under my feet, I rushed back outside on the deck at the stern to catch the thrill of the next dip. We usually got about three in succession before those extreme tilts dissipated themselves. This had been the most sudden and extreme dip I had experienced, so I tried frantically to pull out the tin shutter in front of the film pack and get the camera set for action as I ran. In the excitement I failed to get the camera set and adjusted in time, but I did reach the open deck in time to SEE the one most thrilling dip of all!

"It was the sight of a lifetime! The stern of the gigantic ship rose high above the water, as the prow plunged down into it. Then we on aft deck



seemed to lunge down deep into the water, just as a huge liquid mountain peak rolled up behind us. It seemed almost as if the ship were about to stand straight up in the water—we on the bottom, the bow pointing straight up to the sky. Of course we didn't sink quite that far down—but we experienced the sensation of being about to do so. A big portion of that stupendous wave rolled on up behind us, broke, sprayed up into the air like an explosion, and came like an avalanche full force down upon the lower deck just below us at the complete stern of the ship! Then the flood of water rolled off the far-stern deck like the torrent of a river, as once again we mounted up toward the sky.

### Mrs. Armstrong Collapses

"For an hour I kept running intermittently down to our cabin on "C" deck to urge Mother to come up and see the thrilling sight. I knew that in an hour it would be too dark to see it, and it might be the last chance in our lifetime to witness anything like it. I was more excited than she was on the train ride through the Swiss Alps. I learned later it was the angriest, most furious sea in twenty years—with the highest waves and greatest swells, and mountain-peak waves forming a jagged and uneven horizon as far as the eye could see! Every now and then—perhaps a half mile—perhaps three or four miles away—a great aqua-peak would suddenly rise up, towering above all else on the horizon, only to sink rhythmically back down again.

"The sea was almost half WHITE with the white caps in sand storm effect in the screaming gale—half, ugly dark green-brown, almost black, forming the most weird and fantastic shapes as giant waves surged up toward high heaven, broke, then sprayed down to sink below other heaving waves surging up in front of them. I was as excited as a 12-year-old boy!

"I guess a stewardess outside our cabin door overheard my almost frantic urging of Mother to try to come above with me to see the exciting spectacle, and she must have thought there was going to be domestic trouble if she didn't get Mother up there. Anyway, she went into our cabin, and took the covers off

Mother and insistently marched her out to the lift, and on up to the main deck lounge.

"But there Mother almost completely collapsed. The stewardess (all stewardesses are trained nurses) finally found me and brought me to Mother, slumped over in a chair, pale-white. Together we got her back to our cabin and to bed. It was just after this that the above-described most exciting scene occurred.

### In Mortal Danger

"The motors of the ship were stopped down to around 6 knots. I did not realize until after the above-described incidents that the big ship actually was in danger. We were in *desperate danger!* I was told then, at late dusk last evening, that the ship might break in two, in the middle, if the full speed were put on, or if, at any time, Captain Ford failed to keep the ship headed straight into the wind in that furious storm. Regardless of direction, we had to keep headed straight into it. It was the worst storm the Queen ever fought through.

"When I learned from a steward that we were actually in mortal danger, I went to our cabin and prayed. Suddenly I remembered how we had failed to ask for God's protection on this voyage. Now I realized we were in the plight described in the 107th Psalm, verses 23 through 30:

"They that go down to the sea in ships, that do business in great waters; these see the works of the Eternal, and His wonders in the deep. For He commandeth, and raiseth the stormy wind, which lifteth up the waves thereof. They mount up to the heaven, they go down again to the depths: their soul is melted because of trouble. They reel to and fro, and stagger like a drunken man, and are at their wit's end. Then they cry unto the Eternal in their trouble, and He bringeth them out of their distresses. He maketh the storm a calm, so that the waves thereof are still. Then are they glad because they are quiet; so He bringeth them unto their desired haven. Oh that men would praise the Eternal for His goodness, and for His wonderful works to the children of men!"

"So now I prayed, in real earnest—and also in real FAITH. I knew that those

words of God were not idle words—they were the very PROMISE of Almighty GOD. He is no respecter of persons. Here was the largest ship, so far as we know, ever built by man—in mortal DANGER!

"Until now, I had looked on the whole thing as an exciting experience to be enjoyed. Now I was sobered. I knew the eyes of God were on that great ship and its thousands of passengers. I knew that if I asked Him to do what He promised in that 107th Psalm, He would do it. He is no respecter of persons. Those lives on that ship were as precious to Him as any.

"So Mrs. Armstrong and I very soberly and earnestly prayed to the Eternal to calm the storm. We claimed this Psalm as His PROMISE that He would. We thanked Him for doing it. After that we had a good night's sleep.

"So I awoke early this morning, and before breakfast I went up on the main deck to see a *calm sea!* Not yet completely, but relatively calm and quiet. It was cloudy and began to rain while I was up on deck. The rolling movement of the ship is now caused by the forward motion—the motors are now opened full blast, and we are plunging full speed ahead. What a changed ocean from last night! No whitecaps this morning, except those created by this floating city."

### Safe in New York

We had smooth sailing the rest of the way. The big Queen arrived in New York two days late. When we docked excited newsmen were allowed to come on board before anyone could disembark.

I attended the news conference in Captain Ford's quarters. The captain said it was a "storm of hurricane force," and the worst of his entire life's experience. It was BIG NEWS. The world's largest ship had been in mortal danger.

I had the only good camera shots of the storm. The Associated Press men asked if they could have the films, promising to develop them immediately and turn them over to me, with prints, the next morning.

Mrs. Armstrong and I were allowed to disembark from the ship immediately, ahead of other passengers, with the AP men, and customs waved us through

(Please continue on page 31)



bet is spelled out in English, and the Hebrew symbol is written before it. Here is why.

Psalm 119, like the majority of the psalms, was written to be sung as a song of praise to God. But unlike most other psalms it was written in a unique style. It is divided into twenty-two sections or strophes, each composed of eight lines or verses. In the first strophe (first eight verses) the first word in each line in the original Hebrew begins with Aleph, the first letter in the Hebrew alphabet. In the second strophe (verses 9-16) the same style is used and each line begins with Beth, the second letter of the Hebrew alphabet. This system is continued until all the letters of the Hebrew alphabet have been utilized.

You can see then by this that Psalm 119 is really an intricately written poem in the original Hebrew. The alphabet was used by translators to separate its twenty-two sections for the reader because in the English translation this acrostic pattern is not possible to reproduce. Today, in English, we have an accurate translation of the original even though it is impossible to reproduce the poetic Hebrew *form*.

*In John 9:3, Jesus told His disciples that the blindness of a particular man resulted from neither his sins nor the sins of his parents. Was this man predestined to be blind from birth?*

Let the Bible itself give us the answer. The man was blind from birth so that "... the works of God should be made manifest in him" (verse 3). Notice verse 4: Jesus said, "I must work the works of Him that sent me." God provided certain works for Jesus to fulfill in the sight of the people. Yes, this man was predestined to be blind from birth. This was a carefully planned situation created by God to make known to the world that Jesus Christ was His Son!

This was one of Christ's greatest miracles. Verse 32 tells us that "since the world began was it not heard that any man opened the eyes of one that was born blind." The Jews also knew that no man could perform such a miracle without the help of God. Upon recognizing these two important facts, the Jews *knew* that Jesus was sent from the Father. Yet they denied Him,

leaving themselves without excuse.

*Is the GREAT TRIBULATION the same event as the DAY OF THE LORD? This has puzzled me.*

Many have assumed that the Great Tribulation and the Day of the Lord are two names for the same event. Nothing could be further from the truth! They are two totally different and separate events. The Tribulation is *not* the Day of the Lord! For proof, turn to Matthew 24.

The disciples asked Jesus when His Coming would occur, and the end of the world—"the end of this AGE" (verse 3)! Christ then explained the time order of events that would lead or point to His Second Coming.

The first event would be false prophets (v. 4-5); the second, wars and rumors of wars (v. 6); third, famine (v. 7); fourth, disease epidemics or pestilences (v. 7); fifth, climaxing in THE GREAT TRIBULATION—martyrdom of saints (v. 9-10, 21). The Great Tribulation is not the time of God's Wrath, but rather, the wrath of SATAN THE DEVIL. Satan at this time realizes he has but a short time left, so he persecutes and martyrs God's people. This is one of the final acts of Satan (Rev. 20:2-3).

Occurring sixth in time sequence is God's supernatural intervention: "Immediately *after* the TRIBULATION of those days shall the sun be darkened, and the moon shall not give her light, and the stars shall fall from heaven, and the powers of the heavens shall be shaken" (Matt. 24:29).

But Joel records: "The sun shall be turned into darkness, and the moon into blood, *before* the great and terrible DAY OF THE LORD come" (Joel 2:31).

The Day of the Lord, spoken of in more than thirty prophecies, is clearly shown here to come *after* the heavenly signs. The time order of the Tribulation and the Day of the Lord correctly stated is: first, the Tribulation—Satan's wrath; second, the heavenly signs; third, the Day of the Lord—the time of God's intervention.

The same time sequence is unfolded in Revelation 6, speaking of the seven seals. The fifth seal represents the Great Tribulation, followed by the heavenly signs, *then* the DAY OF THE LORD or GOD'S WRATH (v. 9-17).

## Personal from the Editor

(Continued from page 2)

much suffering? WHY DOES GOD—if there be a God—ALLOW IT?

The answer is, simply, that God created and set in motion LAWS that determine success, health, wealth and happiness. They are THE WAY to peace, to happiness—to success, the ABUNDANT LIFE, and to LIFE ETERNAL!

Businessmen could be *so much* MORE successful—and SO MUCH happier—if they would follow and religiously and conscientiously apply GOD'S LAWS! And YOU, in your private life—whether you are a farmer, laborer, business or professional man—whether you are a housewife, stenographer, saleslady, or professional woman—will also find real contentment, satisfaction that is lasting, freedom from fears and worries, economic success, everything GOOD—in *no other way!*

There are phenomenal BLESSINGS that go with OBEDIENCE to GOD ALMIGHTY and His perfect laws—literally *living by* every Word of God—His BIBLE. And there are mountainous CURSES that accompany disobedience, and being conformed to the ways of this world. God created laws to MAKE US HAPPY. He has made those laws accessible.

WHY does God allow so much suffering? Because He doesn't cram His religion down our throats. Because, for our blessing and good, He allows us to MAKE OUR OWN CHOICE, and mankind has deliberately *chosen* the curses! Let's be *practical!* Let's surrender to GOD and HIS WAYS, and enjoy the phenomenon of SUCCESS, HAPPINESS, JOY, and ETERNAL LIFE!

## AUTOBIOGRAPHY

(Continued from page 24)

with very scant inspection, on learning that the AP wanted to get our pictures by wire-photo to all papers coast to coast immediately. I left the film-pack at Associated Press headquarters.

Next morning I returned to Associated Press offices. An angry official said that some dumb cluck around there had mislaid or misfiled my films, until

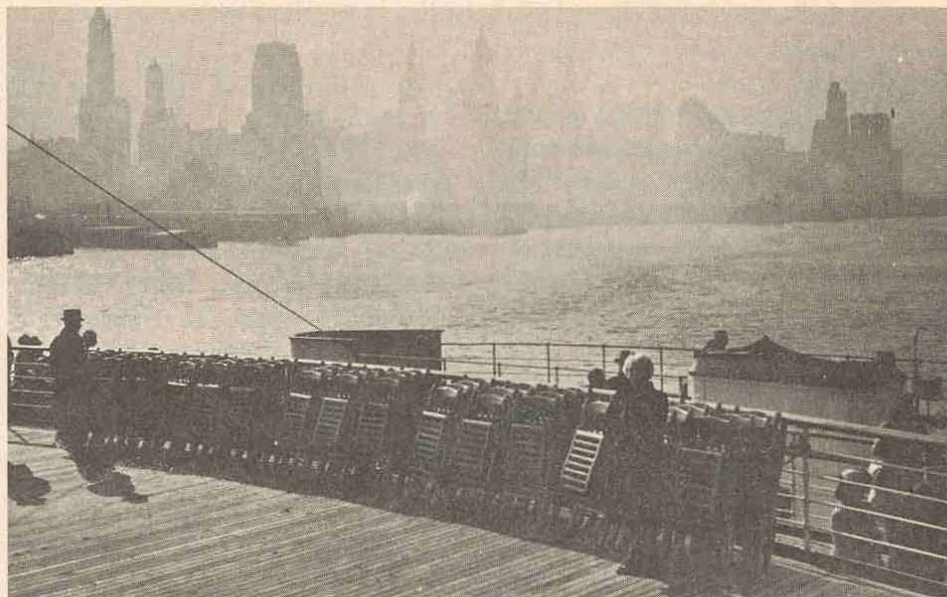


too late to get them into print while it was still fresh news. He apologized profusely, and handed me the films and prints.

So they were never published in the newspapers across the United States, after all. But in this issue they are being published for one million readers of *The PLAIN TRUTH* to see!

Perhaps they were intended for YOU, all along! But remember, I *missed* the most exciting shots.

In the May number you will read of the obstacles that continually arose to prevent the opening of Ambassador College that autumn—and how Dr. B. determined never to give us possession of the college building—and the strategy we worked out for gaining possession and solving the other obstacles.



The *Queen Elizabeth* arrives in New York. Skyline is barely visible in morning fog. Mrs. Armstrong is standing, right, by chairs.

## What our READERS SAY

(Continued from inside front cover)

ing of this nature could ever occur, unaware of the fact that cities very near us (Basel) in the past have been reduced to rubble by earthquakes."

Man from Bern, Switzerland

### Of Therapeutic Value

"I would like . . . copies of the two articles you sent me free, 'Your Marriage Can Be Happy,' and 'Divorce and Re-Marriage.' I need to give this kind of information to my patients. I am a Gynecologist."

Chicago, Illinois

### Blessings Cut Off

"I have been a tithe payer for years and for a whole year I did not pay it. Since I left off paying my tithe I have had one trouble after another, illness, financial and more—even *my home broken up*. I have learned my lesson! I owe God a lot and this is just a small payment."

Woman, Hot Springs, Arkansas

- When one makes one mistake, he is headed in the wrong direction and many other mistakes are sure to follow until the direction is reversed again.

### Weary of Nonsense

"If you have something suitable for a real skeptic, hard-nosed salesman, engineering mind, and very, very weary of the stuff and silly nonsense going under the name of Christianity, send it along. It seems as though 'gutlessness' is required in becoming a clergyman, generally. You seem to be different and just right with your intelligent audacity."

Skeptical Sales Engineer

- Literature sent!

### About Face

"Recently I requested that you stop sending me your magazine. Some of your ideas were contrary to the religion I had been taught. After reading the January issue, I am beginning to realize you have scriptural authority. The insight revealed in the editors' discussion of Balaam was fascinating. Please continue to send your magazine and enroll me in your Bible Study Course. I would also like to have 'How to Have a Happy Marriage' and 'Divorce and Remarriage.'

Lady from Sarasota, Florida

### Finds the Right Way

"For the past two years I have been in the Navy and I must admit they have been miserable ones, with a lot of unspeakable carousing and drinking. Then a man who is a subscriber to your magazine *The PLAIN TRUTH* showed

me some of the booklets he had gotten. They really opened my eyes to realize the fact that there is a better and greater enjoyment in life than listening to the devil and his wanton ways."

A Sailor

- Here is a sailor who has spent two years indulging, in his off-duty hours, in what the world calls fun. He has found that it brought him misery, not happiness. He could have kept himself clean and undefiled by merely taking Solomon's word for it—that illicit pleasures do not produce happiness. You now have this sailor's experiences to profit by as well as those of Solomon. Will you profit by them?

### Paganism Exposed

"My minister takes your Bible Course and he is very pleased with it. Since he has been studying it he has found lots of paganism in the modern day churches. He does not accept such things as Easter and Christmas any more."

Man from Cincinnati, Ohio

### Success Story

"Enclosed is God's Tithe. God has blessed me since I started giving Him His ten per cent. Where I was making hundreds of dollars God has opened the door to make thousands. I thank God for His blessings."

Man from Anchorage, Alaska



"Don't be discouraged," God told him. "Now that the accursed man has been removed, I have removed my curse and my anger. Now take the army and go to the city of Ai. Use some of your men to bait the Amorites into coming out. Hide the greater part of the army so that they can surprise the enemy. Then you will see how I shall deliver Ai and all its people to you!" (Joshua 8:1-2.)

*(To be continued next issue)*

## WHY CHRIST DIED

*(Continued from page 10)*

blood.

We may argue that God is immortal and could not die. But the Scriptures reveal that GOD SO LOVED US that while we were yet sinners, The Eternal, the Logos, who was with God and who *was* God in the Second Person, permitted Himself voluntarily to be CHANGED INTO a flesh and blood MAN, until He BECAME a human who could and did DIE. But God the Father—God in the First Person—still reigned in High Heaven—and HE RAISED JESUS FROM THE DEAD—not from life.

It was CHRIST HIMSELF who was DEAD. He was REVIVED. Nowhere does the Scripture say He was alive and active, or that God had Him get back into the human BODY that had died and was now resurrected.

Jesus Christ was DEAD. He was as much "out" as a boxer knocked senseless—much *more*, for the boxer usually is not dead but only unconscious. Jesus was DEAD—but was REVIVED!

And the resurrected body was no longer human—it was the Christ resurrected IMMORTAL, once *again* CHANGED! As He had been changed, converted INTO mortal human flesh and blood, subject to death, and for the PURPOSE of DYING FOR OUR SINS; now, by a RESURRECTION FROM THE DEAD, HE WAS AGAIN CHANGED, CONVERTED, INTO IMMORTALITY—and He is alive forevermore! Now a LIVING Saviour, not a DEAD Saviour. He *was* dead—but only for three days and three nights.

Now, How About YOU?

Do you realize WHAT a tremendous

price was paid that you might be released from the death-penalty of YOUR SINS? The very Eternal—the Spokesman of the Godhead, and very GOD Himself—permitted Himself to be changed into a mortal human—stepped down, descended to the human plane, suffered, was tempted, persecuted, despised, rejected of men, crucified!

If Jesus had been *only* human, His death could have paid the penalty for but *one* other human being who had incurred that penalty by transgression of God's spiritual law (Romans 6:23). Since God the Father created all things by Jesus Christ (Col. 1:16), and since all things, including man, were made by Jesus Christ, He is our Maker and therefore God; and His life which He gave was of *greater value* than the total of all human beings (John 1:1-3).

He died and for three days and nights WAS DEAD! He who was IN THE BEGINNING, and WAS GOD! He stooped to human level, submitted to DEATH—trusted the Father to restore Him to life! *That* is the PRICE paid for you and for me. He GAVE Himself for YOU—and in so doing bought and paid for you! And therefore, *you* BELONG TO HIM! Will *you* GIVE YOURSELF *to Him*?

That is the only way of salvation—the only way this GREATEST PRICE EVER PAID IN THE UNIVERSE FROM ETERNITY can save you, great as it was.

You must GIVE YOURSELF up! GIVE yourself, TO HIM! Give Him your life—yourSELF. Let HIM come into your mind and heart, thru His Spirit, and live HIS LIFE IN YOU!

It means full, complete, utter, unconditional SURRENDER. You are no longer your own, you are HIS. Give your life to HIM, and see what great usefulness and

accomplishment He will put it to! See what great joys will be yours as a result of the great GOOD He can and will do thru you—IF you are His, wholly IN HIS POWER, wholly subjected to HIS WILL!

Yes, Jesus Christ died and was dead! But God the Father RAISED HIM FROM THE DEAD. HE LIVES FOREVERMORE!

*You* are already dead in trespasses and sins unless, or until, you REPENT of sins, surrender to God, GIVE YOURSELF to the LIVING SAVIOUR who died for you, but was RAISED to become your High Priest and coming King! We have to DIE in order to LIVE. Give YOURSELF to Christ, and He will give *you* ETERNAL LIFE!

"For this is the record, that God hath given to us eternal life, and this LIFE is *in* His Son. He that hath the Son hath life; and He that hath not the Son hath not life!" (I John 5:11-12.)

## HOW YOUR PLAIN TRUTH SUBSCRIPTION HAS BEEN PAID

So many ask: "HOW does it happen that I find my subscription price for The PLAIN TRUTH has already *been paid*? How can you publish such a high class magazine without advertising revenue?"

The answer is as simple as it is astonishing! It is a paradox. Christ's Gospel cannot be sold like merchandise. You cannot buy salvation. Yet it does cost money to publish Christ's TRUTH and mail it to all continents on earth. It does have to be *paid for*. This is Christ's work. We solve this problem Christ's WAY!

Jesus said, "This Gospel of the Kingdom shall be preached (and published—Mark 13:10) in all the world for a witness unto all nations" (Mar. 24:14) *at this time*, just before the end of this age. A PRICE *must be paid* for the magazine, the broadcast, the Correspondence Course, or other literature. But HOW? Christ forbids us to *sell* it to those who receive it: "Freely ye have received," said Jesus to His disciples who He was sending to proclaim His Gospel, "freely GIVE!" "It is *more blessed*," He said, "to GIVE than to receive."

Gods WAY is the way of LOVE—and that is the way of *giving*. God expects every child of His to *give* free-will offerings and to *tithe*, as His means of paying the costs of carrying His Gospel to *others*. We, therefore, simply trust our Lord Jesus Christ to lay it on the minds and hearts of His followers to give generously, thus paying the cost of putting the precious Gospel TRUTH in the hands of *others*. Yet it must go *only* to those who *ask for it for themselves*! Each must, for himself, *subscribe*—and his subscription has thus already *been paid*.

Thus the living dynamic Christ Himself enables us to broadcast, world-wide, without ever asking for contributions over the air; to enroll many thousands in the Ambassador College Bible Correspondence Course with full tuition cost *already paid*; to send your PLAIN TRUTH on an *already paid* basis. God's way is GOOD!