

SEPTEMBER, 1968

the
PLAIN TRUTH
a magazine of understanding



**"The great hour
of the Europeans
has come again!"
— Kiesinger**

What our READERS SAY

August Issue

"As a teacher of history, I find the articles on current world affairs very interesting and educative. They provide material which I use in my actual day-to-day teaching."

Peter W.,
Steinkopf, South Africa

Education in Chaos!

"As a teacher, I am well aware our educational systems are repeatedly producing a high percentage of 'defective citizens' while making no attempt to correct its errors. Your recent articles on education ought to be required reading for every school administrator. Educators and laymen alike interpret 'freedom of religion' as meaning 'freedom from religion.' There is a vast difference!

"The United States was founded by men seeking religious freedom—freedom of religion. They said, 'In God we trust, and 'all men are created (not evolved) equal.' You could well produce an article regarding the religious ideals of these men—atheists none! Students today are taught that 'life is an accident,' yet they are told to find a purpose in life. Does this make sense?"

John V.,
Syracuse, New York

• No.

No Anti-semitism

"This is just to say that you are the first Christian magazine that I have read, that is not, in some way, anti-semitic. I am a very religious Jew, terribly proud of it, and very proud of Israel and everything it means to me. I first took your magazine about a year ago, and was amazed to find no slander against the Jews. I have not found any since then either. This is just to say thank you; we need the understanding of Christians like yourselves."

Miss Gail L.,
London, England

• The PLAIN TRUTH is neither anti-

semitic, nor anti-Arab—but IS anti-HATE and anti-PREJUDICE. You will never read slander in The PLAIN TRUTH.

Evolution

"...I do believe in evolution, but not a strictly scientific one. I believe in a God-directed evolution. Isn't it conceivable to you that God could have breathed the 'breath of life' into a being that was the result of centuries of evolving? Perhaps the 'breath of life' means our soul and not our life-sustaining powers. In our modern, scientific world to be ignorant of the facts of evolution is to be out-of-touch with reality. I'm sorry, but I am unable to support an organization that takes the Bible literally."

Robert E.,
Nampa, Idaho

• To our knowledge, we have not asked you for support—and as for being out of touch with reality, evolution takes the prize every time.

Greatest Book Ever Written

"The PLAIN TRUTH is the greatest magazine I have ever read. All of my children have taken a very big interest in them. During school the teacher asked what was the greatest book ever written, my little boy put the Bible. He got a whipping plus an 'F' for six weeks. It was supposed to have been Darwin's book on evolution. From then on I have taught my children what God said and what people are trying to do to destroy God. The magazine sure helps."

Mrs. Robert S.
Anacoco, Louisiana

• Teacher, take note: "Whoso shall offend one of these little ones which believe in me, it were better for him that a millstone were hanged about his

(Continued on page 32)

the PLAIN TRUTH a magazine of understanding

September, 1968

VOL. XXXIII

NO. 9

Circulation: 1,395,000 Copies

Published monthly at Pasadena, California; Watford, England; and North Sydney, Australia, by Ambassador College. French edition published monthly at Pasadena, California; Dutch and German editions at Watford, England; Spanish edition at Big Sandy, Texas. © 1968 Ambassador College. All rights reserved.

EDITOR

HERBERT W. ARMSTRONG

EXECUTIVE EDITOR

Garner Ted Armstrong

MANAGING EDITOR

Herman L. Hoeh

SENIOR EDITOR

Roderick C. Meredith

Associate Editors

Albert J. Portune David Jon Hill

Regional Editors: U. K.: Raymond F. McNair; Aust.: C. Wayne Cole; S. Africa: Ernest Williams; Germany: Frank Schnee; Philippines: Gerald Waterhouse; Switzerland: Colin Wilkins; Latin America: Enrique Ruiz.

Contributing Editors: Gary L. Alexander, Dibar K. Apartian, Robert C. Boraker, William F. Dankenbring, Charles V. Dorothy, Jack R. Elliott, Vern L. Farrow, Gunar Freibergs, Robert E. Gentet, Paul W. Kroll, Ernest L. Martin, Gerhard O. Marx, L. Leroy Neff, Richard F. Plache, Richard H. Sedliack, Lynn E. Torrance, Eugene M. Walter, Basil Wolverton, Clint C. Zimmerman.

James W. Robinson, Copy Editor

Paul W. Kroll, Layout Editor

News Bureau: Gene H. Hogberg, Director; Dexter H. Faulkner, Donald D. Schroeder, Assistants; Aline Dunlap, P. A. George, Velma J. Johnson, Karl Karlov, Paul O. Knedel, David Price, Rodney A. Repp, Charles P. Vorhes, W. R. Whitehart.

Photographers: Larry Altergott, Lyle Christopherson, Howard A. Clark, Frank Clarke, Jerry J. Gentry, Ian Henderson, John G. Kilburn, Victor Kubik, Salam I. Maidani, Jeremiah D. Ortiguero, Boyd M. Wells, Jr.

Art Department: Arthur A. Ferdig, Director; William S. Schuler, Assistant Director; Eleanor C. Barrow, Donald R. Faast, Daryl E. Lanigan, Roy Lepeska, Robert McGuinness, James A. Quigley, Joy Stiver, Andrew C. Voth, Terry D. Warren, Monte Wolverton.

Albert J. Portune, Business Manager

Circulation Managers: U. S. A.: John H. Wilson; U. K.: Charles F. Hunting; Canada: Dean Wilson; Australia: Gene R. Hughes; Philippines: Arthur Docken; South Africa: Michael Bousfield; Latin America: Louis Gutierrez.

YOUR SUBSCRIPTION has been paid by others. Bulk copies for distribution not given or sold.

ADDRESS COMMUNICATIONS to the Editor at the nearest address below:

United States: P.O. Box 111, Pasadena, California 91109.

Canada: P.O. Box 44, Station A, Vancouver 1, B. C.

United Kingdom and Europe: BCM Ambassador, London, W.C. 1, England.

South Africa: P.O. Box 1060, Johannesburg.

Australia and Southeast Asia: P.O. Box 345, North Sydney, NSW 2060, Australia.

New Zealand: P.O. Box 2709, Auckland 1.

The Philippines: P.O. Box 2603, Manila.

SECOND CLASS POSTAGE paid at Pasadena, California.

Entered as SECOND CLASS matter at Manila Post Office on March 16, 1967.

Registered in Australia for transmission by post as a book.

BE SURE TO NOTIFY US IMMEDIATELY of any change in your address. Please include both old and new address. IMPORTANT!

Personal from the Editor

ALL my life I have had to deal with businessmen. I still do. Sometimes I wish I didn't.

In the business world there is one goal — PROFITS — and, universally, the end seems to justify the means. Too often human nature overlooks the slogan of the Rotary Clubs: "He profits most who serves best." Of course, even this slogan implies the profit *motive*.

For some years I was a member of the Associated Advertising Clubs of America, through the Advertising Division of the Chicago Association of Commerce. The Ad Clubs have the slogan: "TRUTH in advertising." That slogan, too, sounds nice. Too bad it is not more often put to practice.

It seems to be the accepted custom for advertising copywriters to consider, NOT the facts, or what is TRUTH, but what they can say that will cause the public to buy. It would simply never occur to the average copywriter to ask what are the real *facts* about the service or the commodity he is pushing before the public.

Ad copy goes something like this: Any doctor will tell you that aspirin is aspirin. (There are not two or more *kinds* of aspirin. Iron is iron, tin is tin, calcium is calcium. Aspirin branded and sold by one company is practically the SAME as aspirin sold by all other companies.) So one company puts a higher price on its aspirin, and then the voice on the TV commercial says: "... and our aspirin is THE BEST aspirin." Literally that is truth — technically. Every other brand is "the BEST" aspirin also, because they are all exactly the same.

Then another pharmaceutical company adds two additional ingredients, and then says to the public: "Nine out of ten DOCTORS recommend the ingredients in our brand. It is like a doctor's prescription — that is, a COM-

BINATION of ingredients." This leads the viewer or listener or reader to assume that nine out of ten doctors actually RECOMMEND this brand instead of aspirin. Notice, it does not literally SAY that at all. But it is deliberately misleading, because people will carelessly read that meaning into it. Literally, every word may be true. Perhaps nine out of ten doctors DO prescribe, for other purposes and with other combinations, these particular drugs — though not necessarily combined with aspirin.

But nine out of ten doctors *do not* recommend this particular brand, though they might not disapprove it. So then company number one comes out with the statement that nine out of ten doctors do, *themselves*, TAKE aspirin — which may well be true. But this gives you an idea of the tactics used.

The operation of *The PLAIN TRUTH*, *The WORLD TOMORROW* broadcast, and *Ambassador College*, has become a large worldwide activity, involving, now, an expenditure of millions of dollars annually. Consequently many business firms want to do business with us. Sometimes I have to wonder if they think that, because we speak the TRUTH of Jesus Christ, we are naïve, inexperienced in business, and "easy pickings." Sometimes I think *they*, themselves are a little naïve for assuming this!

All too often great energy is expended in the attempt to convince us they are going to *serve us better*, and *save us money*, when actually all that talk comes, *not* from a sincere concern about us, and deep-down desire to help or serve US, but solely from concern about the PROFIT they expect to GET from us.

I met a sales manager of a good-sized manufacturing firm once, who had that philosophy. Because he sent out his salesmen with one thought only —

In This Issue:

What Our Readers Say	Inside Front Cover
Personal from the Editor	1
Is the United States of Europe Coming Soon?	3
Marriage Soon Obsolete?	5
College Is a Riot!	9
Now — A Revolution Under The Earth!	14
Radio Log	18
Short Questions From Our Readers	21
TV Log	21
Soviet Empire Crumbling?	23
Why Church Unity Eludes Theologians	29
Bible Story	33
Why Paris Conference Won't Bring Real Peace to Vietnam	41
Prophecy Comes Alive in Today's World News	48



Ambassador College

OUR COVER

Now that the European Economic Community (EEC) or Common Market has achieved, as of July 1, a customs union, the German Federal Government wants to move towards the full political union of Europe. "It is high time," said Chancellor Kurt Georg Kiesinger of the July 1 milestone, "that... once and for all we fulfill the conditions of the Treaties of Rome" that created the EEC. "We must, despite all difficulties," he continued, "help those who would be members to gain admittance, and do this with realism, energy and an absence of dogma. "Finally... we must never lose sight of the greatest goal of all: the political union of Europe."

the PROFIT his company would make from their sales, he supposed that any salesman who came to his office had the same motive. I may have written about this incident before, but it bears repeating. It was the sales manager of a Grand Rapids furniture factory. I was probably about 26 at the time. It was long before my conversion.

But even then I had quite a different concept of salesmanship than most salesmen. I actually believed in being completely honest about my product or service. I believed I always ought to be able to GIVE more than I received — that is, to sell only what was worth more to the customer or client than the money he paid. Of course, the money was worth more to me, so I figured it was a bargain for both of us. But this philosophy was based on God's GREAT Command to love our neighbors AS ourselves — that is, *as much as ourselves*.

God's Great Law does not oppose loving our own selves. It simply commands us to have equal love for the other fellow — *and that will be a LOT OF LOVE FOR OTHERS!*

Of course I don't now remember the exact words. But when I entered his office, this sales manager said something like this:

"So you've come in here to try to sell me some advertising space so you can make a commission off of me. Well, I'm a hard nut to crack! Now let's see if you can crack me. Go ahead with your spiel!"

Instantly I was righteously indignant. I was red hot! My fist came crashing down on his desk.

"My dear sir!" I snapped, "I came in here assuming yours is a reputable company. I supposed you were an astute businessman who wouldn't sell *your* product to any customer unless you believed it was worth more to *him* than the money he pays you. I assumed you wouldn't buy any advertising space unless I could show you it is going to *pay you!* And I came prepared to present the FACTS to demonstrate that! I didn't think you were a fool! But if you are putting the philosophy you just expressed into practice — if you send out *your* salesmen, with a 'spiel' you've

taught them, intended to talk suckers into buying a worthless product, so *you* can make a profit, then, Mister, you haven't got enough money to buy a single inch of advertising space in any of my magazines!"

This was said with blazing fire, and it rather unnerved him.

"Well," he stammered, embarrassed, "won't you sit down?" He was ready to listen. I had made surveys, done research, analyzed his sales problem, and I did have the facts and figures. I had assembled data for the writing of honest and truthful advertising copy that would lead to sales and profits for his company. He did sign my contract on the dotted line. And the advertising did build business for his company, and benefit *his* customers, besides.

WHY can't businessmen realize that honesty, TRUTH, intelligent service to customer or client benefit everybody concerned, and that they pay bigger dividends than misrepresentation, lies, deception, and the purely selfish motive?

Sure, it takes a little harder, conscientious WORK. It means putting your MIND to your customer's or client's problem, with the motive of benefiting *him*. It follows the principle of GOD'S LAW — loving your neighbor AS yourself. And what does LOVE mean? Love is an outgoing concern. It means, in business, simply, being AS concerned with the interests and welfare of the people you do business with as yourself, and applying your mind intelligently and industriously as much to *his* interests as your own.

When I first joined a banker's magazine as advertising representative, one of these high-pressure, fast-talking salesmen was also on the staff. Actually, at the end of the first year, he had sold slightly more business than I. The publisher lauded his work.

"All right" I answered, "you just watch results from now on. Every man he sold space to probably woke up after he left, and regretted being high-pressured into buying it. There was no intelligent thought or planning put into any of these many small ads he put in the magazine. They won't get results for the advertisers. He won't be able to renew a single contract. I had to work

a little slower this year, because I made surveys — I studied the selling problems of my clients, and in most cases I actually rendered the additional service of writing their copy for them. It has been getting BIG RESULTS. It is building the businesses of my clients. And they, in turn, are pleasing and satisfying *their* customers. Everybody benefits. My advertisers don't feel 'stung' or 'gypped' by high-pressure and deceptive sales talks. I have made warm friends of them. They will renew their contracts. They will keep on with us for years. This year, I will sell as many or more *new* advertisers as last year — and they will be ADDED to what I sold last year. Your high-pressure man will sell less this year than last, and he can't renew the people he sold last year."

It happened. He dropped out, for the publisher saw, in due time, that his methods were not making friends, but enemies — and, as Elbert Hubbard said, our enemies don't do business with us.

My sales philosophy was that a CUSTOMER is worth much more than a SALE.

In this world businessmen generally seem to assume that GOD'S WAY is some impractical altruistic way that won't work. Too many seem to feel that they must lie, misrepresent, take advantage wherever possible, get the best of every deal. They justify it by shrugging their shoulders and saying, "It's BUSINESS!"

But it's dirty, dishonest and IMPRACTICAL business! IT DOESN'T PAY! I proved that, before God Almighty ever called me to conduct His business! We try to conduct God's business GOD'S WAY! This WORK OF GOD is built on the UNselfish motive. We GIVE Christ's Gospel *freely* — without money and without price! Our hearts are in serving others with deep-down and sincere outgoing concern for others. And this Work, consistently, for 30 years, has continued to GROW at the rate of 30 percent per year! Do you know any worldly business, with the selfish PROFIT motive, that has grown that rapidly, that consistently and that long? Surely not many!

Do you actually LIVE BY the prin-

(Continued on page 47)

MARRIAGE SOON OBSOLETE?

Is MARRIAGE on the way out? Is adultery still wrong? Many authorities are beginning to question whether marriage is now becoming an outmoded custom. What's happened to the time-honored institution that has been called sacred and holy?

by Herbert W. Armstrong

SHOCKING PREDICTIONS are being voiced by psychologists and other professional people. "Are we," asks *The Observer*, London, "the last married generation?"

British psychologist James Heming, in *Marriage Guidance*, official organ of Britain's Marriage Guidance Council, predicts engagement rings are doomed, and weddings will be rituals of the past. A mass-circulation London paper publishes a series, beginning under a screaming two-page headline: "Is MARRIAGE OUT OF DATE?"

What's Happening?

Anyone making such predictions a few decades ago would have been considered crazy — or idiotic. Even now, such statements are shocking.

Until the last decade or two, marriage was the long-established taken-for-granted custom. To question it would have been unthinkable. Of course a very few remained unmarried. But for people as a whole it was one of the three great events of life — birth, marriage, death. Young men and women approaching adulthood looked forward naturally to marrying, as normally as breathing air. What girl wanted to become an "old maid?"

WHAT'S HAPPENED?

The changes that led to it didn't happen in a 50-day period. It *has* developed in a surprisingly short fifty years! But moral concepts and standards have changed so gradually and steadily during that half century that people generally were hardly aware of what was happening. And conditions during these years have been punctuated by the jarring effect of two world wars, a prolonged "cold war," emergence through the machine age, the atomic



H. Armstrong Roberts Photo

age, the jet age — and now, the space age!

Society has taken all this in stride, unshocked, undismayed. And no one today seems conscious of just how staggering is this moral collapse into what is deceptively labeled the "new morality." It is as if society has been anesthetized into unquestioning acceptance of a degenerated attitude toward sex and marriage that would have been shockingly revolting, had it been introduced suddenly.

When I was married, in 1917, the marriage was "until death do us part." Chastity was still the demanded ethic of society. Any girl who gave in to permarital sex had "lost her honor." She was "damaged goods."

Parents followed the tradition of "keep our children innocent and pure through ignorance until marriage — and then," they supposed, "instinct will teach them what to do." But instinct did not teach them. Humans did not come equipped with instinct. Humans must be taught. But they were not taught. Their parents had not been taught, and probably were bungling their marriage. And besides, even had the parents known what to teach their children, it would have been too embarrassing. Sex was supposed to be shameful, if not positively sinful.

When we were married, my young wife and I sought in vain to purchase a book that would provide technical instruction in sex, pregnancy and childbirth. But it was illegal, then, to publish, sell and distribute printed instruction in the area of sex and marriage.

The Floodgates Open

After World War I the legal bars were removed, and morals toppled also. The floodgates opened to an avalanche of sex literature. Gradually the prudish morality relaxed, and society became inoculated by the immoral "new morality."

Something was criminally wrong with this tidal wave of sex literature. It revealed only *half* of the vitally needed knowledge — the physical, biological half. And even that from a materialistic sensual approach. The "authorities" who produced this new

flood of sex instruction were themselves ignorant of the true meaning and PURPOSES of sex and of MARRIAGE!

Actually, this whole toboggan-slide of morals probably was triggered by Sigmund Freud, founder of psychoanalysis. Freud attributed neuroses and many nervous and mental disorders to sexual repression and ignorance. The old morality that had come through the Middle Ages regarded sex as shameful, degrading and sinful. Not merely the *wrong use* outside of marriage — but the human body itself was suspect.

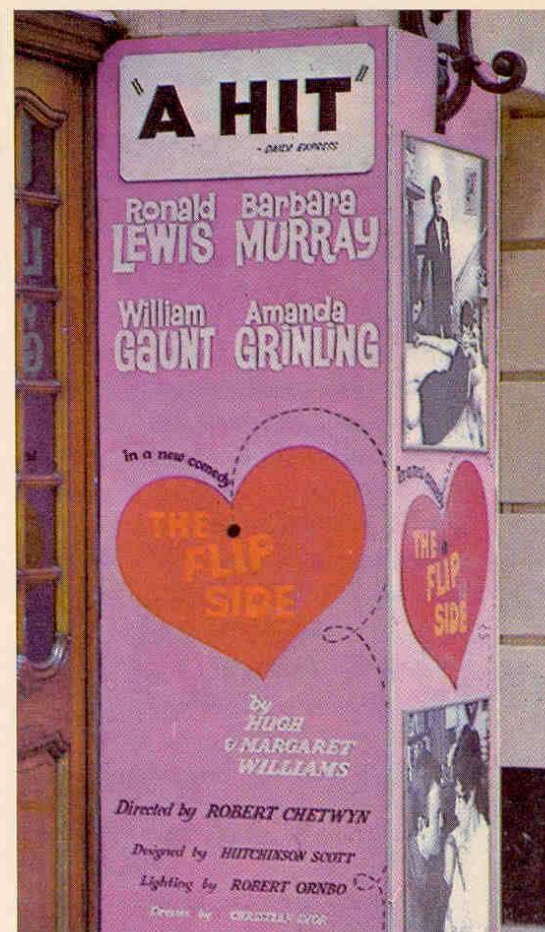
Of course reproduction in marriage had to be tolerated. But, the chaste "fathers" of second and third century "Christianity" wondered, why couldn't the Creator have thought out a more *decent* and less shameful way to preserve the human race?

So the western world had sex repression. Wives, kept ignorant of proper sex knowledge, often were virtually raped by their equally uninstructed husbands. In angry frustration, husbands accused wives of selfish frigidity. Wives by the millions suffered a sense of guilt when forced to give in to their husbands, and labeled all men "brutes." Of course the husbands were not brutes. They were merely ignorant.

This repression and ignorance rendered about nine in ten marriages unhappy. Divorce seldom resulted, due to religious convictions and the economic dependency of wives on their husbands.

So Freud attributed the neuroses, and nervous and mental disturbances, to this sexual repression and ignorance. His idea of a solution was to reverse the definition of sex. Since the "sex is sinful" attitude caused all the troubles, why not *reverse* the definition, and call sex GOOD? — *any* use of sex, in or out of marriage! If repression, self-denial and ignorance caused neurotic disquiet, reasoned Freud and his followers, let's emancipate the people from restraints — create a "NEW morality," and *educate* the people in sex knowledge.

So, in a one-generation plunge, civilization in our world has swung to the opposite extreme of the moral pendulum. Premarital sexual experience is no longer being discouraged. Modern



Kroll — Ambassador College

"Flip Side," a comedy dealing with wife swapping, is one of several movies on the subject. The year 1968 may become "the year of the wife-swap film." The film illustrates the impact of "new morality" today.

teen-age girls are being "emancipated" from the old taboos.

Nothing is more needed, today, than a VOICE IN THE WILDERNESS to *speak out* against this sudden moral collapse, and enlighten the world with the MISSING HALF of the knowledge about sex and marriage. The world has been given the physical and biological half. But it has come from a materialistic viewpoint, IGNORANT of the real MEANING and PURPOSE of sex and of MARRIAGE!

Neither the old repressive morality nor the so-called "new" — which is cesspool immorality — is the TRUE morality. The TRUE morality will bring happiness, joys and blessings! The world seriously needs the *true* knowledge that no author, until now, has made available. They *need*, not only the physical and technical details about

sex. They need, also, a knowledge of the PURPOSES of sex — and of MARRIAGE!

But, being ignorant of these PURPOSES — and of right USES that would bring rich blessings, joys and delights — the psychologists now are questioning even the time-honored sacred institution of MARRIAGE!

If Freud, his colleagues and immediate followers; questioned the desirability of marriage as a universally accepted institution, they precipitated no public crusade for its abolition. It is only now that psychologists are breaking into print with their astonishing predictions about marriage becoming obsolete. This questioning of the desirability and continuance of the marriage institution is merely the natural result of the radically changed concept and conduct in morals.

The Freudian "enlightenment" started the toboggan-slide in morals. This drift of immorality has accelerated until the current moral collapse is staggering almost beyond belief. It is fast becoming a greater threat to the survival of civilization than the hydrogen bomb.

Concurrent with this new promiscuity in immorality is another phenomenon. Women are deserting the wifely and motherly profession of homemaking. They are becoming salary and wage-earners, and gaining financial independence. I have mentioned two reasons why, until forty or fifty years ago, few unhappy marriages were terminated by divorce: religious convictions, and the economic dependency of wives. But religious restraints have relaxed, and wives are becoming self-sufficient.

Unbelievable? No, It's TRUE!

The actual state of morals in the world today are almost unbelievable! Immoral acts are not often entered into under bright floodlights in public. The existing condition is therefore much worse than reported. But the known facts may seem incredible.

No one would have believed it could ever be possible fifty years ago. Perhaps two World Wars and changing conditions have stupefied us into moral

insensibility. But what follows *ought* to be shocking, even today! For, realize it or not, this trend sounds the death knell of civilization.

As a "cure" for what's ailing matrimony, here were serious suggestions from professional men: "Healthy adultery" to make wedlock more tolerable; trial marriage for a five-year period; or a premarital "apprentice period" for testing compatibility. These "serious suggestions" were advanced about a year ago by two speakers before the convention of the American Psychological Association in Washington, D. C.

The suggestion that adultery may be just what the family circle needs to make it "slightly more tolerable," was advanced by a New York psychologist. "Healthy adultery," he said, is better than mah jong or television.

And just what is "healthy adultery?" Well, said the psychologist, a "healthy adulterer" has the ability to carry on an extramarital affair without destroying his marriage and family relationships. "Hordes of healthy husbands and wives," he added, "become involved in extramarital affairs." Apparently he did not state what often are the tragic results.

In England, it is reported, there were 43,000 divorces in 1965 — an increase of 50% in five years. But the United States leads in divorce.

In the last 100 years, U. S. population increased 400% — but divorce 7 times the population increase. That illustrates what I have said above. A hundred years ago, marriage was "until death do us part." Even 50 years ago, we had not departed alarmingly from that concept. But now, there is an American divorce every 1½ minutes! Millions of Americans are now divorced or separated. Each day more than 1,000 divorce decrees are granted — or about 400,000 a year — affecting hundreds of thousands of children.

One of the basic causes of divorce is the deterioration in modern dating and courtship practices. "Going steady" is a 20th century American invention. Now girls as young as eleven and twelve are beginning to "go steady." Many teen-agers do not date enough of the opposite sex to know whether

they are really properly mated and in love. Going steady too often degenerates into sexual experience, often resulting in pregnancy and an abortion, or a premature "shotgun marriage." Dating has become a lost art.

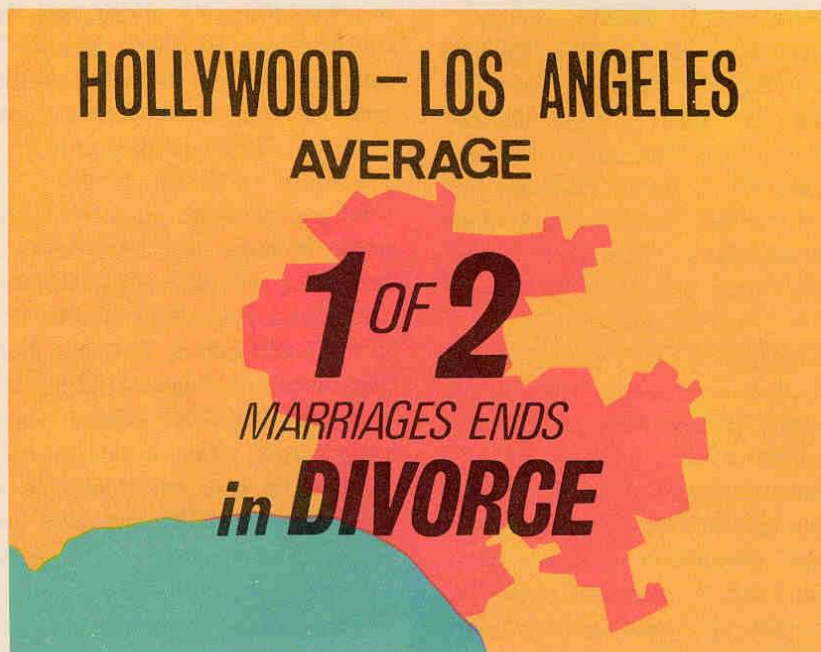
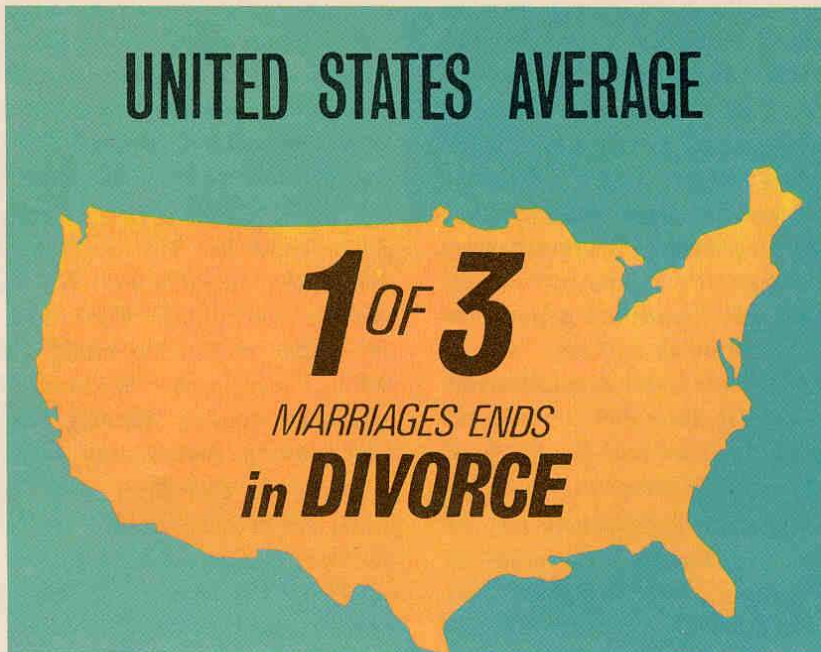
When I dated a girl, I wanted to get to know her. Usually there was a challenging, scintillating conversation. We discussed things worthwhile. Today a date means, too often, a mind-dulling ready-made daydream in a movie, sex-arousing "necking," or other sense-pleasing, time-wasting pursuit.

Today, in the U. S., 40% of the brides are between 15 and 18. In half the cases the parties have known each other only a short time. *One out of two ends in divorce within five years!* And 42% of them — nearly half — resulted from premarital pregnancy! Nearly 300,000 (known) illegitimate babies are now born in the U. S. every year. One out of every 14 births is illegitimate. (Among non-whites it's one out of four.) 40% of illegitimate babies are born to girls 15 to 19.

Pregnancy is the number one health problem among teen-age girls, says Dr. Enrique Leon Matta, Jr., director of the Maternal and Child Health Division of the Dade County (Miami, Florida) Department of Public Health. "And," he added, "venereal disease is ranked number two." Two big factors in the problem, he said, were "going steady," and easy accessibility to use of cars.

Here is the result of one study of promiscuous illegitimacy: Of 100 unwed teen-age mothers studied in Connecticut (U. S. A.), from their first pregnancies in 1959, to 1966, 95 continued to have up to five illegitimate children. Only nine had married, and 60 were living on welfare.

The American Medical Association reports that every day 1,500 U. S. teen-agers and young adults are infected with syphilis, gonorrhea, or both. In 1961, the U. S. Surgeon General formed a task force of experts to study the VD plague in the U. S. Since then, yearly infections *have tripled!* Some areas are up 800%. There are now approximately 1,700,000 new cases of VD every year. And, NOTE IT! — an increasing percentage of VD (especially



among youths) is caused by homosexual contact!

What do teen-age girls look for in a mate? In a survey, the most frequently mentioned qualities sought were: "Good looking," "Cool," "Smooth dresser," and "Exciting."

A noted painter is reputed to have said of his own marital failure: "Marriage is a dull meal following the dessert" — following premarital sex!

A New International Sickness!

Now sweeping the world is a new international SOCIAL sickness — homosexuality!

This most revolting of all immoral practices is spreading, is *organized*, is pushing for public acceptance!

I quote from a London newspaper report: "The [former] Archbishop of Canterbury, Dr. Geoffrey Fisher, tonight spoke in the House of Lords in support of a change in British law to make homosexual acts between consenting adults in private no longer a criminal offense. The Archbishop said the right to decide one's own moral code and obey it, even to a man's hurt, was a 'fundamental right of man given to him by God, and to be strictly respected by society and by the criminal code.'"

Dr. Fisher ought to have known that the Biblical teaching is that SIN is the transgression of GOD's inexorable spiritual law, summed up in brief by the Ten Commandments — that one of them labels homosexuality, fornication, adultery or other sex act outside marriage a capital SIN. He should have known that Biblical teaching nowhere permits MAN to decide WHAT is right or wrong. GOD has revealed WHAT is sin. He allows man to decide WHETHER to sin — affirming that as a man sows, so shall he reap!

Some clergymen argue falsely that the Bible nowhere condemns fornication (premarital sex) or homosexuality (sodomy). Repeatedly, in the strongest language, the Bible condemns these things — as any clergyman ought to know!

I quote here just one of many such Biblical condemnations: "Be not deceived: neither fornicators, nor idolaters, nor adulterers, nor effeminate, nor abusers of themselves with mankind [homosexuals] . . . shall inherit the Kingdom of God" (I Corinthians 6:9-10). Members of the clergy ought to know why Sodom and Gomorrah were destroyed.

It is reliably reported that homosexuals are ORGANIZED — and that they are waging a determined campaign to seek out, seduce, and "convert" to this loathsome perversion CHILD "converts."

In *Human Events*, September 29, 1960, a report by R. G. Waldeck stated: Homosexuals, "by the very nature of their vice . . . belong to a sinister, mysterious and efficient International. Welded together by the identity of their forbidden desires, of their strange sad needs, habits, dangers, not to mention their outrageously fatuous vocabulary, members of this International constitute a worldwide conspiracy against Society. This conspiracy has spread all over the globe; has penetrated all classes; operates in armies and in prisons; has infiltrated into the press, the movies and government cabinets; and it all but dominates the arts, literature, theatre, music and television."

Said the *Wall Street Journal* (New
(Continued on page 46)

no race-mixing. They think of themselves as the sophisticated forerunners of a new and better age. This practice began spreading into a popular perversion in 1963 and 1964. It seems to have begun expanding about the time the "pill" became widely used.

But WHY Marriage?

This toboggan-slide in morals down into the filth of the cesspool has brought conditions to a status where MARRIAGE is being questioned.

As a London Sunday newspaper recently commented, "Now, for the first time, marriage itself is being eyed for its possible unsuitability to human nature."

WHY marriage? How, when, did it start? Is there, after all, any real MEANING — any PURPOSE in the marriage relationship?

INDEED THERE IS!

But *so many*, today, stultified by the postwar wave of moral degeneration, are tragically unaware of the beautiful blessedness that could and should be theirs!

The answer is a startling, even shocking truth which has been altogether overlooked by science, by religion, by education, and by society!

How — of all things, even religion could have failed to comprehend this eye-opening truth is difficult to understand. It's too big — too strong and startling for a magazine article. In this article, we have reported the FACTS as they exist today, and the changing conditions that have led to the present state of decadence.

But if the reader would like to know the real ANSWER, you may have, absolutely without charge for the asking, a richly illustrated (full color) 50-page booklet, giving you the ASTONISHING answer. The title of the booklet, *WHY Marriage!* It is exciting, it is surprising, it is exceedingly INTERESTING, it is INSPIRING — and it is THE TRUTH! Of course we have nothing to sell. There's no price on the booklet. We send it, on personal request, as a public service.

Today many are asking, "WHY

marriage?" Many young men are saying, "Today I can have all that marriage offers — from several girls or women — without getting married. Why should I tie myself down? I can have love without the responsibilities." What these people DON'T KNOW could mean the difference between ultimate frustration and the happy, inspiring, rewarding life humans were *intended* to enjoy!

This booklet will give the ANSWER — the answer that will open astonishing UNDERSTANDING.

In this article I spoke of the "MISSING HALF" of sex knowledge, never before published. I spoke of a RIGHT and TRUE morality, *different* from the medieval repressive morality, or the so-called "new morality."

In October, 1964, Ambassador College published a full 324-page quality book, GOD SPEAKS OUT on "*The New Morality*." It is the book on sex and marriage the world has sorely needed. It speaks out FRANKLY. It pulls no punches! It presents sex, and the MEANING of marriage, in its right and true perspective.

Although this is a finely printed quality book, it is plainly marked, "Not to be Sold." There is NO PRICE. But every ENGAGED couple NEEDS this book. Every married couple NEEDS it!

To avoid criticism and complaint, we cannot send this book to unmarried minors. Yet I say with emphasis, *every teen-ager seriously NEEDS this book*. So I urge teen-agers to ask their parents to request a copy for them.

More than a third of a million copies have been mailed out. It's an eye-opening book from which even doctors and registered nurses learn things they didn't know about sex and marriage! This vital knowledge *ought not* be suppressed!

If you would like to receive a copy, you must state that you are either 1) married; or 2) past 21; or 3) engaged to be married, with parental consent, within three months, and state the wedding date. We are willing to give this book, without charge — but we do not wish to bring criticism or accusation from parents of minors. Therefore we feel constrained to offer

this valuable book *only* on these CONDITIONS! Just send request to the editor, at the address listed for you on the inside front cover of this magazine.

Personal from the Editor

(Continued from page 2)

principles of God's Law, in *your* life — *your* business — *your* profession? Did you ever ask: WHY are there so many failures? — WHY so much unhappiness? — WHY so much suffering? WHY DOES GOD — if there be a God — ALLOW IT?

The answer is, simply, that God created and set in motion LAWS that determine success, health, wealth and happiness. They are THE WAY to peace, to happiness — to success, the ABUNDANT LIFE, and to LIFE ETERNAL!

Businessmen could be *so much* MORE successful — and so MUCH happier — if they would follow and religiously and conscientiously apply GOD'S LAWS! And YOU, in your private life — whether you are a farmer, laborer, business or professional man — whether you are a housewife, stenographer, saleslady, or professional woman — will also find real contentment, satisfaction that is lasting, freedom from fears and worries, economic success, everything GOOD — *in no other way!*

There are phenomenal BLESSINGS that go with OBEDIENCE to GOD ALMIGHTY and His perfect laws — literally *living by* every Word of God — His BIBLE. And there are mountainous CURSES that accompany disobedience, and being conformed to the ways of this world. God created laws to MAKE US HAPPY. He has made those laws accessible.

WHY does God allow so much suffering? Because He doesn't cram His religion down our throats. Because, for our blessing and good, He allows us to MAKE OUR OWN CHOICE, and mankind has deliberately *chosen* the curses! Let's be *practical!* Let's surrender to GOD and HIS WAYS, and enjoy the phenomenon of SUCCESS, HAPPINESS, JOY, and ETERNAL LIFE!