

the
PLAIN TRUTH
a magazine of understanding



What's behind the Energy Crisis?

What Our READERS SAY

General Comments

"I am an inmate of Marquette, Michigan Prison. I am 38 years old and have served 22 years of my 38 years in prisons throughout the United States. And not once did I think I could ever change my life of crime. But one day I asked a friend for a book to read and he handed me a copy of *The PLAIN TRUTH* and I read it. I was astonished at the truth and the facts I found in it."

D. R. C.,
Marquette, Michigan

"I beg you please, enter my name on the list of the thousands who now receive *The PLAIN TRUTH*. It has taken my destitute life and given it meaning and guidance.

"Out of high school, I turned to drugs for escape and mingled with the wrong people and dropped out of society. I was a hippie in the true sense of the word.

"Then after three years of meaningless living and pointless existence, I found the *truth* in *The PLAIN TRUTH* while in a hospital recovering from hepatitis. It has given me a goal in life and a will to succeed *in*, not against, our society."

Ralph W. E.,
Minneapolis, Minnesota

"Origin of Languages"

"As a graduate student in the speech department of Wayne State University here in Detroit, I must compliment your article titled *Origin of Languages*, in the August-September issue."

Marion A. S.,
Royal Oak, Michigan

"Beaver Has Better Idea"

"I enjoy your magazine *The PLAIN TRUTH*. Your article on 'Why the Beaver Has a Better Idea' was very good. I don't know how anyone can say there is no God when animals have such instincts.

"This would be a much better world to live in if we all did for others as the beaver does for man and the other animals around him."

Mrs. Raymond L.,
Mishawaka, Indiana

"The Meat You Eat"

"Just read the October/November copy of *The PLAIN TRUTH*. As a forester and conservationist, I thoroughly enjoyed and agreed with the article on the beaver. The article on 'The Meat You Eat' is enough to make one sick with apprehension, yet the greedy growers will still go their merry way, even if it kills you!! An excellent issue."

W. K.,
Columbus, Ohio

"I am very glad I sent in the renewal for *The PLAIN TRUTH* recently. This morning I received the October/November issue and it certainly was interesting. Nutrition is of serious concern to me. I've begun a real

study to find the answers to the cause of disease and the right way to health. Your article about *The Meat We Eat*, especially drew my attention."

E. S.,
Santa Cruz, California

"I just read your magazine and was reading the article 'The Meat You Eat' in *The PLAIN TRUTH*. Was only last week, I inquired of the Market where I buy the meat — 'what's the matter with your meats? And don't you have any local, home grown meats?' His answer was 'No, if I did, you could not afford the price I would have to charge you!' I would rather pay a few cents more and get something I could eat..."

B. C.,
Lakewood, Ohio

Food Production

"I certainly would not want to miss a single issue of *The PLAIN TRUTH* magazine. Your articles are informative, timely, and mentally stimulating. Both my wife and I look forward to each new issue. Since I am a *Food Scientist*, the articles concerning food production and overpopulation are of special interest to me."

D. A.,
Raleigh, North Carolina

"Hard Line" Articles

"As usual, I enjoyed your latest issue (Oct.-Nov. 1970) and look forward to the day when you can resume monthly editions.

"Also as usual, I find articles with which I cannot agree. The facts when used are never mis-represented, so far as I know, but I wonder why the authors reach so far afield from the facts to form their opinions.

"I refer to the 'hard-line' articles purporting to prove the un-Christian characteristics of such things as Halloween, the theory of Evolution, pornography, sex between unmarried partners, etc.

"I do *NOT* argue against the stupidity of observing pagan rituals, and I greatly deplore the use of such 'fun' things for commercial purposes, but I see no harm in the rituals of Halloween, Christmas, Easter, etc., so long as the children are made to clearly understand that it is *ONLY* play, and that witches are non-existent, that Santa Claus is not related to Jesus, and that the Easter Bunny's eggs are but a dimly-related symbol of the Resurrection."

Carl D.,
Fort Worth, Texas

• ... And if there is no God, Carl, we could agree. But since there is a God, and since He has commanded "Learn not the way of the heathen," we must disagree. "A dimly-related symbol"? How dim can a symbol be?

How to Subscribe

"I desire to subscribe to *The PLAIN TRUTH* but do not know how to go about

(Continued on page 41)

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February 1971

VOL. XXXVI

NO. 2

Published monthly at 300 West Green St., Pasadena, California 91105; Radlett, England; and North Sydney, Australia, by Ambassador College. French, Dutch and German editions published at Radlett, England; Spanish edition at Big Sandy, Texas. © 1971 Ambassador College. All rights reserved.

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ADDRESS COMMUNICATIONS to the Editor at the nearest address below:

United States: P. O. Box 111, Pasadena, California 91109.

Canada: P. O. Box 44, Station A, Vancouver 1, B. C.

México: Institución Ambassador, Apartado Postal 5-595, México 5, D. F.

United Kingdom and Europe: P. O. Box 111, St. Albans, Herts., England.

South Africa: P. O. Box 1060, Johannesburg, Australia: P. O. Box 345, North Sydney, NSW 2060, Australia.

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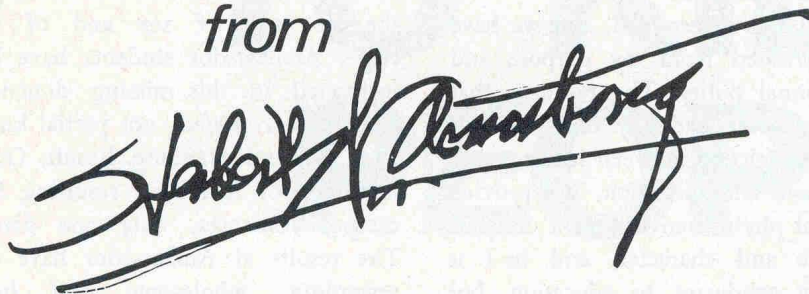
The Philippines: P. O. Box 1111, Makati, Rizal D-708.

SECOND CLASS POSTAGE paid at Pasadena, California, and at additional mailing offices. Entered as SECOND CLASS matter at Manila Post Office on March 16, 1967. Registered in Australia for transmission by post as a book.

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Personal

from



Personal Interview With the Prime Minister of Japan

RECENTLY I HAVE been privileged to have a number of personal meetings with Heads of State in several countries around the world.

One of our students at the Texas campus of Ambassador College asked: "Mr. Armstrong, when you meet Presidents or Prime Ministers, do you meet . . . as part of a group, getting merely a quick handshake, or do you have a private audience where you can sit down and really talk with them? And what do you talk about? Would you please tell us?"

I had to smile. These meetings have all been private audiences, arranged some time in advance, affording personal and private discussion on a high level.

I am writing at 41,000 feet altitude, flying back to Pasadena, from our Texas Campus.

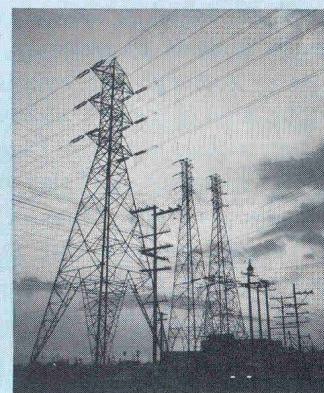
I think my PLAIN TRUTH readers would be interested in the answer. So for this month's *Personal* talk with you, I will tell you about my very recent meeting with Eisaku Sato, the Prime Minister of Japan. Japan has made a phenomenal economic and industrial recovery since the end of World War II. Today Japan is *second* in the free world only to the United States in gross national product. Its economy now is greater than that of Britain, West Germany, France or Italy. So this interview was of very great importance, for Prime Minister Sato is Chief Executive of the government over this upsurging nation of more than 100 million people.

I talked with him in his executive private office in Tokyo. Accompanying me were Dr. Nobumoto Ohama, internationally known educator and former President of Waseda University, Mr. Stanley R. Rader, general counsel and financial adviser of Ambassador College, and Osamu Gotoh, Chairman of the Department of Asian Studies at Ambassador College.

Also present with the Prime Minister were Hideki Masaki,

In This Issue:

What our Readers Say	Inside Front Cover
Personal from the Editor	1
"To Kill a People"	3
What's Behind the Energy Crisis?	7
Advance News	15
"Walled" Suburban City 1975?	17
America — A Nation Running Scared! Why?	19
A Message to Teen-agers and Parents: Drop Your Double Standard	23
Will We Ever Have "Our Generation of Peace"?	27
Science — Can it Create Order Out of Chaos?	28
What You Can Do	33
Five Ways to Save Your Marriage	35
Valentine's Day — Pagan Practice or Christian Custom?	39
TV Log	42
Radio Log	43



Ambassador College Photo

ABOUT OUR COVER

Dramatic evening photograph of high-tension transmission lines in Southern California—through which electricity is distributed to consumers. Southern California Edison alone, which supplies electrical power to millions in the Golden State, has over 200,000 miles of high-tension lines.

As Americans continue to increase their consumption of power—which is expected to double in the next decade—experts are asking in concerned tones "should we" and "can we" supply these skyrocketing demands for more power.

Special Assistant to the Minister for Foreign Affairs, and a secretary who took down the conversation in shorthand.

The Prime Minister asked the first question. I do not have the transcript of our conversation, so what follows is written as precisely as possible from memory.

"Mr. Armstrong, there is a marked similarity between the student unrest and rebellion in the United States and in Japan, and I would like to know how you are coping with this problem at Ambassador College."

"First," I replied, "let me say that we have no student unrest or rebellion of any kind at Ambassador College. And to explain to you the reason, I need to tell you something of the founding of the college in 1947.

"I had been seriously impressed with what I saw as basic evils creeping into modern higher education. Education was becoming completely materialistic, and highly specialized. Students were being taught how to earn a living — in a science or technology, in a profession or occupation — but they were not being taught how to live. Education had become concerned solely with the intellect. Moral, spiritual and ethical values were being neglected. I felt keenly the tragic need to found a college that would teach students to recapture the true values — a college that would put equal emphasis on character building.

"In a conversation with Dr. Paul C. Packer, then Chancellor of Higher Education over the state universities in the state of Oregon, he said that many educators were aware of these evils, but were powerless to correct them. He envied me my opportunity to start out with a different policy from scratch. And he urged me not to let any pressures deflect me from my policy to provide a balanced, well-rounded education of the whole person. He said, 'You are not shackled by tradition as established university presidents are. You have an opportunity to recapture the true values.' And in that statement, he gave me the slogan for Ambassador College.

"I found I had a struggle on my hands, the first few years, to avoid pressures from faculty members trying to turn the new college into a rubber

stamp — in the pattern of tradition with the same old evils. Of course I had to employ teachers experienced in the current mainstream.

"But I was determined, and we have never deviated from my purpose and foundational policy. The result is that we have never had any disagreement, protest, or friction between students and faculty and administration. We provide a cultural physical environment of quality, tone and character, and find it not only conducive to education, but important in the character development of students. Our students are happy, always smiling, and they believe our campuses are the happiest places on earth."

Next, the Prime Minister remarked that "we may personally be too old," but the young people are confronted with serious problems involving morals, and particularly sexual mores. "And they are viewing these problems very differently than we." He wanted to know if we were doing anything to inculcate a proper moral foundation.

I answered that we were very keenly aware of this problem, and the moral trend, and that in the third year of Ambassador, in 1949, I had introduced a new course, which I personally taught for some years, in sex and marriage, which we call "Principles of Living."

Then I explained that I had found it necessary to write, in collaboration with our college physician and the faculty of the Graduate School of Theology, our own textbook — and that I am right now working on a new revised edition of this book. Mr. Sato asked me to send him a copy as soon as it is off the press.

Then I told him I felt the entire moral toboggan slide is due to false education. Whereas prior to World War I it was illegal in the United States to publish or disseminate printed instruction about sex or its uses, immediately after, the legal bars were removed and an avalanche of sex literature flooded American bookstores, magazine and newsstands. The former ignorance and stern religious repression had resulted in unhappiness and frustrations in marriage. Sigmund Freud attributed the cause of neuroses and mental disorders to the prudish repression and ignorance. The psychoanalysts urged sex education

and sexual freedom as the cure. But the new tidal wave of sex instruction was wholly materialistic and sensual. The all-important dimension was missing — the PURPOSE of sex and of marriage. Ambassador students have been instructed in this missing dimension. They have *complete*, not partial knowledge and understanding. Result: Out of hundreds of marriages resulting from campus romances, only one divorce. The results at Ambassador have been rewarding, wholesome and happy relationships and lives of rewarding fulfillment.

Then the Prime Minister mentioned that on his last visit to the United States he had become acutely aware of the widespread dissemination of pornographic materials in the United States. He was shocked and alarmed by it. He said that in Japan, although they have a free society so far as expression is concerned, they do exercise reasonable controls, and they do not yet have any such widespread distribution of pornography. He wanted to know what we are doing about this problem at Ambassador.

I replied that we simply have no such problem on any Ambassador campus. Where students are taught the true values — where they have understanding of WHY right is right and best *for them*, and WHY wrong is harmful *to them*, there is just no problem. If such a problem should ever *begin* to put in an appearance, we would deal with it swiftly, wisely and firmly.

On the other hand, I explained how, in our Extension Program worldwide — our program of education in the home, at all levels for all peoples — we have taken the lead in arousing public attention to these evils. This program, by radio, television, our own mass-circulation magazines, purchased large-space advertising in such mass-circulation publications as *Reader's Digest*, *Life*, *Look*, the London *Sunday Times*, and many others, besides attractive full-color booklets and pamphlets offered free, is reaching 150 million people WORLDWIDE!

I also mentioned our television documentaries on pollution of all kinds — air, water, soil, garbage etc. — and the

(Continued on page 41)

cation on the fortieth day after the day of birth. The fortieth day after January 6 — Nimrod's original birthdate — takes us to February 15, the celebration of which began on the evening of February 14 — the Lupercalia or St. Valentine's Day.

On this day in February, Semiramis, the mother of Nimrod, was said to have been *purified* and to have appeared for the first time in public with her son as the original "mother and child."

The Roman month February, in fact, derives its name from the *februa* which the Roman priests used in the rites celebrated on the Lupercalia. The *februa* were thongs from the skins of sacrificial animals used in rites of purification on the evening of February 14.

Cupid Makes His Appearance

Another name for the famous child who became a hunter was "Cupid" — meaning "desire" (*Encyclopaedia Britannica*, art. "Cupid"). It is said that when Nimrod's mother saw him as a young boy she *desired* him — lusted after him. Nimrod became her cupid — her desired one — and later her Valentine! So evil was Nimrod's mother that *it is said she married her own son!* Inscribed on the monuments of ancient Egypt are inscriptions saying that Nimrod (the Egyptians called him Osiris) was "the husband of his mother."

As Nimrod grew up, he became the child-hero of *many* women who *desired* him. He was their Cupid! In the book of Daniel he is called the "desire of women" (Dan. 11:37). Moffatt translates the word as Tammuz — a Semitic name of Nimrod. He provoked so many women to *jealousy* that an idol of him was often called the "image of jealousy" (Ezek. 8:5). No wonder the pagans commemorated their hero-hunter Nimrod, or Baal, by sending heart-shaped love tokens to one another on the evening of February 14 as a symbol of him!

This, then, is the origin of Valentine's Day.

Why should we continue teaching children these pagan customs, derived from ancient and outdated pagan sex-and-hero-worship? Why not teach them, instead, what history and the Bible really say? □

What Our READERS SAY

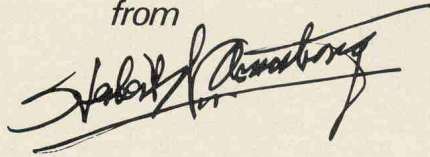
(Continued from inside front cover)

it, since the magazine says individuals cannot subscribe for themselves. Must I be devious and persuade a friend to subscribe for me? That isn't really my style."

F. L.,
Washington, D.C.

• You may certainly subscribe for yourself. We only stipulate that there is NO subscription price.

Personal from



(Continued from page 2)

millions of copies of attractive free booklets we have sent out on request.

Prime Minister Sato was very much interested in our campaign against pollution of our natural environment. But he pointed out that these problems are of such a nature as to be beyond the ability of nations to resolve them immediately. He even mentioned his deep concern about pollution of the oceans. He also mentioned deep concern over "air-wave pollution" — via television and radio — and I certainly agreed with him. Mr. Sato said he believed we at Ambassador were in a good position to make a great contribution toward preventing the continued pollution of our children's minds through print, television, radio, etc.

Also the Prime Minister agreed that education in the schools and universities is not enough and that our type of education in the home at all levels through mass media is desperately needed in every country.

And now I asked him a question. I asked if he would explain the reasons for Japan's great economic recovery and progress.

He said the Japanese people are no different from other peoples. But he mentioned a recent book, which he recommended to me. In it, the Japanese people are compared with, and identified with, the Jewish people. He said he

agreed with the author's point of view. I then mentioned some statistical facts published by our government on education in the United States. The Jewish people have perhaps the most solid family structure in the United States, with the Japanese people in America a very close second. The remaining white Americans were considerably lower, with the black Americans at the bottom. There is an exact parallel between this and the ratio of attendance at colleges and universities. Of all people between the ages of 18 and 23 inclusive, the Jewish people have the highest percentage of students (according to their population) in higher education, the Japanese almost equal, the white Americans considerably lower, and the black Americans the lowest percentage.

Then the chief executive of the Japanese Government said this about Japanese recovery — and the FACTS he presented sound a grave warning which the people of the United States will do well to heed.

Japan, as a nation, he said, was almost utterly destroyed by World War II. Without the assistance of the United States they could not have recovered. He said the Japanese people were very grateful for this help. Then he briefly traced the high points of the history of Japanese-American relations.

The Japanese people were also very grateful after Commodore Perry opened Japan to Western intercourse in 1854. But after the Russo-Japanese war of 1904-1905, settled by the Treaty of Portsmouth, mediated by the United States and President Theodore Roosevelt, the feeling of gratitude toward the United States waned. Concurrently the United States ceased fostering the trends which had led to cooperation between the two nations in economic affairs.

He pointed particularly to anti-immigration policies, competing railroad interests in Manchuria, and general economic and trade wars leading directly to World War II.

Once again, the Prime Minister said that the Japanese nation could not have recovered from that war without American aid, and reiterated the gratitude of the Japanese people.

And then he pointed to certain trends which indicated that both peoples had

TELEVISION LOG

The WORLD TOMORROW

NEW STATIONS:

- CHAN-TV NETWORK** — 2 p.m. Sun.
Bowen Island, B.C. — Channel 2.
Brockendale, B.C. — Channel 5.
Burnaby, B.C. — Channel 8.
Chilliwack, B.C. — Channel 1.
Courtenay, B.C. — Channel 4.
Squamish, B.C. — Channel 3.
- CJOH-TV** — **City View, Ottawa** — Channel 13, 10 a.m. Sun.
- CJSS-TV** — **Cornwall, Ont.** — Channel 13, 10 a.m. Sun.
- WSIX-TV** — **Nashville, Tenn.** — Channel 8, 11:30 a.m. Sun.
- CJTV-TV** — **Port Renfrew, B.C.** — Channel 1, 2 p.m. Sun.
- KHQ-TV** — **Spokane, Wash.** — Channel 6, 9:30 a.m. Sun.
- CKUP-TV** — **Ucluelet, B.C.** — Channel 1, 2 p.m. Sun.

— U. S. STATIONS —

- KERO-TV** — **Bakersfield, Calif.** — Channel 23, 5:30 p.m. Sun.
- KVOS-TV** — **Bellingham, Wash.** — Channel 12, 3:30 p.m. Sat.
- WGR-TV** — **Buffalo, N. Y.** — Channel 2, 12 noon Sun.
- WCCB-TV** — **Charlotte, N. C.** — Channel 18, 2:30 p.m. Sun.
- KDIN-TV** — **Des Moines, Ia.** — Channel 11, 12 noon Mon.-Thur., 7:30 p.m. Fri.

- KJEO** — **Fresno, Calif.** — Channel 47, 10:30 p.m. Sat.
- KHBV** — **Henderson, Nev.** — Channel 5, 6:30 p.m. Sun.
- KIIN-TV** — **Iowa City** — Channel 12, 12 noon Mon.-Thur., 7:30 p.m. Fri.
- KTLA** — **Los Angeles** — Channel 5, 10:30 p.m. Sun.
- KWHY-TV** — **Los Angeles** — Channel 22, 8:30 p.m. Sun.
- WTCN-TV** — **Minneapolis** — Channel 11, 9 p.m. Sun.
- KCND-TV** — **Pembina, N. Dak.** — Channel 12, 5 p.m. Sun.
- WSRE** — **Pensacola, Fla.** — Channel 23, 6 p.m. Thurs.
- KOIN-TV** — **Portland, Ore.** — Channel 6, 3:30 p.m. Sun.
- WAVY-TV** — **Portsmouth, Va.** — Channel 10, 12:30 p.m. Sun.
- WCAE** — **St. John, Ind.** — Channel 50, 7:30 p.m. Wed.
- KSL-TV** — **Salt Lake City** — Channel 5, 1:30 p.m. Sat.
- KNTV** — **San Jose, Calif.** — Channel 11, 1 p.m. Sun.
- KTAL-TV** — **Texarkana-Shreveport** — Channel 6, 12:30 p.m. Sat.
- KLTV** — **Tyler, Texas** — Channel 7, 5 p.m. Mon., 10:30 p.m. Sun.

— CANADIAN STATIONS —

- CKSO-TV** — **Elliot Lake, Ont.** — Channel 3, 12:30 p.m. Sat.
- CFCF-TV** — **Montreal, Que.** — Channel 12, 3 p.m. Sun.
- CKMI-TV** — **Quebec City, Que.** — Channel 5, 10 p.m. Tues.
- CKCK-TV** — **Regina, Sask.** — Channel 2, 12 noon Sun.
- CKSO-TV** — **Sudbury, Ont.** — Channel 5, 12:30 p.m. Sat.
- CFQC-TV NETWORK** — 12 noon Sun.
Saskatoon, Sask. — Channel 8.
Stranraer, Sask. — Channel 3.

- CFCN-TV NETWORK** — 3 p.m. Sun.
Calgary, Alta. — Channel 4.
Drumheller/Hand Hills, Alta. — Channel 12.
Banff, Alta. — Channel 8.
Brooks, Alta. — Channel 9.
Lake Louise, Alta. — Channel 6.
Lethbridge, Alta. — Channel 13.
Drumheller, Alta. — Channel 10.
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Burmis, Alta. — Channel 5.
Oyen, Alta. — Channel 2.
Kimberley, B. C. — Channel 3.
Columbia Valley, B. C. — Channel 6.
Jubilee Mt., B. C. — Channel 8.

- CFRN-TV NETWORK** — 1 p.m. Sun.
Edmonton, Alta. — Channel 3.
Whitecourt, Alta. — Channel 12.
Ashmont, Alta. — Channel 12.
Lac la Biche, Alta. — Channel 6.

- CHSJ-TV NETWORK** — 2:30 p.m. Sat.
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- CJCH-TV NETWORK** — 12 noon Sun.
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- CJON-TV NETWORK** — 1 p.m. Sun.
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Argentia, Nfl. — Channel 3.
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Central, Nfl. — Channel 4.
St. Albans, Nfl. — Channel 13.

- CKBI-TV NETWORK** — 4 p.m. Sat.
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Alticane, Sask. — Channel 10.
North Battleford, Sask. — Channel 7.
Nipawin, Sask. — Channel 2.
Greenwater, Sask. — Channel 4.
Big River, Sask. — Channel 9.

failed to learn a lesson from history. He referred to present new beginnings of trade war, high tariffs, etc., also saying that he is deeply concerned about the situation in Okinawa.

Let me point out here that this interview took place on the Wednesday following the major riot that occurred in Okinawa the previous Sunday. The incident was still headline news in Japanese newspapers.

What kind of a man is Prime Minister Sato?

I have known many scores of top executives of major American indus-

tries, banks, and businesses — the presidents and board chairmen who built them. They were exceptionally able men. I would say that Mr. Sato impressed me as a man more like them, and as an able statesman, than as a politician. He is a man of great abilities, and a wide grasp of conditions. He is a kindly man, smiling, friendly, courteous and warm. But there was evidence, too, that if he thought necessary he could be very firm and decisive. I would hope that he may always be our friend — the same warm, smiling, gracious man with whom I spent 45 important minutes.

My evaluation: Japan has a most competent and able chief executive, who is of sufficient age to have mellowed, yet with the youthful vigor that has lost none of its decisiveness.

What is the most important thing I learned from this meeting?

The lesson of history the Prime Minister summarized. And it puts *my* country in a dilemma that *could* lead to something very grave and serious. And the American high wage scale making possible our high standard of living could be the cause of something very regrettable. □