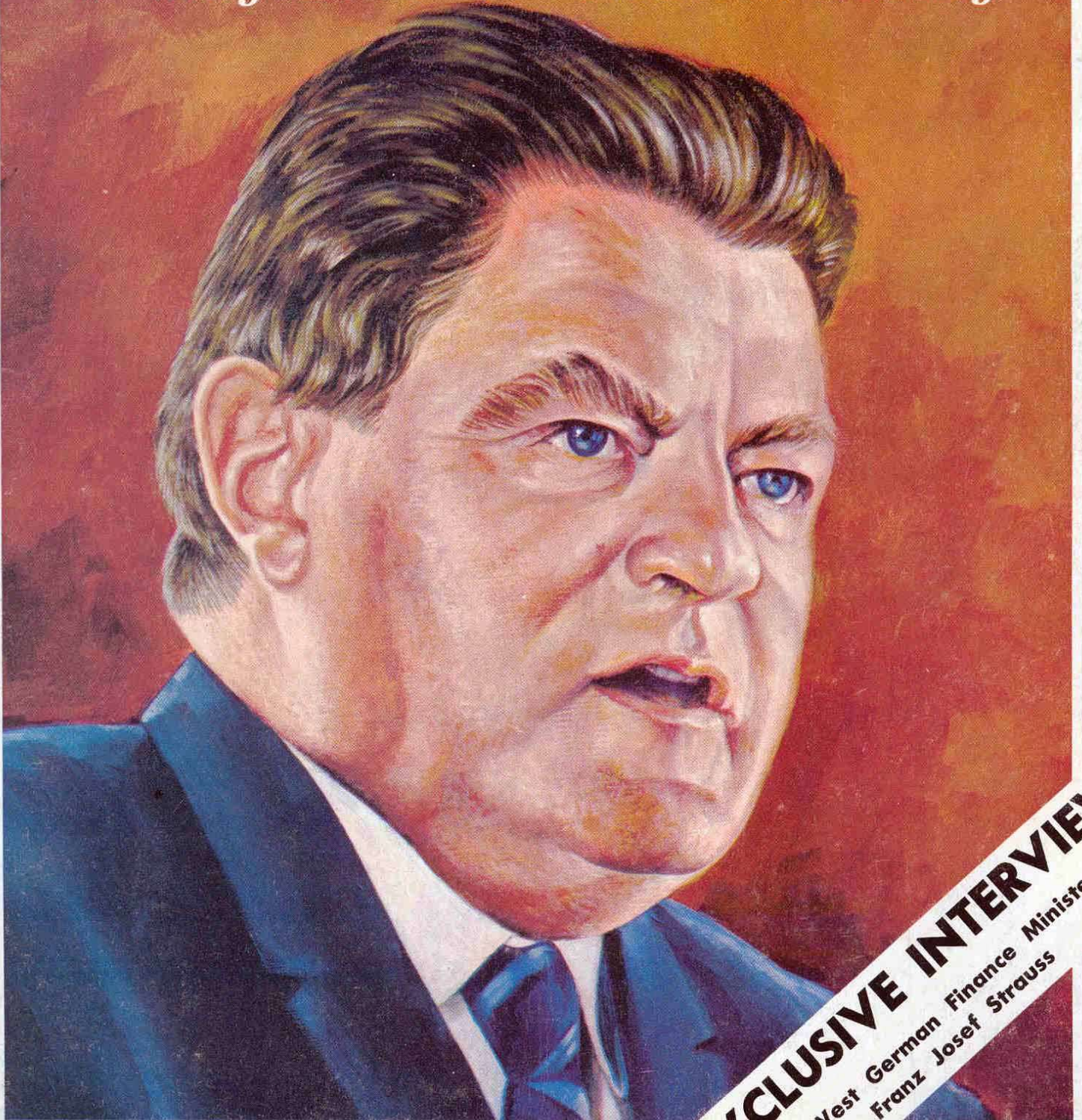


the
PLAIN TRUTH

a magazine of understanding



EXCLUSIVE INTERVIEW
with West German Finance Minister —
Franz Josef Strauss

What our READERS SAY

Education

"A friend of mine brought to our school *The PLAIN TRUTH* containing 'America's Schools — Vacuum in Values.' My comment after reading it was, 'Amen.' My brother-in-law whom I visited recently had your July issue and I read 'America's Schools — Real Progress?' Again, I echo the question mark. In my 30 years of teaching, my greatest concern is today's lack of a sense of values based on the Ten Commandments and the golden rule."

Eugene A.,
Columbus, Ohio

Hippies

"Since I am a teen-ager, may I say your magazines have helped very much. I would have liked to have been a hippie until a few weeks back, when I received your book on *Hippies, Hypocrisy, and Happiness*. Now that I really understand about the hippies' problems, and how they really are, I am very grateful."

Dian W.,
Houston, Texas

"I would like to tell you after reading the book *Hippies, Hypocrisy, and Happiness* my eyes have been opened. I thought hippy life was fun, gay, and just a big joke. I once thought of being a hippy and living that life. After reading this book I have completely changed my mind. Your book has shown me the other side of hippy life. I'm nineteen and now have found the way to go. I now want to be a useful constructive citizen. I have shown this book to many of my friends, and now we see what a terrible thing could have happened to us."

K. G., South River,
New Jersey

Evolution

"Recently in school I was teaching my class the theory of evolution. I explained to them that this was only a theory and was not entirely proved. Any-

way one boy disagreed with me and told me that it was all wrong. Next day he brought a *PLAIN TRUTH* along to school. It contained an article on evolution. I was intrigued and I was wondering if you could send me any previous copies which have articles in them about evolution."

Barbara E., Reynella,
South Australia

"Last night I read your article in *The PLAIN TRUTH* entitled 'When Fish Fish — There's Something Fishy About Evolution.' It is one of the best articles I have read in *The PLAIN TRUTH*. I'm taking Biology II next year with a teacher who convinced 90 percent of the Biology I class that evolution is the answer to life. I'll admit before I heard your broadcast, I was really mixed up about it. I have found that if you take Genesis as it is, it's impossible to believe in both evolution and God's Word. Since it is God's Word, I plan to make sure that this teacher has a smaller percentage of believers this year."

Paul J.,
Michigan

• *You would probably have a bigger audience if openly advocating something more popular, like anti-war demonstrations, or race hatred. But encouraging people to question evolution in a school??*

"Before I found your radio Broadcast, evolution was my specialty, and I could soapbox for hours-on-end about how noble it was for man to have fought his way up from the slime of some swamp eons ago, into the garbage dump cities of today. (I was extremely cynical, but still believed deeply in evolution.) Mr. Garner Ted Armstrong's radio lectures on evolution have been a revelation and actually make me squirm in embarrassment to hear him slash the whole illogical mess to ribbons."

Gary E., Shawano,
Wisconsin

the PLAIN TRUTH

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Personal from the Editor

WHY DO MORE THAN FOUR MILLION read this magazine? How did it come into being? Did it have a purpose — fill a need? WHO was back of it? WHAT makes it "tick"?

Some 150,000 new readers have been added these past three months. And many of our new readers would like answers. So in this month's *Personal* column I'll try to oblige. And at the same time, I should like to ask a few questions of YOU.

I'll ask my questions first. I have stated many times how newspapers, other magazines and newscasts report happenings — describe problems — paint the picture of what's wrong in the world. But they seldom have the answers. Few seem to know the solutions. That is the knowledge gap *The PLAIN TRUTH* has come forward to fill. So I would like to hear from our readers what you need most to know. What problems would you like better to UNDERSTAND? What will most help YOU?

I have before me a statement listing subjects often asked about by magazine readers in general. I was a little surprised as I glanced over this list. The Vietnam war wasn't even listed. Health is listed as the subject of first interest. People wanted to know more about food and diet, poison in our foods, and how reliable are these new teachings in nutrition? Next came family relations — including marital problems, sex, parent-child relations, rearing of teenagers, dating. They wanted to know more about mental-emotional problems, making ends meet in finances, crime and juvenile delinquency. Some wanted to know more about evolution, and many want to know where these fast-changing world conditions are taking us.

But what do YOU want most to know? What's YOUR greatest area of interest? What do you want most to

understand? Your letters will be welcome.

I have before me a letter from the Encyclopaedia Britannica people. They tell about a bewildering "information explosion." The letter states that man's sum total of scientific knowledge doubled during the period from 1948 to 1960. Other sources tell us knowledge doubled in the ten years 1958 to 1968. But also the world's TROUBLES doubled in that same decade. And *that's* a most alarming fact! It reveals a frightening knowledge gap!

What's wrong?

Apparently the new knowledge was not the kind of knowledge people needed most to know. We need most to know what will solve our problems — what will end our troubles — what will bring world peace and individual happiness — what will contribute to the fulfillment of PURPOSE in life. And *that's* the kind of information we give you in *The PLAIN TRUTH*. Not only knowledge to satisfy curiosity — but knowledge of HOW TO LIVE!

And I think that may be, also, the answer to my first question: "WHY do more than four million people read this magazine?"

But HOW did it get started — WHO was back of it? — these are questions I personally can answer better than anyone.

I had put myself — as a young man — in the school of practical training in the magazine and newspaper field. Advertising was my profession. For seven years I was a publisher's representative, having the advertising representation of a number of magazines, with an office in Chicago's loop. I not only sold advertising space, I wrote advertising copy. I made numerous surveys to learn public opinion, and customers' reactions and attitudes toward certain products and services. I advised corporations about

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Ambassador College

OUR COVER

Franz Josef Strauss, West Germany's Finance Minister, leader of the Christian Social Union in Bavaria, was born in 1915. He received a degree in history and classical languages at the University of Munich. Strauss expounded his views on world affairs in his book, *The Grand Design*. In it he advocates a United States of Europe, led by Europe's big powers, Britain, France and Germany. This third power bloc, according to Strauss, though still allied with the U.S. must be free to deal face-to-face with the USSR in order to release the captive nations of Eastern Europe. Strauss' accomplishments have gained for him a number of honorary doctorate degrees, including one conferred by De Paul University in Chicago.

CENTURY 21

What Will it be Like?

Will the next decade or two bring human EXTINCTION — or will Century 21 dawn on a NEW WORLD OF PEACE, with incredible scientific achievements?

by Herbert W. Armstrong

SUDDENLY this world has become different! It was never like this before! LOOK at the change in 70 years — then LOOK at the change in the last TEN! What will *another* ten years be like — and WHAT by Century 21?

When I was a boy our family transportation was a horse and buggy. Horse-drawn street cars had just been replaced with the little trolley-car "dinkeys." Telephones were rare, hanging on walls. Only a few downtown streets in cities were paved. Automobiles were a curiosity — we called them "horseless carriages." They were steered with a stick instead of a steering wheel.

Gaslights dimly illuminated city streets. A man, riding horseback, rode past with a lighting stick to turn them on at dusk, and again to turn them off at dawn. Our home was dimly lighted by kerosene lamps. No man had ever flown. Orville Wright's first 12-second, 120-foot flight did not occur until after I was 4½ months into my 12th year. Radio and television were unheard-of. And milk in cities cost 5 cents per quart.

What About the Last TEN Years?

Now look at the startling "advance" of just the last decade!

They said MORE KNOWLEDGE would solve all the world's ills. So, in the last ten years the world's sum of KNOWLEDGE has doubled — mostly in fields of technology, electronics, medicine, and various branches of science. But the world's problems and troubles HAVE DOUBLED ALSO! In that same ten years!

But look how ten short years have changed *YOUR LIFE*! It was not like this a single decade ago!

As I described in big-space advertisements in mass-circulation magazines worldwide currently:

TODAY — it is unsafe to walk on streets — in city or in town! Your house or flat may be broken into if you're away! Crime now is rampant, even in residence areas!

Student revolt in twenty countries — violence erupts on campuses. Disheveled hippies lolling aimlessly about.

Unhappy marriages — increasing divorce — juvenile delinquency. Family and home life, the FOUNDATION of any flourishing civilization, falling apart. Police report more homicides in homes, due to family quarrels, than any other source. WHY this sudden breakdown of family life?

Then there's mounting racial strife, mass demonstrations, riots, looting, widespread mass VIOLENCE! And threat of all-out world-girdling NUCLEAR WAR!

Again I ask: WHAT will this world be like in *another* ten years? and *what* by Century 21?

What Scientists Prophecy

Scientists picture two opposite extremes ahead.

1) Science, technology and modern industry are teaming together to produce a magic push-button Disneyland dream-world for our near future. They plan to bring happiness to humanity by reducing work hours to an unheard-of minimum. Now they are talking about a 6-hour day; a three-day work week;

four-day weekends off work; three- to four-month vacations; net incomes, after taxes, up to \$50,000 (£21,000) per year, and retirement at age 49!

They plan to make us all happy by producing a dazzling array of gadgets, labor-saving devices, amusement and entertainment mechanisms such as our wildest anticipations have not envisioned. And medical science plans to replace breaking down human organs to lengthen lives!

2) Conversely, other world-famous scientists see a far sterner picture of the future — one that reverts to the opposite extreme. They see — today — the starving masses of illiterates in India, China, Africa — more than half the world's population in the depths of ignorance, poverty, squalor and degradation; the population explosion and the coming food war; the breakdown of family life, the very BASIS of a progressive and thriving society; the spiraling increase in crime; the fast-spreading breakdown of law and order, and increasing widespread violence; the proliferation and stockpiling of nuclear weapons that can blast all life from off this earth *fifty times over*; and then the mounting crescendo of strife and hostility between nuclear-power nations!

All this they see, and view a future of gloom and doom and absolute hopelessness. They tell us humanity's one great problem, now, is the QUESTION OF SURVIVAL!

Other scientists, educators and writers envision the next few years in this manner: the present trend will continue — only it will accelerate. The world

will be as it is now, only *more so!* That is, *more* dazzling inventions for the *few* who can afford them; increasing millions of poverty-stricken, starving illiterates in backward areas; accelerating increase in the population explosion; increasing immorality, breakdown of marriages and family relationships; *more* crime; *more* race riots; increasing violence; *more* sickness and disease; *more* mental breakdowns; *more* unrest, distrust and tension between nuclear nations until it reaches the breaking point. They see these worsening conditions speeding up.

Ask these sober scientists HOW LONG we may continue in this present trend. Some will guess, perhaps ten more years — others think less than ten — some give us, perhaps, a little more. But that's only relative! It's still a question of SURVIVAL!

Neither of These Makes Sense!

But humanity *WILL* SURVIVE! There *is* GOOD NEWS for the future. It is reported by a major news source most people — and most scientists — have utterly overlooked!

There is a Master Plan already being worked out. And *before* Century 21, it will bring to this earth PEACE! There is a Master Plan to solve the vast problems of illiteracy, starvation, poverty and squalor. It entails vast agrarian reforms, economic reforms, reforms in governments, and *practical* plans to bring about disarmament and world peace.

Many scientists and world leaders know, in general, what it will take to bring this solution. Today, many far-seeing leaders put their fingers on the one great change that can now save humanity alive! What they don't know is how to implement it!

With one voice, these men say the solution now demands a WORLD GOVERNMENT!

Sir Winston Churchill said: "A world super-government is the only solution to man's ills."

Said Dr. Charles E. Osgood, "What we need — and that most urgently — is world government." Others, as if with one voice, say the same!

There is just one thing wrong with this solution — and it's the *ONLY* one

advanced. That world super-government would have to be given the power of a world police force to enforce its laws; and it would have to maintain the *ONLY* military force in the world — all nations would have to surrender their armies, navies, and air forces to this one SUPER-STATE!

In a word, *every* nation would have to surrender its national sovereignty absolutely! And *WHAT MAN* could be accepted by all as *WORLD RULER*? It would, mind you, be a world *POLICE STATE*! Would the United States and Britain accept De Gaulle as world Dictator? No, I'm afraid not in a thousand years! Would the Soviet Union give up their struggle to harness the whole world with communism, and accept an American as their world ruler?

Would the U. S. accept a Russian from the Kremlin? Or perhaps a North Vietnamese or a North Korean? *NEVER!*

ONLY Solution — But Won't WORK!

There is only one way the nations could get together on a world Super-Government.

Within nations, each individual has to be willing to give up his personal sovereignty. He must submit to the laws of his government, or suffer the consequences. Of course individuals in all countries are given certain personal liberties, not prohibited by law.

So it must be with *NATIONS* — *if* there is to be a world super-government — *if* humanity is to survive! *IF* there is to be the world super-government Winston Churchill envisioned, all individual nations must first give up their private selfish goals, their dreams of world conquest — of spreading *their* particular kind of government around the world.

One important news magazine said this can happen only if there is "a strong hand from somewhere" that would intervene.

So there is the world's dilemma.

All leaders are agreed the world's only hope is a world super-government. At the same time, all leaders confess frankly that world super-government is

absolutely unfeasible and utterly *IMPOSSIBLE!*

And where does that leave you? Does that leave you with nothing but gloom and doom for the future?

On this world leaders are agreed: The *ONLY* SOLUTION is *IMPOSSIBLE!*

Yet There *IS* Good News

Isn't it just about time we heard some *GOOD* news for a change? Yes, there is, after all, a *GREAT NEWS SOURCE* the world leaders and scientists have left out of the picture! There *is* a *major* world news source most have overlooked. It reports tomorrow's news today! It reports world news before it happens! It's news of a gigantic *MASTER PLAN* for a world super-government! There *is* that needed "strong hand from somewhere!"

Two Alternatives and *ONLY* Two!

You *have* to face it — either there is now *NO HOPE* — either all humanity soon will be erased from this earth (to use an expression spoken by former U. S. President Eisenhower) or there does exist that "strong hand from somewhere" with supernatural power to *INTERVENE* in world affairs — to literally take control from the human Great Powers of this world and to *SAVE* humanity from itself!

Every reader needs to *wake up!* — and to realize this means *YOUR LIFE* within the next decade or so — and the lives of your children, your family — your friends and neighbors! The one *GREAT* problem facing every one of us is *HUMAN SURVIVAL!* And the only alternative to extinction — *SOON* — is world government — so say the leaders!

I sat in the Press gallery in the Opera House at the San Francisco Conference in 1945, when world leaders were drawing up the charter for the United Nations. There I heard the leading statesmen of the world warning that this United Nations they were forming was "*THE WORLD'S LAST HOPE!*" One hour, in plenary sessions, they were uttering this solemn warning — the next hour in group conferences with leaders from other nations they

(Continued on page 43)

Germans. Most have called him "dangerous," "a bully," "irresponsible" and "unpredictable."

Whatever he may be — Strauss is sincere. He says what he believes, and believes what he says. He *may* become Germany's next Chancellor. Rest assured of one thing. He will continue to be a powerful figure in Germany, and eventually in all Europe.

And, without his knowing it, he may finally fulfill some frightening *prophecies* about modern Europe — frightening to any who truly understand their significance.

Strauss is not a weak, compromising politician. The "Spiegel affair" should have convinced anyone of that. He is not naïve concerning Russia, or, for that matter, concerning any of the maze of difficulties faced by Germany. But Herr Strauss talks as if he feels he has the answers. He speaks with a positive assurance — an emphatic persistence — and sometimes with a very loud voice.

Someday soon — more than just his loyal followers in Bavaria may be hearing that voice.

They may be shocked by what it says.

CENTURY 21

(Continued from page 3)

were fighting savagely for their own special advantage.

The United Nations has proved futile — except, perhaps, as a propaganda sounding board for the Soviet Union. There have been more than 40 wars scattered over the world, which the United Nations was impotent to stop, since 1945! The United Nations is NOT a super world government.

**This is REAL — It
Involves YOU!**

Hiding your eyes from the existing facts won't save your world for you — and YOU alive in it! This directly concerns the life of every reader of *The PLAIN TRUTH* — and the countless other millions who *ought* to be reading it.

This is REAL! It's HERE! There isn't much more time! It's now far later than you think! And — yes, I realize it — this is the ONLY VOICE IN THE WILDERNESS

of today's desperate situation that dares to SPEAK OUT!

THIS you must face! There are now two alternatives — and ONLY two!

1) Either the Creator GOD, who has been utterly ignored by this world's education — who has been TOTALLY FORSAKEN by this world's rulers and its governments — who has been discredited in the thinking of vanity-filled world leaders and educators — either that very Eternal Almighty GOD exists, and will *very soon*, now, step in and INTERVENE in this world's affairs, and SAVE ERRING HUMANITY FROM ITSELF — or:

2) Any one of six existing causes will ERASE HUMANKIND FROM THE EARTH within the very next few years — and *most certainly prior to CENTURY 21!*

The person who is unwilling to consider that the Creator GOD is a real, living, all-wise, all-knowing, all-powerful personal BEING, has only the CERTAINTY of existing world conditions fast closing in upon him!

But for the reader who is willing to listen, I give you not only your ONLY HOPE of survival, I give you your one SURE HOPE!

World's Most Accurate Newscaster

First, notice the published report of the world's number one Newscaster. This newscast was a FORECAST. And it's CERTAIN. I know, very few ever realized that Jesus Christ came as a NEWSMAN — reporting NEWS for the future. He spoke of 20th century world conditions — and WORLD GOVERNMENT to come! The world has misunderstood, perverted, maligned, His Message. The word "gospel" *means* GOOD NEWS! And His was news for the FUTURE. He described today's violent chaotic world. In the pivotal prophecy of the New Testament of the world's best selling Book He graphically described the international chaos into which the world is rapidly plunging right now. He said the violence would explode into a world-trouble so great, that unless God intervened no human would remain alive! Yet, He promised, the All-powerful God would intervene supernaturally to cut short this world chaos (Matt. 24:21-22).

NEWS — Past, Present, Future!

No book has so great a sale as the Holy Bible! No book ever was so misunderstood, maligned, distorted, misrepresented. Those who profess to use it as the source of their religion promulgate doctrines diametrically opposite from its teachings. They quote (or misquote) only a fraction of its verses.

Few know that a whole third, approximately, of that Book is devoted to FUTURE NEWS of world happenings! News about various governments! News about the great MASTER PLAN for solving all this world's troubles! News of the now soon-coming peaceful and happy WORLD TOMORROW — on through CENTURY 21! It's the BEST NEWS you ever read!

We look, now, at one pivotal NEWS DISPATCH within this volume, which covers dramatically a panorama of the dominating governments, past, immediate present, and future — on into CENTURY 21!

Advance News Report

You never thought of this panoramic look ahead as a NEWS REPORT? It's time we recognized it for precisely what it is! And IT'S EXCITING!

Incredible though it seems — and would-be discreditors to the contrary notwithstanding, the evidence has demonstrated conclusively that this world-news report was written between 500 and 600 years before Christ.

It concerns the king of the *first* world-empire. His name was Nebuchadnezzar. His capital was the ancient glamor-city and world-capital, Babylon. One night this king dreamed a remarkable and frightening dream as reported in Daniel 2. It was one of those rare dreams that remain indelibly impressed on the mind after awaking. He thought it must have meaning.

So Nebuchadnezzar called in all his astrologers, his religious leaders, magicians, his chief advisers, his wisest men. But he determined to test their clairvoyant powers.

"It was a terrifying dream, yet it's gone from me," he told them. "I want you to tell me what I dreamed. If you fail, I'll know you are fakes and

phonies, and I'll have you all put to death."

But even with their lives at stake, his wisest men could not tell Nebuchadnezzar what he had dreamed.

Now among other nations that had been conquered by this great Chaldean king was the Kingdom of Judah whose capital city was Jerusalem. These Jews had been taken as captives, and transported from their homes in their cities, towns and countryside to the land of the Chaldeans where they were made slaves. But four outstandingly brilliant Jewish lads had been inducted into important government positions in Babylon. Among them was Daniel.

These four Jewish lads were being seized, to be put to death along with the sorcerers, magicians and Chaldean "wise men." Daniel asked for time, promising that he would be able to tell the king his dream and its meaning.

The four Jewish lads prayed to their God for the answer. That night it was revealed to Daniel in a vision.

Report on "What Is to Be."

"Are you able to make known to me the dream . . . and its interpretation?" asked the king when Daniel was ushered into his presence. "No wise men . . . can show to the king the mystery," replied Daniel, ". . . but there is a God in heaven who reveals mysteries, and He has made known to you what is to be.

"You saw, O king, and behold, a great image. This image, mighty and of exceeding brightness, stood before you, and its appearance was frightening. The head of this image was of fine gold, its breast and arms of silver, its belly and thighs of bronze, its legs of iron, its feet partly of iron and partly of clay. As you looked, a stone was cut out by no human hand, and it smote the image on its feet of iron and clay, and broke them in pieces; then the iron, the clay, the bronze, the silver and the gold all together were broken in pieces, and became like the chaff of the summer threshing floors; and the wind carried them away . . . But the stone that struck the image became a great mountain and filled the whole earth."

But what did it MEAN? Its MEANING was a NEWS forecast leading to the present world turmoil, and its imminent

and SURE outcome! It is NEWS that vitally affects the life of every reader of *The PLAIN TRUTH*!

"This," continued Daniel, "was the dream; now we will tell the king its interpretation. You, O king, the king of kings, to whom the God of heaven has given the kingdom, the power, and the might, and the glory . . . you are the head of gold. After you shall arise another kingdom inferior to you, and yet a third kingdom of bronze, which shall rule over all the earth."

Here was NEWS of the future. It was news reported in advance. And it happened! After the Chaldean Empire, the Persian Empire arose. It was inferior as a world empire intellectually, morally, and in honor and splendor and glory — even as silver is LESS VALUABLE than gold. But, as silver is harder than gold, so was the Persian Empire stronger in military might.

Humanity was deteriorating. The Persian Empire fell before the swift conquering flight of young Alexander the Great, with his Greek and Macedonian army. Alexander expanded his empire farther east and west and south — greater in military strength, more in quantity — greater in area and population ruled — but inferior in quality, even as bronze is of less value than silver, yet a harder metal.

Alexander wept because he had no more worlds to conquer. He died young in a drunken debauch. His empire was divided into four divisions, each ruled by one of his four top-ranking generals.

Now continue this most unusual form of NEWS REPORT.

The Roman Empire Came

"And," continued Daniel, "there shall be a fourth kingdom, strong as iron. . . ." This was the Roman Empire, which swallowed up all four surviving divisions of Alexander's Graeco-Macedonian Empire, and spread out farther beside. It was the strongest military power in world history up to that time. And the two legs symbolized the *two divisions* of the mighty Roman Empire — with the eastern capital at Constantinople (today called Istanbul, Turkey), and the western capital at Rome.

But Daniel continued: "And as the

toes of the feet were partly iron and partly clay, so the kingdom shall be partly strong and partly brittle . . . but they will not hold together, just as iron does not mix with clay."

There are three other specific prophecies — FUTURE NEWS REPORTS — one in the 7th chapter of Daniel, one in the 13th and one in the 17th of Revelation, which also depict the future NEWS of this same succession of world empires. Putting all four prophecies together, it becomes plain that the toes of this image represent a last final resurrection — or rebirth of the Roman Empire in our time!

Soon Coming U. S. of Europe!

There is not space for details in this article. But the two prophecies in the book of Revelation report clearly — *long in advance* — the fall of the original Roman Empire in 476 A.D., its restoration by Justinian in 554, and its history as "the Holy Roman Empire," up to the fall of Napoleon in 1814.

Then Revelation 17:8 shows the partial revival of this empire under Mussolini — after he took Ethiopia, adding it to Italian Somaliland, Eritrea, Libya and Italy — officially naming it "The Roman Empire."

These prophecies depict detailed ADVANCE NEWS of one more last revival of this Empire, yet to occur, by a union of ten nations in Europe.

This coming "United States of Europe" is the dream of many leaders — not only within Europe, but in Britain and America. The Common Market is its beginning.

The Russian invasion of Czechoslovakia could well add impetus to the movement. It is now only a matter of two to four years until this ADVANCE NEWS will be *current* news. And it will completely *STUN THE WORLD!* Yet *The PLAIN TRUTH* has reported this news in advance for the past 34 years!

More Powerful Than U. S. or USSR

Once political-military union is achieved out of the Common Market in Europe — combining TEN nations — or groups of nations — not merely the present six — it will present before the world a THIRD WORLD POWER probably

even stronger than either the U. S. or the USSR!

Can you envision what that will mean in the world's balance of power?

But these nations will not cling long or loyally together. The ten toes of Nebuchadnezzar's image pictured millenniums in advance this United Europe! They will not cleave together for long, even as iron and miry clay will not!

Then what shall happen?

This prophecy — and others — give you the NEWS long in advance!

Then Finally — WORLD Government

Continue Daniel's explanation to King Nebuchadnezzar!

"And in the days of those kings" — these ten soon to unite in Europe! — "the God of heaven will set up a Kingdom which shall never be destroyed, nor shall its sovereignty be left to another people . . . and it shall stand forever . . . the Great God has made known to the king what shall be hereafter. The dream is certain, and its interpretation sure." (Quoted from the second chapter of Daniel — Revised Standard translation.)

This is just one of several ADVANCE NEWS REPORTS that explicitly affirm there WILL BE a world government that shall bring this war-weary earth PEACE AT LAST.

Not by the help of men, or of their human governments — but in spite of them! Other prophecies report, centuries and millenniums in advance, almost every detail of today's rapidly worsening conditions!

Humanity WILL SURVIVE! There *will* be a happy WORLD TOMORROW! Mortal humans do have a stern lesson to learn first. Human bungling will bring accelerated world trouble before God-ignoring humanity will be willing to learn. But WE SHALL LEARN!

Few realize that 90% of Biblical prophecy pertains to OUR TIME, and the very few years immediately ahead. And approximately a third of the Bible is prophecy! It has been neglected utterly. It has been terribly misunderstood, misrepresented. It is tremendously important! Especially now!

Earlier in this article I said Jesus

of Nazareth was the world's greatest NEWSCASTER. Many, deceiving and being deceived, have represented His teaching as a sentimental religious teaching having no relation whatever to this life, this world, its nations, its governments, its society. THAT CONCEPT IS FALSE!

Jesus' "Gospel" — (and remember "Gospel" means "Good News") — was actually His ADVANCE NEWS REPORT of the KINGDOM — the GOVERNMENT — of GOD, soon now to bring us world PEACE! The KINGDOM of GOD is, simply, the world-ruling GOVERNMENT of God. It is absolutely *not* a sentimental, ethereal, imaginary something "set up in the hearts of men." It is something REAL! It is SOON COMING!

And Jesus Christ was born to be the KING of that WORLD GOVERNMENT (Luke 1:30-33; John 18:36-37; Rev. 19:11-16; 11:15). As General MacArthur promised the Filipinos he would return, so Jesus promised His disciples He would return. And, now, SOON! TO RULE THE WHOLE EARTH!

If the reader would like an exciting, graphic description of the coming WORLD TOMORROW — a world governed by the Eternal Creator God — a world under *perfect* divine rule, organization and direction, you may have, at no charge, for the asking, a full-color illustrated booklet of 100 pages, *The Wonderful World Tomorrow*.

It gives you many details. It gives you the system of organization — even THE NAMES of world-famous men who will occupy tremendous offices of power — the very names of men who will have executive rule over Britain, over the United States, over Russia, Germany and others. It will describe the new world's system of education. It will name probable names of highly experienced men who will head the world's new monetary system, the building of gigantic new public works, the new agrarian reform. It will show how the race question will be settled IN PEACE, with all races happy — and prosperous.

You've never read anything like it. It is absolutely amazing — and it pictures humanity's one great and sure hope.

Personal from the Editor

(Continued from page 1)

their merchandising and marketing problems. But also I had been in the editorial end of magazine production, writing articles.

In 1927 the urge pressed heavily on my mind to produce and publish a new kind of magazine. My dream was to produce a "magazine of UNDERSTANDING." As a child, even under five, my father said I would be a "Philadelphia lawyer" when I grew up, because I was always asking so many questions. I wanted to know "why" and "how." I wanted to UNDERSTAND. As a teen-ager I was entranced with Benjamin Franklin's Autobiography. I was enthralled with his faculty for UNDERSTANDING. I had always wanted to understand LIFE — and WHY its problems — and HOW to solve them.

Something else had happened just before this. In the autumn of 1926 a certain incident angered and challenged me into my first serious study of the theory of evolution, and also of that volume Bruce Barton said nobody understands. Although I had been reared by conscientious parents in one of the respected Protestant denominations, I never knew much about the church's religious or doctrinal teachings — and I had drifted completely away from religious interest at age 18.

But in this very intensive 6-months' study and research, I made some startling discoveries. Did the evolutionary theory disprove the existence of God? This I had to know. Suffice it here to say that I found the existence of God the Creator scientifically proved. But I learned, too, why Bruce Barton was right about "the Book that NOBODY knows."

I had always said, "I just can't understand the Bible." But now my thirst for UNDERSTANDING in general was focused on this MISUNDERSTOOD volume in particular. And I was shocked to find there THE ANSWERS — practical, sound, workable answers — to the enigma and

the problems of life. I found that the organized religions had apparently overlooked MOST of the vital knowledge about life and world conditions this neglected Source reveals! Why, this was not sentimental "religion" or medieval superstition!

Actually, I found this world's best selling book — and perhaps also its most neglected — to be an astonishing and tremendous NEWS SOURCE. Actually, the so-called Prophets were merely writing NEWS REPORTS far in advance of occurrence! I found here startling advance news reports of this world's conditions *as they are today!* I found what it seems most all religious people have overlooked — the explanation of the MEANING and PURPOSE of life!

Winston Churchill spoke before the United States Congress about a PURPOSE being worked out here below. In this most misunderstood of books I found human nature laid bare. I found revealed the TRUE VALUES contrasted from the false. I found here the ANSWERS for which the world gropes in frustration!

Here, made PLAIN, was the explanation of the way to PEACE, if the world only would apply it — the way to personal individual success, happiness, abundant well-being!

This, it seemed to me, was not "religion" as I had heard it — as most people regard it.

This MADE SENSE! You could prove it to be TRUE! It was not a mere sentimental, sanctimonious EMOTION. Oh yes, of course I found this Book searches clear through the very heart of man, lays bare his very inner being as it actually is! It paints human nature in its true colors — and it's not so pretty as many would, in their vanity, like to think of it.

But IT IS THE ONE AND ONLY SOURCE THAT GIVES THE ANSWERS! And they are the RIGHT answers — the ONLY answers! What conspiracy could have blinded humanity to this Source of UNDERSTANDING!

I had always craved understanding. And now I had discovered its Source!

It was, I suppose, natural that I should want to bring forth a magazine

that would transmit UNDERSTANDING. In my enthusiasm, I sought out the best professional lettering-artist in Portland, Oregon, where I lived in 1927. With his professional hand I produced a "dummy" of the kind of magazine I envisioned. I called it *The PLAIN TRUTH*. I wanted it to give true understanding, which, after all, is TRUTH — and I wanted it to be a magazine that would SPEAK OUT without fear or favor, making PLAIN the truth about life — about our society — about humanity's problems.

No such magazine existed. It was a serious need!

I even wrote two or three articles to be published in Volume I, Number 1. But then the whole venture hit a stone wall barrier.

How would I launch such a magazine? I had no capital to finance it. And how would I gain a subscription list? At the time I was operating an advertising service for a number of clients. This dream of *The PLAIN TRUTH* had to be a spare time enterprise. Two years went by. Then came the economic crash of 1929. The United States plummeted into its deepest depression. The dream of this *different* magazine seemed farther off than ever.

The advertising service went with the depression.

A former newspaper associate was attempting to launch a new morning newspaper, with virtually no capital, in the midst of the depression. He appealed to me for help. I dropped everything, went to his city to try to bail him out. I kept that newspaper afloat until the spring of 1933 by the unheard-of method of selling advertising space to retail merchants on a percentage-of-sales basis. Even then we had to take much of the payment in merchandise instead of cash.

In late 1933 invitation came to do a radio broadcast daily for a week. It brought an unexpected response. The first week in January, 1934, *The WORLD TOMORROW* radio program made its tiny start on a single 100-watt radio station in Eugene, Oregon.

Now, at last, *The PLAIN TRUTH* simply *had* to be born — seven years after its first single-copy "dummy."

But there was no money. 1933 was the year we hit the very bottom of the depression — the year President Franklin D. Roosevelt closed America's banks.

But sometimes necessity is the "mother of invention." I felt it was a positive MUST that I now have the long-dreamed-of PLAIN TRUTH to offer radio listeners. Lacking capital or income to print it, I produced VOLUME I, Number 1, the February, 1934 number as a "home made" mimeographed "magazine." And I must put the word "magazine" in quotes.

During the month of January, the weekly half-hour broadcasts offered *The PLAIN TRUTH* on an "already-paid subscription" basis. There was no subscription price. There was no advertising. For that first issue I borrowed the use of a typewriter to cut the stencils, and borrowed the use of a mimeograph. I think the total circulation was about 250 copies. Total cost of magazine production: the cost of mimeograph stencils, the few sheets of paper, and a small amount for the ink, plus postage for mailing.

But the mimeographed contents interested readers. And there were some 30 co-workers — low-income people — with me.

In all these years from that unbelievably infinitesimal start, there has been no visible human benefactor or sponsoring organization (save for the one gradually built from that tiny co-worker group) back of *The PLAIN TRUTH*. Or, for that matter, *The WORLD TOMORROW* broadcast. And we have never solicited either co-workers to join, or contributions from the public.

But BOTH radio program and magazine had a mission — a definite PURPOSE — and there was a definite and serious NEED.

Through the years both broadcast and magazine developed and grew, it seemed so *very* slowly for the first several years. Actually it was growing at the rate of 30% each year. But 30% over a 250-copy circulation — and over a 100-watt radio power per week — seemed painfully slow. Yet that meant it doubled in size and scope about every 2 years, 7½ months.

Actually the growth has been rather AMAZING!

It is like taking a penny and doubling it every day for one 30-day month. Ask a person which he would rather have — (in United States money) — a penny today, doubled every day for 30 days — or one million dollars today. If you haven't figured it out, I suppose most would take the million dollars quickly. But stop and count it. At the end of one week, the penny doubling daily would amount to less than a dollar — only 64 cents. The second week the growth seems still small — less than \$100 — or, \$81.92. At the end of three weeks it is beginning to count up — but still it is only a fraction of that \$1 million — \$10,485.76. I think perhaps the average person would begin to wish he had taken the one million on the first day, after this three weeks.

But from that point, it begins to skyrocket! By the end of the fourth week — just 28 days — it has zoomed suddenly to \$1,342,177.28! More than a million and a third, and two more days to go! After 30 days, it mounts up to \$5,368,709.12!

Of course, with a work doubling only every two and three-fourth years, approximately, growth did seem much slower than the penny doubling daily. Nevertheless, the principle is the same. After all these nearly 35 years *The PLAIN TRUTH* finds itself a handsome, top-quality, professionally edited full-color magazine approaching 1½ million copies circulation — with a readership of more than 4 million!

And *The WORLD TOMORROW* program, with my son Garner Ted Armstrong as the speaker today, being heard on all continents, is the largest purchaser of radio program time on earth, using 50 million watts of radio power weekly! And we put a price on NOTHING — never invite new co-workers — though the number voluntarily added has kept increasing 30% a year — never ask the public for contributions.

Incidentally, we hear much today about the population explosion. The world's population has now hit that same point, where suddenly it begins

to skyrocket at alarming pace. It reminds me of something you might have happened to read in the Bible. In the sixth chapter of Genesis it speaks of the time "when men began to multiply on the face of the earth." I suppose most people — if they ever do read the Bible — would read right over that, not realizing what it really says. It was the time when human population was doubling itself every few years. In those days population could have multiplied 4 times every 40 years. By Noah's time there could easily have been anywhere from two to ten billion (ten thousand million) inhabitants on earth. They had a POPULATION explosion, just as we face one today. I can remember, in my own lifetime, when there were about 2 billion people on earth. Now there are about 3½ billion. In approximately 50 years it will double. And that means food wars ahead!

When any growing factor doubles in size within a certain period of time, it finally comes to a place where the increase seems to explode! It has been that way with *The PLAIN TRUTH* and *The WORLD TOMORROW* program. *The WORLD TOMORROW* is now launching its color-television edition in the United States. That, too, will expand rapidly.

Perhaps I might be permitted to say that this amazing growth, as I now look back on it from the beginning, is very gratifying indeed to me personally. From the beginning my wife shared the responsibilities, the concerns, the problems, and the triumphs with me until her death in April, 1967 — just 3½ months before our golden wedding anniversary.

In 1947 Ambassador College was founded in Pasadena, California. The entire operation of the broadcasting and publishing enterprises has been carried on as a worldwide educational activity of Ambassador College — now with three campuses with a total of approximately 1,200 students in residence. We publish a Correspondence Course, with more than 100,000 students, worldwide.

The PLAIN TRUTH is published now in five languages — English, German, French, Spanish and Dutch. It is produced in our own printing plants at Pasadena, California; Watford, England;

North Sydney, Australia; and Big Sandy, Texas. Our printing plants also produce textbooks, other books, booklets, pamphlets and the Correspondence Course.

The radio and television programs are produced in our own studios at Pasadena. Our new TV studio is one of the finest-equipped, most modern anywhere. The radio program goes on the air live in Los Angeles from our own studio in Pasadena — or, live on a radio station in east Texas from our studios on our Texas campus — and as they go on the air "live," they are also recorded on a master tape. From this master tape a few hundred other tapes are "dubbed" and sent to radio stations around the world by air.

Meanwhile, through the years, an efficient and competent organization, now worldwide, has been developed along with the growth of our Work.

That started from most modest beginnings, too. For a year or so, there was only Mrs. Armstrong and myself. Then we were able to employ a part-time office helper — a girl learning to become a secretary at business college — for \$5 per week. Later we had a secretary at \$10 per week. Gradually a small office staff developed. In 1947 we moved our operation to Pasadena, California, at the founding of the college. From there it has expanded at that steady rate of 30% a year. Today the sun never sets on our offices around the world. Today researchers, editors, writers, photographers are stationed in these offices — and fly to any and all parts of the world to cover important world-news events.

As I write, Ambassador College is laying plans to inaugurate certain important research projects in various parts of the world, and we hope to make important contributions to the world's knowledge — the kind of knowledge that will SOLVE problems and END troubles — not add to them! Our facilities and resources have multiplied along with every other phase of our operations.

Now, once again, HOW can *The PLAIN TRUTH* best serve YOU by publishing what you need most to know? Why don't you sit down, write me a letter, and tell me?