

BIG SANDY CAMPUS OPENS AGAIN

The following was written by Pastor General Herbert W. Armstrong en route from Big Sandy, Tex., to his Tucson home Feb. 19.

By Herbert W. Armstrong

I have spent the entire afternoon on the Big Sandy campus. It was a revelation! I had forgotten how beautiful it is!

And many of the inside facilities are actually superior to those on the Pasadena campus. I found everything beautifully maintained, both on grounds and in buildings. It is a superior facility!

After conferences with Raymond McNair, deputy chancellor at the Pasadena campus; Leon Walker, to be deputy chancellor at the Big Sandy campus; Don Ward, to be dean of faculty at Big Sandy; Ron Kelly, to be dean of students; Ellis LaRavia, director of grounds at both campuses; and Leroy Neff, my executive assistant; considerable progress was made in selection of the faculty of the reopened Ambassador Junior College — to be a two-year college, opening this fall.

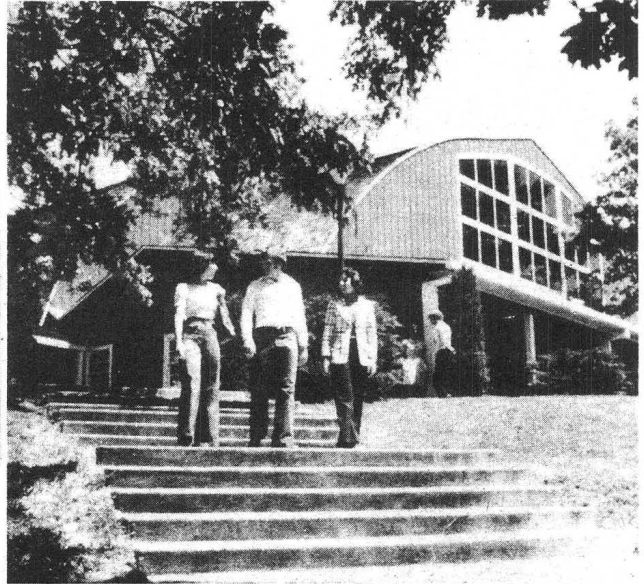
I cannot announce the new faculty until members have been contacted and their appointments confirmed. But I can tell you that all considered faculty members are loyal members of the Worldwide Church of God. Also that the proposed faculty, subject to their acceptance, will be selected from 10 Ph.D.s and eight holding M.A. degrees — none lower.

We were enthusiastically elated over the prospect of such a fine and highly qualified faculty — and all dedicated members of God's Church!

I had not seen the new Science Lecture Building, with its labs and a lecture auditorium seating 200, and available for classes other than those in science. It is a fine facility in every respect, up



BIG SANDY — Clockwise from above, a jet of water bathes the bronze swans in flight, designed by British sculptor David Wynne; three 1977 Ambassador College students in front of the Roy D. Hammer Memorial Library; and an aerial shot of the campus shows the track (left) and the field-house. [Photos at right by Scott Moss]



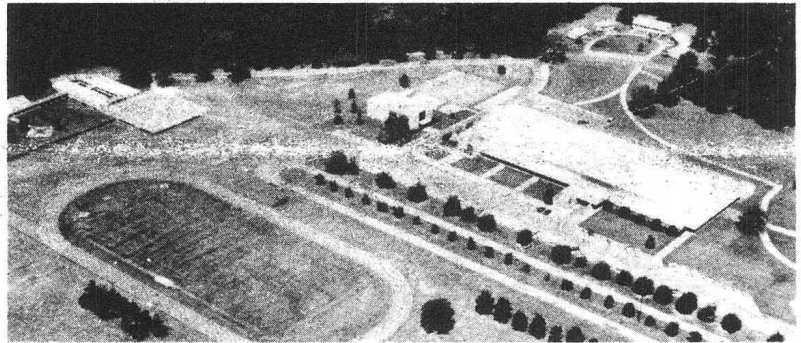
to Ambassador standards.

I was surprised to see, on inspection, that dormitory buildings are in excellent condition. The Library Building — in fact all facilities — are in excellent condition, and have been well maintained.

It was a joy to have luncheon served in the same seat I had previously used for years — and the room seemingly as new as when first occupied.

The auditorium is a beautiful facility as it was remodeled some little time before the closure of the college. It will seat more than 2,500 — twice the seating capacity of the superb Ambassador Auditorium in Pasadena — and a beautiful room.

We all felt like shouting for joy. The campus, with very little work to be done on it, is ALL READY for reopening to new students this fall. One hundred new freshmen will be admitted. Seventy-five sophomores will be transferred from Pasadena.



ADVISORY COUNCIL OF ELDERS FORMED

By Herbert W. Armstrong

In the organizational pattern of God's Church an ADVISORY COUNCIL OF ELDERS has been formed. It is not a legal board of directors.

Actually the Worldwide Church of God is a spiritual organism, created by GOD — not a legal corporate organization created by this world's laws.

But, in order to function IN the world in an organizational manner, the Church of God has needed to be incorporated according to state laws. The members of the Church are NOT members of the "Worldwide Church of God, Inc.," a California corporation, nor of "Herbert W. Armstrong, a corporation sole," under which our financial operations currently are functioning (since the massive lawsuit by the

state of California).

The California corporation, "Worldwide Church of God, Inc.," does require a board of directors. The corporation sole does not.

But, regardless, the GOVERNMENT in God's Church, a spiritual organism, is government from the top down. God is Head over all — even over Christ. Christ is Head of the Church. He directs and operates the Church through His chosen apostle. In such office I have to appoint managers or directors of various operations under me.

God says through Solomon that in multitude of counselors there is safety. We are told not to put our trust in a man, but there is safety in a number of counselors. I have always followed that admonition. Beside prayer and looking to God through Christ for guidance, I have always counseled with those I consider best

qualified to advise in the subject at hand.

THIS ADVISORY COUNCIL OF ELDERS, therefore, is a safety valve, in addition to relying on guidance from God.

For this Council I have chosen from among our older, tried and proven loyal ministers — men whose fruits show the guidance and leadership of the Holy Spirit, men of spiritual wisdom and balance. In order that we may meet frequently, or on quick notice when necessary, I have chosen men located in or near Pasadena. They are not the only ones qualified. I may add others later as conditions require.

The Council of Elders, as of now, consists of Dibar Aptarian, Dean Blackwell, Robert Fahey, Ellis LaRavia, Raymond McNair, Leroy Neff, Joseph Tkach, Leon Walker and, as adviser to the Council, Ralph Helge.

Pastor General speaks to brethren in Big Sandy

The following article was written by Joseph Tkach Sr., director of Ministerial Services. Mr. Tkach accompanied Pastor General Herbert W. Armstrong to Big Sandy, Tex., Feb. 28.

By Joseph Tkach Sr.

BIG SANDY, Tex. — Immediately following a standing ovation Pastor General Herbert W. Armstrong spoke to more than 3,000 brethren from surrounding church areas assembled on the Ambassador College campus Feb. 28 for Sabbath services.

Mr. Armstrong emphasized that

God is pleased with His Church and Work, and that growth is once again near the 30 percent mark that the Work experienced for more than 30 years.

"The Big Sandy campus is to reopen and we are considering the reopening of Imperial Schools," Mr. Armstrong said.

Mr. Armstrong also said he has completed a dozen new television programs and announced that Chicago, Ill., television station WGN has opened its doors to the Church.

Evangelist ordained

Following these introductory (See PASTOR, page 3)

A Voice Cries Out: Why Japan Has Passed Detroit!

Prime Minister Sato, in 1970,
warned me against an industrial
war between our countries!

JAPAN automobile production now outstrips that of the United States!

Who would have believed, even 10 short years ago, that could ever happen? And not only Japan, but German, French, Swedish motorcar imports have seriously threatened the American automobile industry.

And that's not all! What is foreign competition in electronics, cameras, watches, many other imports doing to the United States economy, to say nothing of OPEC oil?

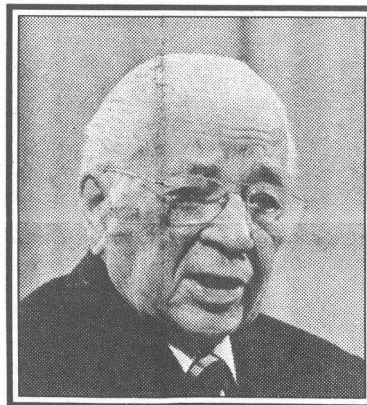
We cry out to Japan, "Please establish your plants in America and help our unemployment problem"—but of course they don't!

WHY? There had to be a CAUSE for U.S. unemployment, rapid inflation, the sobering FACT the U.S. high standard of living is starting the downward plunge!

For some little time after World War II we had the highest living standard ever enjoyed by any people since mankind inhabited this earth! The United States and Britain, up to and after the first World War, possessed more than two thirds—almost three fourths—of all the cultivated resources and wealth of the earth! All other nations, combined, less than a third!

WHY? Britain boasted that the sun never set on her empire. She was GREAT Britain! Not any more. Her empire is gone! Her sun has set! And now the United States is STARTING DOWN! There had, of necessity, to be a CAUSE!

In 1970, in Tokyo, Prime Minister Eisaku Sato said to me: "Thanks to the United States,



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started assembly-line mass machine production. It greatly speeded up production, and lowered production costs.

But soon not only other motorcar makers, but U.S. industry in general got onto the assembly-line mass machine production for the mass market America provided.

Labor wars ensued. Union scales escalated. This brought to the United States the highest per-capita income and highest living standard ever enjoyed by any people on earth!

In 1960 when I established another liberal arts college in Britain, the average English wage was one third of the United States and the Japanese only one fourth! By then the EEC (Common Market) had provided a mass market for European assembly-line production.

But something else had happened—World War II! Prior to World War II German production had become the most efficient in the world.

ground up with the new and improved.

Meanwhile, following FDR's "New Deal," the United States government went on lavish "public welfare" programming. American people wanted to "GET" from government, and politicians wanted to "GET" votes. Government was spending much more than it took in. How? By printing more and more money. This escalated INFLATION! The U.S. dollar was taking a beating in foreign countries. Foreign trade deficits rose sharply.

Today this country is in dire trouble—far more serious than we realize. Marriage and family life—the foundation of a stable and enduring society, is breaking down. Morals in the cesspool. Crime escalating. We're in a world of troubles its governments can't solve, recurring wars, governments overthrown almost one a month—weapons of mass destruction that can erase human life from the earth.

WHY? Our troubles are spiritual in nature, governed by a basic spiritual LAW. It is the way of life I simplify by the word "GIVE"—outflowing LOVE—the WAY OF LIFE of cooperation, serving, helping, sharing. We don't believe it, but it's as inexorable—as relentless as the law of gravity! It's the way to peace, happiness, contentment, joy, universal well-being.

Break it, and it breaks you! We break it by our "GET" way of life—the way of vanity, coveting, envy and jealousy, competition and strife with violence and wars, resentment of authority.

It's no maudlin, sentimental or impractical religious idealism, but the cold hard FACT that stares us all in the face now—with life-and-death consequences! Our problems are spiritual in nature, and we've lost all sense of the TRUE VALUES!

We need desperately to CHANGE—but we have gone past the law of diminishing returns—past human ability to solve our life-and-death evils.

This voice cries out emphatically that now

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In 1970, in Tokyo, Prime Minister Eisaku Sato said to me: "Thanks to the United States, the Japanese economy is rising sharply. Because you now protect us, we don't have to spend multiple billions for armed defense. But I have to warn you. I see approaching the danger of an economic and industrial war between our two countries! We must do everything possible to prevent that, for it might be more terrible than a military war!"

Mr. Sato didn't live to see such a catastrophe come to pass. But I had several conferences with him. Once, in his home after retiring from office, he said, "Japanese production and our economy have done very well, but the prosperity has not yet filtered down to our masses."

Today, however, the Japanese are beginning to lead the world as tourists and world travelers. Their prosperity has mushroomed. OURS IS NOW OVER THE HILL AND STARTING DOWN—fast!

On January 6, 1914, I was sent to Detroit by a national magazine, largest in the trade field, to interview Henry Ford on his new, then sensational \$5-per-day wage boost. Ford had just



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But something else had happened—World War II! Prior to World War II German production had become the most efficient in the world. Hitler had sold Germans on being the "Master Race." Wartime bombing pretty well destroyed European industrial plants and machinery. After the war they lived in shacks, tents—rebuilding their industry came first. Their people sacrificed "for country."

Europe and Japan emerged with new improved industrial equipment—AND LOW COST LABOR! In 1947 I saw German workmen swinging their lunchboxes walking to work at 5:30 a.m., yodeling or singing at the top of their lungs.

Postwar Japanese auto workers worked overtime without pay "for their country." That's why U.S. advertising agencies use the slogan for their Japanese auto client, "WE ARE DRIVEN!"

U.S. workers were working for SELF—more pay, shorter hours, more benefits. Meanwhile, U.S. industrial machinery was not being replaced with more modern models. Neither capital-management nor workers were willing to "sacrifice for country"—do away with old plants and equipment while rebuilding from the

ground up with the new and improved.

Meanwhile, following FDR's "New Deal," the United States government went on lavish "public welfare" programming. American people wanted to "GET" from government, and politicians wanted to "GET" votes. Government was spending much more than it took in. How? By printing more and more money. This escalated INFLATION! The U.S. dollar was taking a beating in foreign countries. Foreign trade deficits rose sharply.

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This voice cries out emphatically that now, that unseen "Strong Hand from Somewhere" is about to intervene dynamically, before MAN annihilates mankind from the earth, and save a misguided humanity from itself! Your believing that makes no difference—it's as CERTAIN as the rising and setting of tomorrow's sun!

Even our so-called human nature is going to be changed! The world is going to be changed from the "GET" principle of life to the "GIVE." And the GOOD NEWS is, a new world of PEACE, contentment, happiness, universal well-being and salvation for all is just around the corner—AFTER a misguided mankind first brings itself to the final grand-smash climax of world trouble and to the very brink of total destruction!

HERBERT W. ARMSTRONG
Pastor General
Worldwide Church of God

Those who care for it may have, gratis, with no follow-up, Mr. Armstrong's booklet *The Seven Laws of Success*. The nation's top executives have followed the first six. Also, on request, no subscription price, the full-color mass circulation magazine of UNDERSTANDING, *The Plain Truth*, bringing you the meaning behind world news. Address Herbert W. Armstrong, Pasadena, Calif., 91123, or call toll free (800) 423-4444. In California call collect (213) 577-5225.